

ETA

**EQUITABLE
TEXTBOOK
ACCESS**



**BEACH
SHOPS**

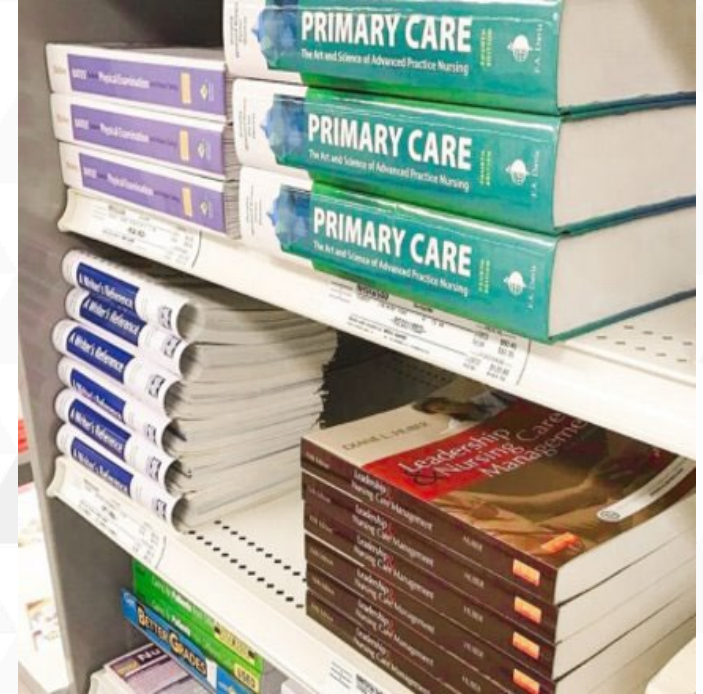
BEACH SHOPS | BeachShops.com

Beach Shops – Bookstore Services

- We are a NON-profit bookstore
 - Proceeds goes back to campus vs. shareholders
- Board of Directors represents the campus community
 - Staff & Administration
 - Students (ASI)
 - Faculty
 - Community member
- We maintain a focus on **student success** and **student savings** as opposed to profitability

Textbooks: The Past

- New
- Used
- Rentals
- Looseleaf
- Course Packs
- Digital



D1DA: How does it work?

- Digital e-book or courseware “integrated” with BeachBoard/Canvas
- FREE access on Day 1
 - Start classes right away
- Publisher offers significant discounts
 - 40-60% cheaper than traditional print price
 - 23-26% average cheaper than digital list price
- Students have until add/drop deadline to opt out
 - Generally, two weeks into the semester



D1DA: How does it work?

- Charged to student account
 - Allows for more time to pay for materials
- **Inclusive of campus entities and students**
 - Doesn't cut out campus
 - Doesn't cut out students with special funding accounts (veterans, rehab, scholarship)
- **MUST** be requested by instructor or department



D1DA: Program Highlights

- Integrated into Canvas
 - Always the correct materials
- Two plus weeks of free access
 - Homework on first day!
- Contractually low prices
 - Lower than alternatives
- Accessibility criteria met
 - Print option available
 - Current CSU standards
- Equal opportunity for all
 - Vets, DoR, Athletes, Scholarship, special program, etc.

