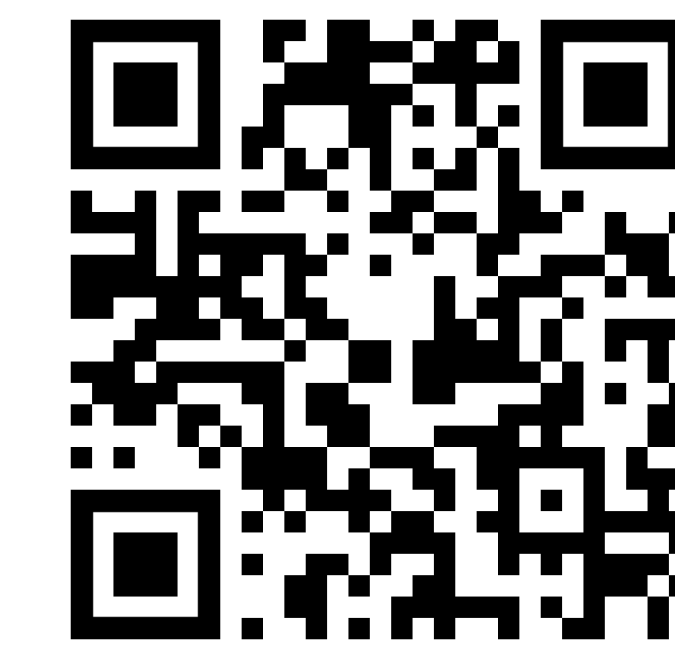


Keeping Our Promise: Analyzing the Efficacy and Equity of the Long Beach Promise Program in CHHS

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Scan the QR code on your mobile device to access more information on the Data Fellow's program.

1. Open your camera app on your mobile device.
2. Hold your device over the QR code so that it is clearly visible.
3. Open the website when it pops up on your screen.

Research Questions

Original Research Questions:

- What are the factors that predict graduation rate differences between LBUUSD/LB Promise and non-LBUUSD/LB promise students in CHHS programs?
- How do LB Promise success metrics differ across different degree programs in CHHS and the university?
- How do students describe the contributors and barriers to their success in the LB Promise?

Additional Research Question:

- What are the existing shortcomings of the LB Promise system that prevent researchers from identifying/accessing students?

Introduction

This project was the next, systemic step in CHHS' goal to understand and explore the inequities within our admissions, enrollment, and retention. The first project discovered the incredibly low representation of African American/Black students within CHHS programs. With this project, we hoped to gain more understanding about where possible disconnects and barriers exist within the admissions process, with a specific focus on LB Promise students and the surrounding LBUUSD high schools. Our objective was to continue to build on the prior project to gain more understanding and propose better solutions.

- CHHS Strategic Priority #1: Define, Support, & Assess Student, Faculty, and Staff Success
 - Goal #1: Define student success.
 - Goal #4: Promote and connect the college.
- CHHS Strategic Priority #5: Designed Climate and Culture
 - Goal #2: Create and implement a plan to improve faculty diversity and diverse student access to and progression in CHHS degree programs.
 - Goal #3: Create structures, processes, and outcomes that promote diversity and racial equality.

