THE SENATE OF THE ASSOCIATED STUDENTS CALIFORNIA STATE UNIVERSITY, LONG BEACH

Bill Number: Senate Resolution # 2020-25

Title: In Support of Day One Digital Access and Other Cost-Effective Resources

Sponsored by: Vice President Leen Almahdi, Senator for the College of Engineering Aaron Chiu, Senator

for the College of Business Taryn Williams, and Senator-at-Large Sumaiyah Hossain

Date Submitted: April 9, 2020
Date Approved: April 29, 2020

WHEREAS the Associated Students, Incorporated (ASI) Board of Directors at California State University,

Long Beach (CSULB) is the recognized voice for over 37,000 students; and

WHEREAS the CSULB 49er Shops mission is to support the educational process at CSULB through goods and

services that "promote a learning community;" and

WHEREAS the total cost of attendance for California residents enrolled in CSULB undergraduate programs

in the 2020-21 academic year is \$19,966 for commuters, \$25,052 for on-campus students, and

\$24,916 for off-campus students;² and

WHEREAS that the cost of attendance for out of state residents enrolled in CSULB undergraduate programs

in the 2020-21 academic year is \$30,262 for commuters, \$35,348 for on-campus students and

\$35,212 for off-campus students;³ and

WHEREAS the total cost of attendance for California residents enrolled in CSULB standard graduate

programs for the 2020-221 academic year is \$21,490 for commuters, \$26,576 for on-campus

students and \$26,440 for off-campus students; and

WHEREAS the total cost of attendance for out of state residents enrolled in a CSULB standard graduate

programs for the 2020-21 academic year is \$28,618 for commuters, \$33,704 for on-campus

students and \$33,568 for off-campus students;5 and

WHEREAS that historic trend of higher education proves that an upward curve for tuition and fees of both

graduate and undergraduate students is inevitable; 6 and

WHEREAS that research conducted by CSULB social work professor Dr. Rashida Crutchfield within the CSU

system indicates that approximately 10.9% of students reported homelessness, 41.6% of

students reported food insecurity, 12.5% of CSULB students reported homelessness one or more

times in the last 12 months, and 37.7% of CSULB students reported food insecurity;^{7 8} and

WHEREAS the average college student in the U.S. spent approximately \$1,200 in 2017-18 and \$1,240-

\$1,440 for the 2018-19 academic year on course materials and textbooks; and

¹ https://www.csulb.edu/49er-shops-at-the-beach/mission

² <u>https://www.csulb.edu/financial-aid/undergraduate-costs</u>

³ https://www.csulb.edu/financial-aid/undergraduate-costs

⁴ https://www.csulb.edu/financial-aid/graduate-student-costs

⁵ https://www.csulb.edu/financial-aid/graduate-student-costs

 $^{^{6}\,\}underline{\text{https://www.bestvalueschools.com/understanding-the-rising-costs-of-higher-education/}}\\$

 $^{^{7}\,\}underline{\text{https://www.csulb.edu/news/article/the-need-for-food-and-housing-continues-to-increase-among-students}}$

⁸ https://www.gazettes.com/news/csulb-feeds-need-for-food-insecure-students/article_cf85a220-0de6-11e8-ae5c-cbf1c6e89c41.html

⁹ https://www.edmit.me/blog/how-much-does-the-average-college-student-spend-on-textbooks

THE SENATE OF THE ASSOCIATED STUDENTS CALIFORNIA STATE UNIVERSITY, LONG BEACH

WHEREAS the Day One Digital Access (D1DA) program allows students free, digital access to required course materials during the first week of classes through the online CSULB Learning Management System, BeachBoard, and any student who wishes to keep access after the first add/drop deadline will be charged to their CSULB Student Center Account; 10 and **WHEREAS** according to 49er Shops D1DA Price Comparison charts, D1DA can drastically reduce the price of textbooks by up to 98%; and **WHEREAS** that students who want or need printed copies of their textbooks can still receive one through the bookstore or can utilize the "Print Upgrade;" 11 and **WHEREAS** that the CSU has made Immediate Access Programs available at several CSU campuses, to provide students with access to free, quality course materials on the first day of class and yield substantial savings for students on the cost of the materials;¹² and **WHEREAS** that other CSU campuses including San Diego State University, Cal Poly Pomona, and California State University, Fullerton have implemented various Immediate Access Programs in collaboration with faculty, departments, publishers, providers, and campus stores; 13 now therefore, be it **RESOLVED** that CSULB ASI encourages the use of D1DA to support our mission for sustainability and better supporting CSULB students; and be it further

RESOLVED that CSULB ASI urges the Academic Senate to encourage faculty members and lecturers of all colleges, departments, and majors to utilize D1DA and other cost-effective resources; and be it

finally

RESOLVED that an electronic copy of this resolution, upon approval by the ASI President be distributed to

CSULB President Jane Conoley, Interim Vice President for Student Affairs Mary Ann Takemoto, Incoming Vice President of Student Affairs Beth Lensen, Provost Brian Jersky, Director of Basic Needs Kenneth Kelly, Dean of Students Piya Bose, Chair of Academic Senate Jessica Pandya, all

current and future ASI Officers, the Daily 49er and 22 West Media.

Leen Almahdi, Vice President &

Ulmahan

DocuSianed by:

Chair, Associated Students Board of Directors

Delivered to the President of the Associated Students on:

lizbeth Velasquez

Lizbeth Velas quez, Associated Students President

4/30/2020

Date 4/30/2020

Date

###

¹⁰ https://www.csulb.edu/49er-shops-at-the-beach/day-1-digital-access

 $^{^{11}\,\}underline{\text{https://www.csulb.edu/49er-shops-at-the-beach/day-1-digital-access}}$

¹² https://als.csuprojects.org/immediate access programs

¹³ https://als.csuprojects.org/immediate access programs