



# ONE VILLAGE

*One Purpose*

## SPONSORSHIP OPPORTUNITIES



**\$50,000**

**DOCTORATE SPONSOR**  
(Tax Deductible: \$46,250)

- Joint naming rights of the event:  
**Your Company Presents...the 3<sup>rd</sup> Annual Black Alumni Scholarship Gala**
- Speaking opportunity at the event
- Logo & advertisement on the website for one year
- Full page ad in Tribute Journal
- 3 Premier Sponsorship Tables for ten with 4 student guests
- VIP swag bag
- Sponsor & VIP Photo Session



**\$25,000**

**MASTERS SPONSOR**  
(Tax Deductible: \$22,500)

- Joint naming rights of the dinner:  
**The evening's dinner will be sponsored by Your Company's Name**
- Logo & advertisement on the website for one year
- Full page ad in Tribute Journal
- 2 Premier Sponsorship Table for ten with 2 student guests
- VIP swag bag
- Sponsor & VIP Photo Session



**\$10,000**

**BACCALAUREATE SPONSOR**  
(Tax Deductible: \$8,750)

- Joint naming rights of the auction  
**Your Company Presents...the 3<sup>rd</sup> Annual Black Alumni Scholarship Gala Silent Auction.**
- Logo & advertisement on the website for one year
- Full page ad in Tribute Journal
- 1 Sponsorship Table for ten with 2 student guests
- VIP swag bag
- Sponsor & VIP Photo Session



**\$5,000**

**ASSOCIATE SPONSOR**  
(Tax Deductible: \$3,750)

- Joint naming rights for the centerpieces  
**The centerpieces will be sponsored by Your Company's Name**
- Logo & advertisement on the website for one year
- Full page ad in Tribute Journal
- 1 Sponsorship Table for ten with 2 student guests
- VIP swag bag
- Sponsor & VIP Photo Session



CALIFORNIA STATE UNIVERSITY

**LONG BEACH**

Student Affairs

---

# TICKETS & TABLES

---

**Individual Ticket: \$250**

(Tax Deductible Amount: \$125 per ticket)

**Table of Ten: \$2,500**

(Tax Deductible Amount: \$1,250 per table)

---

## TICKET PACKAGES & TRIBUTE JOURNAL ADS

---

### Package A

- Full page ad in program\*
- 2 Admission Tickets

Total Investment - \$1,400

(Tax Deductible Amount: \$1,150)

### Package B

- Half page ad in program\*
- 2 Admission tickets

Total Investment - \$900

(Tax Deductible Amount: \$650)

**Full Page Tribute Journal Ad (full color, 8.5 x 11" vertical): \$1,000\***

**Half Page Tribute Journal Ad (full color, 8.5 x 5.5" horizontal): \$500\***

**\*ALL ADS MUST BE HIGH RESOLUTION, CAMERA READY  
AND RECEIVED BEFORE MARCH 15, 2023**

---

Name	
Phone	
Email Address	
Business Name	
Address	
City, State, Zip	
Signature	

**Make all checks payable to the CSULB 49er Foundation and mail to:**

CSULB 49er Foundation c/o BASG  
Attn: Student Affairs Development Office  
1250 Bellflower Blvd., BH-387  
Long Beach, CA 90840

If you have any questions contact David Román, Director of Development, at  
(562) 985-7656 or David.Roman@csulb.edu.