

EXECUTIVE COMMITTEE MEETING
Minutes

Tuesday, May 09, 2:00 – 4:00 pm

Academic Senate Conference Room (AS 125)

Or on Zoom: <https://csulb.zoom.us/j/87997222094> (Meeting ID: 879 9722 2094)

P. Hung, N. Schürer, R. Fischer, M. Aliasgari, A. Colburn, N. Meyer-Adams, A. Nayak, E. Klink, P. Soni, D. Hamm, A. Russo, J. Cormack, A. Kinsey

Additional Guests: A. Kahn, J. Howard, D. Sathianathan, G. Reynolds-Fisher, A. Sciortino, R. Ames-Woodyard, L. Gatlin

Absent: K. Janousek, J. Yewhalashet, S. Apel, B. Lesen, K. Scissum Gunn

1. Call to Order – 2:00pm
2. Approval of Agenda – Moved by NS, seconded and approved.
3. Approval of Minutes: Meeting of May 02, 2023 – Moved by NS, seconded and approved as amended.
4. Special Orders
 - 4.1. Report: Provost Scissum Gunn – KSG is travelling. No report. Congratulations to AN and NMA as President’s Awards winners. NS asks about the allocation of awards. The President’s Awards don’t go to the University Awards Committee, only the College Awards Committees who make recommendations to the Provost & President. AN asks about the high turnover among staff and the ‘interesting’ discussion with SA. Did that ever go anywhere? Has the discussion continued? NMA asks about trash pick up. AN comments about faculty doors being left open after cleaners leave.
5. New Business
 - 5.1. [Time Certain 2:10 pm] Program Assessment and Review Council (PARC) Chair Report: Adam Kahn, Assistant Professor, Communication Studies
 - AK reports. It was a busy year. They experienced ups and downs with availability of members for meetings. There were 12 program reviews this year, but a third of them were presented at the final meeting. As they transition to IPAC, the work will be distributed differently. Two requests going forward: 1) Would like to see Senate monitor vacancies. This year they had ASI, CAPS, and CoB vacancies; 2) Also, if there is a way to have College elections occur earlier, that would help. These issues will be even more important for IPAC. Ideally, elections should occur before Spring Break. Going into next year, IPAC should have a good mix of new and

returning members. Next year, meetings will take place in Library #201 (according to JC), with two hour meetings.

- QUESTIONS: AC notes that the committee has been poorly advertised in his college. AK thanks AC and says that will be helpful. NS asks about trends – something programs are struggling with? AK says the most common issue is lack of resources (e.g. finances, faculty lines), as well as blips in data due to the COVID time period. NS also asks about who sees MOUs and whether the resource issue is addressed. JC provides some feedback and AK notes that the standard response is “as resources allow.” JC notes that a responsibility of faculty is to participate and assist in the assessment process. MA asks about who should be on PARC, tenure-track or tenured? AK says it often depends on Department Chair requests and RTP feedback (from both departments and colleges). Some faculty are being told they need University service at the time of reappointment. AK notes that a good thing about junior faculty serving on these committees is that they are less burnt out.

5.2. [Time Certain 2:25 pm] University Resources Council (URC) Chair Report: Praveen Soni, Professor, Marketing

- PS shares a recap of what URC does: 1) Review of programs from the perspective of whether or not they have adequate resources; 2) Reviewing the utilization of resources at the University level – Academic Affairs in general; and 3) Carol Perkins (the Associate VP of Budget) keeps URC aware of what is happening from the BoT, CO, and statewide level down to the university re: budget issues; and 4) Reviewing reports from several other areas [e.g. parking, graduation rates, 49er Shops, human resources (faculty, staff), campus projects, renovations].
- PS also comments about ASI and the representatives for councils.
- QUESTIONS: DH asks if URC ever lobbies for money from the Governor/state. EK shares some of the lobbying approaches at the statewide level. She believes it would be a worthwhile position for someone with URC experience to focus on lobbying. DH notes how faculty and staff could be more powerful in lobbying efforts than an administrator assigned to that role. PS notes that there have been local efforts, but less state level work in that area. MA asks about a document to clarify the budget and the process surrounding it. PS says information is on Budget Central (<https://www.csulb.edu/administration-finance/budget-central>). A “Budget 101” may help faculty to better understand.

