

INTERESTED IN A RESEARCH CAREER?

Steps to maximize your career readiness

- Perform well in sociology coursework that focuses on statistics, research methods, and/or analysis.
- Consider applying to the Honors Program in Sociology or seek Research Assistantships with your professors.
- Develop exceptional quantitative, statistical, writing, and organizational skills.
- Learn to use statistical software packages as well as database, spreadsheet, and presentation programs.
- Volunteer to help a professor with a research project or complete original research through the honors program or an independent study class.
- Develop an area of expertise through relevant experience, coursework, or advanced degree.
- Obtain an advanced degree in sociology for research administration positions.
- Earn certification in applied social research by The American Sociological Association.
- Network with professionals working in areas of interest.
- Gain experience working on teams and communicating ideas with others from varying disciplines

POTENTIAL CAREERS

- Research
- Data analysis
- Policy or program analysis
- Demographics
- Market research
- Information sourcing
- Statistics
- Community needs assessment
- Program Evaluation

SOME POTENTIAL EMPLOYERS

- Federal, state, local government agencies (CDC, Census Bureau, etc.)
- Universities, think tanks, nonprofits
- Consulting, marketing firms

RECOMMENDED COURSES

SOC 270: Intro to Research Methods
SOC 354: Qualitative Research
SOC 355: Quantitative Research
Sociology Honors
Internship

ASSOCIATED FACULTY