



4th Annual Beach Women in Engineering Conference Date: March 23, 2024 Hosted by 100+ Women Strong

The California State University, Long Beach, College of Engineering (COE) has long been committed to the success of women in engineering. 100+ Women Strong is a group of professional women focused on recruiting, retaining, and graduating more female engineering students to reduce gender disparity and foster an environment in which women are empowered to advance to their highest potential.

We are thrilled to have a dynamic group of inspiring, successful, and motivated women who make up the 100+ Women Strong Committee. They are coming together to create the conference this spring and we hope you can play a role. From inspiring speakers who expose students to new avenues in engineering, to creating professional connections via coaching circles, this conference supports our female engineering students in a tangible way.

The conference is:

- Promoted to 39,000 CSULB students, 5,000 of these are engineering students
- Promoted to area community colleges and high school students
- Attended by over 200 students
- Leveraged to over 75 industry professionals on speaking panels and leading coaching circles

This year, your company's sponsorship will help us build upon this powerful community. Sponsorship opportunities are listed on the accompanying page.

I also invite you to get involved personally. Perhaps you can recall someone who helped you through your college experience. This is your chance to be that person for our next generation of women engineers. If you're excited by the opportunity to support women in engineering, please contact me at your earliest convenience to hear more about how this dynamic and growing group of well-founded women is tackling gender disparity in engineering.

Go Beach!

Dean Jinny Rhee College of Engineering Jinny.Rhee@CSULB.edu



Beach Women in Engineering Conference Hosted by 100+ Women Strong

BENEFITS	\$5,000	\$10,000	\$25,000
Logo on 100+ Women Strong Website for one year	B	B	Premium Placement
Logo on event T-shirts	(B)	B	Premium Placement
Logo on signage and screens at Conference	B	B	B
Complimentary conference tickets	2 Tickets	2 Tickets	4 Tickets
Speaker(s) on expert panel		1 Speaker	2 Speakers
Recognition from main stage		B	B
Branded text messages pre-event and post-event		1 Branded Text	3 Branded Texts
Branded social media post - LinkedIn, Facebook, and Instagram		1 Branded Post	All Posts Branded
Sponsor Ballroom Event: Speed Networking, Coaching Circle, or Luncheon Sponsor (Choose One)		Choose One	Presenting All
Branded Photo Contest - in Conference App			B
Presenting Sponsor			B



Date: March 23, 2024 Beach Women in Engineering Conference Sponsorship Information

Deadline: February 1, 2024

Name:			
Company:			
Address:			
City:	St	ate: Zi	p:
Home Phone:	Business Phone:		
Email:			
☐ I/We wish to support CSULI	B " Women in Enginee r	ing Conference	" (please check one):
\$25,000 Sponsor	\$10,000 Sponsor		☐ \$5,000 Sponsor
Enclosed is my check in the (Please make checks payable to Company)			·
Please charge \$	to my: 🔲 Visa	■ MasterCard	American Express
Credit Card #		_ Exp. Date:	CVV:
Signature			
I am unable to attend, however my donation of \$			
i am unable to attend, now	vever my donation of	\$	is enclosed.

Please mail this form to:

CSULB 49er Foundation 1250 Bellflower Blvd. BH-387 Long Beach, California 90840 Tax ID #: 45-2163910