

## PRESS RELEASE

# FRAMES CRAFTER, REVISIONED, IS NOT ONLY MAKING A SPLASH ON THE MARKET FOR EYEGLASS WEAR—BUT FOR SUSTAINABILITY



**Long Beach, California – February 2023** – A new company has

set its sights on revolutionizing eyeglass wear. ReVisioned is the ultimate way to buy stylish frames, at a fair cost—and a sustainable one, too! ReVisioned will focus on selling eyeglass frames created from recycled materials such as plastic, glass, paper, metal, etc. The goal is to create clean, sustainable products to prevent waste by extending producer responsibility from cradle to grave packaging.

Additionally, for every pair of frames sold, a pair is donated to a person in need. ReVisioned is committed to delivering a sustainable, new choice in eyewear. The company is driven by consumer engagement, feedback, and support from investors. Capitalizing on the recent trends in the eyewear industry, while also offering a practical and ecofriendly choice to those in need of specs to perform daily activities—ReVisioned is for all consumers looking for recyclable frames for their lens. The brand offers many different styles to go with any occasion and can be used for a multitude of purposes: whether it be sunglasses or reading lens—ReVisioned has a frame for any need. By partnering with optician brands, ReVisioned not only provides frames, but prescriptive lenses for its customers. ReVisioned is innovative, engaging, and consumer oriented, and allows those in need of eyewear to choose the perfect frames for their prescription.

Led by CEO, Samantha Fay, the company is currently in its third year of business and making a serious splash on the market for eyewear. Supported by her team including Justin Hosler as COO, Isabella Paine as CFO, Catherine Dao as CIO, Scott Tomlinson as VP of Marketing, and Anna Lair as Controller—ReVisioned has its focus on success. ReVisioned has its eye clearly on the future—one of style, sustainability and social consciousness.