

Curriculum Vitae

Qing Hu

Dean of the Koppelman School of Business
Professor of Business Management
Brooklyn College – The City University of New York
2900 Bedford Avenue
Brooklyn, NY 11210

EDUCATION

- **Ph.D.**, Computer Information Systems, 1994
The University of Miami, Coral Gables, Florida, USA
- **M.S.**, Computer Information Systems, 1991
The University of Miami, Coral Gables, Florida, USA
- **M.E.**, Mechanical Engineering, 1985
Chinese Academy of Machinery Science, Beijing, China
- **B.E.**, Mechanical Engineering, 1982
Lanzhou University of Technology, Lanzhou, China
- **Leadership Development Certificate**, 2010
Emerging Leaders Academy, Iowa State University, USA
- **Leadership Training Certificates**, 2023
The City University of New York, New York, USA

ADMINISTRATIVE EXPERIENCE & ACCOMPLISHMENTS

- **Koppelman School of Business, Brooklyn College, The City University of New York**
 - Dean, July 1, 2020 – Present

Responsibilities

- Chief Executive Officer of the School with a mission of providing high-quality, accessible, transformative education, and social mobility to students of diverse backgrounds.
- Manage all aspects of academic, operational, and financial activities.
- Build and cultivate relationships with donors, alumni, employers, and community.

Major Accomplishments

- Managed a successful AACSB continuous improvement review process in 2023 and gained extension for accreditation.
- Launched two online MS degree programs in 2023 that effectively doubled the school's graduate enrollment.
- Established the Koppelman Entrepreneurship Competition Series in 2022.
- Established the Koppelman Executive in Residence program in 2021.

- Established the Koppelman-Aon collaboration on risk management program in 2021 with financial commitment from Aon to student scholarship, curriculum development, and internship opportunities.
 - Established the Dean's Advisory Council for connecting the KSB faculty and students with industry executives and alumni and building potential donor pool in 2021.
 - Established the Dean's Leadership Speaker Series to bring in top industry experts and executives to share their insights in 2021.
 - Established the Dean's Impact Awards to recognize faculty and staff with outstanding initiatives on learning, scholarship, community, services, and innovation in 2021.
 - Established the Faculty Research Seminar Series to highlight faculty research and promote research culture in 2021.
 - Established the Beta Gamma Sigma International Business Honor Society Brooklyn Chapter in 2020.
 - Established Bi-Weekly Updates to maintain a direct and timely communication channel with faculty, staff, college administrators, and select stakeholders in 2020.
 - Articulated the GO-BIG vision to inspire faculty, students, and staff to work together to reach a new level of excellence and guide the strategic planning in 2022.
 - Secured grants from the CUNY/NYC Jobs CEO Council to sponsor the Micro-Credential in Finance program for two years in 2021 and 2022.
 - Initiated various new degree programs with KSB faculty, including 150-credit BS in Accounting and Economics, MS in Taxation, and MS in Data Analytics in 2020-2022.
 - Initiated and co-hosted four community-focused webinars for minority entrepreneurs and business owners during the Covid-19 pandemic to help local community cope with the social and economic impact in 2020-2021.
 - Raised funds from donors and industry for supporting student learning, faculty research, and strategic initiatives.
- **Zicklin School of Business, Baruch College, The City University of New York**
 - Senior Associate Dean for Academic Affairs and Innovation, December 2017 – June 2020.
 - Associate Dean for Academic Affairs and Innovation, July 2015 – November 2017

Responsibilities

- Supervised academic degree programs (PhD, MBA, MS, and BBA).
- Managed global dual/double degree programs and collaborations.
- Managed faculty research related grants, programs, and initiatives.
- Implemented strategic initiatives and program innovations.

Major Accomplishments

- Managed initial development of a fully online MBA program in 2019-2020.
- Managed a comprehensive redesign of BBA core curriculum completed in Fall 2019.
- Developed and launched MS in Business Analytics program in Fall 2019.
- Developed and launched the Zicklin School of Business Research Paper Series in collaboration with Social Science Research Network in 2018.
- Developed and launched the New York Confucius Institute for Global Finance at Baruch College in 2017.

- Developed and launched 8 dual degree graduate programs with high quality international institutions in China, Italy, and Israel that are featured at AACSB Associate Dean Conference in 2017.
 - Managed a comprehensive redesign of the MBA programs with a student centric, career-oriented curriculum in 2016-2016.
 - Initiated and launched a one-year full-time MBA program targeting selected business professionals in 2018.
 - Initiated and implemented school-wide academic integrity programs that include systematic proctoring of exams and academic integrity orientations in 2017.
 - Initiated and proposed a comprehensive program for enhancing ethics education for all business undergraduates in 2018.
- **Ivy College of Business, Iowa State University**
 - Associate Dean for Graduate Programs and Research, July 2012-June 2015
 - Director of Graduate Education for MBA Programs, July 2012 - June 2015

Responsibilities

- Managed all graduate programs (PhD, MBA, MS).
- Managed research grants and initiatives, developed policies, and measured outcomes.
- Managed global learning programs and strategies, i.e., study abroad, summer programs, and study tours.
- Led strategic initiatives in the college, including strategic planning, new programs, policies, and structure.
- Assisted the dean in strategic planning, budgeting, personnel, promotion & tenure, and other administrative operations.
- Assisted the dean in identifying and articulating strategic priorities for fundraising and meeting with donors, supporters, and alumni.
- Served as a delegate of the dean at various administrative and development functions.
- Represented the college on various university committees and administrative councils.
- Championed inter-college research collaboration and interdisciplinary research initiatives across campus.

Major Accomplishments

- Spearheaded live-case teaching and co-designed/led the first global supply chain live-case course that won AACSB "Innovation that Inspire" award in 2016.
- Completed a comprehensive review of the college's Ph.D. program and expanded the program into multiple disciplines.
- Completed a comprehensive review of the college's MBA programs.
- Established the Executive Advisory Council for MBA programs.
- Initiated the creation of the Master of Business Analytics program.
- Spearheaded the creation of the CyBIZ experiential learning center.
- Increased student participation in college's global learning programs by over 50%.
- Established summer study abroad programs in Rome.
- Raised funds for supporting MBA programs and experiential learning center.
- Established business analytics teaching collaborations with companies.
- Created an "Meet and Greet" event to promote inter-collegiate research.
- Increased college funding for faculty research and interdisciplinary research.

- **Ivy College of Business, Iowa State University**
 - Department Chair, Supply Chain and Information Systems Department, July 2009-June 2012.
 - Director of Graduate Education for MS in Information Systems, July 2009-June 2012.

Responsibilities

- Managed all aspects of departmental operations, including budget, faculty recruiting, development, evaluation, tenure & promotion, program and curriculum development, maintenance, and branding.
- Managed MS in Information Systems program, including recruiting, admission, and advising.
- Contributed to major strategic and operational decisions of the college as a member of the Dean's Cabinet.
- Participated in the college's fundraising activities by visiting potential donors with development staff and meeting visiting donors and alumni.

Major Accomplishments

- Integrated two undergraduate programs in supply chain management, resulting in improved efficiency, better brand recognition, and higher quality education.
- Established the department's Executive Advisory Council consisting of industry executives from major employers, resulting in more active engagement of industry in curriculum, programming, and research.
- Established "Careers in SCM" and "Careers in MIS" Executive Panel events held each semester to increase awareness of the two majors and careers, resulting in increased undergraduate enrollment in both majors.
- Established the department's Academic Journal Ranking and Target List for improving research quality and increasing faculty visibility and impact.
- Initiated the department's monthly newsletter for better communications with stakeholders.
- Directed effort on redesigning undergraduate curricula for SCM and MIS majors, resulting in more marketable programs.
- Initiated major push into using live-case teaching by communicating a vision to faculty, students, and industry recruiters.
- Implemented Key Performance Indicators (KPIs) for conducting fair and transparent annual faculty evaluations and effectively communicating performance and expectations for improvement.
- Recruited highly talented and diverse faculty members for the department.
- Visited all major employers of the department's graduates in the first year as department chair.

- **College of Business, Florida Atlantic University**
 - Department Chair, Information Technology & Operations Management Department, October 2007 - June 2009
 - Coordinator of Ph.D. program, August 2007 - June 2009

Responsibilities

- Managed all aspects of departmental operations, including budget, faculty recruiting, development, evaluation, tenure and promotion, program and curriculum development, maintenance, and branding.
- Managed all aspects of the department's Ph.D. in Information Systems program, including recruiting, curriculum, and advising.

Major Accomplishments

- Established MS in Information Technology and Management program by working with Computer Science and Engineering Department to address the need of employers in South Florida.
- Redesigned MIS undergraduate curriculum to have separate tracks to improve enrollment and marketability.
- Established the department's Academic Journal Ranking and Target List for improving research quality and increasing faculty visibility and impact.
- Initiated the department's monthly newsletter for better communications with stakeholders.
- Established "Careers in MIS" CIO Lecture Series held each semester to increase awareness of business undergraduate students about MIS major and IT career to increase MIS enrollment.

