

>>> NOV. 9, 2023

# INTERN INTEL

VOL. 1 ISSUE 1

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## INTRODUCING INTERN INTEL



Todd Henneman  
JPR Internship Coordinator

Welcome to the inaugural Internship Intel, the career-preparation newsletter tailored to JPR students. It's the most recent development in the evolution of the JPR Internship Program. Each issue will highlight opportunities, share stories about internship experiences and offer insights to help inform your decision-making. I welcome your [feedback](#) and appreciate your involvement.

Warm regards,

## On-campus vs. off-campus internships compared

CSULB departments and Southern California employers vie each semester for JPR interns. Students from fall 2023 cohorts share their insights on what they've gained from accepting on- and off-campus opportunities.

### What are the benefits of having an off-campus internship?

The biggest benefit is having a connection outside of campus and just keeping that relationship with the supervisor so that they can give you a good recommendation letter. My internship is unpaid. Whatever I put into the internship is what I get out of it.

— Catherine Lima, intern at Anderson Group PR



Benefit No. 1 is that you feel that you're a part of something outside of school. When I get published at school, it feels like, "OK, I'm writing for student media." But when I get published outside, it's like its own accomplishment. It's like, "Hey, this magazine printed my article." You feel great.

— Andrew Ayala, intern at Orange Coast magazine

I can work wherever I want. I don't have to go into office. I know some people struggle with with communication (in remote internships). For my specific (supervisor), we have a virtual office kind of like Sims. We communicate with each other really well. It gets things done much faster.

— Amy Hua, intern at Songfluencer, part of the Genni & Co.



### What are the benefits of having an on-campus internship?

I don't have to travel to Universal or Anaheim, which would be stressful because you're going back and forth from Long Beach or wherever you live to a different area. It's probably better to get an internship on campus because you're closer to where you wanna be. If your work is straight after class, you just walk over, and it's there and you're ready to go.

— Jessica Botello, intern for Athletic Communications

It is definitely the flexibility. Most places are understanding about your schedule and such. They're very much that way here with the University Police. They're very willing to work with that and with my job as well.

— Jahir Olvera, social media intern with University Police Department



It's just so helpful. I feel like a lot of internships can be a little bit too far out, and it's not convenient when you're a student and you have to work also on the side. It's really difficult, which is why I'm really lucky that I got this position because it's not really common to have one (on campus).

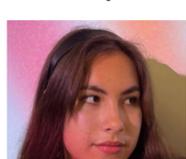
— Rebecca Hernandez, intern for Department of Human Development

## My internship story

# Strutting into fashion journalism

BY ABIGAIL WALL

JPR Internship Ambassador



Before joining Journalism 498, I was extremely nervous that I wouldn't find an internship — or that I would end up with one that I disliked.

I wanted an internship that focused on fashion journalism. I knew that I would not gain the experience I wanted in fashion journalism through an on-campus internship.

Over the summer, I applied to the fashion website Purveyour for an internship this fall, writing for the website's blog. Purveyour covers topics like Paris Fashion Week, beauty trends and more. After submitting a sample article and interviewing, I got the internship.

My supervisor assigns me two articles biweekly for me to complete. I was so used to writing hard news that I was just happy to start writing about what interests me. I not only write the articles but also add links and photos. It's been interesting to learn how to add multimedia elements to each article.

I submit my drafts through SquareSpace for my supervisor's review. Then they're published.

This internship is remote, which was great for me because I don't have a car. Purveyour lets me work anywhere.

My favorite articles so far include one that I wrote about New York Fashion Week and another about the art of layering.

Now I have published fashion writing that I can use on my résumé. Working for Purveyour definitely has shown me that I want to pursue fashion journalism.

## Career connections

Upcoming information sessions with industry leaders

### AP Associated Press

>>> Friday, Nov. 10, 12 to 1 p.m.

The AP's highly selective news internship program provides individually tailored training for students aspiring to be journalists across formats. The AP offers a paid 20-week opportunity to U.S. and international students as well as recent graduates.

Applications are now open for 2024 internships. Please [view the openings](#). Register for this information session to learn how to build the foundation for your journalism career with the Associated Press through its news internships.

- Click to [register](#)
- [Zoom link](#)
  - ID: 92766880982
  - Passcode: 769611

### The New York Times

>>> Monday, Nov. 13, 12 to 1 p.m.

Join New York Times Deputy Director of Career Programs Carla Correa to learn about the newsroom's internships, fellowships and other early-career opportunities.

- Click to [register](#)
- [Zoom link](#)
  - ID: 95728649033
  - Passcode: 378407

## Internship opportunities

Organizations seeking JPR interns for spring 2024



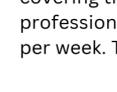
The Fox Sports Internship Program offers an opportunity for students to gain practical experience while interning for one of the world's biggest media companies. Apply on [Fox Careers](#) by Nov. 26.

### Los Angeles Times

The Los Angeles Times is offering paid spring and summer internships to college students and recent college graduates. The Times has opportunities in all facets of journalism, from reporting and photography to design and audience engagement. The deadline to apply is Nov. 15. Learn more or apply through its [internship portal](#).



Girls Soccer Network, a website dedicated to the game of soccer and the lifestyle surrounding it, seeks candidates for a paid editorial internship. The editorial intern will write long-form articles, profiles and blog content covering the ins and outs at every level of women's soccer: high school, college, professional and national. This is a remote position that involves working five to 15 hours per week. To learn more or apply, visit the [online application](#).



The OCTA's College Intern Program welcomes applications for a public relations internship. This paid internship provides experience on a meaningful project under the guidance of a transportation professional. To learn more, visit the internship description on the [OCTA website](#).



The internship program at Stanton & Company offers students hands-on experience in consumer, lifestyle, and wellness public relations. Students will work alongside the Stanton & Company team on projects and campaigns, including book launches and consumer product goods brand initiatives. To apply, send your résumé to Ashley Beenen at [ashley@stanton-company.com](mailto:ashley@stanton-company.com).

#### Insider information

I loved interning for Stanton & Company because I got to apply what I've learned in class to real projects for real clients. My coworkers were so helpful and thoughtful, and I feel that I learned a lot about the PR industry as a whole.

— Zoe Kennedy, fall intern at Stanton & Company



Learn about more internships on the [JPR Internship Program microsite](#), updated weekly.

## Resource

### Get résumé help

Almost any internship opportunity will require you to submit a résumé, an overview of your education, experiences and skills. A strong résumé markets your strengths and helps differentiate you from other candidates. The CSULB Career Development Center offers [sample résumés](#) and tips online to help you prepare one. Once you have a draft, visit the CSULB Career Development Center. It offers [individual appointments](#) and drop-in guidance.

## Save the date

### Internship Week 2023

Tuesday, Nov. 28, from 11 a.m. to noon Pacific on Zoom  
**JOUR 498 Jumpstart: Securing and Succeeding in Eligible Internships**

Wednesday, Nov. 29, from 11 a.m. to noon Pacific on Zoom  
**From Intern to Industry: JPR Alumni on Landing First Jobs**

Thursday Nov. 30, from 11 a.m. to noon Pacific on Zoom  
**Five Years and Flourishing: Alumni Insights Five Years Out**

Check out highlights from [Internship Week 2022](#) on the JPR YouTube channel.

## Journalism 498: Internship

### See some of the places hosting JPR interns

I've been in the VIP space for a while, but I never had such in-depth experience until now.

— Emmely Cortez, a JPR intern involved with influencer marketing for Tatcha

[Click to play video](#)