5.3. [Time Certain 2:40 pm] Advisory Council on Strategic Enrollment Management (ACSEM) Co-Chairs Report: Mehrdad Aliasgari, Department Chair, Computer Engineering and Computer Science; Jennifer Howard, Assistant Professor, Accountancy

- MA recaps the purpose of this council. This has been their third year of existence. Each year they focus on one topic that pertains to enrollment. A key thing for this year: Yield rates are going down. To improve this, their

suggestions focus on: outreach, branding (JH shares the importance of a cohesive approach in this area), being more proactive in these efforts (e.g. videos, stories from students & faculty), suggestions for enrollment services, starting outreach as early as middle school, the implementation of a Client Relationship Management (CRM) system. The council would like to hear more about actions taken on their recommendations to help them going forward. PFH shares some more history about the council and the importance of it. AC asks about stateside versus self-support students. MA says the council focuses on stateside students. It may be important for future councils to consider expanding the focus.

- 5.4. [Time Certain 3:00 pm] Beach 2030 Reimagining Faculty- New Faculty Lines
Guests: Dhushy Sathianathan, Vice Provost for Academic Planning; Robyn Ames-Woodyard, AVP for Future Planning; Antonella Sciortino, COE Associate Dean of Academic Programs; Laurie Gatlin, Director, School of Art; Grace Reynolds-Fisher, CHHS Associate Dean of Faculty Affairs and Research
- DS reviews PowerPoint presentation and provides update. Reimagine Faculty – A critical thing is the RTP policy. Would like to see flexibility built into the policy to accommodate evolving needs of the each college, and allow flexibility in the appointment of faculty with different levels of effort in the various areas (Teaching, RSCA, Service). Also discusses the consideration of interdisciplinary programs. Describes some considerations related to reimagining faculty lines, including: Professor of Practice, Artist in Residence, Clinical Faculty, and Progressive Levels in non-tenure positions. Mentions the possibility of (and need for) seeking out resources for faculty lines that are outside of state funding.
 - AS provides more detail about Professor of Practice – bring individuals with extensive experience in industry into the classroom; help to fill specific college and department programmatic needs. Qualifications for these positions would be more about senior and professional experience, with an advanced degree not necessarily being required. Also described suggested terms of appointment (full-time, non-tenure track lecturer position, 1-3 years, may include limits to the number of terms one can serve, applicable to both self-support and stateside programs). Dhushy says this is also a topic being discussed by the CO.
 - QUESTION: AN asks about the ability to attract qualified people with the salaries we can offer. AC says they may be looking for people who are in essence “taking a sabbatical” from their normal work or looking to “give back to the community.” NS asks about referring to these as hiring “lines.” Dhushy is open to other terms. NS suggests “position.” NS also asks about terminology of “full-time, non-tenure-track lecturer position.” NS also asks about their teaching qualifications – AS says these individuals would not teach the standard courses generally, rather they would focus more on specific topics, capstone projects, supervision, mentoring, etc.

- LG provides more detail about Artist in Residence – short-term appointment (8 weeks to one academic year), bring experts from the artistic and creative sector to student learning spaces and provide hands-on, real-world knowledge about the field, create bodies of work to share with the campus and community. Qualifications – professionally recognized at the regional/national/international level for their excellence, no specific degree required. Terms of Appointment - Full-time on-campus residency is preferred. No reappointment.
- GRF provides more detail about Clinical Faculty – full or part-time non-tenure track appointment that may have fractional academic and clinical workload. They would teach and also provide care/services to patients/clinics in the private sector. Qualifications would align with the qualifications in their area of expertise (e.g. professional licensing or certification), as well as terminal degree and/or evidence of experience in their field of expertise. Appointment – full or part-time non-tenure track positions. Duration from 2-5 years with the ability to move into their next contract without a break in service.
 - QUESTIONS: NS asks about impact on morale and potential inequities.
- DS provides more detail about Progressive Levels in non-tenure Appointments. This is something that we need to look at as a university, and is also something the CSU will need to consider.
- MA asks about CBA issues.

5.5. Policies on use of artificial intelligence (AI)?

- PFH notes that there are multiple discussions about this occurring across campus. AN notes that multiple faculty members are approaching her about how to handle this. Should we consider opening some of our existing policies (e.g. cheating and plagiarism policy)? MA notes that we need to: 1) identify the major problem; and 2) figure out ways to tackle it. NS notes we need to frame the discussion around “student learning,” rather than “cheating.” JC says we should consider more faculty development around how to identify AI work, taking a restorative justice approach (focused on educating and informing) rather than just punishing. JC suggests an honor code might help with this issue.

6. Old Business; 6.1. None

7. Announcements and Information

7.1. Associate Professor on FPPC

- There is currently one candidate from COTA. EC is okay with that person serving.

- 7.2. AY 23-24 Academic Senate Retreat date: October 26th, 2023 at the Japanese Garden
 - 7.3. A new work group to develop a Campus Safety / Security Strategic Plan
 - 7.4. GPE advisory committee – L. Brown will staff
8. Reminders
 - 8.1. None
9. Adjournment – 4:02pm