ACADEMIC EXPERIENCE

- Koppelman School of Business, Brooklyn College, The City University of New York
 - Professor of Business Management, 2020 - present
- Zicklin School of Business, Baruch College, The City University of New York
 - Professor of Information Systems, 2015 - 2020
- Ivy College of Business, Iowa State University, Ames, Iowa
 - Union Pacific Professor in Information Systems, 2011 - 2015
 - Dean's Professor in Information Systems, 2009 - 2011
- School of Business and Economics, University of Agder, Kristiansand, Norway
 - Visiting Associate Professor (Sabbatical), July -December. 2002
- College of Business, Florida Atlantic University, Boca Raton, Florida
 - Professor of Information Systems, 2006 - 2009
 - Scott Adams Professor of Information Technology, 2003 - 2007
 - Associate Professor of Information Systems, 1999 - 2006
 - Assistant Professor of Information Systems, 1994 - 1999

PROFESSIONAL EXPERIENCE

- Miami Herald Publishing Company, Miami, Florida
 - Software Application Developer Internship, 1991
- Shenyang Research Institute of Foundry, Shenyang, China

- Deputy Director of Research, 1987 - 1989
- Research Engineer, 1985 - 1987

HONORS AND AWARDS

- Fudan Fellow, Fudan University, Shanghai, China, 2018-2019.
- Faculty inductee of the Beta Gamma Sigma, the International Honor Society for Collegiate Schools of Business, in recognition of service in the education of business disciplines, Baruch College Chapter, May 2016.
- Recognized as one of the Top 100 Management Information Systems Scholars in the world based on Google Scholar H-index by the AI Lab at the University of Arizona in 2017 - 2020.
- Emerald Citations of Excellence Award 2014 - Top 35 most cited management publications selected from 750 past winning publications in last 15 years.
- Emerald Citations of Excellence Award 2011 - Top 50 most cited management publications after five years.
- Best Conference Paper Award, the 12th Pacific Asia Conference on Information Systems (PACIS 2008), Suzhou, China.
- Researcher of the Year at the Professor rank, 2008, College of Business, Florida Atlantic University.
- Researcher of the Year at the Associate Professor rank, 2006, College of Business, Florida Atlantic University.
- Honored as one of the professors “who made a difference to the lives of students” by the President of Florida Atlantic University based on an exit survey of graduating seniors in 2004.
- First Prize Winner (\$10,000 cash prize with student Marni Robins), Business Plan Competition, 2002, Center for Small Business and Entrepreneurship, College of Business, Florida Atlantic University.
- TIP (Teaching Incentive Program) recipient for outstanding undergraduate teaching, College of Business, Florida Atlantic University, 1998 and 2001.
- AACSB Doctoral Student Scholarship, University of Miami, Coral Gables, Florida, 1989-1994.

REFEREED ACADEMIC JOURNAL PUBLICATIONS

1. Duan, Q., Xu, Z., Hu, Q., and Luo, S. (2022) “Neural variability fingerprint predicts individuals' information security violation intentions.” *Fundamental Research*, 2(2), 303-310. <https://doi.org/10.1016/j.fmre.2021.10.002>.
2. Luo, X., Han, L., Hu, Q., and Xu, H. (2020) “Why Do Individual Employees Commit Malicious Computer Abuses? A Routine Activity Theory Perspective.” *Journal of the Association for Information Systems*, 21(6), Article 5. DOI: 10.17705/1jais.00646, Available at: <https://aisel.aisnet.org/jais/vol21/iss6/5>.
3. Cao, M.K., Hu, Q., and Kiang, M. (2020) “A portfolio-strategy design for human-computer negotiations in e-retail.” *International Journal of Electronic Commerce*, 24:3, 305-337, <https://doi.org/10.1080/10864415.2020.1767428>.

4. West, R., Budde, E., and Hu, Q. (2019) "Neural correlates of decision making related to information security: Self-control and moral potency." *PLoS ONE* 14(9): e0221808. <https://doi.org/10.1371/journal.pone.0221808>.
5. Xiao, J., Wu, Y., Xie, K., and Hu, Q. (2019) "Managing the E-Commerce Disruption with IT-based Innovations: Insights from Strategic Renewal Perspectives," *Information & Management*, 56(1), 122-139. <https://doi.org/10.1016/j.im.2018.07.006>.
6. Yu, P., Wan, Y., Chen, G. Q., Hu, Q., Huang, L. H., Wang, K. L., Wang, Q. Z., Wang, W. J., and Rao, H. Y. (2018) "Current Situation and Prospects of Neuro Information Systems." *Journal of Management Science in China* (top ranked management journal in China), 21(5), 1-21.
7. Shao, Z., Feng, Y. Q., and Hu, Q. (2017) "Impact of Top Management Leadership Styles on ERP Assimilation and the Role of Organizational Learning." *Information & Management*, 54(7), 902-919. <http://dx.doi.org/10.1016/j.im.2017.01.005>.
8. Xie, K., Wu, Y., Xiao, J., Hu, Q. (2016) "Value co-creation between firms and customers: The role of big data-based cooperative assets." *Information & Management*, 53(8), 1034-1048. <http://dx.doi.org/10.1016/j.im.2016.06.003>.
9. Shao, Z., Feng, Y. Q., Hu, Q. (2016) "Effectiveness of Top Management Support to Enterprise Systems Success: A Contingency Perspective of Fit between Leadership Style and System Lifecycle." *European Journal of Information Systems*, 25(2), 131-153.
10. Hu, Q., West, R., and Smarandescu, L. (2015) "The Role of Self-Control in Information Security Violations: Insights from Cognitive Neuroscience Perspectives," *Journal of Management Information Systems*, 31(4), 6-48. (Reported in *Communications of ACM Careers*: <http://cacm.acm.org/careers/186008-researchers-test-brain-activity-to-identify-cybersecurity-threats/fulltext> and many news media in print and on the Internet)
11. Yayla, A. and Hu, Q. (2014) "The Effect of Board of Directors' IT Awareness on CIO Compensation and Firm Performance." *Decision Sciences*, 45(3), 401-436.
12. Xiao, J. H., Xie, K., and Hu, Q. (2013) "Inter-Firm IT Governance in Power Imbalanced Buyer-Supplier Dyads: Exploring How It Works and Why It Lasts." *European Journal of Information Systems*, 22(5), 512-528.
13. Xu, Z. C., Hu, Q., and Zhang, C. H. (2013) "Why Do Computer Talents Become Computer Hackers? A Framework for Understanding and Managing the Hacking Epidemic." *Communications of the ACM*, 56(4), 64-74.
14. Saraf, N., Liang, H., Xue, Y., and Hu, Q. (2013) "How Does Organizational Absorptive Capacity Matter in the Assimilation of Enterprise Information Systems?" *Information Systems Journal*, 23(3), 245-267
15. Crossler, R. E., Johnston, A. C., Lowry, P. B., Hu, Q., Warkentin, M., Baskerville, R. (2013) "Future Directions for Behavioral Information Security Research." *Computers & Security*, 32(1), 90-101.
16. Yayla, A. and Hu, Q. (2012) "The Impact of IT-Business Strategic Alignment on Firm Performance in a Developing Country Setting: Exploring Moderating Roles of Environmental Uncertainty and Strategic Orientation." *European Journal of Information Systems*, 21(4), 373-387.
17. Hu, Q., Dinev, T., Hart, P., and Cooke, D. (2012) "Managing Employee Compliance with Information Security Policies: The Role of Top Management and Organizational Culture." *Decision Sciences*, 43(4), 615-660.

18. Hu, Q., Xu, Z. C., Dinev, T., and Ling, H. (2011) "Does Deterrence Work in Reducing Information Security Policy Abuse by Employees?" *Communications of the ACM*, 54(6), 34-40.
19. Liu, L. N., Feng, Y. Q., Hu, Q., and Huang, X. J. (2011) "From Transactional User to VIP: How Organizational and Cognitive Factors Affect ERP Assimilation at Individual Level." *European Journal of Information Systems*, 20(2), 186-200.
20. Yayla, A. and Hu, Q. (2011) "The Impact of Information Security Events on the Stock Value of Firms: The Effect of Contingency Factors." *Journal of Information Technology*, 26(2), 60-77.
21. Behara, R., Huang, D. C., and Hu, Q. (2010) "A System Dynamics Model of Information Security Investments." *Journal of Information System Security*, 6(2), 30-44.
22. Heinze, N. and Hu, Q. (2009) "Why College Undergraduates Choose IT: A Multi-Theoretical Perspective." *European Journal of Information Systems*, 18(5), 462-475.
23. Dinev, T., Goo, J., Hu, Q., and Nam, K. (2009) "User Behavior towards Protective Technologies -The Role of National Cultural Differences." *Information Systems Journal*, 19(4), 391-412.
24. Dinev, T., Hu, Q., and Yayla, A. (2008) "Is There an Online Advertisers' Dilemma? A Study of Click Fraud in the Pay-Per-Click Model." *International Journal of Electronic Commerce*, 13(2), 29-59.
25. Morton, N. and Hu, Q. (2008) "Implications of the Fit between Organizational Structure and ERP: A Structural Contingency Theory Perspective." *International Journal of Information Management*, 28(5), 391-402.
26. Huang, C. D., Behara, R., Hu, Q. (2008) "Managing Risk Propagation in Extended Enterprise Networks." *IEEE IT Professional*, 10 (4), 14 - 19.
27. Huang, C. D., Hu, Q., and Behara, R. (2008) "An Economic Analysis of the Optimal Information Security Investment in the Case of a Risk-Averse Firm." *International Journal of Production Economics*, 114(2), 793-804.
28. Dinev, T. and Hu, Q. (2007) "The Centrality of Awareness in the Formation of User Behavioral Intentions towards Preventive Technologies in the Context of Voluntary Use." *Journal of the Association for Information Systems*, 8(7), 386-408.
29. Hu, Q., Hart, P., and Cooke, D. (2007) "The Role of External Influences on Organizational Information Security Practices: An Institutional Perspective." *Journal of Strategic Information Systems*, 16(2), 153-172.
30. Huang, C. D. and Hu, Q. (2007) "Achieving IT-Business Alignment via Enterprise-Wide Implementation of Balanced Scorecards." *Information Systems Management*, 24(2), 173-184.
31. Liang, H., Saraf, N., Hu, Q., and Xue, Y. (2007) "Assimilation of Enterprise Systems: The Effect of Institutional Pressures and the Mediating Role of Top Management." *MIS Quarterly*, 31(1), 59-87. **This paper won Emerald Citations Excellence Award in 2011 and 2014.**
32. Hu, Q. and Huang, C. D. (2006) "Institutional Influences on Organizational Structure and Behavior: An Evaluation of the Business Models of the Telecom Industry." *Information Systems Frontier*, 8(3), 225-239.
33. Heinze, N. and Hu, Q. (2006) "The Evolution of Corporate Web Presence: A Longitudinal Study of Large American Companies." *International Journal of Information Management*, 26(4), 313-325.
34. Gill, T. G. and Hu, Q. (2006) "Peer-to-peer Instruction in a Programming Course." *Decision Sciences Journal of Innovative Education*, 4(2), 313-320.

