

Annual Report











CENTER FOR LATINO COMMUNITY HEALTH EVALUATION & LEADERSHIP TRAINING

2022 - 2023



Mission

To improve, promote, and advocate for the health, culture, and well-being of diverse Latino/Hispanic communities.

Vision

To improve health, educational, and social equity among the Latino communities with whom we work and serve.

Values

- We are driven to action by our community-centered mission.
- We embody an attitude of community service.
- We operate with integrity and inclusiveness.
- We foster leadership and empowerment.
- We value our grass-roots underpinnings.
- We are accountable to the communities we serve.
- We uphold the community-driven missions of UnidosUS and CSULB.
- We acknowledge, appreciate, and celebrate the cultures, resiliency, insights, and contributions of Latino/Hispanic families and communities.

ABOUT US

The California State University Long Beach (CSULB) Center for Latino Community Health, Evaluation, and Leadership Training (hereafter Center) started as a partnership between UnidosUS (formerly known as the National Council of La Raza [NCLR]) and CSULB. The CSULB Center was established in 2005 through a congressional earmark spearheaded by then Congresswoman Hilda Solis. The Center is part of the Department of Health Science in the College of Health and Human Services. The Center has three pillars of work which are highlighted in our descriptive name.

Community Health

The Center's research and program areas embody the use of community based participatory research methods – an academic model that promotes community empowerment, learning, and participation in society. Our research promotes faculty excellence through research, prepares students for success, expands the self-efficacy of community members involved in our projects, and creates collaborative partnerships aimed at impacting the delivery and messaging of Latino health through culturally and linguistically appropriate methods.

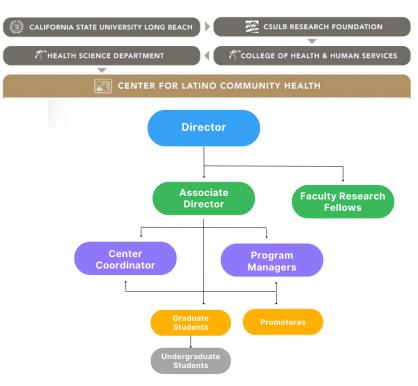
Evaluation

We provide culturally and linguistically appropriate evaluation services to community-based organizations and health entities such as federally qualified health centers and local health departments. These services include research and evaluation design; quantitative and qualitative instrument development; training for data collection staff (in person or via webinar); technical assistance; data processing and cleaning; data analysis; and report writing. Funders include both local and national organizations.

Leadership Training

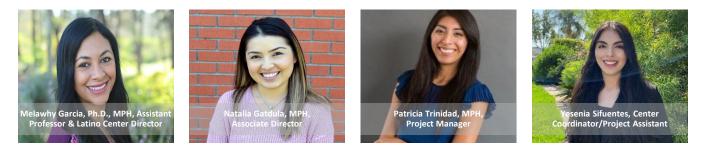
We are committed to student success and the academic and professional preparation of future generations. We collaborate across departments and colleges to gain funding to provide exemplary student success programs. Each year, we provide internship opportunities and fellowships to support students from CSULB and other institutions. In collaboration with faculty and staff across the campus, we provide student trainings and workshops to support academic and professional development.

Organizational Chart



Meet our Team

Core Staff



Project Staff:

- Brenda Guerrero, Promotora
- Brenda Monzon, Promotora
- Evelyn Grijalva Martinez, Project Assistant
- Geselle Muñoz, CRS Data Coordinator

Former Staff:

- Janet Ortiz, Center Coordinator
- Mayra Rascon, Director of Evaluation

Table of Contents

Year at a Glance	6
Supporting Student Success at The Beach	7
Current Projects	
Eat, Play Go!	9
ANDALE Latino Research Training Program	10
Leveraging Interdisciplinary Nutritional Knowledge (LINK)	11
Harvesting Healthy Habits in Long Beach	13
UnidosUS Contracts	
Comprando Rico y Sano Evaluation	14
Food Insecurity among Latinos: A Formative Research Study	15
Long Beach Health & Human Services Contracts	
Long Beach Activating Safe Communities (LB ASC)	16
Fiscal Data	17
Publications and Presentations	18
Acknowledgements	19

AT A GLANCE



Supporting Student Success @ The Beach

Who do we serve and train?