Methods

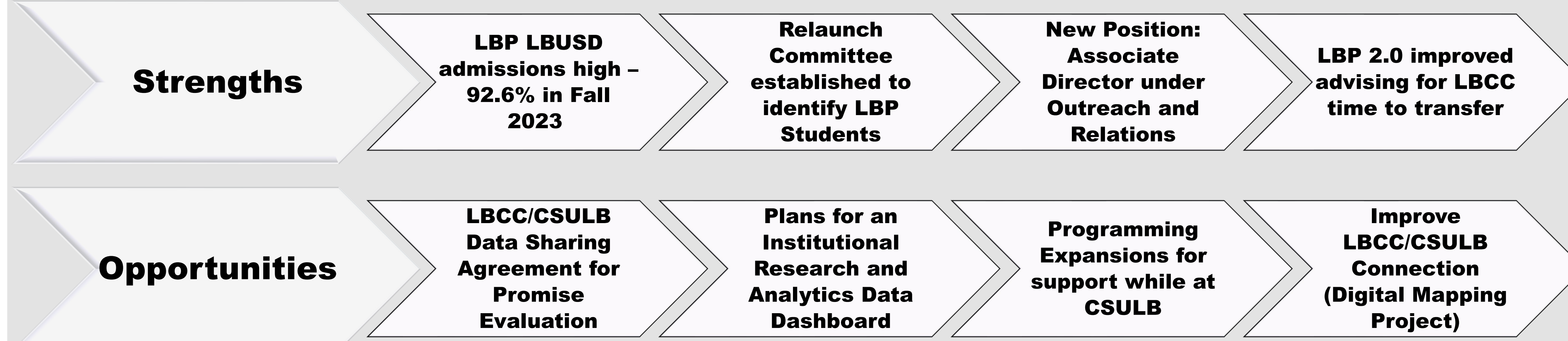
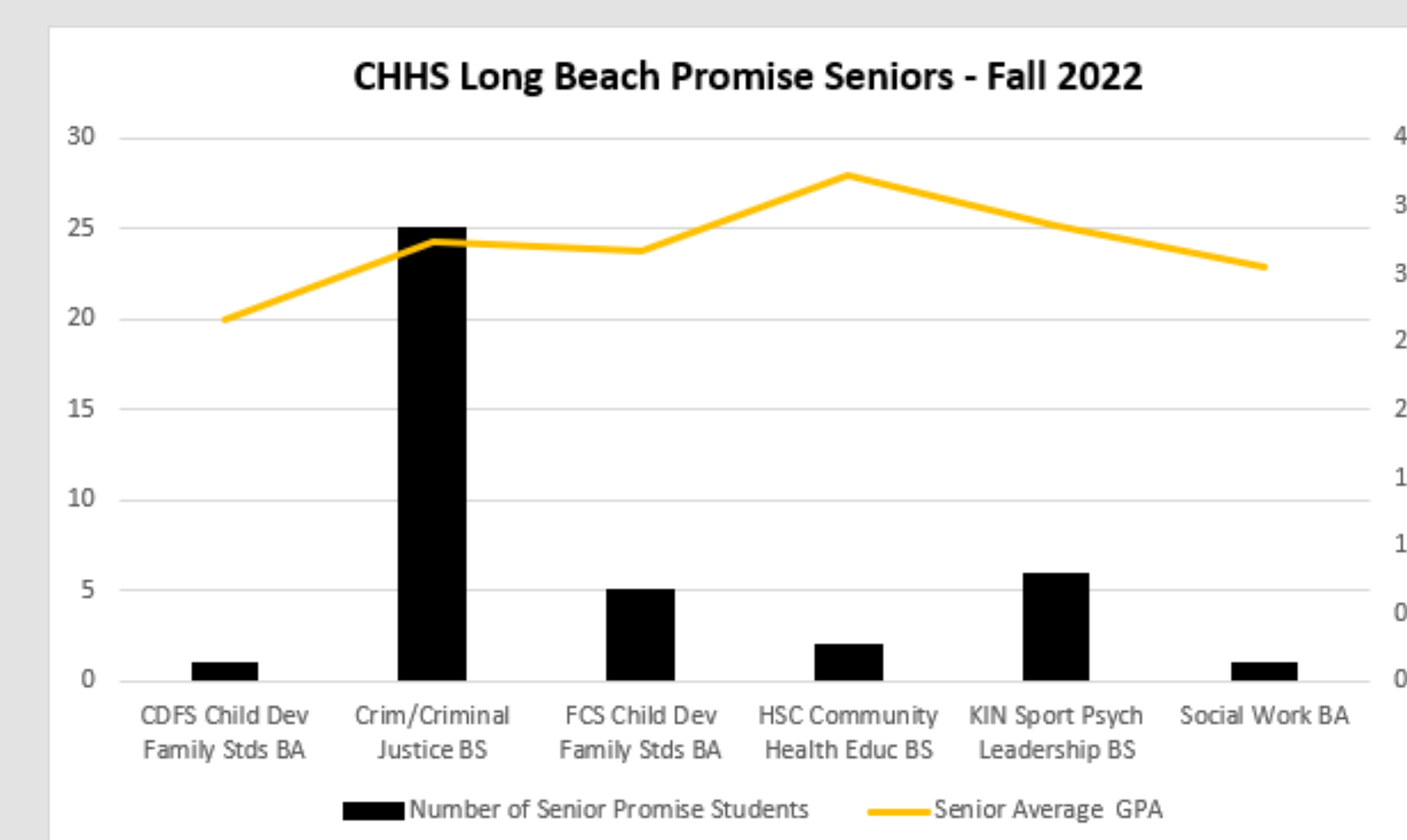