35. Hu, Q. and Huang, C. D. (2006) "Using the Balanced Scorecard to Achieve Sustained IT-Business Strategic Alignment: A Case Study." *Communications of the AIS*, 17, 181-204.
36. Quan, J. and Hu, Q. (2006) "Using IT to Create Business Value in China: What Can Be Learned from IT Research and Practices in the Developed Countries." *International Journal of Internet and Enterprise Management*, 4(1), 5-19.
37. Hu, Q. and Quan, J. (2006) "The Institutionalization of IT Budgeting: Evidence from the Financial Sector." *Information Resources Management Journal*, 19(1), 84-97.
38. Hu, Q. and Dinev, T. (2005) "Is Spyware an Internet-Age Nuisance or Public Menace?" *Communications of the ACM*, 48(8), 61-66.
39. Quan, J., Hu, Q., and Wang, X. (2005) "IT is not for everyone in China," *Communications of the ACM*, 48(4), 69-72.
40. Hu, Q. and Quan, J. (2005) "Evaluating the Impact of IT Investments on Productivity: A Causal Analysis at Industry Level." *International Journal of Information Management*, 25(1), 39-53.
41. Chin, P., Brown, G., and Hu, Q. (2004) "The Impact of Mergers and Acquisitions on IT Governance Structures: A Case Study." *Journal of Global Information Management*, 12(4), 50-74.
42. Huang, C. D. and Hu, Q. (2004) "Integrating Web Services with Competitive Strategies: The Balanced Scorecard Approach." *Communications of the AIS*, 13(6), 57-80.
43. Quan, J, Hu, Q. and Hart, P. (2003) "IT Investments and Firms' Performance - A Duopoly Perspective." *Journal of Management Information Systems*, 20(3), 121-158.
44. Hu, Q. and Plant, R. T. (2001) "An Empirical Study of the Causal Relationship between IT Investment and Firm Performance." *Information Resources Management Journal*, 14(3), 15-26.
45. Hu, Q. and Gill, T. G. (2000) "IS Faculty Research Productivity: Influential Factors and Implications." *Information Resources Management Journal*, 13(2), 15-25
46. Hu, Q., Plant, R. T., and Hertz, D. (1998) "Software Cost Estimation Using Economic Production Models." *Journal of Management Information Systems*, 15(2), 143-163.
47. Gill, T. G. and Hu, Q. (1998) "Information Systems Education in the USA." *Education and Information Technologies*, 3(2), 119-136.
48. Gill, T. G. and Hu, Q. (1998) "The Evolving Graduate Information Systems Education: A Survey of the U. S. Institutions." *Journal of Computer Information Systems*, 39(2), 59-65.
49. Gill, T. G. and Hu, Q. (1997) "The Evolving Undergraduate Information Systems Education: A Survey of the U. S. Institutions." *Journal of Education for Business*, 74(5), 289-295.
50. Hu, Q., Saunders, C. S., and Gebelt, M. (1997) "Information Systems Outsourcing: A Reevaluation of Influence Sources." *Information Systems Research*, 8(3), 288-301.
51. Hu, Q. (1997) "Evaluating Alternative Software Production Functions," *IEEE Transactions on Software Engineering*. 23(6), 379-387.
52. Saunders, C. S., Gebelt, M., and Hu, Q. (1997) "Achieving Success in Information Systems Outsourcing." *California Management Review*, 39(2), 63-79.
53. Hu, Q. and Hertz, B. (1994) "Fuzzy Logic Controlled Neural Network Learning," *Information Sciences-Applications*. 2(1), 15-33.
54. Plant, R. T. and Hu, Q. (1992) "The Development of a Prototype DSS for the Diagnosis of Casting Production Defects." *Computers & Industrial Engineering*, 22(2), 133-146.

1. Xu, Z. C., Hu, Q. (2018) "The Role of Rational Calculus in Controlling Individual Propensity toward Information Security Policy Non-Compliance Behavior." Proceedings of the 51th Hawaii International Conference on Systems Science (HICSS 2018), January 3-6, Big Island, Hawaii, USA, IEEE Computer Society.
2. Gao, L., Feng, Y., Liu, L., Hu, Q. (2016) "Development and Validation of an Instrument to Measure Individual Level ERP Assimilation," Proceedings of the 20th Pacific Asia Conference on Information Systems (PACIS 2016), June 27-July 1, 2016, Jiayi, Taiwan, ROC.
3. Gao, L., Liu, L., Feng, Y.Q., Hu, Q. (2016) "The Contingent Effects of Social Networks on Social Learning in ERP Assimilation." Proceedings of the 49th Hawaii International Conference on Systems Science (HICSS 2016), January 5-8, Kauai, Hawaii, USA, IEEE Computer Society.
4. Wang, W.W., Hu, Q., Liu, L.N., and Feng, Y.Q. (2015) "Understanding Knowledge Transfer in Enterprise System Assimilation: The Critical Role of Socialization Tactics." Proceedings of the 19th Pacific Asia Conference on Information Systems (PACIS 2015), July 5-9, 2015, Singapore.
5. Xie, K, Xiao, J. H., Wu, Y., and Hu, Q. (2014) "Ecommerce: Channel or Strategy? Insights from a Comparative Case Study," Proceedings of the 35th International Conference on Information Systems (ICIS 2014), December 14-17, 2014, Auckland, New Zealand.
6. Xiao, J. H., Wu, Y., Xie, K, and Hu, Q. (2014) "Controlling the Abuse of Guanxi: A Multi-Case Study from the Perspective of Supply Chain Information Systems," Proceedings of the 18th Pacific Asia Conference on Information Systems (PACIS 2014), June 24-28, 2014, Chengdu, China.
7. Gao, L., Feng, Y.Q., Liu, L.N., and Hu, Q. (2014) "Understanding Individual Level ERP Assimilation from a Social Network Perspective: A Multi-Case Study," Proceeding of the 22nd European Conference on Information Systems (ECIS 2014), June 9-11, 2014, Tel Aviv, Israel.
8. Hu, Q., West, R., Smarandescu, L., and Yaple, Z. (2014) "Why Individuals Commit Information Security Violations: Neural Correlates of Decision Processes and Self-Control." Proceedings of the 47th Hawaii International Conference on Systems Science (HICSS 2014), January 6-9, Hawaii, USA, IEEE Computer Society. *Nominated for Best Paper of the Internet and Digital Economy Track.*
9. Hu, Q., Yayla, A., and Lei, Y. (2014) "Does Inclusion of CIO in Top Management Team Impact Firm Performance? Evidence from a Long-Term Event Analysis." Proceedings of the 47th Hawaii International Conference on Systems Science (HICSS 2014), January 6-9, Hawaii, USA, IEEE Computer Society. *Nominated for Best Paper of the Organizational Systems and Technology Track.*
10. Hu, Q., Xu, Z. C., and Yayla, A. (2013) "Why College Students Commit Computer Hacks: Insights from A Cross Culture Analysis." Proceedings of the 17th Pacific Asia Conference on Information Systems (PACIS 2013), June 18-22, 2013, Jeju, South Korea.
11. Hu, Q., Xiao, J. H., and Xie, K. (2013) "The Role of Guanxi in Information Technology Enabled Organizations: A Structuration Theory Perspective." Proceedings of the 17th Pacific Asia Conference on Information Systems (PACIS 2013), June 18-22, 2013, Jeju, South Korea.
12. Shao, Z., Feng, Y. Q., and Hu, Q. (2013) "The Impact of Transformational Leadership Style on Exploitative and Exploratory Learning of ERP Systems." Proceedings of the

- 17th Pacific Asia Conference on Information Systems (PACIS 2013), June 18-22, 2013, Jeju, South Korea.
13. Hu, Q., Xu, Z. C., and Zhang, C. H. (2012) "Why Do Smart Kids Become Computer Hackers? An Exploratory Case Study." Proceedings of the Dewald Roode Workshop on Information Systems Security Research, IFIP WG8.11/11.13, September 21-22, 2012, Brigham Young University, Provo, Utah.
 14. Hu, Q., Zhang, H., and Xu, Z.C. (2012) "Moral Beliefs, Self-Control, and Sports: Antidotes to the Youth Computer Hacking Epidemic." Proceedings of the 45th Hawaii International Conference on Systems Science (HICSS 2012), January 5-7, 2012, Hawaii, USA, IEEE Computer Society. 3061-3070. *Nominated for Best Paper of the Internet and Digital Economy Track.*
 15. Harrison, A. and Hu, Q. (2012) "Knowledge Transfer within Organizations: A Social Network Perspective." Proceedings of the 45th Hawaii International Conference on Systems Science (HICSS 2012), January 5-7, 2012, Hawaii, USA, IEEE Computer Society. 3766-3775. *Nominated for Best Paper of the Knowledge Systems Track.*
 16. Shao Z., Feng Y. Q., and Hu, Q. (2012) "How Leadership Styles Impact Enterprise Systems Success throughout the Lifecycle: A Theoretical Exploration." Proceedings of the 45th Hawaii International Conference on Systems Science (HICSS 2012), January 5-7, 2012, Hawaii, USA, IEEE Computer Society. 4692-4701.
 17. Hu, Q., Yang, J. Z., and Yang, L. F. (2011) "The Impact of E-Commerce on Organizational Performance: The Role of Absorptive Capacity and Integrative Capabilities." Proceedings of the 10th Workshop for Electronic Business (WEB2011), December 4, 2011, Shanghai, China.
 18. Xiao, J. H., Wang, H. C., Cheng, Z. L., Xie, K., and Hu, Q. (2011) "Why Web-Based Supply Chain Management Is So Popular In China? A Factor Endowment's Perspective." Proceedings of the 2011 International Conference on Information Systems (ICIS 2011), December 4-7, Shanghai, China.
 19. Hu, Q., Zhang, C. H., and Xu, Z. C. (2011) "How Can You Tell a Hacker from a Geek? Ask Whether He Spends More Time on Computer Games Than in Sports!" Proceedings of the Dewald Roode Workshop on Information Systems Security Research, IFIP WG8.11/11.13, September 23-24, 2011, Virginia Tech University, Blacksburg, VA.
 20. Hu, Q., Xiao, J. H., Xie, K., and Saraf, N. (2011) "Antecedents and Consequences of Trust in Supply Chain: The Role of Information Technology," Proceedings of the 19th European Conference on Information Systems (ECIS 2011), June 9-11, 2011, Helsinki, Finland.
 21. Hu, Q., Xu, Z. C., Dinev, T. and Ling, H. (2010) "The Centrality of Low Self-Control in Internal Computer Offenses," Proceedings of the Dewald Roode Workshop on Information Systems Security Research, IFIP WG8.11/11.13, October 8-9, 2010, Bentley University, Waltham, MA. 316-345.
 22. Luo, X., Li, H., Hu, Q., and Xu, H. (2010) "Understanding Why Individual Employees Commit E-Crimes: A Routine Activity Approach," Proceedings of the Dewald Roode Workshop on Information Systems Security Research, IFIP WG8.11/11.13, October 8-9, 2010, Bentley University, Waltham, MA. 346-368.
 23. Hu, Q. and Ma, S. (2010) "From Excursion to Exploitation: An Adaptive Cognition Theory of User Behavior in Online Social Networking Activities," Proceedings of the Workshop on Information in Networks (WIN 2010), September 24-25, 2010, New York University, New York.

