

CALIFORNIA STATE UNIVERSITY OF LONG BEACH
BEACH SHOPS CORPORATE COMMUNICATIONS
DAY 1 TEXTBOOK ACCESS GAME SHOW GIVEAWAY 2025
LONG BEACH, CALIFORNIA

I. Guidelines

- a. Opportunity Drawing is open to currently enrolled CSULB students, except Beach Shops student employees.
- b. Participants must enter as follows:
 - i. Complete the online quiz and correctly answer four questions about the Day 1 Textbook Access program.
- c. Participants may only enter the drawing once.

II. Opportunity Drawing Overview

- a. Between the dates of June 1, 2025 and September 8, 2025, participants will be able to complete an online quiz about the Day 1 Textbook Access program to be entered into a drawing.
- b. Two Grand Prize Winners will receive an iPad. Three additional winners will receive a \$250 Day 1 Textbook Access scholarship. iPads are provided courtesy of Pepsi, and D1TA scholarships are provided on behalf of Beach Shops, Inc. Scholarships can only be used toward the charges associated with the winning student's participation in Day 1 Textbook Access.
- c. Winner must agree to guidelines and official rules.
- d. See Official Drawing Rules for details.

III. Official Rules

The Beach Shops Inc. Day 1 Textbook Access Game Show Giveaway 2025 entry period begins at 8:00AM Pacific Daylight Time (PDT) on June 1, 2025 and ends at 11:59 PM PDT on September 8, 2025. All entries must be received by this time. The drawing is governed by these Official Rules and is subject to all applicable U.S. federal, state, and local laws. Void where prohibited.

- A. **ELIGIBILITY.** The opportunity drawing is open to students of California State University, Long Beach who are at least 18 years of age. Beach Shops employees (including student employees) are ineligible. By entering the drawing, entrant represents and warrants that entrant agrees to be bound by (i) these Official Rules (ii) the decisions of the Sponsor- designated judges, whose decisions shall be binding and final in all respects relating to this drawing.
- B. **HOW TO ENTER.** The entrant must submit via the mode of submission set forth on the opportunity drawing site by completing the online quiz. By entering and submitting their response, entrant agrees that entrant has read and consents to be bound by these Official Rules. Sponsor or its designated representatives reserve the right to disqualify any work that does not conform to these Official Rules.
 - a. Each submission must meet the technical requirements for submission.

- b. Quiz questions must be answered correctly, as determined by the data provided on the csulb.edu/D1TA website

ALL ENTRIES MUST BE RECEIVED BY 11:59 PM PDT ON September 8, 2025.

- c. Entries submitted that do not follow the Official Rules will be disqualified from the drawing.
- d. Purchase is not required to enter.

C. PRIZES. Prizes will be offered as follows:

- a. Two (2) Grand Prize Winners will receive a prize consisting of an appearance on Beach Shops social media pages and one MacBook laptop. The approximated value and the cash equivalent for the Grand Prize Winner is \$999.00
- b. Three (3) Second Prize Winners will receive a prize consisting of a \$250 D1TA scholarship.
- c. No transfer, refund, cash redemption, substitution, cash equivalent or replacement of any prize by a winner is permitted, except that Sponsor reserves the right, in its sole discretion, to substitute a prize (or cash equivalent) for eligible winner. Applicable federal, state, and local taxes are the sole responsibility of the winner. Any portion of the prize not accepted or unclaimed after October 31, 2025 via the Beach Shops and/or unused by any of the winners will be forfeited and not be substituted.

D. TEXTBOOK/TUITION AWARDS: **Winner must be 18 years of age or older.**

Each textbook/tuition prize amount is payable as follows, to be awarded as a credit to the winner's MyCSULB Student Center on behalf of the Winner, who must be at least 18 years of age.

Scholarship Winners must use their D1TA scholarship in the 2025-2026 academic year, or it will be forfeited. If the winner chooses not to participate in the D1TA program, they will forfeit their prize.

- E. SELECTION OF WINNERS. The Grand Prize Winner will be announced on or around September 19, 2025. The selection of the winner will be based on a random selection chosen from all submissions. The winner must follow all guidelines, criteria, and eligibility requirements.
- F. WINNER NOTIFICATION. On or about September 19, 2025, affiliates will contact winners through email provided through the entrant's quiz response. It is then the winner's responsibility to respond to the Beach Shops in order to arrange collection of winnings. If no representative claims the prize by contacting the allotted offices within 72 hours, prize will be forfeited and will not be substituted. If, for any reason, the situation occurs such that winner: (i) cannot be reached for whatever reason after

a reasonable effort has been exerted based on information provided by the potential winner or winner notification is returned as undeliverable; (ii) declines or cannot accept, receive or use the prize for any reason; (iii) is found to be ineligible to enter the drawing or to receive the prize; or (iv) cannot or does not comply with the Official Rules, prize will be forfeited and will not be substituted.

- G. GRANT OF RIGHTS. Entrants who enter the drawing, irretrievably grant the sponsor and its subsidiaries, divisions, and affiliates rights to exploit and/or otherwise use the work and copyrights therein, in any way and in any and all media, in sponsor's sole discretion. Upon sponsor's request, entrants agree to sign any and all legal forms deemed necessary by sponsor and irretrievably assign, convey and transfer to sponsor's subsidiaries, divisions, and affiliates.
- H. SPONSOR: Forty-Niner Shops, Inc., 6049 East 7th Street, Long Beach, California, 90840.
- I. PUBLICITY RELEASE. Use of Personal Information – by accepting a prize, winner agrees and acknowledges that the sponsor and any of its designees, clients, sponsors, or licensees may, without any limitation or further compensation, use his/her name, voice, biographical data, likeness, picture, entry materials, photograph, work, city name and audio and/or video recording in any and all media now known or hereinafter devised, throughout the universe in perpetuity, for the purpose of advertisement and promotion of the drawing and other affiliation, except prohibited by law. Personal information collected by Sponsor will be used for administration of the drawing and awarding the prize and as set forth. The Forty-Niner Shops Inc. will not share any personal information without the consent of the contestant or participant. See Publicity Release form.
- J. WINNER LIST. To obtain a copy of the winner list, available after September 19, 2025, send an email or call the Communication Department at the 49er Shop, Inc., email FNS-bookstore@csulb.edu or call (562) 985-5093.

*Pepsi, Inc. is a prize provider only and are not responsible for the administration of this sweepstakes.