- Undergraduate and graduate students pursuing a degree in the fields of nutrition, health science, kinesiology, healthcare administration, sociology, social work, and other related health fields.
- Underrepresented students (e.g., first-generation, financial need, members of racial/ethnic minority groups, with a disability).
- Undergraduate and graduate students interested in working to improve the health and well-being of the Latino community.

How do we serve and train?

- Competency-based trainings
- Professional development
- Research experience
- Experiential learning

- Mentorship
- Paid fellowship opportunities
- Conference travel opportunities







Latino Nutrition & Chronic Disease Prevention

- Introduction to the Importance of Latino Nutrition
- Nutrition-Related Chronic Diseases Affecting Latinos
- Nutrition for Health Professionals
- Pathophysiology of Nutrition

Culturally Responsive Nutrition Education

- Developing Interventions and Programs
- Social and Cultural Aspects of Food
- Culturally Responsive Nutrition
 Education Programs
- Motivational Interviewing

Community-Based Participatory Research

- Community-Based Participatory
 Research Overview
- *Promotores de Salud* (Community Health Workers) History & Panel
- Community-Based Intervention
 Implementation

Research Methods

- Introduction to Mixed Methods Research
- Qualitative Methods
- Quantitative Methods
- Biopsychosocial Research
- Understanding Scientific Literature
- Responsible and Ethical Conduct
- Informed Consent Procedures
- Anthropometric Measurements
- Data Interviewing Techniques
- Data Entry and Management
- Follow-up calls Data Collection Procedures

Professional Development

- Culture Capital: Strengths & Values
- Professional Etiquette
- Job and Salary Negotiation
- Graduate School Planning
- Resumes and CVs
- Elevator Speech
- Goal Setting & Campus Connection
- Abstract development
- Scientific poster development





Current Projects

Project Name: Eat, Play, Go! Transdisciplinary Obesity Prevention for Latino Families

Funding Agency: United States Department of Agriculture - NIFA Award #2021-69015-33433

Project Staff: Dr. Melawhy Garcia (PI), Patricia Trinidad, MPH (Project Manager)

Community Health Workers: Brenda Monzon and Brenda Guerrero

Purpose: To address the disproportionate rates of obesity among Latino youth ages 10 – 13 years by developing and implementing a youth-focused and family-based intervention in Long Beach emphasizing physical activity, fruit and vegetable consumption, and strengthening communities with behaviors that encourage healthy lifestyles.



Intervention:

- Four, 2-hour weekly group sessions (Weeks 1-4), in-person sessions with virtual grocery store tour, physical activity, and nutrition label-reading activities
- Two, 15-minute telephone booster sessions (Weeks 8 and 12)
- Text Messages to provide reinforcement of the Eat, Play, Go! intervention content

Research Fellows







Students Trained 5 undergraduate students and 4 graduate students to date



\$59,328 in scholarship funding awarded this fiscal year 9

Project Name: ÁNDALE Latino Research Training Program

Funding Agency: United States Department of Agriculture NIFA Award #2020-67037-30663

Project Staff: Dr. Melawhy Garcia (PI), Natalia Gatdula, MPH

Purpose: To train fifty (50) undergraduate students in Latino nutrition and chronic disease prevention, enhance their professional development, and engage them in research to better prepare them to enter graduate school or the workforce.

