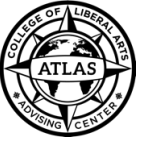


2024 - 2025 Bachelor of Arts in Communication Studies

Option in Communication, Culture, and Public Affairs

48 Units



Use this checklist in combination with your official Academic Requirements Report (ARR). This checklist is not intended to replace advising. Consult the advisor for appropriate course sequencing. *Curriculum changes in progress. Requirements subject to change.*

To be considered for admission to the major, complete the following Major Specific Requirements (MSR) by 60 units:

- **COMM 110, COMM 130, COMM 131** with a "C" or better and a minimum 2.5 overall and suite GPA
- Grades of "C" or better in GE Foundations

Courses

Prerequisites

Complete **ALL** of the following courses with grades of "C" or better (12 units total):

COMM 110: Interpersonal Communication (3)	
COMM 130: Essentials of Public Speaking (3)	
COMM 131: Essentials of Argumentation (3)	
COMM 200: Communication Studies Careers and Scholarship (3)	

Complete **ALL** of the following courses with grades of "C" or better (15 units total):

COMM 300: Survey of Rhetorical Theory (3)	GE Foundations
COMM 301: Communication Criticism (3)	COMM 300 with a Grade of "C" or Better
COMM 306: Communication Theory (3)	
COMM 307: Measurement in Communication Research (3)	COMM 306 with a Grade of "C" or Better; Upper Division Standing
COMM 330: Intercultural Communication (3)	

Communication, Culture, and Public Affairs Specified Electives - Complete a total of **21 UNITS**, of which **9 UNITS** must be 400-level courses, all with grades of "C" or better (21 units total):

COMM 309: Language and Social Interaction (3)	
COMM 331: Argumentation and Debate (3)	GE Foundations
COMM 333: Performing Culture (3)	GE Foundations
COMM 335: Persuasive Speaking (3)	GE Foundations
COMM 336: Forensic Activity (1 - 3)	
COMM 338: Ensemble Performance (3)	
COMM 352: Story Telling (3)	
COMM 412: Gender and Communication (3)	GE Foundations; Upper Division Standing
COMM 415: Rhetoric of Social Movements and Protest (3)	Upper Division Standing
COMM 422: Media Effects (3)	GE Foundations; Upper Division Standing
COMM 430: Advanced Concepts in Intercultural Communication (3)	COMM 330; Upper Division Standing; or Consent
COMM 434: Advanced Oral Presentation Skills (3)	GE Foundations; Upper Division Standing
COMM 439: Communication and Popular Culture (3)	Upper Division Standing
COMM 441: Issues in Freedom of Communication (3)	GE Foundations; Upper Division Standing
COMM 442: Campaign Persuasion (3)	GE Foundations; Upper Division Standing
COMM 449: Studies in Oral Persuasion and Attitude Change (3)	Upper Division Standing
COMM 490: Selected Topics in Communication Studies (3)	Upper Division Standing

In order to graduate from CSULB, students must complete General Education/GWAR/Major requirements and have a minimum of 120 units (40 must be upper division) with at least a 2.0 in all GPAs (Overall, CSULB, Major).

Additional Information

- **See online Catalog for additional course information, limitations, and requirements.**
- Some courses may also fulfill GE requirements. Visit the GE website for course selection: csulb.edu/general-education.
- A course can only be used to satisfy one major requirement. Double counting is not allowed within the major.
- COMM 200 must be completed within the first year of declaring the major.
- Majors will not be permitted to take any upper division classes in the major for Credit/No Credit.

Department of Communication Studies	AS-309	(562) 985-4301	cla.csulb.edu/departments/communicationstudies
College of Liberal Arts Advising Center	LA1-LO0102	(562) 985-7804	csulb.edu/atlas

Checklists are available on the [ATLAS website](#)