

Fashion Publicity Intern

About Eleve Agency: Eleve Agency is a luxury publicity agency dedicated to strategically elevating image and brand identity. With deep expertise spanning fashion, lifestyle, entertainment, and design, we craft compelling narratives that position our clients as influential industry leaders. Our distinctive approach combines innovation, exclusivity, and personalized strategies to amplify visibility and build lasting relationships with top-tier media, luxury brands, and influential tastemakers.

The Role: Eleve Agency is seeking a motivated and detail-oriented Fashion Publicity Intern to support our dynamic team. This internship provides a unique opportunity to gain hands-on experience in luxury fashion and lifestyle PR, working closely with industry experts on high-profile projects and events. The ideal candidate is passionate about fashion, media relations, and brand storytelling, with a desire to learn and contribute creatively in a fast-paced environment.

Responsibilities:

- Assist in developing and executing PR strategies for luxury fashion, beauty, and lifestyle clients.
- Support media outreach efforts by drafting pitches, press releases, and media alerts.
- Help coordinate sample trafficking and maintain inventory of fashion items and press materials.
- Conduct media monitoring and compile coverage reports to track campaign performance.
- Assist with organizing client events, activations, and press days.
- Research trends, media opportunities, and influencer engagement possibilities.
- Support administrative tasks including scheduling, preparing meeting materials, and managing contact databases.

Qualifications:

- Currently pursuing or recently completed a degree in Public Relations, Communications, Marketing, Fashion Merchandising, or related fields.
- Strong interest and passion for fashion, luxury branding, and media relations.
- Excellent written and verbal communication skills.
- Highly organized, detail-oriented, and proactive.
- Ability to multitask and thrive in a dynamic, fast-paced environment.
- Previous internship or relevant experience in fashion, PR, or related industries is a plus.

Ideal Candidate:

- A creative thinker with enthusiasm for storytelling and luxury fashion.
- Eager to learn and take initiative in a collaborative setting.
- Possesses a refined aesthetic and awareness of current cultural trends.

- Based in Los Angeles preferred.

Additional Details:

- Hybrid internship: 2 days per week in-office commitment.
- Opportunities to participate in select evening and weekend industry events.

Eleve Agency is an equal opportunity employer, committed to fostering an inclusive and diverse workplace. We encourage applicants from all backgrounds to apply.