

**2023 - 2024 Minor in Public Relations****18 Units**

Use this checklist in combination with your official Academic Requirements Report (ARR). This checklist is not intended to replace advising. Consult the advisor for appropriate course sequencing. *Curriculum changes in progress. Requirements subject to change.*

Courses	Prerequisites
<b>Complete ALL of the following courses with grades of "C" or better (6 units total):</b>	
JOUR 120: News Writing and Ethics (3)	
JOUR 270: Principles of Public Relations (3)	

<b>Complete the following course (3 units total):</b>	
JOUR 478: Public Relations Case Studies (3)	Upper Division Standing
<b>Public Relations Specified Electives - Complete 9 UNITS from the following courses (9 units total):</b>	
JOUR 104: Social Media Communication (3)	
JOUR 305: Media Design (3)	JOUR 120 with a Grade of "C" or Better
JOUR 335: Entertainment Publicity (3)	Upper Division Standing
JOUR 350: Writing in Spanish for Journalism and Public Relations Careers (3)	JOUR 120 with a Grade of "C" or Better
JOUR 374: Media Relations Writing (3)	JOUR 120 and 270 with Grades of "C" or Better
JOUR 375: Strategic Communication for Organizations (3)	JOUR 120 and 270 with Grades of "C" or Better
JOUR 411: Data Detectives: Democracy, Citizen Journalism, and Open Government (3)	GE Foundations; Upper Division Standing
JOUR 425: The Business of Journalism: Advertising, Operations, and Strategic Communication for Media Organizations (3)	Upper Division Standing
JOUR 470: Digital Tools for Public Relations (3)	JOUR 120 and 270 with Grades of "C" or Better
JOUR 471: Public Relations Management and Campaigns (3)	JOUR 374 or 375 with a Grade of "C" or Better
JOUR 485: Public Relations Agency (3)	Consent of Instructor
JOUR 494: Research Methods (3)	Upper Division Standing
JOUR 498: Internship (3)	Senior Standing or Consent of Instructor

**In order to graduate from CSULB, students must complete General Education/GWAR/Major requirements and have a minimum of 120 units (40 must be upper division) with at least a 2.0 in all GPAs (Overall, CSULB, Major).**

**Additional Information**

- **See online Catalog for additional course information, limitations, and requirements.**
- Some courses may also fulfill GE requirements. Visit the GE website for course selection: [csulb.edu/general-education](http://csulb.edu/general-education).
- A course can only be used to satisfy one minor requirement. Double counting is not allowed within the minor.
- The Minor in Public Relations is available to any CSULB student, except for those who are majors in Journalism or Public Relations.

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[cla.csulb.edu/departments/journalism](http://cla.csulb.edu/departments/journalism)  
[csulb.edu/atlas](http://csulb.edu/atlas)

Checklists are available on the [ATLAS website](http://csulb.edu/atlas)