Project Milestones



39 undergraduate students have completed the program to date

\$37,649.04 in scholarship funding awarded this fiscal year



5 scholars submitted an abstract and/or presented at a conference



Advancing Nutrition Development Through Alliances for Leadership & Education

2 scholars attended a professional conference



Brittny Brown Kinesiology



Giselle Garcia Health Science



2022 - 2023 ÁNDALE Scholars

Anakaren Gonzalez Health Science



Anthony Galeana Health Science



Monica Castro Health Science



Lizbeth Macedonio Kinesiology







Karaly Paias

Karely Rojas Health Science





Project Name: Leveraging Interdisciplinary Nutritional Knowledge

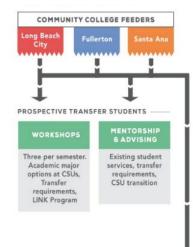
Funding Agency: United States Department of Agriculture-NIFA (August 2021-2025) Award # 2021-77040-34904

Project Staff: CSULB - Dr. Melawhy Garcia (PI), Natalia Gatdula, MPH; CSUF – Dr. Lilia Espinoza (Co-PI), Clara Arambula

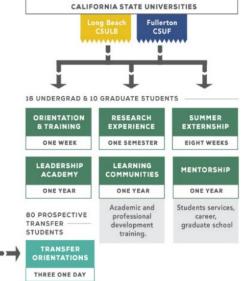
Collaborators: California State University, Fullerton, Long Beach City College, Santa Ana College, Fullerton College

The LINK Program is a collaboration between five Hispanic-Serving Institutions (HSIs) in Southern California: two 4-year universities, California State University (CSU) Long Beach and CSU Fullerton, and

three 2-year community colleges (CC) including Fullerton, Long Beach City, and Santa Ana. The LINK Program will promote the success of 26 underrepresented students in the food and human sciences professional and scientific workforce emphasizing Latino nutrition through outreach, mentoring, education, support services, research, and professional internships with community partners.



Project Milestones





11 students from CSULB and CSUF were selected as the first cohort



Week-long training with scholars - August 2022



\$66,528 in scholarship funding awarded this fiscal



10 workshops facilitated with collaborating Community College partners



198 community college students reached



Workshop at CSULB Day at the Beach for admitted transfer students - April 2023



LINK Scholars presenting their research - May 2023

2022 – 2023 LINK Scholars

Undergraduate Scholars





Lean Black Masters of Public Health CSULB



Gabriel Velazquez Masters of Public Health CSULB



Karisa Andert Masters of Public Health CSUF



Maria Jose Rodriguez Rios Masters of Public Health CSUF





CSULB Masters of Public Health

LINK Peer Ambassadors



Yerenni Tenorio CSUF Public Health

Project Name: Harvesting Healthy Habits in Long Beach

Funding Agency: United States Department of Agriculture-NIFA (January 2023-2026) Award #2023-69015-39407

Project Staff: Dr. Melawhy Garcia (PI); Natalia Gatdula, MPH; Andrea Luna, MPH

Purpose: Provide undergraduate and graduate students with a comprehensive research training experience that includes hands-on experiential learning while

developing and implementing an intervention that aims to improve eating patterns and healthy lifestyles to reduce the risk for chronic diseases among underserved children in grades 3 to 5 and their families.

Collaborators: Adventures to Dreams Enrichment – Sheila Grantham, Viviana Goh

Project Goals:

Goal 1 (Education): Increase the pool of qualified health and nutrition professionals to enter the workforce to prevent and address chronic conditions among underserved communities.

Goal 2 (Extension): Engage community and university stakeholders in the design, testing, and implementation of the intervention and the design of student training activities to ensure relevance to the priority populations.

Goal 3 (Research): Evaluate the effectiveness of the Harvesting Healthy Habits intervention in increasing healthy lifestyles among underserved children in grades 3 to 5.

Goal 4 (Extension): Strengthen underserved communities through engagement of research participant's families in Harvesting Healthy Habits intervention activities.

Goal 5 (Extension): Improve food security and nutritional health outcomes for underserved families in the Harvesting Healthy Habits intervention.