24. Hu, Q. and Ma, S. (2010) "Does Privacy Still Matter in the Era of Web 2.0? A Qualitative Study of User Behavior towards Online Social Networking Activities," Proceedings of the 14th Pacific Asia Conference on Information Systems (PACIS 2010), July 9-12, 2010, Taipei, ROC. 591-601.
25. Hu, Q., Xu, Z. C., Dinev, T. and Ling, H. (2010) "Why Individuals Commit Computer Offences in Organizations: Investigating the Roles of Rational Choice, Self-Control, and Deterrence," Proceedings of the 14th Pacific Asia Conference on Information Systems (PACIS 2010), July 9-12, 2010, Taipei, ROC. 1378-1389.
26. Liu, L. N., Feng, Y. C., Hu, Q., and Huang, X. J. (2010) "Understanding Individual Level ERP Assimilation: A Multi-Case Study." Proceedings of the 43rd Hawaii International Conference on System Science (HICSS 43), January 5-8, Hawaii, USA. *Nominated for Best Paper Award.*
27. Liu, L. N., Feng, Y. C., Hu, Q., and Huang, X. J. (2010) "Understanding Organizational Level ERP Assimilation: A Multi-Case Study." Proceedings of the 43rd Hawaii International Conference on System Science (HICSS 43), January 5-8, Hawaii, USA.
28. Hu, Q., Dinev, T., Xu, Z. C., and Ling, H. (2009) "Why Individuals Abuse Computer Systems in Organizations: Perspectives from Multiple Theories," IFIP WG 8.11/11.13 International Working Conference on Information Systems Security Research, May 29-30, 2009, University of Cape Town, Graduate School of Business, Cape Town, South Africa.
29. Yayla, A. and Hu, Q. (2009) "Performance Effects of IT-Business Strategic Alignment: The Role of Environmental Uncertainty and Business Strategy," Proceedings of the 15th Americas Conference on Information Systems (AMCIS 2009), August 6 - 9, 2009, San Francisco, California.
30. Yayla, A. and Hu, Q. (2009) "Factors affecting IT-Business Strategic Alignment: An Empirical Validation," Proceedings of the 17th European Conference on Information Systems, June 8-10, 2009. Verona, Italy.
31. Yayla, A. and Hu, Q. (2009) "Analyzing community contributions to the development of community wireless networks," Proceedings of the 17th European Conference on Information Systems (ECIS2009), June 8-10, 2009. Verona, Italy.
32. Shao, Z., Feng, Y. Q., Hu, Q., and Liu, Y. (2009) "A Conceptual Model for Studying the Influence of Charismatic Leadership on ERP Implementation Lifecycle," Proceedings of the 42nd Hawaii International Conference on System Science (HICSS 42), January 5-8, Hawaii, USA.
33. Ye, Q., Hu, Q., and Li, Y. J. (2008) "How Organizational Culture Shape Competitive Strategies: A Comparative Case Study of Two E-Commerce Firms in China," Proceedings of the 12th Pacific Asia Conference on Information Systems (PACIS 2008), July 3-5, Suzhou, China. *Winner of the Best Paper Award of the Conference.*
34. Hu, Q., Dinev, T., Hart, P., and Cooke, D. (2008) "Top Management Championship and Individual Behavior towards Information Security: An Integrative Model," Proceedings of the 16th European Conference on Information Systems, June 8-11, Galway, Ireland.
35. Yayla, Y. and Hu, Q. (2008) "Determinants of CIO Compensation Structure and Its Impact on Firm Performance," Proceedings of the 41st Hawaii International Conference on System Science (HICSS 41), January 7-10, Hawaii, USA. *Nominated for Best Paper Award.*

36. Hu, X. P., Li, W. L., and Hu, Q. (2008) "Are Mobile Payment and Banking the Killer Apps for Mobile Commerce?" Proceedings of the 41st Hawaii International Conference on System Science (HICSS 41), January 7-10, Hawaii, USA.
37. Heinze, N. and Hu, Q. (2007) "Why College Undergraduate Choose Information Technology as Major: A Multi-Theoretical Perspective," Proceedings of the 13th Americas Conference on Information Systems (AMCIS 2007), August 9-12, Keystone, Colorado, USA.
38. Behara, R., Huang, C. D., and Hu, Q. (2007) "Extended-Enterprise Information Security: A Risk Propagation Framework for Information Supply Chains," Proceedings of the 13th Americas Conference on Information Systems (AMCIS 2007), August 9-12, Keystone, Colorado, USA.
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40. Behara, R., Huang, C. D., and Hu, Q. (2007) "A System Dynamics Model of Information Security Investments", Proceedings of the 13th European Conference on Information Systems (ECIS 2007), June 7-9, St. Gallen, Switzerland. 1572-1583.
41. Yayla, A. and Hu, Q. (2007) "User Acceptance of E-Commerce Technology: A Meta-Analytic Comparison of Competing Models", Proceedings of the 13th European Conference on Information Systems (ECIS 2007), June 7-9, St. Gallen, Switzerland. 179-190.
42. Behara, R., Hu, Q., and Huang, C. D. (2006) "Decision Support for Information Systems Security Investments: A System Dynamics Model," Proceedings of the First Annual AIS SIG-SEC Workshop on Information Security and Assurance (WISA 2006), December 10, 2006, Milwaukee, WI, USA.
43. Behara, R., Huang, C. D., and Hu, Q. (2006) "Risk Propagation in Information Supply Chain" Proceedings of the 4th Annual CABIT Symposium: Cultivating and Securing the Information Supply Chain, September 7-8, 2006, Tempe, Arizona, USA.
44. Huang, C. D. Hu, Q., and Behara, R. (2006) "Economics of Information Security Investment in the Case of Simultaneous Attacks," Proceedings of the Fifth Workshop on the Economics of Information Security (WEIS 2006), University of Cambridge, Cambridge, England. June 26-28, 2006. *This research was featured in Computerworld, Networkworld, and the Palm Beach Post.*
45. Behara, R., Huang, C. D., and Hu, Q. (2006) "A Process Approach to Information Security: Lessons from Quality Management," the 12th Americas Conference on Information Systems (AMCIS 2006), Acapulco, Mexico, August 4-6, 2006.
46. Hallikainen, P., Hu, Q., Frisk, E., Eikebrokk, T. R., Päivärinta, T., and Nurmi, A. (2006) "The Use of Formal IT Investment Evaluation Methods in Organizations: A Survey of European Countries," the 12th Americas Conference on Information Systems (AMCIS 2006), Acapulco, México, August 4-6, 2006.
47. Saraf, H., Liang, H., Xue, Y., and Hu, Q. (2006) "Assimilation of Information Technology in Enterprise Business Processes: The Role of Absorptive Capacity," Proceedings of the 12th Americas Conference on Information Systems (AMCIS 2006), Acapulco, México, August 4-6, 2006.
48. Hu, Q., Frisk, E., Eikebrokk, T. R., Hallikainen, P., Päivärinta, T., and Nurmi, A. (2006) "IT Investment Evaluation: Why Hasn't It Become an Organizational Routine?"

- Proceedings of the 12th European Conference on Information Systems (ECIS 2006), June 12-14, Goteborg, Sweden. Nominated for Best Paper.
49. Dinev, T., Goo, J., Hu, Q., and Nam, K. (2006) "User Behavior toward Preventive Technologies - Cultural Differences between the United States and South Korea," Proceedings of the 12th European Conference on Information Systems (ECIS 2006), June 12-14, Goteborg, Sweden. Nominated for Best Paper.
 50. Hu, Q., Hart, P., and Cooke, D. (2006) "The Role of External Influences on Organizational Information Security Practices: An Institutional Perspective," Proceedings of the 39th Hawaii International Conference on Systems Science (HICSS 39), January 4-7, Hawaii, USA. CD-ROM, IEEE Computer Society.
 51. Huang, C. D., Hu, Q., and Behara, R. (2005) "Investment in Information Security by a Risk-Averse Firm," Proceedings of the First SoftWars International Conference (SoftWars 2005), December 10. Las Vegas, NV, USA.
 52. Dinev, T. and Hu, Q. (2005) "The Centrality of Awareness in the Formation of User Behavioral Intention toward Preventive Technologies in the Context of Voluntary Use," Proceedings of the 4th Annual Workshop on HCI Research in MIS, December 10. Las Vegas, NV, USA. Nominated for Best Paper.
 53. Yayla, A. and Hu, Q. (2005) "The Impact of Security Breaches on the Value of Stocks: A Short-Term vs. Long-Term Perspective," Proceedings of the Annual Conference of IS in Asia-Pacific (ISAP 2005), December 10. Las Vegas, NV, USA.
 54. Dinev, T., Hu, Q., and Goo, J. (2005) "User Behavior Toward Preventive Technologies - Examining Cross-Cultural Differences Between The United States And South Korea," Proceedings of the 13th Annual Cross-Cultural Research in Information Systems Conference (CCRIS 2005), December 10. Las Vegas, NV, USA.
 55. Huang, C. D., Hu, Q., and Behara, R. (2005) "In Search for Optimal Level of Information Security Investment in Risk-Averse Firms," Proceedings of the 3rd Annual CABIT Symposium: Information Security in the Knowledge Economy, September 8-9, 2005, Tempe, Arizona, USA.
 56. Heinze, N. and Hu, Q. (2005) "E-Government Research: A Review via the Lens of Structuration Theory," Proceedings of the Ninth Pacific Asia Conference on Information Systems (PACIS 2005), July 7-10, Bangkok, Thailand, 891-904. Nominated for Best Paper.
 57. Yayla, A. and Hu, Q. (2005) "The Impact of Security Breaches on the Value of Stocks: Differences between E-Commerce and Traditional Firms," Proceedings of the 4th Security Conference, March 30-31. Las Vegas, USA.
 58. Hu, Q. and Huang, C. D. (2005) "Aligning IT with Firm Business Strategies Using the Balanced Scorecard System," Proceedings of the 38th Hawaii International Conference on System Science (HICSS 38), January 3-6. The Big Island, Hawaii, USA.
 59. Quan, J., Hu, Q., and Wang, X. (2004) "Using IT to Create Business Value in China," Proceedings of the 2004 International Symposium on IT/IS Issues in Asia-Pacific Region (ISAP 2004), December 11. Washington, DC. USA. 179-184
 60. Liang, H., Saraf, N., Hu, Q., and Xue, Y. (2004) "Complex Systems Assimilation: The Case of Chinese Companies," Proceedings of the 2004 International Symposium on IT/IS Issues in Asia-Pacific Region (ISAP 2004), December 11. Washington, DC. USA. 144-156.
 61. Hu, Q., Päivärinta, T., Egenes, O. M., and Holte, C. (2004) "From Framework to Organization-Specific Process Model for IT Investment Justification and Evaluation: An

