





Inaugural Student Affairs
Building Bridges Conference

DEPARTMENT UNITS

- | | |
|--|--|
| 22 West Media | Isabel Patterson Child Development Center |
| ASI Beach Kitchen | Laurén Chalmers '83 Beach Pantry |
| ASI Beach Pride Events | Math Collaborative |
| ASI Communications | Men's Success Initiative |
| ASI Government | New Student and Family Programs |
| Basic Needs | Office of Belonging & Inclusion |
| Beach Shops | Student Affairs Assessment & Evaluation |
| Beach XP | Student Affairs Communications & Marketing |
| Bob Murphy Access Center | Student Affairs Development |
| Cal-SOAP | Student Conduct & Ethical Development |
| Campus Assessment, Response & Evaluation for Students | Student Health Services |
| Campus Assessment & Stabilization Team | Student Life & Development |
| Career Development Center | Student Recreation & Wellness Center |
| Counseling & Psychological Services | Testing |
| Dream Success Center | TRiO - CAMP |
| Educational Opportunity Center | TRiO – Educational Talent Search |
| Educational Opportunity Program | TRiO – McNair Research Scholars |
| Enrollment Services – Admissions & Enrollment Management | TRiO - Student Support Services Program |
| Enrollment Services – Financial Aid and Scholarships | TRiO – Upward Bound |
| Enrollment Services – Student Administrative Systems | University Bookstore |
| Enrollment Services – University Registrar | University Outreach & School Relations |
| GEAR UP | University Student Union |
| Guardian Scholars | Veterans Services |
| Housing & Residential Life | Women's & Gender Equity Center |
| Human Resources & Fiscal Management | |

WELCOME MESSAGE FROM THE VICE PRESIDENT



Welcome to the 2024–2025 Student Affairs Impact Report. At CSULB, our mission is simple yet powerful: We shape an inclusive and affirming experience for students to grow, thrive, and succeed. This past year, we saw that mission come alive in extraordinary ways.

We enrolled the highest number of students in our university's history, reminding us of the power of access and the promise of higher education. We expanded opportunity through initiatives like Day One Textbook Access, which collectively saved students millions of dollars while ensuring they began their courses fully prepared. And together, we built belonging through events and experiences that celebrated our community, including an unforgettable Gospel Music Concert that filled our campus with joy, culture, and connection.

These milestones are part of a larger story of creating pathways, fostering wellness and belonging, and preparing students to learn and lead at The Beach and beyond. They also reflect the incredible generosity of donors and partners who continue to invest in our students' success, and the commitment of our departments and staff who bring care, creativity, and compassion to students every single day.

It's an honor to share this report as a celebration of what we've achieved together and as a reminder of the extraordinary potential of our students. Thank you for your part in making The Beach a place where every student can grow, thrive, and succeed.

Go Beach!

Beth Lesen, Ph.D.
Vice President of Student Affairs

MISSION, VISION, & VALUES

Our Mission
We shape an inclusive and affirming experience for students to grow, thrive, and succeed.

Our Vision
Transform the lives of students, their families, and our communities.

- Our Values**
- Support - assisting students to reach their highest aspirations
 - Equity - ensuring inclusion and justice for all
 - Well-being - prioritizing holistic health and wellness
 - Collaboration - achieving more together
 - Joy - finding happiness in learning and growth

CREATING PATHWAYS

Access & Opportunity



Student Affairs opened doors to higher education long before students arrived on campus. Through early outreach, college prep, and family engagement, we helped thousands of learners from middle schoolers to returning adults, see college as within reach. These efforts culminated in CSULB welcoming the largest incoming class in university history. At every step, we focused on making higher education accessible, inclusive, and attainable.

Creating Pathways

Access & Opportunity



11,000 NEW STUDENTS

LARGEST FALL CLASS IN OUR HISTORY

Image 2

Black Resource Center

Hosted the Black Deaf Tour, welcoming over 40 middle and high school students to explore identity and accessibility on a college campus.

CaISOAP

Reached over 3,000 high school seniors with information on how to prepare for college and apply for financial aid.

Educational Opportunity Center (EOC)

Launched new partnerships for adult learners returning to higher education.

Educational Talent Search (ETS)

Led the College Prep Academy to help 45 high school seniors navigate the transition to college, including help with applications for admissions and financial aid.

GEAR UP

Engaged 700+ students in a civic engagement challenge to solve real-world issues.

Math Collaborative

Delivered a dual-enrollment engineering course to 30 high school students in partnership with the College of Engineering.

New Student & Family Programs

Hosted Bienvenida and Beach Family Summit to help welcome 375+ students and their families to campus.

University Outreach & School Relations

Connected with 6,187 local middle school students.



"One of the deciding factors that led our family to choose The Beach for our daughter is how clearly you've organized information on your website... and how responsive you have been to inquiries... I have told so many parents of future college students how great you all are."