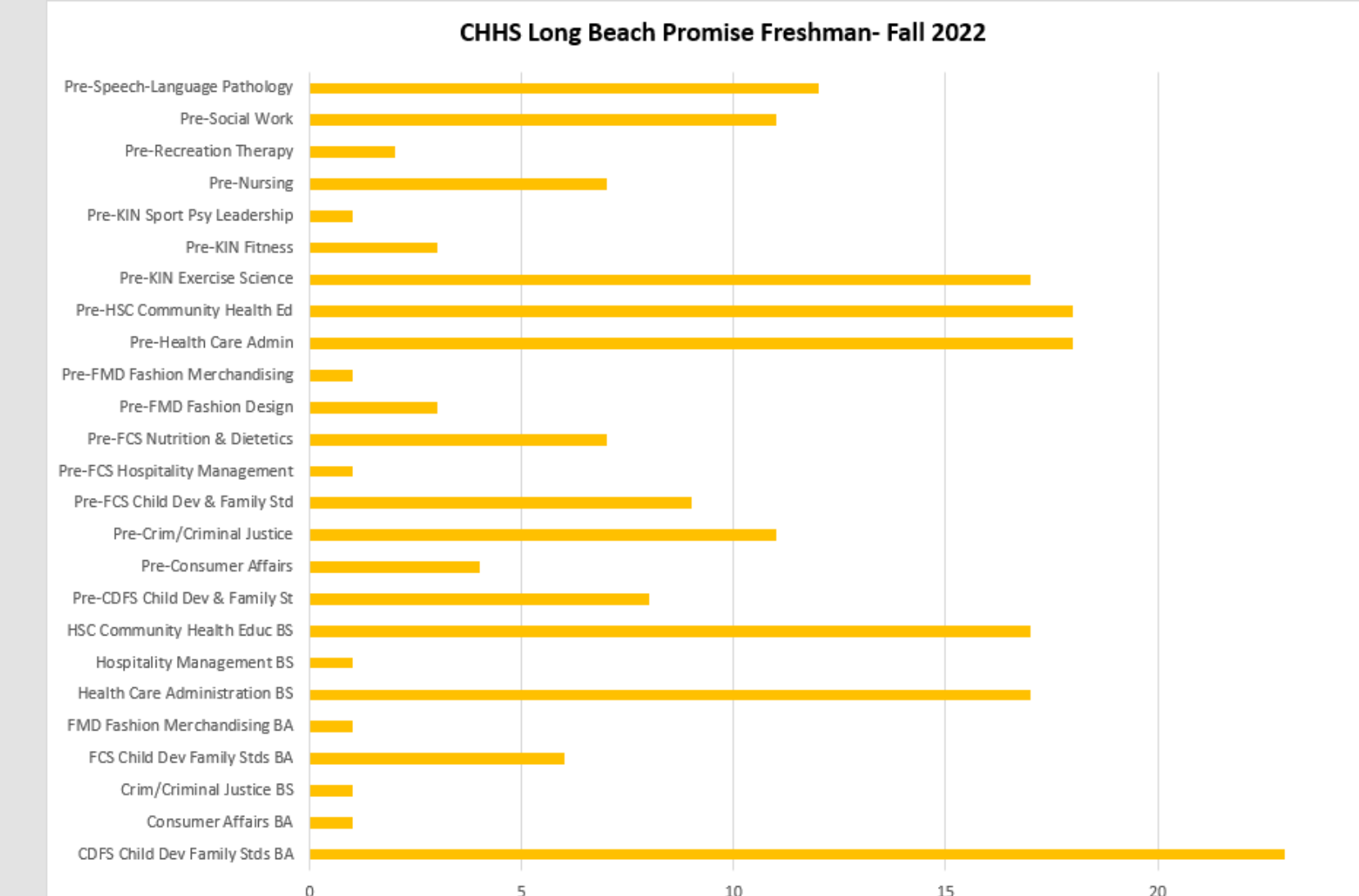
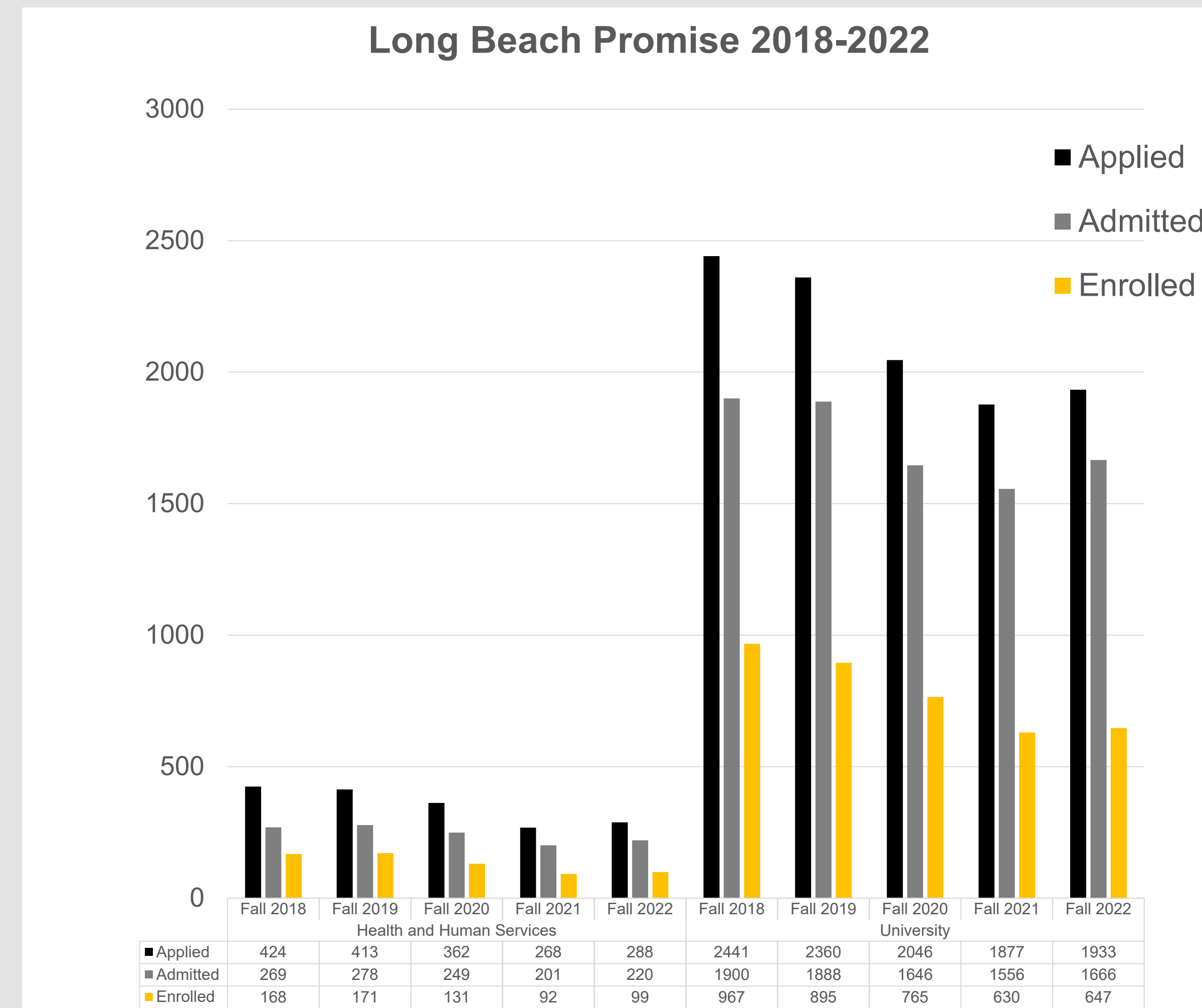
Quantitative

