CALIFORNIA STATE UNIVERSITY
LONG BEACH
Center for Community Engagement

# *Center for Community Engagement (CCE) Community Partner Inventory*

April 10, 2024

# Purpose

***The purpose of the CCE's Community Partner Inventory is to:***

- Establish a CCE formal definition of "community partner";
- Gain a better understanding who the CCE's community partners are, what issues they address, and who they serve;
- Assess CCE community partnerships through an equity, diversity, inclusion, and accessibility lens *AND* gain a better understanding of how these partnerships serve the public good while providing equity-anchored High Impact Practices for students;
- Identify possible gaps in service areas, focus areas and/or populations, and identify opportunities to engage potential organizations to address gaps and be more equitable in partnership development opportunities.

# Anchors

***To align this inventory with university strategic priorities, we anchored it in:***

Beach 2030 - Student Ready University (and HIPs) and Advancing Partnerships for the Public Good;

Racial Equity - utilizing key frameworks and tools such as but not limited to Intergroup Dialogue / Truth, Racial Healing & Transformation / AAC&U's TRHT Toolkit, and  / Black Student Success Initiative;

Center for Community Engagement Strategic Priorities: Assessment and Evaluation and Building Infrastructure and Capacity for equitable High Impact Practices.

# Community Partner Inventory

CCE Center for COMMUNITY engagement
CALIFORNIA STATE UNIVERSITY LONG BEACH

**Beach 2030**
Student Ready University: HIPS
Advancing Partnerships for the Public Good: Partner Inventory

**Center for Community Engagement**
Strategic Priorities
Partnership Development

**Racial Equity**
Intergroup Dialogue
Truth, Racial Healing & Transformation
Black Student Success Inventory

## Anchors

How does this inventory align with university and CCE priorities and strategic plans?

## Timeline

What was the projected timeline for this inventory?

**October 2023**
Identified partners and created criteria

**November 2023**
Collected data

**December 2023**
Created Community Partner Asset Map

**Spring 2024**
Created Community Partner Inventory Report

Service Learning & Academic Internship partners

Ongoing Community Based Research partners

## CCE Partners

Who formed part of this analysis?

## Criteria

What information was gathered?

**S4 information:**
Geographic location
Issues addressed
Populations served

**Guidestar**
Demographic information of organization leaders

# Methodology

A secondary data analysis from existing data sources including:

**S4 @ the Beach** –CalState S4

(Including all current/active Service Learning organizations, Long Beach Community Internship Program organizations, and College Corps @ The Beach community organizations)

**CSULB** Affiliation Agreements and Contract Services database

Nonprofit data contained on *Guidestar* and *Idealist*

GuideStar idealist

CalState S4
Student Success | Staff Support | Site Safety | Smart Statistics
The California State University
CENTER FOR COMMUNITY ENGAGEMENT

For this inventory, ***"Community Partners"*** are defined as off campus entities currently collaborating with the CCE; providing service learning, academic internships, and/or community-based research opportunities for students. These organizations all have active Student Field Placement Agreements (SFPA) in place.

Community Partners include non-profits, grass-roots organizations, government entities, educational institutions, and local businesses that provide formal, hands-on, experiential learning and research experiences and opportunities for students.

Community Partners offer structured opportunities for students to:

- ✓ **Engage in meaningful service**
- ✓ **Develop personal and professional skills**
- ✓ **Contribute to the public good**
- ✓ **Participate in High Impact Practices (HIPs)**

**Purpose:** To integrate classroom knowledge with community experiences centered around mutual needs and assets, civic responsibility, and the public good.

Community Partners engage in the following contexts:

**Service Learning**: Providing hands-on learning experiences for students.

**Academic Internships**: Offering practical, real-world applications.

**Community-Based Research**: Facilitating community-driven research opportunities.

# Definitions, continued…

We recognize that the CCE collaborates with community organizations in a variety of ways. To better understand the types of partnerships housed in the CCE, we define "partnerships" in the following ways:

- **Active Partnerships with Formal Agreements:** Organizations (community based, non-profit, government, business) that have an active Student Field Placement Agreement with CSULB and have current student "placements" (service learning, academic internships, and/or community-based research).
- **Active Partnerships without Formal Agreements:** Organizations (community based, non-profit, government, business) who participate in CCE events and activities, such as Community Partner Convenings, host research opportunities for CSULB students, and participate in CSULB related research. These type of partnerships do not require a Student Field Placement Agreement to be in place.