Contracts

Project Name: Comprando Rico y Sano Evaluation

Funder: Walmart Foundation / UnidosUS

Funding period: June 2022- November 2023

Purpose: To assess the effectiveness of the *Comprando Rico y Sano* (translated as "Buying Healthy and Flavorful Foods") program. *Comprando Rico y Sano* is a *promotores de salud*-led program developed by UnidosUS Health and implemented at 27 sites across the U.S. The program has several goals and activities:

Provide nutrition education to Latino communities to instill healthy shopping and eating habits Provide enrollment assistance for the Supplemental Nutrition Assistance Program (SNAP) and other federal assistance programs

Increase food access and service delivery to reduce hunger and food insecurity

COMPRANDO RICO Y SANO

Center role: Develop evaluation plan and evaluation instruments; data entry, tracking, and management; evaluation training for community health workers, collect follow-up telephone data from community member participants; data analysis and reporting.

Project milestones:

Development of data collection instrumentation

Facilitated 3 trainings on evaluation and data collection best practices with 25 community organizations

Ongoing tracking and data entry of pre and post data of 25 sites across the U.S.



Project Name: Food Insecurity among Latinos: A Formative Research Study

Funder: Edelman and Knorr / UnidosUS

Funding period: November 2, 2021 - September 30, 2022

Purpose: Understand the severity of food access and impact food insecurity has on Latinos living in rural or remote communities in United States. Research activities will include: 1) a review of the literature; 2) in-depth interviews; 3) focus groups; 4) development and dissemination of report and White Paper.

Center role: Design study instruments, implement formative research focus groups and interviews, conduct qualitative data analysis, and reporting.

Project milestones:

- Seven (7) in-depth interviews (IDIs) and six (6) focus groups (FGs) were conducted with 16 community members and 23 stakeholders from rural or remote communities across the U.S.
- Literature review identifying factors that contribute to food insecurity and potential solutions.
- Workplan with recommendations for developing health promotion programs to improve access to nutritious food and reduce food insecurity.
- Position Paper titled "Not Enough Food on the Dinner Table" published at UnidosUs.org



POSITION PAPER UNIDOSUS

JANUARY 2023

Not Enough Food on the Dinner Table: A Look into Food Insecurity among Hispanics/Latinos Living in Rural Communities in the United States

Inside

Acknowledgements

UnidosUS would like to thank the sixteen (16) co and twenty-three (23) co to its Affiliate Network of community-based organizations including those living in rural areas, that participated in the focus groups and in-depth discussions with researchers fro he <u>California State University, Long Beach (CSULB) Center fo</u> atino Community Health Evaluation and Leadership Training.

he position paper was made possible through a grai norr⁴. UnidosUS and Knorr believe that wholesome, and should be accessible and affordable to all, regar here they live. Knorr's funding support to UnidosUS veneste a more comprohesive understanding of e they live. Knorr > nemeric and needs of Latinos in rural communities vi and needs of Latinos in rural communities vi amb approach that included Focus Groups D and In-Depth Interviews (IDIs) with commun rs and community leaders from across the co

our continues to fulfill its commitment to increase ac romote healthy eating habits, it is important to bring ity to the needs of families in food-insecure commun ularly among Hispanics/Latinos. This research offers er understanding of these challenges and proposes is in improving access to food and nutrition security

and "Latino" are used interchangeably by the U.S. Census Bur-exican, Puerto Rican, Cuban, Central and South American, Don of any race. Our materials may also refer to this population as



Abstract

- ing born in Mexico (94%), and





Project Name: Long Beach Activating Safe Communities

Funding period: February 2021 - December 2023



Purpose: LB Activating Safe Communities (LB ASC) is an effort to create and sustain a city where everyone lives in safe communities, attends safe schools, and has contributing neighbors connected to their community. The goals are to establish a coordinated citywide gun violence response system and reduce the incidence of firearm and aggravated assaults by activating the Washington Neighborhood through a comprehensive street outreach and intervention model targeting youth and emerging adults most at risk for engaging in or becoming victims of violence.

