

**Meeting Minutes of the College of Professional and Continuing Education (CPaCE)**

**Advisory Committee**

February 20, 2023

**Present:**

**Michael Solt, Dean, College of Business**

**Kelly Janousek, Librarian, University Library,**

**Christina Campbell, Assistant Professor, Nursing, CHHS**

**Biju Kewalram, Community Member, CPaCE**

**Jay Garcia, Industry Rep,**

**Marianne Hata, VP Academic Resources, Academic Affairs Vice President, AA**

**Susan Tsuji, Staff, History, CLA**

**Dave Whitney, Professor, Psychology, CHHS**

**Chris Swarat, Dean, CPaCE**

**Anna Behar-Russell, Acting Associate Dean, CPaCE**

**Angeli Logan, Director, Prof. and Workforce Dev., Professional Programs, CPaCE**

**Ann Kinsey, Academic Senate Chair Assistant**

**Absent:**

**Claudia Yefremian, Lecturer Faculty, Management HRM, COB**

**2 Students**

**2 Alumni**

**1. Call to Order**

Dr. Swarat called the meeting to order at 3:05 p.m. The meeting was held virtually via Zoom.

**2. Introductions**

Dr. Swarat welcomed all the attendees and asked members attending the AB committee meeting for the first time to introduce themselves. Michael Solt, Dean of the College of Business, and Jay Garcia, Industry expert, introduced themselves.

**3. CPaCE Advisory Committee (CPaCE AC)**

The following topics were mentioned and discussed by members of the committee.

- a. Dean Swarat shared example studies related to post-secondary completions and adult learners.
  - i. Skill growth versus Industry Design
  - ii. Durability score
  - iii. Broadening the base
- b. Importance of T-shape graduates, and the skills students should obtain to prepare them for their industry. T-shaped ready employees possess the following:
  - i. Horizontal bar: the proven ability of communication skills
  - ii. Vertical bar: certification proving knowledge within the field.
- c. Dean Swarat expanded on the current need of bridging the gap between degree programs and industry with certificates and badges, etc.
  - i. Certificate programs: Important to give students the opportunity to become certified while completing their degree. Students with completed certificates upon graduation would improve their marketability in their industry.
- d. Healthcare Informatics credential program would be beneficial for students in the nursing degree program.
- e. The College of Business degree programs include curricula developed by faculty, and relevant skills, for students to become employable upon graduation.
  - i. California State University Long Beach faculty develop curricula for degrees with the Horizontal or “T” shape (proven ability to communicate). The degree programs also include relevant industry skills or the Vertical bar of the “T” knowledge within the field.
  - ii. CPaCE’s focus is on creating programs to further build onto the stem of the Vertical bar, “T” certification proving knowledge within the field.
- f. The horizontal bar of the “T” are the core skills of the degree that are durable and unchanging. The vertical bar of the “T” needs to change with the demands of the industry to support the horizontal bar or core skills of the degree.
- g. Adult learners may want credentials or an assortment of programs. Offer a variety of program credentials to keep adult learners competitive.
- h. CPaCE would be able to offer a variety of certificate and credential programs that are currently in demand more quickly.
- i. How to present information on credential programs for students pursuing their degree to receive buy-in from other stakeholders on campus.
  - i. Mapping pathways for degrees in specific industries. For example, Nursing degree students with Analytical skills
  - ii. Capstone projects could include collaboration with industry partners.

- j. Dean Swarat mentioned professional development opportunities within Alteryx may be available and asked whether this would be of interest to staff.

#### **4. Topics to discuss and consider for the next meeting.**

Dr. Swarat suggested members come prepared to the next AC committee meeting with thoughts on how to bring stakeholders on board by offering credential programs beneficial to all learners with a degree or completing a degree. He also asked industry partner Jay Garcia to share his journey from a veteran's viewpoint.

#### **5. Adjournment**

Dr. Swarat thanked everyone. The virtual meeting adjourned at 4:01 pm