

EXECUTIVE COMMITTEE MEETING
Minutes

Tuesday, March 26, 2024, 2:00 – 4:00 pm
Academic Senate Conference Room (AS 125)

Or on Zoom: <https://csulb.zoom.us/j/87997222094> (Meeting ID: 879 9722 2094)

P. Hung, N. Hultgren, R. Fischer, A. Nayak, C. Warren, B. Katz, M. Dyo, S. Kasem, N. Schürer, E. Klink, P. Soni, S. Collins, A. Russo, S. Apel, J. Klaus, J. Cormack, K. Scissum Gunn, A. Kinsey

1. Call to Order- 2:00 by PFH
2. Approval of Agenda- moved by N. Hultgren, seconded and approved.
3. Approval of Minutes: Meetings of March 19, 2024- moved by BK, seconded and approved.
4. Special Orders
 - 4.1. Report: Provost Karyn Scissum Gunn- KSG reports on the entrance into the system Black excellence project. We applied to lead this on our campus. Annual recurring budget is 1.3M annually to the campus selected. Qualitative interviews forthcoming on this, decision by end of April. Retirement announcements from JC and SK went out today. Interim process announcement also went out today. Beach Convening on April 25th, registration went out yesterday. 100 can attend. VP Lesen has a request for feedback on the CRM (customer resource management) process. This is a tech platform for enrollment endeavors. House video clips, analytics of users will be included in the system. Other CSU's already using CRM's. this is a competitive bid process before implementation. The CRM tool to be selected will have campus collaboration before final selection. NS asks why the term "customer" is used; our students are not customers. Market thinking is not appropriate in his view. He asks if the advisors will be granted access to this platform. NS asks what problem this is addressing. KSG states that orientation and outreach, will receive analytics from prospective students' information. DG states that student web usage will be analyzed, and appropriate messaging sent out to this student accordingly.
 - 4.2. Report: AVP, Student Affairs Jeff Klaus, not present, report [here](#)
 - 4.3. Report: VP Administration and Finance Scott Apel- SA reports on athletics, the Basketball coach was not fired, he knew in advance that his contract would not be renewed. Announcement on new coach will be coming as soon as tomorrow. Budget news includes rumors flying. The governor will give updated information in May. Our campus does not have enrollment problems. We are

number 5 in the nation with regards to applications. No confirmation yet on budget cuts. NS asks why a new system needs to be purchased when we have no enrollment problems according to being #5 in nation as far as applications. SA says this is a communication tool. EK says the more we can contact students the better.

5. New Business

- 5.1. Setting the agenda for the Academic Senate meeting, April 11, 2024-PFH presents draft agenda to EC. NH will move to amend agenda to remove 7.1 from agenda, moved to April 18 agenda. MA and NH would like a time certain for 8.5, will give time certain for 7.1 to 8.5. PFH asks if a special order should be added from ASI or SC. SC will present on the 25th. Internship policy may be added as new business in April 11 meeting. MD asks if GE policy should be on upcoming agenda. BOT will decide tomorrow. NH states there is no support for BOT agenda with regards to changing the CSU GE Breadth.
- 5.2. [Time Certain 3:00-3:30 pm] Discussion about student record keeping and digital badges re: certificate and micro-credentials. Guests: Meghan Griffith-Pina, Registrar. Donna Green, AVP Enrollment Services, Shariq Ahmed, AVP-ATS, Chris Swarat, Dean of CPaCE - documentation section of Certificate policy discussed. DG says ES does not document any non-credit courses. MGP says other universities are not doing this currently. Current provider of transcripts, Parchment. Non credit bearing items will currently have to go through CPaCE. Peoplesoft does not support this. CS states there may be ways to do this. Sharing data through a data feed is one option. DG suggests not putting "how" it is done in the policy. Non credit and Badges discussed as to whether badges should be in this policy or not.
- 5.3. [Time Certain 3:30 pm] Presentation on CSU Course Equity Portal. Guest: Heidi R. Riggio, Ph.D. Department Chair and Professor of Psychology, California State University, Los Angeles- HR presents on the CSU course equity portal. She is part of the student success team at the CO. 22-23 was a pilot year from a few campuses. This is voluntary for faculty and confidential. This is a way to create a more equitable learning experience for students. This is a tool to help faculty examine possible equity gaps in their courses. They use their own data to accomplish this. The data can go back to 2011 in the data. Only individual faculty members can see their course data in the portal. Possible findings from the portal may include that Pell students have a higher DFW than non-Pell students in a section. A trend of increasing DFW rates between 1st gen and non-1st gen students over time. A finding of an equity gap does not mean that the faculty member is doing something wrong. There are causes for these gaps. NS asks once the gap is identified, how is it to be addressed. Will there be support to fix the gap. HR states the portal has suggestions to address the gaps. An example of using the tool is shown to EC. Student outcomes can be sorted by many different data choices. Strategies shown via the portal including practice and actions, and professional development.

6. Old Business
 - 6.1. Draft Memo for CED Faculty Council re: Service Expectations
7. Announcements and Information
 - 7.1. ASCSU March 2024 Resolutions
8. Reminders
 - 8.1. Academic Senate Meeting: 3/28/2024, 2-4 pm
 - 8.2. No meeting next week (4/02/2024). Have a great Spring break!
9. Adjournment- 4:07