

University Resources Council Minutes (Approved) – September 5th, 2023 (1st meeting)

Anatol Center

Members in Attendance (24)

Jesse Dillon; Cindy Farrington; Araceli Gonzalez; Diane Hayashino; Ben Huff; Chris Miller; Ju Cheol Moon/Mortaza Saeidi; Will Murray; Sara Nourazari; Avery Olson; Hema Ramachandran; Rene Trevino; Sam Vickovic; Suzanne Perlitsh Wechsler

ASM: Chanel Acker (COTA); Michael Clements (CHHS); Carrie Hernandez (CED); Noah Kelly (library); Jeanine Pociask (CBA)

Marianne Hata (Asst. VP academic resources); Kara Perkins (Assoc. VP Budget& U Svcs)

Praveen Soni (Chair); Dave Whitney (Vice-Chair), Pitiporn Asvapathanagul (Secretary).

Guests in Attendance (9)

Associate Dean Seije Steimetz; Chair Aparna Nayak; AVP Simon Kim; Chair Henry O’Lawrence; Erlyana Erlyana; Jeremy Raminez; Dean Royce W. Smith; Associate Dean Chiara Ferrari; Chair Adam Moore

1:04PM	Meeting Called to Order	Praveen
1:04PM	<p>1. Approval of the agenda – Meeting of September 5, 2023</p> <ul style="list-style-type: none"> The URC September 05, 2023 is moved, seconded and approved. 	<p>Jesse moves & Cindy seconds</p> <p>Approved.</p>
1:05PM	<p>2. Approval of the minutes – Meeting of May 2, 2023</p> <ul style="list-style-type: none"> The URC September 05, 2023 is moved, seconded and approved with amendment to add Claudia Plaza on the attendance. The URC May 02, 2023 is moved, seconded and approved. 	<p>Moved, seconded and approved.</p>
1:07PM	<p>3. Proposed new Minor in European Studies, First Reading</p> <ul style="list-style-type: none"> Suzanne moves and Hema seconds to review the proposal. Language requirements are required for many majors. The proposed minor will fill out the gap. Also, the new minor will be a good complement for other non-major students that are interested in language study and culture (Chair Aparna). This is an interdisciplinary minor with courses from 4 different prefixes (Chair Aparna). The curriculum already existed, and no new courses required (Chair Aparna). CLA Dean office supports this minor, and further confirms that there are new courses needed and no additional resources requested (Associate Dean Steimetz). Will asks if this minor will be offered as a major in the future. Chair Aparna responds that it may grow to a new major sometimes, which we do not know. However, for this proposal, the goal is now only to establish a minor in European Studies. Praveen asks to clarify if there will be conflicts with other existing majors such as Roman Language. If the major in European Studies is proposed, the minimum overlapping will be planned (Chair Aparna). Suzanne says it supports efforts in her college to expose majors to many options by including UD courses from other majors. Chair Aparna responds that currently all courses are not offered every semester. However, the course offered will be arranged to meet the student demand (Chair Aparna) as well as added more section (Associate Dean Steimetz). 	<p>Associate Dean Seije Steimetz; Chair Aparna Nayak</p>

	<p>4. Presentation on the Office of Research and Economic Development (ORED), and Research funding (RSCA, Mini Grants, Summer Stipends etc.)</p> <ul style="list-style-type: none"> Office of Research & Economic Development (ORED) by Dr. Kim present the 2018-2023 sponsored programs trend data. ORED is the State support side with academic development. Research foundation is an auxiliary unit. The number of proposals submitted are fluctuated. # proposals submitted increased from 280 in AY21-22 to 295 in AY22-23, which corresponds to the increasing funds requested. However, the number of applying PIs is constant, ranged 206-223 since AY19-23. Among the 295 submitted, 176 were awarded in AY22-23 from 110 PIs. However, the new grant funds awarded decreased in AY22-23 because the PIs with awarded grants will not apply for new grant in following years. Fluctuation in the data may be caused by award PIs administrating awarded grants and not submitting new proposals. Research expenditure in AY22-23 is nearly \$40M, which is the highest. The direct expenditures and F&A revenue are presented. F&A Distribution expenditure: The overhead is approximately 22% will be granted back to the PI home department, college, or division. Approximately \$781k is used to sponsor internal grants. Academic affairs RSCA support as ~9%. Large fraction of 46% for foundation administration fee, 16% for foundation employees, and 4% for ORED operating expenses. MGSS is sponsored by Chancellor Office. Allocation for open access publishing award has never been fully spent. Suzanne asks if the College breakdown data is available, and how the fund got split by colleges. CSULB ranking on the U.S. news and world report-College ranking is presented. CSULB received awards more than SLO or Pomona. CSULB are in group 2 same as CSUSF, SJSU, and CSUN. CSULB received awards \$10M more than CSUF. Regular F&A rate is 47.5%. F&A rate by College is 7.3% for COED, 14.3% for CHHS, 19.1% for CLA, 20.1% for CNSM and 22.4% for COE. If F&A is lower than 14-15.5% the ORED must supplement expenses. Pitiporn asks if a portion of \$1.7M internal grants and RSCA can be increased because it has been this figure since AY18-19. Dr. Kim responds it cannot because some colleges do not spend all fund. Moreover, they ask to allocate fund for something else. Pitiporn asks a second question about Faculty Small Grant, which has been \$5000 since 2013. Dr. Kim answers that this is a college decision. Some Colleges provide 6 WTU assigned time instead of 3 WTU. Jesse questions about unspent research funds during the pandemic by some colleges will have any impact to ORED to reconsider distribute the research grant after that pandemic. Dr. Kim responds that ORED will watch the expenditures of the allocated budget and make revisions as needed. 	<p>AVP Simon Kim</p>
<p>1:56PM</p>	<p>5. Proposed elevation of the MS, Option in Industrial/Organizational Psychology to a standalone MS in Industrial/Organizational Psychology, First Reading.</p> <ul style="list-style-type: none"> Will moves and Jesse seconds to review the proposal. Eliminating the Option and elevating to a standalone MS in Industrial/Organizational Psychology with one existing course, Social Network Analysis, added to the degree requirement (Dave). Associate Dean Seije says this will have no impact on campus resources. Suzanne asks the cohort size. Dave provides 12 students per cohort. The team is invited for a second reading on September 19, 2023. 	<p>Associate Dean Seije Steimetz; Dave Whitney</p>