- Experience of Action Research," Proceedings of the Eighth Pacific-Asia Conference on Information Systems (PACIS 2004), July 8-11. Shanghai, China. 350-362.
62. Quan, J. and Hu, Q. (2004) "Business Values of IT and Lessons for China," Proceedings of the Eighth Pacific-Asia Conference on Information Systems (PACIS 2004), July 8-11. Shanghai, China. 2157-2163.
 63. Morton, N. and Hu, Q. (2004) "The Relationship between Organizational Structure and Enterprise Resource Planning Systems: A Structural Contingency Theory Approach," Proceedings of the 2004 Americas Conference on Information Systems (AMCIS 2004), August 5-8. New York, NY, USA. 3965-3973.
 64. Heinze, N. and Hu, Q. (2004) "The Evolution of Corporate Web Presence: A Longitudinal Study of Large American Companies," Proceedings of the 2004 Americas Conference on Information Systems (AMCIS 2004), August 5-8. New York, NY, USA. 2419-2428.
 65. Warner, J., Hu, Q. and Koufteros, X. (2004) "The Role of Computer User Aptitude in Technology Acceptance: An Exploratory Study," Proceedings of the 2004 Americas Conference on Information Systems (AMCIS 2004), August 5-8. New York, NY, USA. 3177-3185. Nominated for Best Paper.
 66. Liang, H., Saraf, H., Hu, Q., and Xue, Y. (2004) "Assimilation of Information Technology in Enterprise Business Processes," Proceedings of the 2004 Americas Conference on Information Systems (AMCIS 2004), August 5-8. New York, NY, USA. 3942-3947.
 67. Hu, Q. and Huang, C. D. (2003) "Institutional Influences of Organizational Structure and Behavior: Evaluation of Business Models of the Telecom Industry," Proceedings of the 2003 Americas Conference on Information Systems (AMCIS 2003), August 4-6. Tampa, Florida, USA. 2908-2918.
 68. Dertz, W., Moe, C. E., and Hu, Q. (2003) "Influential Factors in IT Outsourcing Decisions of the Norwegian Public Sector: An Exploratory Study," Proceedings of the 2003 Americas Conference on Information Systems (AMCIS 2003), August 4-6, Tampa, Florida, USA. 1614-1622.
 69. Hu, Q. and Quan, J. (2003) "Information Intensity and the Impact of IT Investments on Productivity: An Industry Level Perspective," Proceedings of the 11th European Conference on Information Systems (ECIS 2003), June 19-21, Naples, Italy.
 70. Quan, J. and Hu, Q. (2003) "IT Productivity Paradox: A Duopoly Perspective," Proceedings of the 14th International Conference of the Information Resources Management Association (IRMA 2003), May 18-21, Philadelphia, PA, USA. 535-538.
 71. Hu, Q. and Quan, J. (2002) "Evaluating the Impact of IT Assets on Productivity: An Industry Level Perspective," Proceedings of the Eighth Americas Conference on Information Systems (AMCIS 2002), August 9-11, Dallas, Texas, USA. 1225-1230.
 72. Su, M. and Hu, Q. (2000) "An Exploratory Study of Internet Auction Business Models," Proceedings of the 2000 Information Resources Management Association International Conference (IRMA 2000), May 21-24, Anchorage, Alaska, 561-565.
 73. Hu, Q. and Plant, R. T. (1999) "The Impact of IT Investment on Firm Performance," Proceedings of the 10th International Conference of the Information Resources Management Association (IRMA 1999), May 16-19, Hershey, Pennsylvania. 161-168.
 74. Hu, Q. and Plant, R. T. (1997) "An Economic Analysis of the Impact of IT Investment on Firm Performance," Proceedings of the Annual Conference of the International Association for Computer Information Systems, October 2-4, St. Louis Missouri. 49-54.

75. Hu, Q., Plant, R. T., and Hertz, D. B. (1996) "An Application of Economic Production Theory in Software Cost Estimation," Proceedings of the 6th Workshop on Information Technology and Systems (WITS 1996), December 14-15, Cleveland, Ohio. 142-151.
76. Hu, Q. (1996) "Development and Validation of Software Production Models," Proceedings of the Annual Conference of the International Association for Computer Information Systems, September 26-28, Las Vegas, Nevada. 490-496.
77. Gebelt, M., Saunders, C. S., and Hu, Q. (1996) "Factors in Information Systems Outsourcing Success," Proceedings of the Annual Meeting of the Decision Science Institute (DSI 1996), November 24-26, Orlando, Florida, USA.
78. Hu, Q. (1995) "An Analysis of the Economies of Scale in Software Systems Development", Proceedings of the Computer Science Group, the 13th Annual International Conference of the Association of Management, August 2-5, Vancouver, British Columbia, Canada.
79. Hu, Q., Plant, R. T., and Hertz, D. B. (1994) "An Intelligent Trainer for Neural Networks", Proceedings of the 7th Florida Artificial Intelligence Research Symposium, May 5-7, Pensacola Beach, FL, USA. 11-15.
80. Hu, Q., Plant, R. T., and Hertz, D. B. (1993) "Developing Rigorous Software Production and Cost Models", Proceedings of the Conference on Computing in Aerospace, October 19-21, San Diego, CA, USA. 231-236.
81. Hu, Q. and Hertz, D. B. (1993) "Improving the Convergence of Backpropagation Neural Networks Using Fuzzy Logic Control", Proceedings of the World Congress on Neural Networks '93, July 11-15, Portland, OR, Vol. II. 47-51.
82. Hertz, D. B. and Hu, Q. (1992) "Fuzzy-Neuron Controller for Backpropagation Neural Networks", Proceedings of SIMTEC & WNN '92, November 4-6, Clear Lake, TX, USA. 570-574.
83. Hu, Q. and Hertz, D. B. (1992) "Developing Fuzzy Adaptive Learning Rates for Neural Networks", Proceedings of the First International Conference on Fuzzy Theory and Technology, October 15-17, Durham, NC, USA. 26-29.

BOOK CHAPTERS

1. Hu, Q., Yang, J. Z., and Yang, L. F. (2012) "The Impact of E-Commerce on Organizational Performance: The Role of Absorptive Capacity and Integrative Capabilities," in M. J. Shaw, D. Zhang, and W. T. Yue (eds.) *E-Life: Web-Enabled Convergence of Commerce, Work, and Social Life*. Lecture Notes in Business Information Processing, Springer-Verlag, Berlin Heidelberg, Germany. 261-273.
2. Hu, Q. (2009) "Review of Information Security Research," in W. W. Huang and K. L. Wang (Eds.) *Information Systems Research: Issues and Latest Development* (in Chinese), Tsinghua University Press, Beijing, China. Chapter 20, 717-743.
3. Hu, Q., Saunders, C., and Gebelt, M. (2009) "Diffusion of Information Systems Outsourcing: A Reevaluation of Influence Sources," in Leslie Willcocks and Mary Lacity (eds.) *Outsourcing Information Systems, Volume I: Making Outsourcing Decisions*, SAGE Publications (Reprint from published journal article).
4. Hu, Q. and Quan, J. (2007) "The Institutionalization of IT Budgeting in Firms: Investigating Sources of Influence," in M. Khosrowpour (ed.) *Innovative Technologies for Information Resources Management*, IGI Global, Hershey, PA. 274-288. (Reprint from journal article with updates).

5. Huang, C.D. Behara, R., and Hu, Q. (2006) "Economics of Information Security Investment," in H. Chen, T. S. Raghu, R. Ramesh, A. Vinze, and D. Zeng (eds.), *Handbooks in Formation Systems (Volume 2) – National Security*, Elsevier: Amsterdam, The Netherlands. 53-69.
6. Hu, Q. and Plant, R. T. (2002) "Assessing the Value of Information Technology Investment to Firm Performance", in M. Khosrowpour (ed.) *Advanced Topics in Information Resources Management (Vol. I)*, Idea Publishing Group, Hershey, PA. 257-276. (Reprint from journal article with updates).
7. Hu, Q. and Gill, T. G. (2002) "An Analysis of Academic Research Productivity of Information Systems Faculty", in M. Khosrowpour (ed.) *Advanced Topics in Information Resources Management (Vol. 1)*, Idea Publishing Group, Hershey, PA. 296-314. (Reprint from journal article with updates)

CONFERENCE/WORKSHOP PRESENTATIONS

1. Xiao, J. H., Wu, Y., Xie, K, and Hu, Q. (2014) "Controlling the Abuse of Guanxi: A Multi-Case Study from the Perspective of Supply Chain Information Systems." The 2nd AIS - Journals Joint Author Workshop (AIS - JJAW) at PACIS 2014, June 26, 2014, Chengdu, China.
2. Hu, Q., Xiao, J. H., and Xie, K. (2013) "The Role of Guanxi in Information Technology Enabled Organizations: A Structuration Theory Perspective." JAIS Theory Development Workshop, June 18, 2013, Jeju, South Korea.
3. Shao, Z., Feng, Y.Q., and Hu, Q. (2011) "How Leadership Styles Impact Enterprise Systems Success throughout the Lifecycle: A Theoretical Exploration," JAIS Theory Development Workshop, December 5, 2011, Shanghai, China.
4. Hu, Q. and Ma, S. (2011) "From Curiosity to Managed Use: An Adaptive Cognition Theory of User Behavior Toward Online Social Networking Activities," JAIS Theory Development Workshop, June 8, 2011, Helsinki, Finland.
5. Yayla, A. and Hu, Q. (2010) "Antecedents of IT-Business Strategic Alignment and the Moderating Roles of Goal Commitment and Environmental Uncertainty," MISQ Author's Workshop, December 12, 2010, St. Louis, Missouri, USA.
6. Hu, Q., Xu, Z., Dinev, T., and Ling, H. (2010) "The Centrality of Low Self-Control in Employee Information Systems Security Policy Violations," MISQ Author's Workshop, December 12, 2010, St. Louis, Missouri, USA.
7. Luo, X., Han, L., Hu, Q., and Xu, H. (2010) "Understanding Why Individual Employees Commit E-Crimes: A Routine Activity Approach," MISQ Author's Workshop, December 12, 2010, St. Louis, Missouri, USA.
8. Ye, Q., Hu, Q., Li, Y. J. (2008) "Competing in the consumer e-commerce market in china: the central role of culture," MIS Quarterly Executive Workshop, June 7, 2008, University of Galway, Ireland.

