

Committee on Athletics Meeting Minutes
Wednesday, Feb. 15, 2023 Meeting #4 – In-Person/Zoom

Present: Chris Karadjov, Maga-Jui Marape, Ted Kadowaki, Arline Walter, Brenda Vogel, Milton Ordonez, Jana Fogaca, Xuan Huang, Andrew Vaca, Tiffany Edlin

1. **Call to Order** at 3:11 p.m.
2. **Meeting agenda approved.**
3. **Approval of minutes** from Nov.16, 2022: Minutes approved.
4. **Announcements** – no announcements.
5. **Athletic Director briefing** – Ted Kadowaki, Interim Director of Athletics, welcomed everyone to the soccer/softball clubhouse for today’s meeting. The clubhouse has been a great addition to the athletic facilities.

The athletic department is dealing with financial struggles and evaluating methods for increasing revenue. One way is an increase in student fees. The department is conducting surveys open to students, faculty/staff, and alumni.

Athletics needs additional stable revenue and are proposing an increase of the IRA fee (student fee) of \$64/semester. That increase would generate \$4.5M. They launched the Sustain Beach Athletics survey on Jan. 19, 2023, and have 4,000 survey responses to date. So far there are overwhelming positive responses. Current results include 97% agree/somewhat agree that athletics serves a public good for the university, 98% agree/moderately agree it makes them proud to be a student, and 92% find value in remaining competitive in the top tier of NCAA.

The soft goal was to obtain a response from 10% (3700) of all students. The survey continues through Feb. 28. The Student Fee Advisory Committee will hear the survey results on March 10 and make a recommendation to the president. The president will approve or deny the fee increase. If the president approves it, the fee adjustment will be effective Fall 2023.

Brenda Vogel asked given that everything is getting more expensive, why not ask for more? Ted said had he known the response was going to be this positive, they may have asked for more. Milton Ordonez asked if the students understand it would not be just a one-time fee. Ted said yes. It has been made clear this would be a permanent fee increase. Ted explained this fee will only fill in the gap between expenses and income. A fee increase will act as a catapult for fundraising, and hopefully help launch us forward so we can help ourselves more.

Tiffany Edlin mentioned how in our tier in NCAA DI, the average is 82% funded via institutional support and student fees. We could be in the 70 percent range with this fee

increase so we're still below national averages. And we're competing with schools that have a much higher level of funding.

6. **Adjournment:** Meeting ended at 3:33 p.m. so COA could attend the softball game. The next meeting is **March 15.**

COA: <https://www.csulb.edu/academic-senate/committee-athletics-coa>

Recurring Zoom link: <https://csulb.zoom.us/j/84550458692>