2:00PM	<p>6. Proposal for a new Certificate in Data Science in Health Care, First Reading.</p> <ul style="list-style-type: none"> • Sara moves and Will seconds to review the proposal. • Sara started the proposal of Data Science Health Care Certificate opportunity in the past. Jeremy is newly hired to support this certificate (Chair O’Lawrence). • It is important to educate health care administration students in Data Science to enhance their leadership in the future. Students will understand data analysis driven toward applications/implementation in the field (Sara). • The Health Care Administrator Department wants to offer this certificate in house rather than sending students to other non-area specific data science because they want students who understand the analysis be able to apply appropriate strategies in the field once the outcomes derived. This is also a demand in job market. • This idea started back in 2019, which was met with enthusiasm by the Long Beach Memorial Hospital to form this certificate. However, Sara was the only data analytics and operations research faculty in the past. Now Jeremy is on board, so the department is ready to launch this certificate. • Jeremy adds data from health care administration will be most benefit if it is completed by health care personnel that knows the setting. The goal of this certificate is not to produce data scientists, but data strategists with the ultimate goal to be able to articulate the analysis outputs. • Sara adds these gaps were highlighted during COVID19. • Dean has always supported the new certificate program with positive feedback from outside entities. • For resources, additional staff is needed to create a content, pilot courses are available and Sara and Jeremy are tenured/tenure track for this certificate. • Suzanne suggests discussing and seeking a letter of support from Computer Engineering and Computer Science Department who is proposing a new degree in Data Science to assure no overlapping or duplicate existing resources needed for the new certificate. Also, Department of Geography offers one UD GE B, called GEOG 371 Geospatial for Health, which might be benefit for this new certificate. • Dave verifies that this new certificate is a State Support. The GPA to be admitted to this Certificate is 2.40, not 2.5 for health care administrator major, which will attract more non-major students. 	Chair Henry O’Lawrence; Erlyana Erlyana; Jeremy Raminéz; Sara Nourazari
2:16PM	<p>7. Proposal to change the Degree Option Title, “BA in FEA, Theory and Practice of Cinema Option” to a standalone “BA in Cinematic Arts”, First Reading.</p> <ul style="list-style-type: none"> • The proposal is moved and seconded for review. • To compliance with EO1071, sharing at least 50% core course, the proposed option must be elevated to a standalone new degree-BA in Cinematic Arts (Chair Moore). • Moreover, the new degree after elevation will provide an option for students to select their preferred courses/electives to enhance academic equity (Chair Moore). • Films are no longer used. Everything now is digital version. It is better to name a new degree as “Cinematic Arts” as a new universal term for the field (Chair Moore). • This new degree will provide an opportunity for students to access resources (Chair Moore) and eliminate portfolio requirements. • Dean Smith supports the new degree that will create openness in cinematic arts opportunity nearby and in Long Beach area. 	Dean Royce W. Smith; Associate Dean Chiara Ferrari; Chair Adam Moore
2:22PM	<p>8. Proposal to change the Department Name from “Film and Electronic Arts” to “Cinematic Arts”, First Reading.</p> <ul style="list-style-type: none"> • Sara moves and Will seconds to review the proposal. • The proposal of Department name change is proposed to reflect a new degree elevation (Chair Moore). 	Dean Royce W. Smith; Associate Dean Chiara Ferrari; Chair Adam Moore

