University Resources Council Minutes (Draft) – April 18, 2023 (9th meeting)

Anatol Center

Members in Attendance (18)

Abby Bradecich; Cyndi Farrington; Will Murray; Sara Nourazari; Avery Olson; Hema Ramachandra; Christine Scott-Hayward; Suzanne Perlitsh Wechsler; Dave Whitney

ASM: Jeanine Pociask (CBA); Dee Dee Green (COE); Noah Kelly (Library); Carrie Hernandez (CED)

Marianne Hata (Asst. VP academic resources); Kara Perkins (Assoc. VP Budget& U Svcs)

Praveen Soni (Chair), Heather Barker (Vice-Chair), Pitiporn Asvapathanagul (Secretary).

Guests in Attendance (8)

Pamela Xandre; Associate Dean Hamid Rahai; Mehrdad Aliasgari; Shabnam Sodogari; Nancy Hall, Kamiar Alaei; Henry Lawrence; Erlyana Erlyana

1:03PM	Meeting Called to Order	Praveen
1:04PM	1. **Approval of the agenda – Meeting of April 18, 2023** • The meeting 04/18/2023 agenda is moved, seconded, and approved.	Approved.
1:04PM	2. **Approval of the minutes – Meeting of March 21, 2023** • The meeting 03/21/2023 minutes is moved, seconded, and approved.	**Will moves, Abby seconds** **Approved.**
1:05PM	3. **Presentation on the Bookstore and future of Textbook buying and usage.** • CSULB bookstore is a non-profit bookstore that focuses on student success and student savings. • In the past, the bookstore offered book services for new, used, rental, looseleaf, course packs and digital. • Digital textbook access option will provide equitable access to course materials and offer sustainability choice at a flat rate. In the next five years, textbooks will no longer printed as hard copy. • Day 1 Digital Access (D1DA; first launched in 2019) offers two weeks of free access and connect to Beachboard at low price. D1DA must be requested by instructor. • D1DA reduces class materials cost from $979,395 (new books) to $446,159 (digital). • UC Davis was the first to adopt digital textbooks and UC Davis is in Year 3. SDSU started in fall 2022, and Cal Poly Pomona will launch in fall 2023. CSULB plans for digital textbook access in fall 2024. • Digital course material access reduces confusion and provides first-day-of-class access to textbooks by delivering course materials through Canvas. When a student adds or drops a class, their digital textbooks automatically move with them. • There are options for class by class, every class.	Cyndi Farrington

	- Pricing from other universities such as $199 per quarter at UC Davis. $22 per unit at SDSU ($264 for 12 units) and $250 at Cal Poly Pomona. - Moore, M.'s research highlights increase percentage student course completion with digital access integration. - Will asks if digital textbook access is mandatory for all students. There is an opt-out option (Cyndi). - Christine shares ~25% of course materials are not digitally available. - CSULB bookstore first externally presents this plan to URC. No motion or approval required. - How will digital access be managed (Noah)? The bookstore will handle both physical and digital copy of class materials (Cyndi). - What is the communication plan for this digital textbook access? (Heather). The bookstore has a plan to communicate with faculty, lecturers, and advisors. - CSULB bookstore has print on demand, so no need to wait for publisher (Cyndi). - Avery asks how students can keep a copy once class dropped. Cyndi shares an example of Pearson Publisher will allow students to keep a copy. - Praveen suggests Avery, Heather, Christine and Suzanne to share their feedback on this digital course material access to Cyndi by email.	
1:30PM	**4. New Proposal: Bachelor of Science in Applied Data Science – <u>First Reading.</u>** - The proposal is moved and seconded for the review. - Data Science is high in demand. Department of Computer Science and Computer Engineering (CECS) proposes for a new B.S. in Applied Data Science with a collaborative effort between CLA and COE. - There are significant increases in demand in Data Science and Machine Learning. CECS proposes this new B.S. degree also to enhance participation from underrepresented groups. - Since the application of data science is extensive. The proposed program will require students to study in CECS and branch to their Domain such as public health in order to apply data science to other fields. The program also requires students to take 2 semester-long senior design. - COE Dean warrants 3 T/TT search and 3 full-time lecturers to support the initiation of this program. This program also sustains or increase CSULB enrollment growth as well as align with BEACH2030 goals. - CHHS collaborators share demands in Applied Data Science such as COVID-19 cases toward decisions. Health care has big data sets. - Shabnam shares CSU, Fullerton proposed a collaboration program between computer science and CLA. However, CSUF proposal was not supported by the Chancellor Office. - Library confirms all resources are ready for this new program (Hema). However, Praveen asks Hema to verify with CLA and CHHS librarians. During 2nd reading, input from CHHS/CLA librarians should be shared.	**Asso. Hamid Rahai, Mehrdad Aliasgari, Shabnam Sodogari, Nancy Hall.**

