

University Resources Council Minutes (Approved) – September 19<sup>th</sup>, 2023 (2<sup>nd</sup> meeting)

Anatol Center

**Members in Attendance (24)**

Cindy Farrington; Araceli Gonzalez; Diane Hayashino; Ben Huff; Chris Miller; Ju Cheol Moon/Mortaza Saeidi; Will Murray; Sara Nourazari; Avery Olson; Hema Ramachandran; Charlie Sotto; Rene Trevino; Sam Vickovic; Suzanne Perlitsh Wechsler; Iris Zhang

ASM: Chanel Acker (COTA); Terie Bostic (CLA); Noah Kelly (library)

Marianne Hata (Asst. VP academic resources); Kara Perkins (Assoc. VP Budget& U Svcs); Claudia Plaza (SS)

Praveen Soni (Chair); Dave Whitney (Vice-Chair), Pitiporn Asvapathanagul (Secretary).

**Guests in Attendance (7)**

Miles Nevin; Associate Dean Seije Steimetz; Chair Aparna Nayak; Associate Dean Chiara Ferrari; Chair Adam Moore; Associate Dean Tiffanye Vargas; Vicki Bisorca

1:03PM	<b>Meeting Called to Order</b>	Praveen
1:04PM	<b>1. Approval of the agenda – Meeting of September 19, 2023</b> <ul style="list-style-type: none"> <li>• The amended URC September 19, 2023 is moved, seconded and approved</li> <li>• Amendment removing “Proposal to change BS in Health Science to a BS in Public Health, First Reading by CHHS Associate Dean Tiffanye Vargas and relevant faculty.”</li> </ul>	<b>Will moves &amp; Avery seconds</b>  <b>Approved.</b>
1:08PM	<b>2. Approval of the minutes – Meeting of September 05, 2023</b> <ul style="list-style-type: none"> <li>• The amended URC September 05, 2023 is moved, seconded and approved.</li> </ul>	<b>Moved, seconded and approved.</b>
1:09PM	<b>3. Presentation on the finances and services provided by the Beach Shops to the campus</b> <ul style="list-style-type: none"> <li>• “49er Shops” was renamed to “Beach Shops”. The shops have been operating since 1953 and offer the largest number of student employment on campus.</li> <li>• There are three operational divisions, including Bookstore Services, Retail Dining &amp; Vending, and Residential Dining.</li> <li>• Since the Shops rely on sales, the Beach Shops during the pandemic needed to lay-off employees and took loans.</li> <li>• Beach Shop on 2<sup>nd</sup> Street was closed after 15 years. The employees were brought back to work on the main campus. The closing of the store helps the Beach Shops to focus only one primary campus location.</li> <li>• Consolidation of ASI and Beach Shops Management and Administrative Service (Facilities, Finance, HR, IT, communications) to eliminate competitions, increase expertise, operational efficiencies, and eliminate duplications.</li> <li>• Introduce effective dining operation to maintain product and service qualities such as smart fridge and farmer market.</li> <li>• Beach Shops passed the audit last week. \$28M revenues are all from sales.</li> <li>• New in 2023-2024, Beach Shops Board Governance includes good representations from all campus communities.</li> <li>• Beachshop.com provides information on where to shop and eat on campus.</li> <li>• New operations are Chillside café and smart/farmer fridges.</li> <li>• Partnership with Gubhub, which will help reduce wait time. Currently, there is only 30% utilization of the app.</li> <li>• In Fall 2024, CSULB will first launch equitable textbook access, which aligns with Beach 2030 initiative (graduation &amp; sustainability). Cal Poly Pomona launches in Fall 2023.</li> </ul>	<b>Miles Nevin and Cindy Farrington</b>