- SSD data were pulled for all LBP students in CHHS across majors for 2018-2022.
- Specific cohorts of LBP students were identified for Freshman and Seniors for Fall 2022, reflecting their majors within CHHS.
- Lastly, GPA for LBP CHHS Seniors was tracked across majors.

Qualitative

- Student Interviews (n=240)
 - Multiple attempts, no response
- Informal Interviews (n=4):
 - Director of Admissions;
 - ED and Associate Director of University Academic Advising and CA Promise;
 - Interim Director of Long Beach College Promise

Results



Long Beach Promise Elements from Elementary School to CSULB

Elementary & Middle School	High School	LBCC	CSULB
<ul style="list-style-type: none"> • College Tours • College Readiness Program • Pledge w/ Students and Guardians 	<ul style="list-style-type: none"> • AP Course Access • Reduced AP Test Fees 	<ul style="list-style-type: none"> • VIKING Summer Voyage • Two Years Tuition-Free • Transfer Pathways 	<ul style="list-style-type: none"> • Guaranteed Admission for Qualified Students with A-G Requirements Met

Conclusion / Discussion

Messages from data:

- Declines in applications and enrollment are evident from 2018-2022 at CSULB and CHHS levels. This suggests a need to enhance recruitment efforts, especially highlighting CHHS programs.
- Working to create pathways with LBCC is effective in increasing CHHS students from LB Promise as Seniors (CCJEM, LB Promise 2.0)

Message from interviews:

- Long Beach Promise isn't just about getting to college - it needs to expand to help with the transition in AND process of getting through college successfully - this latter piece is what is missing currently.

Implications for Action

- Additional support within CHHS:
 - More programming to support LBP here as a whole (e.g., major-specific support and advising strategies).
 - Could make an "LBP cohort" with separate and specialized supports to ensure student success.
 - Improve tagging of LBP students across data sources.

Next Steps / Future Directions

- Increase communication streams across stakeholders to ensure initiatives are all collaborating and moving in the same direction.