



2024-25

Annual Giving Impact Report



CALIFORNIA STATE UNIVERSITY
LONG BEACH

This year, you told a powerful story at Cal State Long Beach — one of action, resolve and vision. You and thousands of others helped to share the story of a 75-year-old institution that is nimbler and more responsive than ever, always ready to pounce on both challenge and opportunity. Year-round efforts, strong partnerships and boundless Beach pride allowed for maximum impact in scholarships, student services and campus enhancements, all thanks to your generosity.

**Thank you and
Go Beach!**



At a Glance

\$770,191
Dollars Raised

3,702
Gifts

2,921
Donors

629
First-time Donors

\$169.2k
dollars raised

297
donors
(incl. 87 first-time donors)

Giving Tuesday

The Beach joins in the Global Day of Giving to increase both restricted and unrestricted dollars for initiatives across campus.

\$231k
dollars raised

441
donors
(incl. 110 first-time donors)

Beach Spring Day of Giving

It's our biggest giving event of the year, aimed at strengthening key initiatives such as the Student Emergency Fund and alumni programs, among others.

\$9,515
dollars raised

166
graduating seniors
made their first
gift to CSULB

MyBeach Senior Class Giving

The Senior Class Gift honors graduates' first philanthropic gift to CSULB and is a meaningful way to give to the areas of campus that had the most impact on them.



Your Impact Across Campus

Your support fueled a wave of change across The Beach this year — from expanded internship and career programming to unique opportunities for learning abroad. Annual gifts allow us to be flexible and fast in addressing need, bolstering opportunities and powering potential. Because of you, we were able to strengthen our impact in all corners of The Beach, disbursing more than \$200,000 in unrestricted funds to address priorities and areas of need. Below are highlights of some of the impact made:

College of the Arts

Your support allowed students in the Pacific Standard Time vocal jazz ensemble to visit Cuba, where they performed at various venues, engaged in meaningful cultural exchange and had a once-in-a-lifetime opportunity to both learn and share their talents.

“We have come back from this experience changed people — completely different people than we were before.”

Maggie R., fourth-year jazz voice major



College of Business

Funds supporting the College of Business helped to set up the Meet the Industries Expo, connecting students with employers and helping to secure internships and job opportunities. They also contributed to the Corporate Mentoring Program mixer, where students built meaningful professional connections.



College of Education

The Dean's Excellence Fund provided support for urgent needs and college priorities to reinforce the college's standing as a leader in advancing equity and urban education. These funds are critical to promote excellence in educator, counselor and leader preparation.

College of Engineering

Students in the Senior Design Program were able to purchase equipment and software to complete their capstone projects, a cornerstone of their engineering education that prepares them for industry challenges. Funds also supported leadership development and career preparation for the National Society of Black Engineers and the Association of Computer Management and Women in Computing.



College of Health & Human Services

Thanks to your support, the School of Social Work increased student placement in the Long Beach Unified School District through the Strengthening Youth Resilience program, where Beach students provide critical mental health and social-emotional support to K-12 youth to foster resilience and well-being.

College of Liberal Arts

Gifts supporting the Dean's Fund played a vital role in advancing creative initiatives at the College of Liberal Arts, including student programs, travel opportunities and faculty research. The college also hosted special events that fostered innovation, collaboration and academic excellence.

College of Natural Sciences and Mathematics

Every year, thousands of dollars are needed to support vital supplies used by Beach students in their research. Thanks to your support, we were able to fund student research supplies to make students "bench ready" to go directly into an industry of their choice, post-baccalaureate or doctoral programs.

College of Professional & Continuing Education

Your support continues to build an alumni-focused leadership training course jointly offered by CPaCE and the Division of University Relations and Development. Other efforts include a program that provides May 2025 graduates with free access to Google certifications.

Beach Athletics

Your support provided student-athletes with access to nutritious snacks, hydration and recovery options critical to their daily performance and wellness. These resources helped fuel training, support recovery and promote healthy habits across all 19 Beach teams. Your generosity played a key role in elevating the student-athlete experience both on and off the field.



Beach Building Services

Thanks to a generous and forward-thinking gift from retired Associate Vice President of Beach Building Services Jon Regnier, the Walter Pyramid is now surrounded by dozens of grand palm trees, bringing energy, vibrancy and identity to one of the most beloved landmarks at Long Beach State University.

This transformative gift does more than beautify the space; it helps shape the future of our campus. The trees offer much needed shade, enhance the student experience and contribute meaningfully to our sustainability efforts. By expanding our urban forest and reducing the heat island effect, they support the university’s path toward carbon neutrality and a healthier, more resilient environment for generations to come.

Jon’s gift is more than a tribute; it’s an invitation. It’s a powerful example of how one act of generosity can create lasting impact and inspire others to join in building a greener, more inspiring Beach.

Academic Affairs

The Beach XP learning community for first-year students launched a new podcast helping students connect with campus life and introduced new gamified activity modules to make learning more interactive and enjoyable.

Student Affairs

The Basic Needs Program provided holistic, comprehensive services to students experiencing a crisis by providing emergency housing, financial grants,



and meal assistance. With your support, we were able to provide immediate assistance to numerous students that were impacted by the devastating wildfires.

“[I received] an emergency grant from the Basic Needs Program back in February. I owe the Basic Needs team a great deal of gratitude. I truly can’t express how much that emergency grant helped me in graduating as I was struggling with finding a job, fixing my transportation, paying rent and having a decent meal.”

CSULB Student (Anonymous)

Office of Research and Economic Development

Innovation frequently happens at the intersections of disciplines. CSULB is looking to supercharge faculty collaboration by fostering interdisciplinary work. Your support helped power multidisciplinary approaches with the first Faculty Garden Gathering.

Multidisciplinary research addresses learning through multiple lenses and often leads to solutions for society’s challenges that no single field could achieve alone.

University Library

Unrestricted funds are crucial for the University Library. With your generous support, we can invite faculty, authors, speakers and industry professionals to give talks with our students and campus community. We are also able to provide comfortable space, refreshments and a unique experience for all.

Want to learn more about the
impact your support is making
at The Beach? Contact:



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beachfunder.csulb.edu
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