INVITED TALKS AND PRESENTATIONS

Professional

1. "Developing Complementary Dual-Degree Programs with Global Partners." Invited presentation at the 2017 AACSB Associate Dean Annual Conference, November 6-8, 2017, New Orleans, USA.
2. "Should Educators Be Innovators or Entrepreneurs? Higher Education in the 21st Century." Keynote speech at the 5th AEARU Development and Collaboration of Asian Business Schools Workshop, Peking University HSBC Business School, Shenzhen, China, October 22-23, 2016.
3. "Engaging B-School with Business Community and Live-Case Teaching: Opportunities and Challenges." Invited presentation at the 2014 AACSB Associate Dean Annual Conference, November 10, 2014, San Antonio, USA.

Academic

1. "Self-Control vs. Morality in Individual Information Security Behavior: Insights from EEG and fMRI Studies." Keynote presentation at the 1st International Conference on Decision Neuroscience, Ningbo University, July 19-20, 2019, Ningbo, China.
2. "Self-Control vs. Morality in Individual Information Security Behavior: Insights from EEG and fMRI Studies." Presentation at Fudan University School of Business, April 17, 2018, Shanghai, China.
3. "NeuroIS: The Next Frontier of Information Systems Research." Presentation at Nanjing University School of Business, April 16, 2018, Nanjing, China.
4. "NeuroIS: The Next Frontier of Information Systems Research." Presentation at Tsinghua University School of Economics and Management, April 13, 2018, Beijing, China.
5. "NeuroIS: The Next Frontier of Information Systems Research." Presentation at Renmin University Business School, April 12, 2018, Beijing, China.
6. "NeuroIS: The Next Frontier of Information Systems Research." Keynote speech at the 7th Annual Conference of the Chinese National Association for Information Systems (CNAIS 2017), October 20-23, 2017, Shanghai, China.
7. "Will Neuroscience Theories and Methodologies Transform Management Research from Art into Science?" Presentation at the China National Science Foundation 187th Shuang Qing Forum on "Neuromanagement Theory, Methods, and Applications," September 7-8, 2017, Hangzhou, China.
8. "Why Individuals Commit Information Security Violations: Insights from Neuroscience Theories and Perspectives - EEG and fMRI Studies." Presentation at School of Management, Sun Yat-Sen University, February 25, 2017, Guangzhou, China.
9. "Publish or Perish - Building Strong Academic Careers by Publishing in Top Ranked Academic Journals." Presentation at School of Management, Sun Yat-Sen University, February 25, 2017, Guangzhou, China.
10. "What Makes Innovators and Entrepreneurs Different? A Neuroscience Perspective," Keynote speech at the 2016 Shanghai International Symposium on Innovation and Development in Mobile Commerce, November 18, 2016, Shanghai, China.
11. "Should Educators Be Innovators or Entrepreneurs? Higher Education in the 21st Century." Keynote speech at the 5th AEARU Development and Collaboration of Asian Business Schools Workshop, Peking University HSBC Business School, Shenzhen, China, October 22-23, 2016.

12. "Why Can't Everyone Be an Innovator and Entrepreneur? A Neuroscience Science Perspective." Presentation at School of Management, Fudan University, October 25, 2016, Shanghai, China.
13. "Why Individuals Commit Information Security Violations: Insights from Neuroscience Theories and Perspectives." Presentation at School of Management, Xiamen University, July 16, 2016, Xiamen, China.
14. "Engaging B-School with Business Community and Live Case Teaching: Opportunities and Challenges." Presentation at the 2014 AACSB Associate Dean Annual Conference, November 9-11, 2014, San Antonio, USA.
15. "IS Research Using Positivist Case Study." Seminar at School of Management, Fudan University, July 24, 2014, Shanghai, China.
16. "Why Individuals Commit Information Security Violations: Insights from Neuroscience Theories and Perspectives." Presentation at School of Management, Harbin Institute of Technology, July 14, 2014, Harbin, China.
17. "The Role of Guanxi in Information Technology Enabled Organizations: A Structuration Theory Perspective." Keynote Address at 2013 Annual Conference of the Chinese Society of Information Economics, November 30 – December 2, 2013, Guangzhou, China.
18. "Research Methodologies for Management Studies." Presentation at School of Management and Economics, Nanjing University of Technology, June 27, 2013, Nanjing, China.
19. "Why Individuals Commit Information Security Violations: Neural Correlates of Decision Processes and Self-Control." Presentation at School of Management, Fudan University, June 25, 2013, Shanghai, China.
20. "How Moral Beliefs and Self-Control Influence Rational Choice in Employee Non-Compliance with Information Security Policies: Evidence from a Multi-Theoretical Model." Presentation at the Robert O. Anderson School of Management, the University of New Mexico, October 5, 2012, Albuquerque, New Mexico.
21. "Why Do Employees Abuse Computer Systems in Organizations? Perspectives from Multiple Theories." National Summer Workshop on E-Commerce and Behavioral Research, China National Natural Science Foundation and Dalian University of Technology, July 23-29, 2011, Dalian, China.
22. "Structural Equation Methods in Information Systems Research." National Summer Workshop on E-Commerce and Behavioral Research, China National Natural Science Foundation and Dalian University of Technology, July 23-29, 2011, Dalian, China.
23. "IS Research Using Positivist Case Study." Seminar at School of Management, Sun Yat-Sen University, March 16, 2011, Guangzhou, China.
24. "IS Research Using Positivist Case Study." Seminar at School of Management, Weihai Campus of Harbin Institute of Technology, December 26, 2010, Shandong, China.
25. "Cross Culture Research in Information Systems." Panel discussion with Michael Myers, Shirley Gregor, and Shan Ling Pan at the 14th Pacific Asia Conference on Information Systems (PACIS 2010), July 10, 2010, Taipei, ROC.
26. "Publish or Perish – Building Strong Academic Careers by Publishing in Top Ranked Academic Journals." Presentation at the Glorious Sun School of Management at Dong Hua University, December 23, 2009, Shanghai, China.
27. "Why Individuals Abuse Computer Systems in Organizations: Perspectives from Multiple Theories." Presentation at School of Management, Fudan University, December 21, 2009, Shanghai, China.

28. "Why Individuals Abuse Computer Systems in Organizations: Perspectives from Multiple Theories." Presentation at Mendoza College of Business, University of Notre Dame, December 4, 2009, South Bend, Indiana.
29. "Issues in Information Security Research." Presentation at School of Management at Sun Yat-San University, June 21, 2009, Guangzhou, China.
30. "Economics of Information Security." Invited Presentation at the Conference on Information Security, hosted by the Information Systems Security Center (ISSC) at the University of Oulu, April 2, 2009, Oulu, Finland.
31. "Structural Equation Modeling Methods in Information Systems Research." Seminar presented to the Faculty and Graduate Students in the School of Management, Fudan University, December 29-30, 2008, Shanghai, China.
32. "Publish or Perish – Building Strong Academic Careers by Publishing in Top Ranked Academic Journals." Presentation at the Second Doctoral Student Forum of School of Management at Harbin Institute of Technology, December 22, 2008, Harbin, China.
33. "From Institutional Environment to Individual Behavior: An Integrative Hierarchical Model of Information Security." Presentation at School of Management, Harbin Institute of Technology, July 15, 2008, Harbin, China.
34. "Research Methodologies for Information Systems." Presentation at School of Business, Nanjing University, July 10, 2008, Nanjing, China.
35. "Overview of Research in Information Systems." Presentation at School of Management, Shanghai University of Science and Technology, July 3, 2008, Shanghai, China.
36. "The Centrality of Awareness in the Formation of User Behavioral Intentions towards Preventive Technologies in the Context of Voluntary Use." Presentation at School of Management, Dalian University of Technology, Dalian, China, August 28, 2007.
37. "Economics of IT Research: Past, Present, and Future." Presentation at the 2007 National Summer Camp for Young MIS Scholars, Harbin Institute of Technology, Harbin, August 7, 2007.
38. "Mobile Commerce: The Next Frontier of the Digital Revolution." Presentation at the Shuang-Qing Forum on Electronic Commerce, National Natural Science Foundation of China (NNSFC), Beijing, March 16-17, 2007.
39. "Research on Economics of IT." Keynote speech at the 2007 Annual Conference of the China Information Economics Society, Harbin Institute of Technology, Harbin, China, January 6-8, 2006.
40. "The Assimilation of ERP Systems: The Effect of Institutional Pressures and the Mediating Role of Top Management." Presentation at Helsinki School of Economics Research Seminar, Helsinki, Finland, August 15, 2006.
41. "E-Commerce Research: An IS Perspective." Keynote speech at the 2006 Summer Symposium of Electronic Commerce and Logistics Research, Dalian University of Technology, Dalian, China, August 9-10, 2006.
42. "Value of IT and How to Evaluate Your IT Investments." Presentation at Statoil, the largest Norwegian petroleum and chemical conglomerate, November 27, 2003, Stavanger, Norway.
43. "Web Services: The Next Big Thing after the Internet?" Presentation at Crossbow Ventures, an international venture capital firm with over \$100 million invested in more than one dozen high-tech start-up companies, May 12, 2003, West Palm Beach, Florida.

