

**2025 - 2026 Minor in Public Relations****18 Units**

Use this checklist in combination with your official Academic Requirements Report (ARR). This checklist is not intended to replace advising. Consult the advisor for appropriate course sequencing. *Curriculum changes in progress. Requirements subject to change.*

**Courses****Prerequisites**

Complete **ALL** of the following courses with grades of “C” or better (6 units total):

	JOUR 120: News Writing and Ethics (3)	
	JOUR 270: Principles of Public Relations (3)	

Complete the following course (3 units total):

	JOUR 478: Public Relations Case Studies (3)	Upper Division Standing
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**Public Relations Specified Electives - Complete 9 UNITS from the following courses (9 units total):**

	JOUR 104: Social Media Communication (3)	
	JOUR 305: Media Design (3)	JOUR 120 with a Grade of “C” or Better
	JOUR 325: Video for Social Media (3)	JOUR 104 or 120
	JOUR 335: Entertainment Publicity (3)	Upper Division Standing
	JOUR 350: Writing in Spanish for Journalism and Public Relations Careers (3)	JOUR 120 with a Grade of “C” or Better
	JOUR 374: Media Relations Writing (3)	JOUR 120 and 270 with Grades of “C” or Better
	JOUR 375: Strategic Communication for Organizations (3)	JOUR 120 and 270 with Grades of “C” or Better
	JOUR 390: Crisis Communication (3)	JOUR 270
	JOUR 411: Data Detectives: Democracy, Citizen Journalism, and Open Government (3)	GE Foundations; Upper Division Standing
	JOUR 425: The Business of Journalism: Advertising, Operations, and Strategic Communication for Media Organizations (3)	Upper Division Standing
	JOUR 470: Digital Tools for Public Relations (3)	JOUR 120 and 270 with Grades of “C” or Better
	JOUR 471: Public Relations Management and Campaigns (3)	JOUR 374 or 375 with a Grade of “C” or Better
	JOUR 485: Public Relations Agency (3)	Consent of Instructor
	JOUR 494: Research Methods (3)	Upper Division Standing
	JOUR 498: Internship (3)	Senior Standing or Consent of Instructor

**In order to graduate from CSULB, students must complete General Education/GWAR/Major requirements and have a minimum of 120 units (40 must be upper division) with at least a 2.0 in all GPAs (Overall, CSULB, Major).**

**Additional Information**

- See online Catalog for additional course information, limitations, and requirements.
- Some courses may also fulfill GE requirements. Visit the GE website for course selection: [csulb.edu/student-records/general-education-requirements](http://csulb.edu/student-records/general-education-requirements).
- A course can only be used to satisfy one minor requirement. **Double counting is not allowed within the minor.**
- The Minor in Public Relations is available to any CSULB student, except for those who are majors in Journalism or Public Relations.

**Department of Journalism and Public Relations**  
**College of Liberal Arts Advising Center (ATLAS)**

[csulb.edu/college-of-liberal-arts/journalism-public-relations](http://csulb.edu/college-of-liberal-arts/journalism-public-relations)  
[csulb.edu/atlas](http://csulb.edu/atlas)

Checklists are available on the [ATLAS website](http://csulb.edu/atlas)