# Definitions, continued…

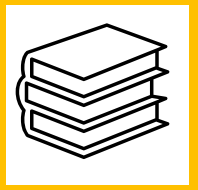
- **Developing Partnerships:** Organizations (community based, non-profit, government, business) who have participated in a “one-off," service learning, internship or research project in the past. There is an opportunity to develop a more active partnership and/or enter into new formal agreement(s).

- **Potential Partners:** Organizations within the surrounding geographic/service area of CSULB that have not had formal partnerships with the CCE in the past (meaning there is no Student Field Placement Agreement on record) and no previous student placements or engagement with the CCE.

# Summary Analysis

*Of the 68 formal/active partners identified from S4 from Spring 2021 through Fall 2023*, all 68 organizations hosted either a service-learning student and/or academic internship student (participants of Long Beach Community Internship Program or College Corps @ The Beach).

Spring 2021 was used as the first semester because it was the first semester of Long Beach Community Internship Program.



The partnerships connect classroom learning to real-world experiences, promoting hands-on learning and civic engagement. Community partners provide students with structured opportunities to link "classroom learning" with meaningful service, professional skill development, and contributing to the public good through service learning, internships, and research.

**Currently, there are 68 formal/active partners with formal agreements on record at the CCE for both Academic Internships and Service Learning**

For this inventory, "Community partners" are categorized in three (3) ways:

- By "**industry**" (nonprofit, government, faith-based, private/for profit, "other")
- By "**type**" (education, health, environment and sustainability, community services, business/economic development, arts and entertainment, government, "other")
- By "**focus population(s)**" (Youth and Young Adults, Adults and Families, Gender and Sexual Orientation, Military and Veterans, Cultural and Racial/Ethnic Groups, Socially and Economically Challenged, Specific Mixed Populations)

## Summary Analysis "Industry"

- **Location: 68%** of CCE partners are in Long Beach (main address is reported in a Long Beach zip code and service area is the Long Beach community).

- **Industry**
  - 88% Nonprofit
  - 6% Private/For-Profit
  - 4% Government
  - 3% Unknown (not reported)

# Summary Analysis "Type"

## ORGANIZATION TYPE

**61.8%**

Community Services and Organizations (42/68)

**10.3%**

Environment, Wildlife, and Sustainability (7/68)

**10.3%**

Healthcare (7/68)

**8.8%**

Education (6/68)

**4.4%**

Arts, Entertainment, or Recreation (3/68)

**2.9%**

Business & Development (2/68)

