

Title	0014	02/20/2025
	by Katie Dudley in 2025 COAPRT Annual Report	id. 49723543
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About the Annual Report	The purpose of the Annual Report is to follow a program's current progress towards learning outcome assessment. This is a requirement to maintain accreditation. Submitting an Annual Progress Report provides statistics for the previous academic year, specifying improvements made, reporting any significant changes and reporting on status of the 1.0 series standards and standards 2.05.05, 3.06, 3.07, and the 7.0 series. Institutions with multiple accredited programs will be required to report on the 7.0 series for each individually accredited program. Each accredited program requires its own separate annual report. For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports. The purpose of the Annual Report is to provide a snapshot of your student learning outcome data collection for the previous calendar year. (January - December) Posting requirements for the program's website include student learning outcome aggregate data from the most recent spring and fall academic year.
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Section 1: Contact Information

Name of institution	California State University - Long Beach
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Name of Accredited Program	BA - Recreation Management
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Total number of students enrolled in this program.	56
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Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	Terry Robertson
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Position Title	Professor and Chair
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Address	Department of Recreation & Leisure Studies California State University, Long Beach Long Beach CA 90840 US 33.7807878 -118.1544214
Email	terry.robertson@csulb.edu
Phone	+15629854071
Department Name	Recreation & Leisure Studies
Website	https://www.csulb.edu/college-of-health-human-services/recreation-and-leisure-studies
Formal Name of your Institution's President	Dr. Jane Close Conoley

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue continued accreditation as originally scheduled?	Yes
Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?	Yes

Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

Section 4: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.

The Department of Recreation and Leisure Studies (RLS) is one of 12 discreet departments in the College of Health and Human Services (CHHS) at California State University Long Beach, which is accredited by the Western Association of Schools and Colleges (WASC). Established in 1965, the department has been in existence for 60 years serving undergraduate and graduate populations. The Department has been accredited through the Council on Accreditation for Parks, Recreation, Tourism and Related Professions (COAPRT) for over 30 years. RLS offers two undergraduate programs of study: a Bachelor's of Arts in Recreation with concentrations in: Parks & Recreation Management; Outdoor Recreation and Adventure Leadership; and Tourism Management; Additionally the department offers a Bachelors of Science in Recreation Therapy.

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.	<p>REC 201: Create, implement, and evaluate group outcomes of ground based teamwork problem solving activities</p> <p>REC 326: Apply knowledge of content creation, social media, multimedia storytelling, web design and web writing into a succinct, effective online brand</p> <p>REC 480: Students shall demonstrate knowledge of the philosophical foundations of recreation and leisure services, as well as which philosophical traditions they most strongly identify with</p>
Describe the method by which the learning outcome for Standard 7.01 was assessed:	<p>REC 201 Dynamics of Teamwork: Team building activity plan</p> <p>REC 326 Fundamentals of Digital & Online Media in Parks, Recreation and Tourism: Podcast production project (What can REC do for you?)</p> <p>REC 480 Philosophy of Recreation & Leisure: Pow-Toon Video</p>
Indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.	70% of students will score 80% or higher on the assigned content areas.
Result of the assessment of the learning outcome for Standard 7.01:	<p>REC 326: 84% scored 85% or higher. No changes at this time.</p> <p>REC 201: 90% of students scored 80% or higher; Revisions may include changing requirements for the assignment to ensure students state a specific plan for a selected group/population.</p> <p>REC 480: 90% of students scored 80% or higher on the Pow-toon. No changes recommended at this point.</p>