- Parent of a CSULB Student

THRIVING AT THE BEACH

Belonging, Wellness & Inclusion



Student Affairs fostered a culture of care where students felt seen, supported, and connected. From the residence halls to wellness centers to identity-based programs, we prioritized student well-being and belonging. Inclusive events, culturally affirming spaces, and responsive services empowered students to thrive. At The Beach, every student was invited to shape a campus rooted in equity and empathy.

Belonging

Thriving at The Beach



Asian, Pacific Islander, & Desi Resource Center
Expanded study space in response to a 300% increase in student usage.

Beach XP
Supported a learning community of 1,300 students with new online tools and partnered with faculty to deliver the best classroom experience.

Dream Success Center (DSC) *Image 7*
Launched CSULB's first Immigrant Heritage Month.

Housing and Residential Life (HRL)
Rolled out the Beach Journey curriculum to build community and promote wellness for more than 3,000 on campus residents.

Gospel Concert *Image 4*
Hosted its first Community Gospel Choir Concert, featuring CSULB students, faculty, staff, members of 23 Long Beach Ministers Alliance churches, and high school students from the Long Beach Unified School District.

Guardian Scholars
Hosted a retreat connecting CSU foster youth to community and resources.

Interfaith Programs *Image 8*
Celebrated MENA Awareness and Jewish Heritage with inclusive events.

Latine Resource Center
Celebrated over 1,000 graduates with 8,000 of their family and loved ones for Nuestra Graduacion.

Men's Success Initiative
Created a weekly "Kick It" dialogue series to build community among participants and support student development with informational sessions on key topics.

Speak Boldly and Listen Bravely *Image 5*
Fostered campus dialogue through training, workshops, and a keynote by Ruby Bridges.

Student Conduct and Ethical Development
Rewrote key documents in student discipline processes to reflect care and holistic support.

Student Life and Development (SLD) *Image 6*
Leadership at the Beach provided support, team building and skill development to 100+ students.





Student Health Services (SHS)



12,000+

Over The Counter Medication Distributed

Laurén Chalmers '83 Beach Pantry



6,8423,000

Served StudentsPounds of Fresh Food Rescued

- Basic Needs

Employed a CalWORKs coordinator to help student parents access support.
- CARES Office

Offered on-site case management and wellness outreach to (literally) meet students where they are, including at Student Recreation & Wellness Center (SRWC).
- Counseling and Psychological Services

Coordinated more than 100 mental health events across campus.
- Isabel Patterson Child Development Center

Offered care for 78 children, saving student families more than \$300k on childcare expenses.
- Mental Health Support Simulations

New simulated training to support student mental health received the Outstanding Use of Technology from the California College Personnel Association.
- Student Recreation & Wellness Center

Saw record participation of 1,355 in intramural sports.

Beach Shops



Day One access to textbooks saved students over

\$6 MILLION

Enrollment Services Systems



60+

financial aid forms updated for clarity and equity.

- Beach Pride Events (ASI)

Organized the Financial Empowerment Conference to build student financial literacy.
- Bob Murphy Access Center (BMAC)

Provided disability services and support that are looked to as models to emulate by other schools in the area and seen as among the best in the nation by parents.
- Women's and Gender Equity Center (WGEC)

Formed a taskforce to improve visibility and policy for student parents.
- Office of Evaluation and Assessment

Launched Campus Pulse survey to collect actionable student feedback.

LEARNING & LEADING

Growth & Readiness



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Beyond academics, students developed as leaders, professionals, and changemakers. Through mentorship, peer support, and career prep, Student Affairs guided students in turning classroom success into lifelong purpose. Research programs and leadership opportunities helped students build confidence and credentials. We help students grow, thrive and succeed beyond graduation.

Learning & Leading

Growth & Readiness



ASI Student Government *Image 12*

Raised the LGBTQ+ flag for the first time during OUTober.

Career Development Center (CDC) *Image 13*

Introduced AI tools for mock interviews and résumé support, serving 6,700 students.

Educational Opportunity Program (EOP)

Added peer mentors to support student success in wellness and career development.

McNair Scholars *Image 11*

Supported 10+ student researchers presenting at regional and national conferences.

TRIO Programs

Helped their graduates make the next step with a symposium that provided career building resources and networking opportunities.

Upward Bound

Celebrated five Gates Scholars attending top-tier universities on full scholarships.

"Jobscan, and in general the use of AI to complement professional development and career services, is a game changer for our students. Semester after semester, many students about to graduate do not have a good resume ready for the changes of career path they are about to apply to. These students are mostly first gen and have really strived to get an education that changes their lives and opportunities for their families through new professional paths."

