

Here's a great opportunity to get your hands dirty working on the inside of Los Angeles county's biggest and most exciting blues festival, the New Blues Festival, August 22-24.

We're looking for marketing and PR interns starting in May. The position will be up to 20 hours a week, unpaid. Applicants must be available the week of August 18th, as that is the week of the festival, which will require full-time hours.

Requirements:

- 1 year of public relations experience (classes count as experience)
- Passion for roots music
- Strong social media skills
- Fundamental knowledge of the blues is suggested, but not necessary
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Expectations:

- Responsibilities will include:
  - Writing press releases
  - Pitching stories to bloggers and local newspapers
  - Grassroots marketing
  - Promoting local events
  - Developing and executing PR strategy
  - Building street teams
  - Generating word-of-mouth
  - Networking
- Excellent verbal and written communications
- Well organized, detail oriented, self-motivated, outgoing, friendly
- Seeks personal challenges
- Continually looks to expand knowledge and experience
- Ability to get along with a large range of personalities

College credit available. Opportunity to earn commission and bonus.

Visit our website [newbluesfestival.com](http://newbluesfestival.com) and [6stringshowdown.com](http://6stringshowdown.com) to learn more

To Apply:

- Email [info@longbeachbluessociety.org](mailto:info@longbeachbluessociety.org) with the following:
  - Resume
  - Cover letter (mention blues music knowledge if applicable)
  - Writing samples (1 press release and 1 blog article)

Job Type: Internship