

Meeting Minutes of the College of Professional and Continuing Education (CPaCE)

Advisory Committee

January 23, 2023

Present:

Kelly Janousek, Librarian, University Library,

Claudia Yefremian, Lecturer Faculty, Management HRM, COB

Christina Campbell, Assistant Professor, Nursing, CHHS

Biju Kewalram, Community Member, CPaCE

Marianne Hata, VP Academic Resources, Academic Affairs Vice President, AA

Susan Tsuji, Staff, History, CLA

Dave Whitney, Professor, Psychology, CHHS

Chris Swarat, Dean, CPaCE

Anna Behar-Russell, Acting Associate Dean, CPaCE

Angeli Logan, Director, Prof. and Workforce Dev., Professional Programs, CPaCE

Absent:

Michael Solt, Dean, College of Business

2 Students

2 Alumni

1 Industry Representative

1. Call to Order

Dr. Swarat called the meeting to order at 3:05 p.m. The meeting was held in the CPaCE Conference Center room 209 on the CSULB (California State University, Long Beach) campus.

2. Introductions

Dr. Swarat welcomed all attendees and asked everyone to introduce themselves.

3. CPaCE Advisory Committee (CPaCE AC)

Dr. Swarat gave a brief explanation of the split of CPaCE from CPIE (College of Professional & International Education) (College of Professional & International Education) and outlined the

mission charge of the Advisory Committee. He also informed everyone the committee has some remaining seats to be filled. He discussed the modality of the meetings and whether everyone agreed to meet in person or change the format to virtual or hybrid. The consensus of the committee was to hold the meetings in a hybrid format.

4. About CPaCE

Dr. Swarat gave an overview of CPaCE and its role within the university. He then opened up the discussion and asked members to share their knowledge about CPaCE within the university. Most of the faculty and staff members expressed not having a clear understanding of CPaCE's role. Anna Behar-Russell, and Angeli Logan, supplied further information on current CPaCE programs serving the surrounding community and programs in development that will serve students seeking enrollment in impacted degree programs. Professor Dave Whitney said he is currently collaborating with CPaCE in developing an online Psychology degree program.

Dr. Swarat further explained the current goal to collaborate with each college to develop strategic growth to carry out the President's Beach 2030 goal of increasing student enrollment.

- a. Topics mentioned and discussed:
 - i. Future to shape existing students and alumni with a mindset of lifetime learning. Broadening the base.
 - ii. Rethinking the certificate policy
 - iii. Certificates towards credentialing
 - iv. Stacking credentials toward a certificate
 - v. Educational efforts to guide the community
 - vi. Viewing education as a business model
 - vii. Engage subject experts to increase focus on campus
 - viii. How can we scale up and keep the quality of education?
 - ix. How to ensure new programs are sustainable for faculty.
 - x. Concerns with the pay scale for lecturers
 - xi. The cost of a program should be decided by the demand.
 - xii. Global trends

5. Resources available for the upcoming meeting.

Dr. Swarat informed the members that he would supply the following information at the next meeting.

- a. Blueprint of CPaCE
- b. Open University classes creating pathways for transfer credits
- c. Industry in the community

6. Adjournment

Dr. Swarat thanked everyone. The meeting adjourned at 4:08 pm