

Faculty FAQs

▲ What are the benefits of ETA?

- All instructors can be sure their students begin learning on the first day of classes. Even if students opt out, they can still keep access up until the add/drop deadline so they will not be without materials if they are waiting for delivery from another source.
- ETA allows faculty to retain complete academic freedom to choose the course materials with which they want to teach.
- Initial studies show that students (including those from traditionally underserved populations) who participate in similar programs are performing better academically and are more likely to complete their courses.

The program at UC Davis was created due to textbook affordability concerns, and this program will be covered by student financial aid. In addition, [studies](#) have shown students who stay opted in have higher completion rates compared with students who opt out.

▲ Are there any requirements for publisher products to be integrated with Canvas?

Publishers must meet campus security and accessibility requirements through the campus Procurement Compliance Review (PCR) process. They will also need to provide their own support on courseware products such as assisting faculty with pairing/syncing/integrating with Canvas. Publishers will need to work with the campus store on delivering through the Equitable Access model and turn off their website payment wall. Instructors can put us in touch with the publisher reps, and we will pre-vet the security and accessibility requirements before submitting through the official campus PCR process.

▲ I changed sections. What do I do?

Please email us as soon as possible. Whether you have taken over a new section or an instructor has taken over your previous section, it is important to have the textbook listing as current as possible. Fortunately, if it is a textbook available digitally, the turnaround time for access will be much quicker for students than it would to bring print books in. Include that e-mail address here.

▲ I use free OER or library resources. Is it still worth it for my students?

While your class may not require a textbook purchase, students may have other classes that do. This program aggregates all required textbooks needed by students and provides them for one price. Not only is there savings buying digital compared to print textbooks, but the number one reason students stay participate (according to other schools with Equitable Access programs) is the convenience factor.

▲ What if I prefer my students to use print textbooks?

While there is some demand for print materials, the actual student purchasing behavior ratio at CSULB is 72% digital to 28% physical. As is the current model, we believe students will pick the textbook format that best suits their needs and learning style. Our goal is to ensure all students can access their required course materials on the first day of class for an affordable price.

▲ What is the difference between D1DA and ETA?

Day 1 Digital Access, our initial foray toward a digital first approach, was offered on a class-by-class basis with different prices per class. In Fall 2023, In Spring 2023, 34 percent of sections with books participated in D1DA.

What sets ETA apart is that it covers all classes at one price. Both programs are a digital first approach and both programs are voluntary, but ETA allows us to bring the equitable cost and convenience benefits to all students.

▲ Will you still carry print copies?

Although this is a digital first program, students can still order print copies from us, if they prefer. One of the program's primary goals, however, is to promote sustainability. To reduce the environmental impact of excessive shipping, we will fulfill these individual orders on demand, as needed. To this end, it is strongly recommended that these orders are placed 2-3 weeks in advance.

▲ Do I need to use Canvas for instruction?

While all faculty members are encouraged to use Canvas for the benefit of their students, they are not required to. The MyTextbooks Hub will be a Canvas global navigation tool accessible to all students and instructors outside of the Canvas class page.

▲ How will I submit textbook requisitions going forward?

The textbook requisition process will not change; as is the case every year, we encourage you to submit your requisitions

▲ Do students retain access to the digital textbook?

In most cases, students will retain their course to their course materials in perpetuity.

As is the current arrangement with D1DA, each publisher independently determines how long access to course materials remains; some publishers may not provide lifetime access.

ETA
EQUITABLE
TEXTBOOK
ACCESS