**1.5%**

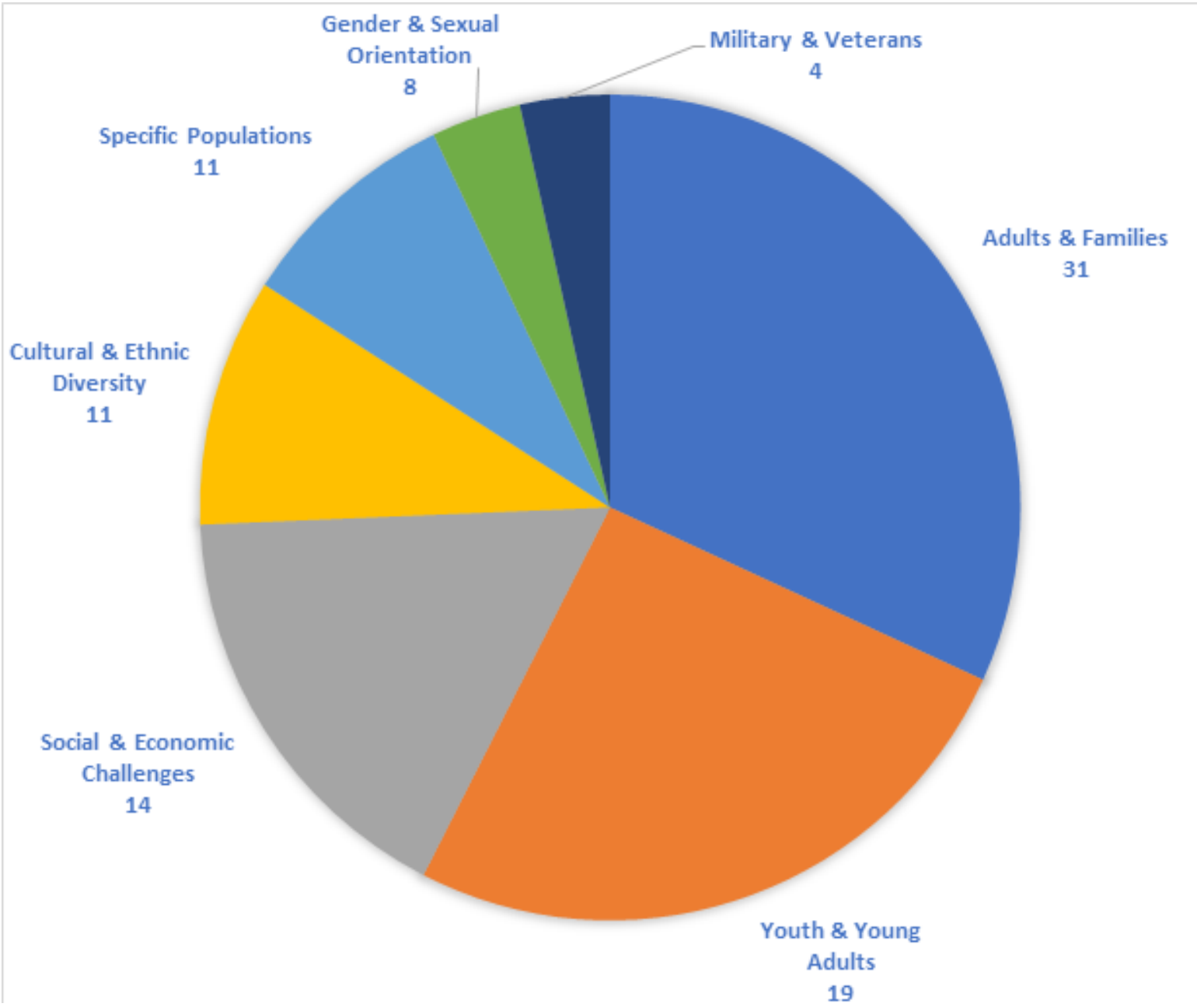
Government (1/68)

**ORGANIZATION TYPE REFERS TO THE MAIN PURPOSE, FUNCTION, AND/OR SERVICE THE ORGANIZATION PROVIDES.**

This information was retrieved from S4 where organizations created a profile and identified their organization type.

# Summary Analysis "Focus Population"

The focus population was defined based on the demographics served by the organizations. An organization can report more than one focus population.