	<ul style="list-style-type: none"> <li>• Campus Bookstore also partners with other departments or divisions such as BMAC, Shark lab and Biochemistry department to produce and sell their merchandise. The profit will be provided back to the department or division.</li> <li>• Late night food option is will soon operated during late night and weekend. ID card needed for access.</li> <li>• \$1.7M budget is mainly spent on residential contracts, support RA and other special programs.</li> <li>• The cost for equitable textbooks is \$250 for full-time and \$165 for part-time students.</li> <li>• If there are new textbooks or publishers (Sara), please contact Bookstore to include in the equitable textbook option (Cindi).</li> <li>• Amazon is a test for CSULB business model on campus.</li> <li>• Food truck option is also available on M and Th during daytime.</li> <li>• Student Union will be closed for 3 years (Summer 2025-2028). However, Beach Shops will continue their operations (Parveen). Portable kitchen will be available during this time (Cindi).</li> <li>• Hillside and Parkside have a private meeting room and open for public (Cindi).</li> </ul>	
1:43PM	<p><b>4. Proposed new Minor in European Studies, <b>Second Reading</b></b></p> <ul style="list-style-type: none"> <li>• No new required resources.</li> <li>• CEPC recommended swapping courses on this minor last Wednesday. Not new courses. Jodi Cormac also supported this new minor because it was a good use of existing resources (Chair Nayak).</li> <li>• The proposal is moved, seconded, and approved.</li> </ul>	Associate Dean Seije Steimetz; Chair Aparna Nayak
1:46PM	<p><b>5. Proposed elevation of the MS, Option in Industrial/Organizational Psychology to a standalone MS in Industrial/Organizational Psychology, <b>Second Reading.</b></b></p> <ul style="list-style-type: none"> <li>• The elevation is required to satisfy EO1071 requirements, so an option must be eliminated.</li> <li>• No new or additional resources required.</li> <li>• The proposal is moved, seconded, and approved.</li> </ul>	Associate Dean Seije Steimetz; Dave Whitney
2:00PM	<p><b>6. Proposal to change the Degree Option Title, “BA in FEA, Theory and Practice of Cinema Option” to a standalone “BA in Cinematic Arts”, <b>Second Reading.</b></b></p> <ul style="list-style-type: none"> <li>• The elevation is required to satisfy EO1071 requirements. An option must be eliminated (Chair Moore).</li> <li>• Renaming the degree to “BA in Cinematic Arts” to remove bars of portfolio option and provide equity to students.</li> <li>• This new degree will require lower WTU (Asso. Dean Ferrari)</li> <li>• There are ~800 students in this degree option.</li> <li>• See item 8 for the proposal approval.</li> </ul>	Associate Dean Chiara Ferrari; Chair Adam Moore
2:02PM	<p><b>7. Proposal to change the Department Name from “Film and Electronic Arts” to “Cinematic Arts”, <b>Second Reading.</b></b></p> <ul style="list-style-type: none"> <li>• To reflect the new program offered as proposed in item 6.</li> <li>• See item 8 for the proposal approval.</li> </ul>	Associate Dean Chiara Ferrari; Chair Adam Moore
2:04PM	<p><b>8. Proposal to Discontinue the “BA in Film and Electronic Arts, Narrative Production Option”, <b>Second Reading.</b></b></p> <ul style="list-style-type: none"> <li>• To reflect the new program offered as proposed in item 6.</li> <li>• The proposals from item 6 (at 2:07PM), 7 (at 2:07PM) and 8 (at 2:08PM) are moved, seconded and approved.</li> </ul>	Associate Dean Chiara Ferrari; Chair Adam Moore
2:11PM	<p><b>9. Proposal to change BS in Health Science to a BS in Public Health, <b>First Reading.</b></b></p> <ul style="list-style-type: none"> <li>• Will moves and Sara seconds to review the proposal.</li> <li>• The actual program is Public Health. However, the program is called Health Science instead.</li> </ul>	Asso. Dean Vargas; Vicki Bisorca

	<ul style="list-style-type: none"> <li>• The program consists of 50% health science and 50% medical courses.</li> <li>• There is no change in the program.</li> <li>• Suzanne asks if this proposal is related to an effort to establish School of Public Health. Asso. Dean Vargas confirms “Yes.”</li> </ul>	
2:15PM	<p><b>10. Proposal to change the Minor in Health Science to a Minor in Public Health, First Reading.</b></p> <ul style="list-style-type: none"> <li>• To update the major and minor to have a consistent name.</li> </ul>	Asso. Dean Vargas; Vicki Bisorca
1:53PM	<p><b>11. URC member for the College of Professional and Continuing Education (CPace) Advisory Committee (Meetings on 3<sup>rd</sup> Mondays from 3 to 4 pm).</b></p> <ul style="list-style-type: none"> <li>• URC representative to the CPace advisory board and voting member of committee. The representative will report back to URC.</li> <li>• Dave served on the CPace advisory committee last AY.</li> <li>• URC members that engage or teach CPace courses are recommended (Praveen).</li> <li>• Some meetings in the past were on virtual mode (Dave).</li> <li>• Avery nominates Suzanne and Sara seconds. Nomination is closed. Suzanne is elected as URC member for CPace Advisory Committee.</li> </ul>	Praveen
2:16PM	<p><b>12. CSU Board of Trustees budget request to the Governor for 2024-2025</b></p> <p><b>13. Questions and Discussion on the 2024-2025 Trustees Budget request and the 2023-24 CSU and CSULB Budgets</b></p> <ul style="list-style-type: none"> <li>• No update on 2024-2025 budget. No change of the budget request</li> <li>• September 2023 is Board of Trustees Budget Request process.</li> <li>• Tuition increase is approved. In 2024-2025, \$148,330,000 is Tuition from Rate Increase, and one-third will be set aside as financial aid. Every time after CSU tuition increase, one-third will go to additional financial aid pool, for the state university grant program (SUG)</li> <li>• The tuition will increase for 5 consecutive years at 6% per year.</li> <li>• Next Steps for 2024-25 CSU Budget are <u>Anderson School Economic Outlook</u> – Oct 4, 2023, and <u>Legislative Analyst’s Office</u> – California’s Fiscal Outlook – November 2023</li> <li>• For graduate student aid, they are eligible for State University Grant, which is need based. Non residence waiver cannot be applied for graduate students unless they meet a statutory and policy guideline related to “exceptional talent”.</li> <li>• 55% of CSULB students are Pell eligible and their tuition increase will most likely be covered by SUG or CalGrant which also increase when tuition goes up.</li> <li>• Requested budget is normally much higher than the final approved state budget.</li> <li>• All Collective Bargaining is still on-going.</li> <li>• Oct 1, 2023, CSU will have a new Chancellor.</li> </ul>	AVP Kara Perkins
2:57PM	<b>14. Adjourn</b>	