Center role: Provide tools, strategies, and steps necessary to evaluate the LB ASC program and determine the factors that contribute to reducing gun-related violence in the Washington Neighborhood. A comprehensive evaluation plan was developed to determine the success of the program and related activities. The evaluation is on-going, data-driven and is based on both process and outcome measures using a mixed-methods approach.

Project milestones:

The City of Long Beach Gun Violence Response System was launched in October 2022 with the participation of over 15 community organizations and the City of Long Beach Police Department Two subcontractors in Toberman Neighborhood Center and PGWIN were contracted to provide case management and work readiness support services to community members in the Washington Neighborhood

Data collection and evaluation is ongoing through September 2023

July 2022 – June 2023 Fiscal Data

Award Name of Project Funder Amount Start/End Date ANDALE Latino Research United States Department of 4/15/2020 -\$65,067.00 Training Program Agriculture 4/14/2025 Long Beach Activating Safe Long Beach Department of 4/1/2022 -Communities Program \$24,999.00 Health and Human Services 12/31/2023 Evaluation Comprando Rico y Sano 6/1/2022 -UnidosUS \$149,998.00 **Program Evaluation** 11/30/2023 United States Department of 11/15/2020 -Eat, Play, Go! \$311,117.00 11/14/2024 Agriculture United States Department of Leveraging Interdisciplinary 8/1/2021 -\$336,805.00 Nutritional Knowledge Agriculture 7/31/2025 Rural Food Insecurity 11/1/2021 -UnidosUS \$40,156.00 Needs Assessment 7/29/2022 Subtotal \$928,142.00

Grants and Contracts (Continued from previous-year funding)

New Grants and Contracts (initiated between July 1, 2022 - June 30, 2023)

Name of Project	Funder	Amount	Award End Date
Harvesting Healthy Habits in Long Beach	United States Department of Agriculture	\$333,024.00	01/15/2023 - 1/14/2026
	Subtotal:	\$333,024.00	

Publications

- Castaneda, L., Gallo, L.C., Garcia, M., Martinez-Mendoza, P., Lopez-Gurrola, M., Roesch, S., Pichardo, M.S., Munoz, F., & Talavera, G. (2023) Academic-community partnership to test the effectiveness of an integrated primary care intervention at improving psychosocial outcomes among Latino adults with diabetes: The LUNA-D Study. *Translational Behavioral Medicine*, 13(2). doi: 10.1093/tbm/ibac065
- Center for Latino Community Health, Evaluation, and Leadership Training & UnidosUS. (2023, January 23). *Not enough food on the dinner table*. Retrieved from <u>https://unidosus.org/publications/not-enough-food-on-the-dinner-table/</u>
- Garcia, M., Nguyen-Rodriguez, S.T., Gatdula, N., Aguirre, D., & Bird, M., Rascon, M., Rios-Ellis, B., & Frank, G.C. (2023). The outcomes of interprofessional experiential learning for underrepresented racial/ethnic minority students to address Latino childhood obesity. *Pedagogy in Health Promotion Journal*, 9(1), 34-44, doi:10.1177/23733799211021454