<p>Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.</p>	<p>REC 437 Equity and Access of Leisure: Course Learning Outcome: Develop techniques for providing recreational opportunities that promote social justice and equity and strive to serve the entire community. REC 351 Foundations of Inclusive Recreation & RT: Students will demonstrate the ability to facilitate programs that promote inclusivity. REC 225 Programming Recreation Activities: Course Learning Outcome: Develop a program proposal for a recreation program that includes: program description, goals/objectives, timeline, marketing, budget, evaluation and staff training. REC 341 Evaluation and Research in Leisure Services: Students shall demonstrate the ability to evaluate service and experience offerings and to use evaluation data to improve the quality of offerings</p>
<p>Describe the method by which the learning outcome for Standard 7.02 was assessed:</p>	<p>REC 351: Group activity project REC 225: Program Proposal REC 437: Final Essay Exam Question REC 341: Evaluation Project</p>
<p>Please indicate whether this outcome measure is Direct or Indirect.</p>	<p>Direct</p>
<p>State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.</p>	<p>REC 225: 70% of students will score 80% or higher. REC 351: 70% of students will score an average of "7" on points in the "Adaptation" content area. REC 437: 80% of students will score 80% or higher on the exam REC 341: 70% of students will score 70% or higher on the project</p>

Result of the assessment of the learning outcome for Standard 7.02:	<p>REC 225: 70% of students scored 80% or higher. Planned revisions include simplifying the Activity Leadership rubric to increase the time spent learning/mastering each component.</p> <p>REC 351: 85% of students scored an average of “7” or higher on points in the “Adaptation” content area. Planned changes: To assess the students' comprehensive group activity performance, the content area has been expanded from solely on the "adaptation" content area to a) understanding the target population; b) program/activity planning; and program/activity facilitation.</p> <p>REC 437: 91% of students achieved an 80% or better (the 9% under did not complete the class or take the final exam). No planned changes at this time.</p> <p>REC 341: 85% scored 70% or higher on the final project. Planned changes include revising the instructions to include a new rubric (include more details about the presentation portion)</p>
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.	REC 421 Supervisory & Administrative Practices: Students will be able to Identify general areas of technical, conceptual, and interpersonal skills required for effective supervision and administrative success.
Describe the method by which the learning outcome for Standard 7.03 was assessed:	Supervisor interview Assignment
Please indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.	70% of students achieve 70% or higher on the assignment

Result of the assessment of the learning outcome for Standard 7.03:	94% of students achieved a 70% or higher. This assignment was completed earlier in the semester than in the past. This allows students to use the material they learned from their interview and apply it to the concepts discussed in class.
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Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.	REC 498: Documented completion of hours
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Describe the method by which the learning outcome for Standard 7.04 was assessed:	bi-weekly reports and logs
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Please indicate whether this outcome measure is Direct or Indirect.	Direct
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State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.	90% of students will complete their five bi-weekly logs at completion of their internship
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Result of the assessment of the learning outcome for Standard 7.04:	100% completed required logs; no changes at this time
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An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.	https://www.csulb.edu/college-of-health-human-services/recreation-and-leisure-studies
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It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program's website demonstrating compliance with Standard 3.06.	https://www.csulb.edu/college-of-health-human-services/recreation-and-leisure-studies/academic-accreditation
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It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07.	https://www.csulb.edu/college-of-health-human-services/recreation-and-leisure-studies/academic-accreditation
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Section 6: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".	<p>In Fall 2024 the department hired Ross Garner as the OUTBAC Challenge Course Manager and a Full-Time Lecturer at CSULB. In this dual role, Ross oversees operations, staff training, and program development for OUTBAC, our team-building facility, strengthening experiential learning opportunities for students. Additionally, RLS became a part of CSULB's Beach XP program, which supports first-year student success through college-specific cohorts. As part of this initiative, REC 201 is now offered within Beach XP, allowing students to engage in experiential learning at OUTBAC while fulfilling general education or major-specific requirements.</p> <p>To better align with student interests and industry needs, the department combined the outdoor recreation/adventure leadership and tourism concentrations into a single concentration: Sustainable Tourism & Outdoor Recreation. The revised RM degree now offers two concentrations—Park and Recreation Management and Sustainable Tourism & Outdoor Recreation—and continues to undergo curriculum adjustments to meet evolving student and industry demands. Lastly, the department is in the process of revising its strategic plan to include micro-credentials, such as Data-Driven Decision Making in Parks and Recreation, aimed at providing professional development opportunities for non-degree-seeking community members.</p>
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The responses are self reported and the responsibility for the accuracy of the content is on behalf of the program.	checked
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