		Nancy will share examples of available data from linguistic data consortia to Hema.	
		• Geography also deals with large data and Geography can be next great partner for this new program (Suzanne).	
		• The new program also allow students to contribute and connect with the industry through research course ENGR490A/B.	
		• How can this new program accommodate the enrollment growth? (Heather). There are LAEP internships offered for student support, COE Dean warrants for 3 T/TT search and staff, there is not enough expertise in the workforce (Hamid Rahai).	
		• Students must select their Domain in order to perform their Data Science Research, which students will learn specific techniques and knowledge required in each Domain. Therefore, research is not a stand-alone course in this new program. (Nancy)	
		• Specifically, this new program will work with Director of Development for fund raising, engage many URM, community colleges, government and business. The program will highlight impacts of CSULB students toward communities.	
1:57PM	5. **New Proposal for a program of Population and Public Health (PPHP) –** <u>**First Reading**</u> 6. **New Proposal for a School of Population and Public Health (SPPH)** <u>**–**</u> <u>**First Reading**</u> • Both proposals were present concurrently. • The new PPHP will allow for the CHHS to advance interdisciplinary education and research enterprises within HSC and HCA and across the college and university. • PPHP under the new SPPH that may compete not just with SDSU, but also with other universities across the nation. • The new PPPH is planning to offer training in a new Certificate on Public Health Informatics and Technology and a new terminal degree, DrPH program (state side) with three concentrations. • This new Program will improve both departments' abilities to provide quality education, research, and service, which aligns with our recent $10 million public health informatics and technology grant funded by The American Rescue Plan. • There will be minimum fiscal impacts for the establishment of the Program since each Department offer some of the required courses of the DrPH, the DrPH tuition will be around $9,450 per semester per student which will greenware over $200,000 revenue to support the program and the new Certificate within the new School of Population and Public Health is the first program, in California which will general sustainable revenue for the program, In addition we keep their regular degree programs, staff positions, classroom and office allocation and leadership structure. • The program also requires State side support. • The new $10M federal grant on PHIT with full overhead is a great fit to make the new SPH as a national leader.		Kamiar Alaei, Henry Lawrence, Erlyana Erlyana

	• 26 faculty express interest to join. • Under the new school, there will be 2 departments, 1 program and 1 center. • SPPH will help CHHS to enhance partnerships with all State and Federal health agencies, and will create opportunities for faculty to be able to work with different agencies directly. • New program and school will bring new avenues for special funding/revenue to CSULB, and will bring more interdisciplinary opportunities to benefit Long Beach community.	
2:28PM	**7. CSU and CSULB Budget update** • Resource planning process was performed yesterday. By May 15, update of budget will be announced. Final budget will be announced in June. • Currently, our revenue is neutral with 5% compact for enrollment growth of $16M. • The 2022-2023 budget update and projections are presented. $211,400,000 of revenue short is indicated. • Retirement rate increases as well as increase of healthcare of $3.6M. • CSULB expects 1%-2% increase of enrollment next year based on campus projection. • Compensation decreases from $28M to $24M ($4M deficit: underfunded). However, we can use graduation revenue to cover. • CSULB does not have to experience a budget cut with no lay-off plan.	**AVP Kara Perkins**
2:55PM	**8. Adjourn**	