44. "Using Balanced Scorecard as a Measurement and Evaluation System for IT Investment Projects," Presentation at Statoil, the largest Norwegian petroleum and chemical conglomerate, October 9, 2002, Stavanger, Norway.

RESEARCH GRANTS

- Co-PI of a research grant (\$4,000) from the Ivy College of Business to study information security behavior using neuroscience (EEG/ERP) approach. 2012-2013.
- Co-PI of a research grant (\$30,000) from the China National Natural Science Foundation for a two-year project on IT assimilation in Chinese firms (#71028003). 2011-2012.
- Co-PI of a research grant (\$70,000) from the Defense Information Systems Agency (DISA) of the Department of Defense for a one-year project on organizational issues in secure computer networks (Part of a \$1 million grant). 2005-2006.
- Co-PI of a research grant (\$70,000) from the Defense Information Systems Agency (DISA) of the Department of Defense for a one-year project on decision support systems in secure computer networks (Part of a \$1 million grant). 2005-2006.
- Co-PI of a research grant (\$90,000) from the Defense Information Systems Agency (DISA) of the Department of Defense for a one-year project on organizational issues in secure computer networks (Part of a \$1 million grant). 2004-2005.
- A software grant from Microsoft valued at \$7,500 for three licenses of Visual Studio .NET Architect software to be used for developing courses on the .NET technology at Florida Atlantic University, 2003.

MEDIA EXPOSURES

- "Murray Koppelman School of Business Announces New Advisory Council Connecting Students with Expertise and Opportunity."
http://www.brooklyn.cuny.edu/web/news/bcnews/bcnews_220216.php
- "Brooklyn College's Murray Koppelman School of Business Working with Aon and The Spencer Educational Foundation to Help Support Diversity in Business."
<https://www.bloomberg.com/press-releases/2022-02-01/brooklyn-college-s-murray-koppelman-school-of-business-working-with-aon-and-the-spencer-educational-foundation-to-help-support>
- Interview on News12 of Bronx, New York City about how to provide a safe online learning environment for young children during this Covid-19 pandemic.
<http://bronx.news12.com/brooklyn-college-dean-gives-internet-safety-tips-for-remote-learning>.
- "Qing Hu Named Business School Dean," The Brooklyn College Vanguard, May 1, 2020.
<http://vanguard.blog.brooklyn.edu/2020/04/29/qing-hu-named-business-school-dean/>
- "Zicklin School of Business Enriches Global Degree Program with Humanities Courses," Baruch College Press Release, February 24, 2020.
<https://www.baruch.cuny.edu/BaruchCollegeZicklinSchoolofBusinessGlobalDegreeProgramHumanitiesCourses.htm>
- "Invested in Giving Back: Songbird Capital Founder Jie Hayes (MBA '99)," Baruch Alumni Magazine, June 21, 2019, Spring / Summer 2019 Issue.

<https://blogs.baruch.cuny.edu/bcam/2019/06/21/invested-in-giving-back-songbird-capital-founder-jie-hayes-mba-99/>

- “Academia Gone Viral,” Baruch Alumni Magazine, Fall2017/Winter2018, https://www.baruch.cuny.edu/magazine/documents/Baruch_Fall2017_Winter2018.pdf
- “Baruch College Professor, Dr. Qing Hu, Ranks in the Top 100 MIS Scholars on Google Scholar Index,” Baruch College Press Release, May 11, 2017. <http://www.baruch.cuny.edu/QingHuTopGoogleScholarIndex.htm>
- “Global Connectivity and Cooperation,” Baruch College Alumni Magazine, Fall 2016/Winter 2017. <http://www.baruch.cuny.edu/magazine/documents/BCAM-F16W17.pdf>
- “Using Brain Scans to Prevent Security Leaks,” Clare Roth and Ben Kieffer, Iowa Public Radio Interview, April 24, 2015. Listen at <http://iowapublicradio.org/post/using-brain-scans-prevent-security-leaks>
- “Researchers Test Brain Activity to Identify Cybersecurity Threats,” Communications of the ACM, April 23, 2015. <http://cacm.acm.org/careers/186008-researchers-test-brain-activity-to-identify-cybersecurity-threats/fulltext>
- “ISU Study: Low Self-Control Linked to Cyber Fraud,” Vanessa Miller, The Gazette, April 23, 2015. <http://thegazette.com/isu-study-low-self-control-linked-to-cyber-fraud-20150423>
- “Brain activities tested to identify cybersecurity threats,” Science Daily, April 22, 2015, <http://www.sciencedaily.com/releases/2015/04/150422104236.htm>
- “Iowa State researchers test brain activity to identify cybersecurity threats,” Iowa State University News, April 22, 2015. <http://www.news.iastate.edu/news/2015/04/22/cyberbrainactivity>
- “ISU College of Business Unveils Master of Business Analytics Program,” Iowa State University News, February 9, 2015. <http://www.news.iastate.edu/news/2015/02/09/cobmasters>
- “Iowa State students to travel to China to study Target’s supply chain,” Iowa State University News, October 23, 2013. <http://www.news.iastate.edu/news/2013/10/23/chinatrip>
- “Hackers: From innocent curiosity to illegal activity,” Tech Republic, by Michael Kassner, May 6, 2013. <http://www.techrepublic.com/blog/security/hackers-from-innocent-curiosity-to-illegal-activity/9453>
- “CIBER Supports Regional Faculty in Spring Education Abroad Programs,” University of Minnesota Carlson School of Management MBA International Live Case Study in Central Europe. <http://www.carlsonschool.umn.edu/cgi/newsletters/summer-2012.html>
- “Identity theft is ‘easy’ and on the rise.” Des Moines Register, June 23, 2012. <http://www.desmoinesregister.com/article/20120624/NEWS01/306240034/Identity-theft-easy-rise>, and Indianapolis Star, June 24, 2012. http://www.indystar.com/article/D2/20120624/NEWS01/306240034/Identity-theft-easy-rise?odyssey=nav%257Chead&nclick_check=1
- “New technology won't prevent information security breaches, say ISU experts.” Physorg.com, February 11, 2010. <http://www.physorg.com/news185121642.html>

- “Inquire sought in data breach,” Des Moines Register, February 3, 2010. http://www.desmoinesregister.com/article/20100203/NEWS10/2030355/Inquiry-sought-in-data-breach&theme=DATA_BREACH
- “Internal hacking poses silent threat for companies,” *Business Record*, December 5, 2009. <http://businessrecord.com/main.asp?SectionID=5&SubSectionID=9&ArticleID=9201&TM=25414.8>
- “Researcher says internal security breaches pose a bigger threat than hackers,” *Physorg.com*, August 3, 2009. <http://www.physorg.com/news168534327.html>
- “Research paper shows holes in security approaches,” *Computerworld*, May 22, 2006. http://www.computerworld.com.au/article/157678/research_paper_shows_holes_security_approaches?fp=16&fpid=0

INTERNATIONAL COURTESY APPOINTMENTS

- Visiting Professor, School of Management, Fudan University, Shanghai, China, 2009 – 2018.
- Visiting Professor, School of Management, Sun Yat-Sen University, Guangzhou, China, 2010 – 2018.
- Visiting Professor, School of Management, Harbin Institute of Technology, Harbin, China, 2007 - 2018.
- Visiting Professor, School of Management, Dalian University of Technology, Dalian, China, 2007 – 2011.

Doctoral Dissertation Committee Chair

- Yayla, A. “The Impact of IT on Firm Performance: A Corporate Governance Structure Perspective,” Department of Information Technology & Operations Management, Florida Atlantic University, 2004-2008. Placed as an assistant professor at University of Binghamton - SUNY.
- Heinze, N. “A Social Cognitive Theory Model for Career Choice: College Undergraduate Pursuit of Information Technology as a Major,” Department of Information Technology & Operations Management, Florida Atlantic University, 2003-2007. Placed as an assistant professor at California State University at Chico.
- Warner, J. “The Role of Organizational Climate in Information Systems Security,” Department of Information Technology & Operations Management, Florida Atlantic University, 2003-2008. Placed as an assistant professor at Sam Houston State University in Texas.
- Wang, W. W. “Knowledge Transfer in ERP Assimilation at Individual and Organizational Level.” Department of Management Science and Engineering, Harbin Institute of Technology, China. Oversea Dissertation Advisor, 2011- present.
- Liu, L. “Understanding ERP Assimilation at Individual and Organizational Level.” Department of Management Science and Engineering, Harbin Institute of Technology, China. Oversea Dissertation Advisor, 2008-2011. Placed as an assistant professor at Harbin Institute of Technology.
- Shao, Z. “The Fit between Leadership Style and Enterprise Systems Lifecycle.” Department of Management Science and Engineering, Harbin Institute of Technology,

China. Oversea Dissertation Advisor, 2009-2012. Placed as an assistant professor at Harbin Institute of Technology.

Doctoral Dissertation Committee Member

- Lee, Y. "Grey Market Channels for Product Sales and Distribution." Department of Marketing, Iowa State University, 2011 – 2014.
- Morton, N. "Understanding the Use of the Web by Healthcare Professionals: A Social Cognitive Theory Perspective," Department of Information Technology & Operations Management, Florida Atlantic University. 2003-2008.
- Srinivasan, A. "Securing Wireless Sensor Networks." Department of Computer Science, Florida Atlantic University. 2005-2008.
- Ibriq, J. "Routing in Wireless Sensor Network," Department of Computer Engineering, Florida Atlantic University. 2004 – 2007.
- Omer, I. "Adaptive On-Demand Routing Protocol for Mobile Ad Hoc Networks," Department of Computer Engineering, Florida Atlantic University. 2000-2004.