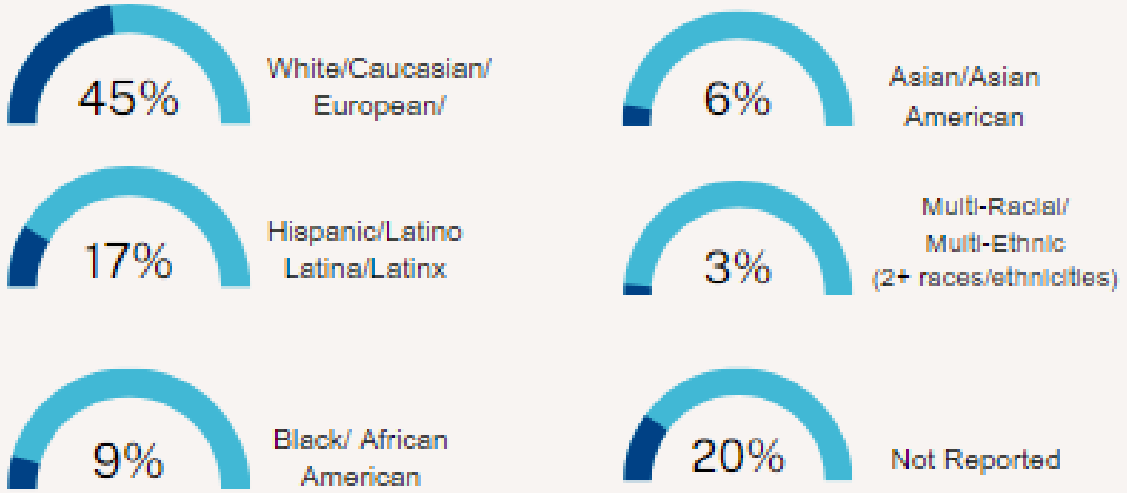
# Examples of "Focus Issues"

We sub-categorized focus issues within the different types of organizations and the populations(s) they serve to encompass a broad spectrum of primary themes, issues or subjects that organizations address and prioritize, such as education, healthcare, and environmental sustainability.

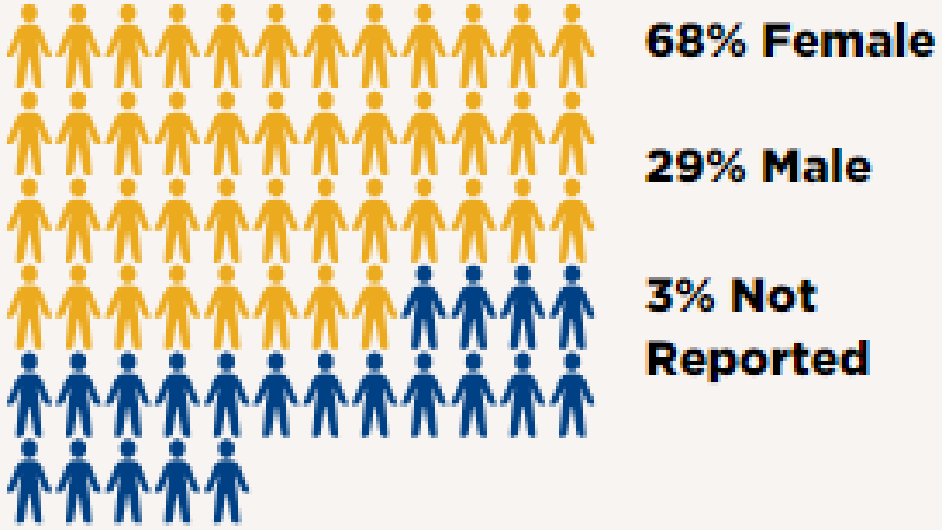
| | |
|---|---|
| **1) Advocacy & Human Rights**<br>i. Diversity, equity, inclusion & social justice<br>ii. Restorative Justice<br>iii. Equitable economic & workforce development<br>iv. Food & housing security<br>v. Migration & Naturalization Services | **2) Business and Development**<br>i. Consumer or corporate services<br>ii. Supply Chain<br>iii. Construction |
| **3) Research and Innovation**<br>i. Research & development<br>ii. Science or technology | **4) Animals and Environment**<br>i. Animal welfare<br>ii. Natural Resources, the environment, and ecosystems |
| **5) Healthcare & Medicine** | **6) Civic Engagement** |
| **7) Arts, Culture, and Humanities** | **8) Education** |
| **9) Emergency Services & Public Safety** | **10) N/A** |