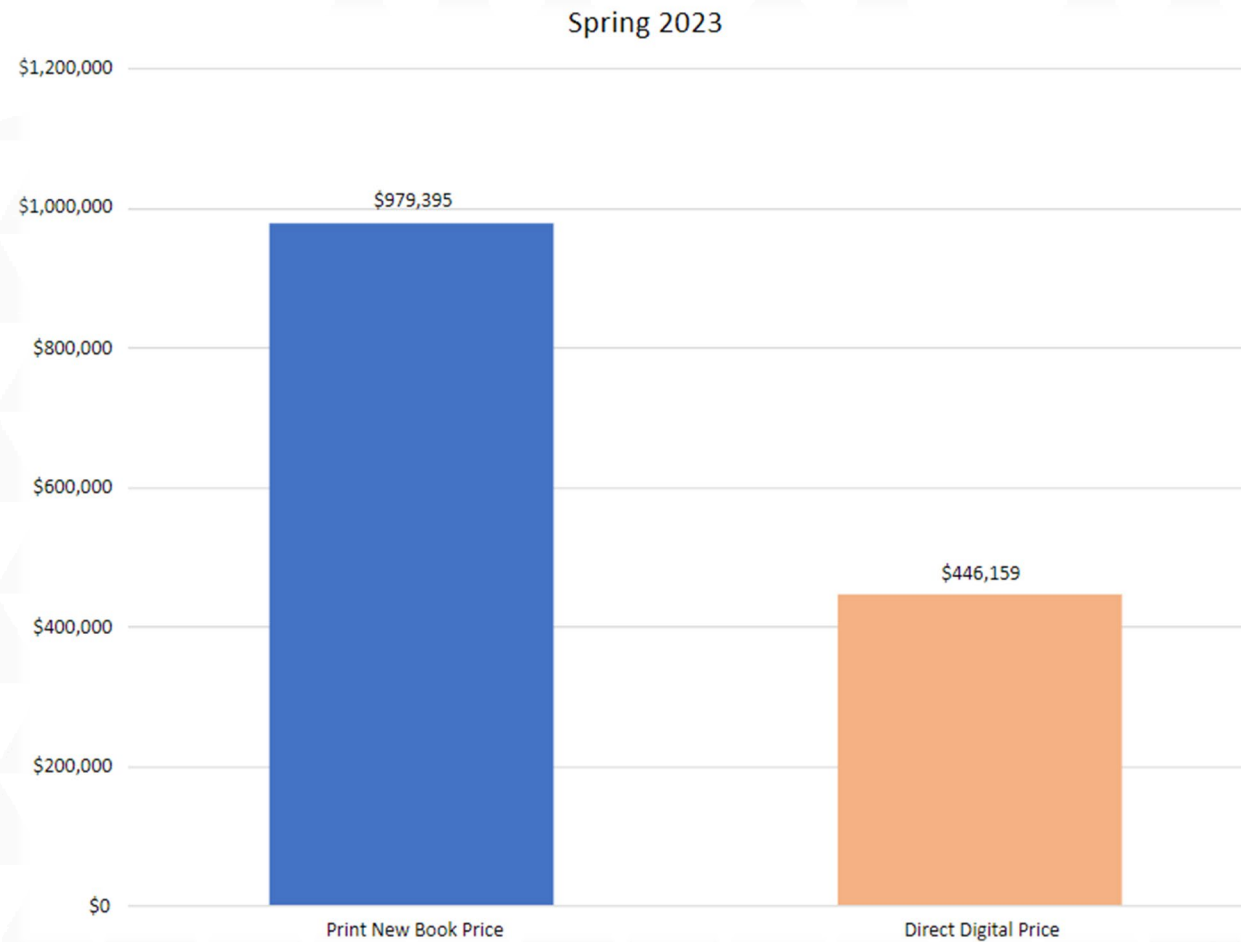


D1DA Utilization: Spring 2023

College	Total # of Sections	Sections with Books	% of Sections with Books	Print Books	D1DA	% D1DA (of Using Books)
COB	366	273	74.6%	126	147	53.85%
CHHS	1219	768	63.0%	433	335	43.62%
CNSM	683	259	37.9%	157	102	39.38%
CLA	1878	1091	58.1%	771	320	29.33%
COED	581	141	24.3%	100	41	29.08%
COTA	1090	151	13.9%	109	42	27.81%
COE	651	317	48.7%	264	53	16.72%
TOTAL	6468	3000	46.4%	1960	1040	34.67%



D1DA: Student Savings



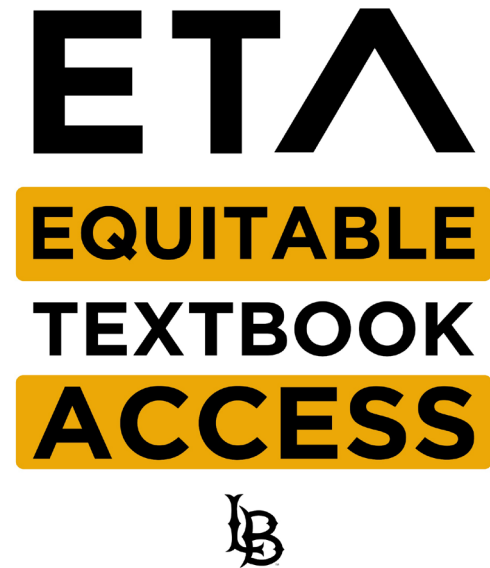
What next?

- Instructor adoption D1DA has steadily increased
- The impact of D1DA is limited being offered class-by-class
- Adoption could increase incrementally over time; a direct intervention would benefit more students



Equitable Textbook Access (ETA)

- The natural progression of D1DA that extends the program campus-wide
- Same immediate access, for all classes at one price
 - Provides one-stop convenience for students
- Recognized by CSU Affordable Learning Solutions
- We are preparing to pilot ETA in Fall 2024
 - \$250 per semester for full-time students
 - \$165 for part-time and graduate students



ETA: An evolution of D1DA

- Inclusive Access
 - Class-by-class, different prices
- Equitable Access (ETA)
 - All classes, all textbooks, one price
- Started at UC Davis
 - Textbook costs were a barrier/major factor in choice of major
- Charged up front, and included in the financial aid process
 - \$199 per quarter at UC Davis
 - \$22 per unit at SDSU (\$264 for 12 units)
 - \$250 at CPP



ETA: The Big Picture

- ETA is closely aligned with campus initiatives:
 - Graduation Initiative 2025
 - Beach 2030
 - No Barriers
 - Sustainability
- Early studies on equitable access show promising findings
 - Increases in course completion for participants
 - Improved outcomes for traditionally underserved student population
 - Research by [Dr. Michael Moore](#)



What are other campus stores doing?

- UC Davis
 - Entering their third year offering EA
- San Diego State
 - Entering their second year offering EA
- Cal Poly Pomona
 - Starting EA this semester
- CSU Northridge
 - Planning for Fall 2024 implementation

Recap

- Equitable Textbook Access (ETA) will provide:
 - Immediate access to all textbooks for all classes
 - Digital-first format
 - One affordable price (\$250 FT / \$165 PT and Grad)
- Timeline
 - AY 2023-24: Awareness and stakeholder engagement campaign
 - AY 2024-25: Launch pilot; assessment/improvement

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Thank you!