Presentations

- Garcia, G., Trinidad, P., Gatdula, N., *Galeana, A. & Garcia, M. (2023). The association between the importance of religion or spiritual beliefs in Latino adults and engagement in HIV risk behaviors. *Annals of Behavioral Medicine*, 57(1): S1-S646
- Garcia, M., Gatdula, N., & Nguyen-Rodriguez, S. (2023). Experiential learning program to address chronic disease preventing among Latinos. California State University, Long Beach Week of Research, Scholarly, and Creative Activity 2nd Annual Event, Long Beach, CA, April 18-22, 2022.
- Garcia, M. Gatdula, N., Trinidad, P., & Rascon, M. (2023). Not Enough Food on the Dinner Table: A Look into Food Insecurity among Hispanics/Latinos Living in Rural Communities in the United States. California State University, Long Beach Week of Research, Scholarly, and Creative Activity 3rd Annual Event, Long Beach, CA,
- *Ontiveros, I., Gatdula, N., Trinidad, P., Garcia, M. (2023). Parent confidence in influencing physical activity and sedentary behavior among Latino youth. DORI 10th Annual Research Symposium on Diabetes & Obesity. University of Southern California Keck School of Medicine, Los Angeles, CA.
- *Rosales, A. & Garcia, M. (2022). A Survey of COVID-19 Pandemic Public-Health Data Tracking & Communication Practices for Racial and Ethnic Minorities in Southern California. Society of Advancement of Chicanos/Hispanics and Native Americans in Science (SACNAS) Annual Conference; San Juan, Puerto Rico.
- Trinidad, P., Gatdula, N., *Rojas, K., & Garcia, M. (2023). Assessing pilot pre and post consumption of unhealthy foods and beverages in an obesity prevention study among Latino children. Annals of Behavioral Medicine, 57(1): S1-S646

*Student Author

Acknowledgments

We would like to express our deepest gratitude to all the undergraduate and graduate students, staff, faculty, and community collaborators and community members who allowed us to continue working towards our mission and were involved in our various initiatives through survey and curriculum development, intervention implementation, health education, student training and mentorship, community outreach and recruitment, data collection administration, grant writing, presentations, data analysis, evaluation, and reporting.

Graduate Students:

- Andrea Luna, EPG Fellow
- Crystal Marin, EPG Fellow
- Cynthia Romo, EPG Fellow
- Gabriel Velazquez, LINK Scholar
- Juanita Amaro Barrios, EPG Fellow
- Karisa Andert, LINK Scholar, CSUF
- Leah Black, LINK Scholar
- Maria Rodriguez, LINK Scholar, CSUF
- Melissa Pantoja, EPG Intern

Undergraduate Students:

- Adeline Rosales, EPG Fellow/ BUILD scholar
- Aldair Torres, EPG Intern
- Anakaren Gonzalez, ÁNDALE Scholar
- Andrea Rodriguez, EPG Fellow
- Anthony Galeana, ÁNDALE Scholar
- Aracely Maya, EPG Fellow
- Ashley Health, CSUF Link
- Ashley Moreno, CSULB Link
- Breana Garcia, LINK Scholar

Undergraduate Students Cont.:

- Brittny Brown, ÁNDALE Scholar
- Channel Ruiz, ÁNDALE Scholar
- Daniela Martinez, ÁNDALE Scholar
- Emma Rosas, Summer Intern
- Evelyn Grijalva Martinez, EPG Fellow
- Ezequiel Mendez, LINK Scholar, CSUF
- Giovanni Valencia, EPG Intern
- Giselle Garcia, ÁNDALE Scholar
- Irene Ontiveros, ÁNDALE Scholar
- Jennifer Perez, EPG Summer Intern
- Jesus Mendoza, EPG Summer Intern
- Jocelyn Lopez, EPG Intern
- Joshua Sedano, EPG Fellow
- Karely Rojas, ÁNDALE Scholar
- Lizbeth Macedonio, ÁNDALE Scholar
- Monica Castro, ÁNDALE Scholar
- Nancy Tovar, EPG Summer Intern
- Pamela Martínez, EPG Fellow
- Pauline Lim, LINK Scholar, CSUF
- Shayna Guerra, LINK Scholar
- Valeria Valencia, Summer Intern
- Yanel Galindo Rodríguez, Summer Intern

CSULB Faculty Collaborators:

- Amber Johnson, Associate Professor, Health Science
- Eric Marinez, Associate Professor, Chemistry & Biochemistry
- Guido Urizar, Professor, Psychology
- Iveris Martinez, Archstone-Endowed Chair & Director of the Center for Successful Aging
- Jackie Dawson, Assistant Professor, Physical Therapy
- Jana Fogaca, Assistant Professor, Kinesiology
- Kamiar, Alaei, Department Chair, Health Science
- Kellie Walters, Assistant Professor, Kinesiology
- Laura D'Anna, Associate Professor, Health Science & Director, Center for Healthy Equity Research
- Leilani Madrigal, Assistant Professor, Kinesiology
- Michelle Barrack, Associate Professor, Nutrition and Dietetics
- Michelle Taylor, Assistant Professor, Family and Consumer Sciences
- Natalie Cheffer, Part-time Lecturer, School of Nursing
- Sandra Arevalo, Assistant Professor, Human Development
- Selena Nguyen-Rodriguez, Associate Professor, Health Science
- Virginia Gray, Associate Professor, Nutrition and Dietetics

External Faculty Collaborators:

Lilia Espinoza, Associate Professor, Public Health, Cal State Fullerton Laura Chandler, Associate Professor, Public Health, Cal State Fullerton Rita Higgins, Professor, Nutrition and Foods, Fullerton College Sarah Mathot, Nutrition & Foods, Santa Ana College Jennifer Musick, Kinesiology/ Health Education, Long Beach City College Jazmin Hurtado, Adjunct Counselor & Professor, Santa Ana College

Collaborating Partners:

- Adam Lara, Violence Prevention Manager, Long Beach Department of Health and Human Services
- Adrian Toledo, Violence Prevention Initiative Coordinator, Long Beach Department of Health and Human Services
- Alejandra Gepp, Senior Director for Health Programs, UnidosUS
- Ana Carricchi Lopez, Community Impact Division Officer, Long Beach Department of Health and Human Services
- Daniella Orihuela, Senior Program Manager, UnidosUS
- Darlene Kiyan, Executive Director, Toberman Neighborhood Center
- Hector Jimenez, Executive Director, Toberman Neighborhood Center
- Eduardo Garcia, Activating Safe Communities Program Manager, Long Beach Department of Health and Human Services
- Elizabeth Carrillo, Director of Health Program, UnidosUS
- Jessica Quintana, Executive Director, Centro CHA
- Les G. Peters, Executive Director, YMCA
- Lorenzo Hernandez, Acting Executive Director and Director of Community Resources, Toberman Neighborhood Center
- Lupe Rivera, Chief Executive Officer, Toberman Neighborhood Center
- Martha Alvarado, Migrant Clinicians Network
- Megan Anaya, Economic Research and Analytic Consultant, Centro CHA
- Sheila Grantham, Executive Director, Adventures to Dreams Enrichment
- Adele Langworthy, Executive Director, Rising Tide
- Michelle Gallagher, Instruction and Intervention Coordinator, Washington Middle School
- Viviana Goh, Associate Director, Adventures to Dreams Enrichment

Advisory Board:

- Sara Elena Loaiza, Executive Director, Latino Consultants
- Vickie Mays, Professor, UCLA Psychology and Fielding School of Public Health
- Jennifer Ng'andu, Senior Program Officer, Robert Wood Johnson Foundation
- Kurt Organista, Professor, University of Berkeley School of Social Welfare
- Henry Pacheco, Director of Medicine and Public Health, National Hispanic Council on Aging
- Britt Rios-Ellis, Dean, College of Health Sciences and Human Services, CSU Monterey Bay
- Richard Zaldivar, Executive Director, The Wall Las Memorias Project
- Felipe Castro, Professor and Southwest Borderlands Scholar, Arizona State University
- Jorge Daboub, Vice-President of Client Development, Univision
- Zoila Escobar, Vice President of Strategic Development and Community Support and President of the AltaMed Foundation, AltaMed Health Services
- Cynthia Gomez, Director, San Francisco State University Health Equity Institute
- David Hayes-Bautista, Professor of Medicine and Director of the Center for the Study of Latino Health and Culture at the School of Medicine, University of California Los Angeles
- Ana Carricchi-Lopez, City Health Officer, Long Beach Department of Health and Humans Services



Center for Latino Community Health, Evaluation, and Leadership Training California State University, Long Beach

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