

COLLEGE OF LIBERAL ARTS (COLA)

Liaison: Mathew Gonzales, Career Counselor

Lightning Round - Putting Your Identity on

Throughout the 2021-2022 academic year, the Career Development Center developed new partnerships with the College of Liberal Arts to promote career development and student success. One of the most notable highlights was an invitation for the CDC to participate at the Student Conference for NLGJA (National Lesbian and Gay Journalists Association): The Association of LGBTQ (Lesbian, Gay, Bisexual, Transgender, Queer or Questioning) Journalists. Mathew Gonzales, Career Counselor, conducted a 20-minute lightning round session on the topic of "Putting Your Identity on Paper." Students who attended the session learned how to write a personal statement or essay where they can express their full self, highlighting their strengths, to compel reviewers while still respecting their personal boundaries. Through a follow-up email, the session coordinator expressed: "Thank you for a brilliant session today! It was super informative and the feedback from the students was marvelous."

College of Liberal Arts Student Engagement

Workshops & Targeted Events

A total of 111 weekly workshops, webinars and targeted events were conducted (including Career Insights, Industry Spotlights, Real World Experience Week, Women & Careers, and Latina Connection Conference)

Classroom Presentations

Topics for 19 sessions: Career Exploration, Internships, Resume Writing, and Salary Negotiation

Drop-In Sessions

15 minute advising sessions for resume & cover letter critiques or job and internship search information. No appointment needed.

Career Counseling Appointments

Counselors assist with a wide range of career-related concerns through 30 minute or 1 hour in-person, virtual or phone appointments. Topics include resume writing, career/major exploration, interview preparation, etc.

College of Liberal Arts Job Fair Attendance

Fall 2021 Virtual Engineering & Technology Career Fair Wednesday, September 22, 2021: 3

Fall 2021 Virtual Job & Internship Fair Wednesday, October 20, 2021: 23

Spring 2022 Virtual Job & Internship Fair Thursday, March 3, 2022: 32 Spring 2022 In-Person Educators' Job Fair Friday, April, 8, 2022: 17

Spring 2022 Virtual Just-in-Time Job Fair Thursday, April 28, 2022: 104



COLA Workshops & Targeted Event Attendees

> COLA Classroom Presentation Attendees

> > Drop-In Sessions for COLA Students

> > > Total Appointments for COLA Students

> > > > CHHS Job Fair

Attendees

Top Employers for Job Postings



Student Activities in CareerLINK



CareerLINK total logins

5,545

Job applications submitted via CareerLINK



Resume Uploads



On-Campus Interviews

Info Sessions Top Employers