# Additional Analysis
# “Leadership Portrait”

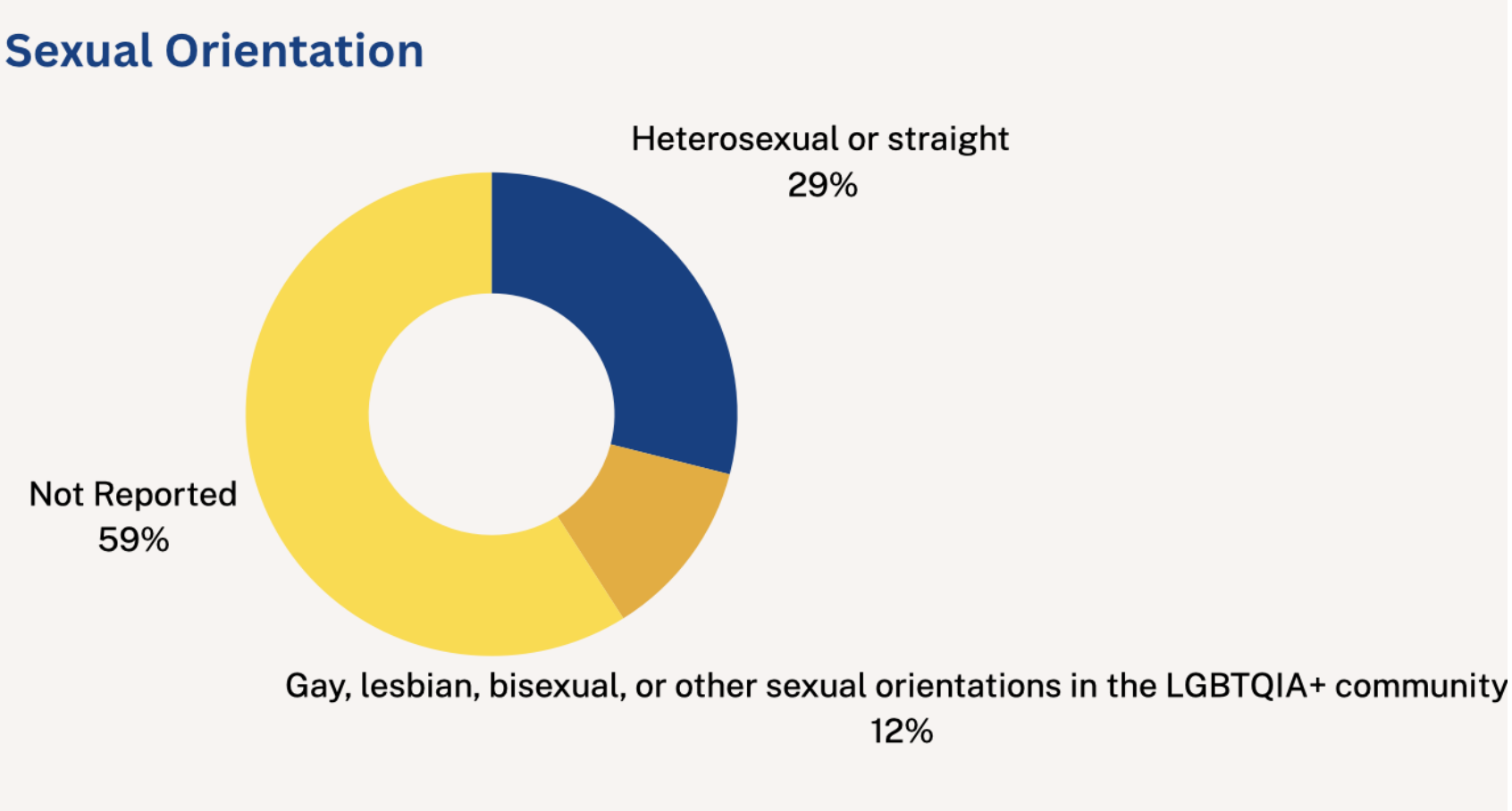
## Racial/Ethnic Identity




## Gender Identity



# Additional Analysis
# “Leadership Portrait”



# Next Steps

Update current community partner data housed in S4

→

Create an Interactive Map of all community partners: accessible to students, faculty, staff and community partners

→

Finalize “equity audit” of current CCE partners and programming

↓

Explore migration opportunities of current, campus-wide Student Field Placement Agreements to S4

→

Implement “early adoption” of S4 V.3

# Questions?