- CSULB Professor

STUDENT AFFAIRS
BY THE NUMBERS

996  **1,490**
Career Staff Student Employees



The Registrar supported the record high enrollment of

41,189 STUDENTS

33,000+
Students Received
\$460 MILLION+
Financial Aid



24,000+
Students Served
at Beach Central



10,000+
Students Tested
(GPE)



30,000
Students with Day
One Textbook Access



58,831 ENGAGEMENTS

one-on-one
opportunities for
student development



695
DEIA Events



306
Mental Health Workshops



130

Students Supported
through Election
Processing Spaces
(November 2024)



60,466
Attendees



23,268
Attendees

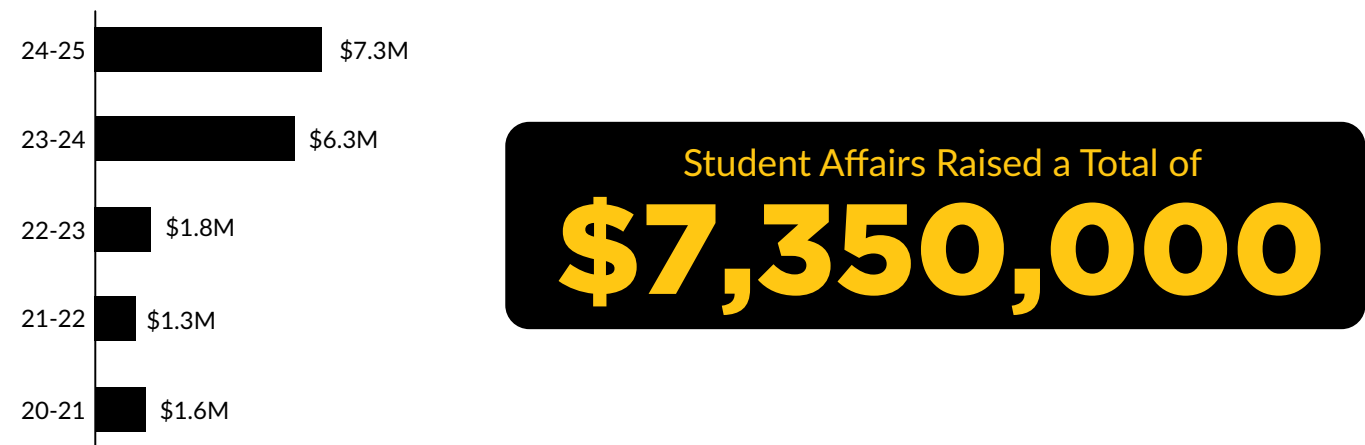


3.9 Million+
Instagram Impressions
@csulbstudent



120%
Growth in TikTok Reach
@csulbstudent

INVESTING IN THE FUTURE PHILANTHROPY FOR STUDENTS



\$3.5 MILLION

Drs. Sabira & Nasir Tejani Wellness Center

A generous gift is making possible a new facility in the University Student Union to bring student health and wellness services to the heart of campus.

\$300,000

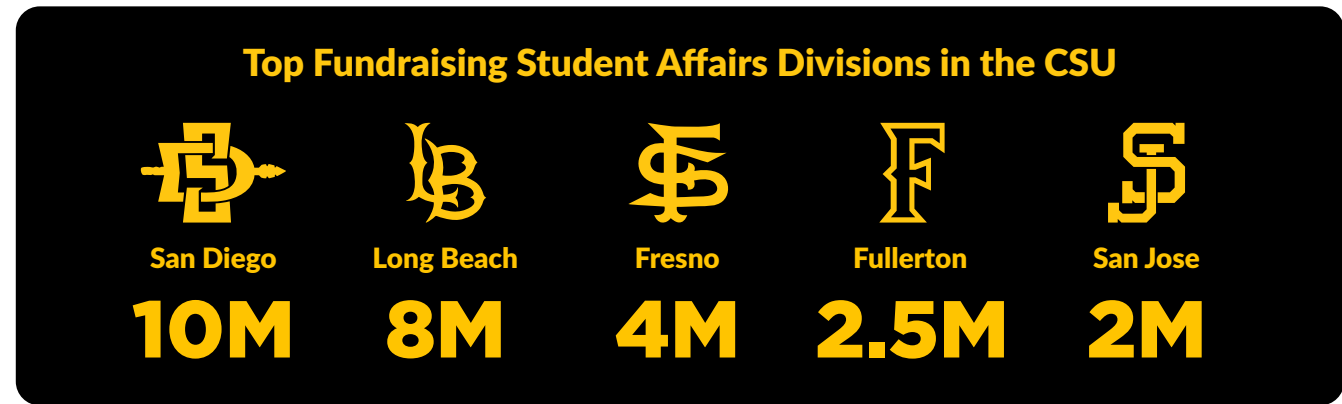
Project Rebound

Received its largest-ever grant from the Ignite Cultural Solutions Foundation, allowing them to offer new and expanded services for formerly incarcerated individuals.

\$200,000

LGBTQ+ Resource Center

Received its largest-ever gift, supporting expanded programs and services that foster belonging for thousands of students.



AWARDS & MILESTONES

President’s Awards for Staff



Paul Carter
Employee of the Year
for Inclusive Excellence



**University Police Department/Campus
Assessment & Stabilization Team**
Team Achievement Award



Caitlin Broadwell
Employee of the Year
for Innovation

Awards



Esports Chancellor’s Cup



NASPA Award for Equitable Hiring Initiatives

Milestone Celebrations



Basic Needs 10 Year Anniversary



Dream Success Center 10 Year Anniversary



*The End of an Era
University Student Union begins renovations until 2028*



Student Affairs

csulb.edu/students