	<ul style="list-style-type: none"> • Cindy clarifies if existing student’s degree will be updated to a new degree name as well. There is no conclusion provided if the new degree name can be applied to existing students accepted during old degree name. • There is minimum cost to the proposed change (Chair Moore). • Dean Smith emphasizes that the new name reflects the evolution of the field. • Dave questions about specific cost/resources of the proposal. Chair Moore responds WTU overall will be reduced across the board (Chair Moore). • Avery asks to clarify red mapping courses in the proposal. Chair Moore shares there will be 8 new courses that will be replacing 8 old courses, which will be traded off. There is only one new course, FEA 305. • Praveen suggests the department to seek for advisory board input. 	
2:30PM	<p>9. Proposal to Discontinue the “BA in Film and Electronic Arts, Narrative Production Option”, First Reading.</p> <ul style="list-style-type: none"> • Will moves and Jesse/Hema seconds to review the proposal. • The new degree elevation will increase academic equity (Chair Moore). Hence, the existing degree/option is proposed to discontinue. • Ben supports the proposals (#7, #8 and #9) to make healthier department. • Dean Smith, Associate Dean Ferrari and Chair Moore are invited for a second reading (#7, #8 and #9) on September 19, 2023. 	<p>Dean Royce W. Smith; Associate Dean Chiara Ferrari; Chair Adam Moore</p>
2:32PM	<p>10. Budget Update on State funding to the CSU and to CSULB for the 2023-2024 year</p> <ul style="list-style-type: none"> • Next week the Board of Trustees meet and discuss budget items for 2024-25. We will hear more budget updates after the meeting. • Budget timeline is present. September is a trustees budget requests preparation period. During October to December, it is more time to respond to State, and the State will perform budget planning in Jan 2024. • Final allocation from AY17-18 to AY23-24 are presented. Most of the difference between January and June – is \$99.7 million to fund the debt service needed for the capital projects that were funded with state dollars in 2022-23 budget. That funding was pulled back by the state, and replaced with funding to buy debt. CSULB’s affordable housing project is included in that list. • Total AY23-24 base budget revenue for CSULB is ~\$543.6M, which includes 31,095 funded resident FTES target, AY23-24 general fund budget of ~\$288M (retirement rate increase, health benefits rate increases, insurance premium increases, enrollment growth, and SUG adjustment) with ~\$243k tuition & fee revenues for AY23-24. • Insurance premium increases \$2M in 3 years. • Also, campus Utilities costs have gotten much more expensive because of rate increases. Our solar panels have helped us keep costs down because of a fixed rate negotiated when they were installed. • A total of ~\$531.6M expenditures include incremental costs increases for PERS retirement rate changes, health premium increases, campus insurance premium increases, utilities cost increases, and SUG adjustment. There are ~\$1.4M base budget yet to be allocated. Therefore, AY23-24 final budget available is ~\$543.6. • Compensation increase is still being negotiated. The September meeting a discussion about tuition increase 6% per year for the next 5 years will be discussed. If passed, it will go into effect in Fall 2024. • The cost of 1% salary with benefit at systemwide is ~\$52M, and ~\$3.5M for CSULB alone (TBD) in 2023-24. • There are \$3M systemwide allocated for student mental health, student basic needs and support for students with disabilities. Will update when and if CSULB gets a portion. 	<p>AVP Kara Perkins</p>

	<p>11. CSU Board of Trustees budget request to the Governor for 2024-2025</p> <ul style="list-style-type: none"> • Operating fund budget-revenue since AY22-23 to a projection of AY24-25 is presented. The annual operating budget-revenue is ranged more than \$8.0B. ~\$8.67B is estimated for AY24-25 if the BOT budget proposal is funded, which is increase ~\$557M compared to AY23-24. If the \$25M for academic facilities are funded, we can start on the new CHHS building (PH1). Operating fund Expenditure for ~\$8B is broken down across national reporting categories. • CSU receives 5% increase to it's general fund allocation based on the compact with the governor. Tuition increase is budgeted at 6% per year for 5 year. The CSU has raised tuition 1 time in the last 12 years (in 2017-2018). • Incremental revenue for AY24-25 funds is from State General Fund, Tuition from Rate increase, and Tuition from Strategic Resident Enrollment Growth for a total of ~\$557M. The breakdown is also shown as within compact and above compact. • CSU 2024-2025 proposed operating budget is available online dashboard. However, this is a CSU systemwide. Individual campus budget is not prepared separately. • Suzanne asks about compensation increase. AVP Perkins indicated that there is some funding yet to be allocated in 2023-24 for compensation, but it is anticipated that the total amount will not be fully funded. For 2024-25 the compensation portion of the budget request seems to be equivalent to about 4% for all employee groups – based on the \$55M – cost of 1% noted in the CSU Budget Request • AVP Perkins shares once State approves funding for the CSU, normally the state or the CSU has indicated which programs or expenses are to be funded with that money. Campus does not have much flexibility to allocate new funds to other campus priorities until existing expenses are covered. • AY23-24 budget allocation for retirement rate increases is based on our 2013-14 salary base so all employee costs beyond that base amount are the responsibility of the campus. • Suzanne raises a concern that an additional of \$3.5M for student support, especially for mental health service seem insufficient. AVP Perkins clarifies that this is a small increase to funding received over multiple years that amounts to a much bigger amount. • Cindy that there are a lot of campus activities related to student's basic needs that have been funded on campus. 	<p>AVP Kara Perkins</p>
<p>2:57PM</p>	<p>12. Adjourn</p>	