Master's Thesis or Creative Component Chair

- Jesse Perrett, "The Impact of Social Influence and Self-Efficacy on the Adoption of Anti-Spyware by Home Computer Users." Creative component for Master of Science in Information Systems, Iowa State University, 2012-2013.
- Henry Ralston, "A Strategic Evaluation of Entry into the Mexico Hybrid Corn Seed Market and Employee Handbook and Seed Conditioning Procedure Manual for Mexico Expansion," Master of Science in Seed Technology and Business, Iowa State University 2012-2013.
- Patricio Espinosa, "Cultural Impact on the Choice of Social Networking Functionalities." Creative component for Master of Science in Information Systems, Iowa State University, 2012-2013.
- Yanxiong Huang, "Cultural Impact on Individual Information Disclosure in Social Networks." Creative component for Master's degree in Information Systems, Iowa State University, 2010-2012.
- Yu Liu, "Why Software is Hard? From Tradition Software Engineering to Software Craftsmanship." Creative component for Master's degree in Information Systems, Iowa State University, 2010-2011.
- Ran Zhang, "Why Users Participate in Social Network Activities – The Case of Fan Pages on Facebook." Creative component for master's degree in Information Systems, Iowa State University, 2010-2011.
- Mikalsen, K. H. "Balanced Scorecard as a strategic management tool: The case of Seagull AS," Master's Thesis in Information and Communication Technology, Agder University College, Grimstand, Norway. 2002-2003.

PROFESSIONAL AND ACADEMIC SERVICES

Academic Journal Editorial Activities

- Editorial board member of *Journal of Strategic Information Systems*, 2020 – Present.

- Editorial board member of *Journal of Association for Information Systems*, 2009-2013.
- Ad-hoc associate editor for *MIS Quarterly* since 2008.
- Ad-hoc associate editor for *European Journal of Information Systems* since 2008.
- Associate editor for *EJIS* Special Issue on Cross Cultural IS Research, 2012.
- Associate editor for *MIS Quarterly* Special Issue on Information Security, 2008.
- Co-Guest editor of *Journal of Global Information Management* Special Issue on Asia-Pacific IT Issues in 2005.

Academic Conference Organizing/Editorial Activities

- Program Co-Chair of the 2013 Dewald Roode Information Security Workshop (IFIP TC11/WG8.11), Amherst, New York. October 2-4, 2013.
- Program Co-Chair of the 8th International Conference on Mobile Business (ICMB 2009) June 26-28, 2009 - Dalian University of Technology (DUT), Dalian, China.
- Co-Chair of the Electronic Commerce and Electronic Government Track, 12th Pacific-Asia Conference on Information Systems (PACIS 2008), July 3-5, 2008, Suzhou, China.
- Co-Chair of the Workshop on IT/IS Issues in Asia Pacific (ISAP 2007), the annual workshop of the AIS SIG-ISAP group, December 8, 2007 in Montreal, Canada.
- Co-Chair of the Workshop on Information Security and Privacy (WISP 2007), the annual workshop of the AIS SIG-SEC group, December 8, 2007 in Montreal, Canada.
- Associate Editor of the "Information Security and Assurance" track of International Conference on Information Systems (ICIS 2007) held in December 9-12, 2007, Montreal, Canada.
- Conference Chair of Workshop on Information Security and Assurance (WISA 2006), the annual workshop of the AIS SIG-SEC group, December 10, 2006 in Milwaukee, WI, USA.
- Conference Co-Chair of the SoftWars International Conference, September 13-15, 2006, University of Minho, Guimarães, Portugal.
- Co-Chair of the AIS SIG-ISAP Track of the 2006 Americas Conference in Information Systems (AMCIS 2006), August 4-6 in Acapulco, Mexico.
- Associate Editor of the "Information Security and Assurance" track of International Conference on Information Systems (ICIS 2006) held in December 10-13, 2006, Milwaukee, Wisconsin, USA.
- Conference Co-Chair of SoftWars International Conference, December 11, 2005. Las Vegas, USA.
- Program Co-Chair of the 2nd Annual International Conference on IT/IS in Asia-Pacific (ISAP 2005). December 10-11, 2005, Las Vegas, USA.
- Chair of the "Information and Systems Security" track of ISAP 2005. December 10-11, 2005, Las Vegas, USA.
- Associate Editor of the "Information Security and Assurance" track of ICIS 2005, Las Vegas, USA.
- Co-Chair of the "e-Commerce-Models, Structure, Mechanisms, Globalization, and Strategy" track of the 7th International Conference on Electronic Commerce (ICEC 2005), Xi'an, China. August 15-17, 2005.
- Co-Chair of the "E-Government" track of the Pacific Asia Conference on Information Systems (PACIS 2005), Bangkok, Thailand. July 7-10, 2005.

Academic Conference Program Committees

- Program Committee of the 2012 Workshop on Information Security and Privacy (WISP 2012 IFIP TC11.1 and AIS SIGSEC), Orlando, Florida, December 15, 2012.
- Program Committee of the 2012 Dewald Roode Information Security Workshop (IFIP TC11/WG8.11), Provo, Utah. September 21-22, 2012.
- Program Committee of the 6th China Summer Workshop for Information Management (CSWIM), Beijing, June 30-July 1, 2012.
- Program Committee of 2011 International Symposium on Information Systems and Management in Asia Pacific, Xi'an, China, December 9-11, 2011.
- Program Committee of 2011 Workshop on Information Security and Privacy (WISP 2011 IFIP TC11.1 and AIS SIGSEC), Shanghai, China, December 3-4, 2011.
- Program Committee of the 2011 Dewald Roode Information Security Workshop (IFIP TC11/WG8.11), Virginia Tech, Blacksburg, Virginia. September 23-24, 2011.
- Program Committee of the 2010 Dewald Roode Information Security Workshop (IFIP TC11/WG8.11), Bentley University, Waltham, Massachusetts. October 8-9, 2010.
- Program Committee of the 2009 IFIP TC 8 International Working Conference on Information Systems Security Research, University of Cape Town, Cape Town, South Africa. May 29-30, 2009.
- Program Committee of the 2010 AIS SIGSEC Workshop on Information Security & Privacy (WISP 2010), St. Louise, MO. December 10, 2010.
- Program Committee of the Fourth China Summer Workshop on Information Management (CSWIM 2010), Wuhan, China. June 19-20, 2010.
- Program Committee of the Sixth International Symposium on Management Engineering (ISME 2009) in Dalian, China.
- Program Committee of the 13th Asia Pacific Management Conference (APMC2007) in Melbourne, Australia.
- Program Committee of the International Symposium on Information Management (ISM2007) in Shanghai, China.
- Program Committee of 2005 IRMA Annual Conference in San Diego, CA, USA.

External Grant Reviewer

- National Science Foundation of USA - review panelist, 2014
- National Science Foundation of USA - ad hoc reviewer, since 2008
- Research Grant Council of Hong Kong - ad hoc reviewer, since 2012
- Social Sciences and Humanities Research Council of Canada, - ad hoc reviewer, since 2009

Institutional Services

Brooklyn College - The City University of New York

- School of Education Dean Search Committee, Co-Chair, 2022-2023.
- College Policy Council, member, 2020-Present.
- College Council on Academic Policy, member, 2020-Present.
- College Labor and Employment Trends Subcommittee, Chair, 2020-2021.

- School of Education Dean Search Committee, Co-Chair, 2023 – Present.
- College Faculty Award Selection Committee, 2023.

Baruch College – The City University of New York

- CUNY Data Science Faculty Advisory Committee, 2015-2020.
- Zicklin Graduate Curriculum Committee, 2015-2020.
- Zicklin Undergraduate Curriculum Committee, 2015-2020.
- Zicklin Business Ethics Steering Committee, 2016-2017.
- Zicklin MBA Curriculum Steering Committee, 2015-2016.
- Zicklin Graduate Committee on Academic Standing, Chair, 2015-2016.
- Zicklin Undergraduate Committee on Academic Standing, Chair 2015-2016.

Iowa State University

- University Distinguished Faculty Recognition Committee, 2013-2015.
- University Council on International Programs, 2013-2015.
- University IT Services Advisory Committee, 2013 – 2015.
- University Search Committee for Vice President for Research, 2013-2014.
- University Presidential Initiative for Interdisciplinary Research Review Committee, 2013.
- University Search Committee for the Dean of College of Business, 2012-2013.
- University Graduate Council Catalog and Curriculum Committee, 2012-2015.
- University Research and Economic Development Council, 2012-2015.
- University STEM Network Hub Committee, 2012-2013.
- University Advisory Committee for Emerging Leaders Academy, 2011-2015.
- University Residency Review Committee, 2010-2015.
- University Presidential Council, 2009-2015.
- University Advisory Council for the Information Assurance Center, 2010-2012.
- University Search Committee for the Dean of College of Business, 2011-2012.
- University Computer Curriculum Coordination Committee, 2010-2011.
- University Presidential Visit to China Planning Committee, 2011.
- College of Agriculture and Life Sciences Seed Technology and Business Admissions Committee, 2012-2015.
- College of Agriculture and Life Sciences Seed Technology and Business Advisory Committee, 2012-2015.
- College of Business Strategic Planning Taskforce (Chair), 2014-2015.
- College of Business SCIS Department Chair Search Committee (Co-Chair), 2014-2015.
- College of Business International Programs Committee, 2012-2015.
- College of Business Neuroscience Research Lab Committee, Chair, 2012-2015.
- College of Business Curriculum Committee, 2012-2015.
- College of Business Ph.D. Program Committee, 2013-2015.
- College of Business MBA Core Faculty Committee, 2012-2015.

Florida Atlantic University

- Department Doctoral Program Coordinator, 08/2002 – 06/2009.
- Department Coordinator for .NET Technology Track 05/2003-06/2009.

- Department Microsoft Developer Network Academic Alliance (MSDNAA) Program Administrator, 05/2003 – 06/2009.
- College of Business Research of the Year Review Committee, 2007, 2009.
- College of Business Summer Research Grant Committee, 2006, 2007.
- College of Business Graduate Council, 08/1999 – 08/2004.
- University Sabbatical Committee, 2003.
- University Telecommunications Advisory Board, 01/2003 – 06/2009.
- InternetCoast Research and Development Committee, 2001-2002.
- InternetCoast Education Committee, 2001-2002.
- InternetCoast Workforce Development Committee, 2001-2002.
- Director of the Board, South Florida Contemporary Chinese School, 1996-1998.

CONSULTING

- Municipal Credit Union, New York City, 2019
- Kingland Systems, Clear Lake, Iowa, 2011-2012
- DDI Inc. Dubuque, Iowa, 2011, 2014.

ENTREPRENEURIAL VENTURES

- Co-founder, Paciasia Travel (online travel agency), 2005-2008.
- Co-founder, Gardenia Systems, Inc. (software company), 2001-2003.
- Founder, Boca Consulting Group (IT consulting), 1998-2002.