



CALIFORNIA STATE UNIVERSITY LONG BEACH

College of Business Distinctions 2022-2023

www.csulb.edu/cob

CSULB is a university of talented and diverse students that consistently ranks among the top public universities in the west (*U.S. News & World Report*) and is one of the “Best Value” public universities in the nation (*The Princeton Review’s “America’s Best Value Colleges”*). CSULB’s College of Business (COB) offers students access to nationally renowned academic programs on a campus that is student-centered, service-oriented and globally engaged.

Prominent Ranking & Awards

With more than 4,700 undergraduate and over 500 graduate students, CSULB’s COB is accredited by the Association to Advance Collegiate Schools of Business International (AACSB).

The COB is ranked in “The Best Colleges for Business Majors 2020” as one of the Top 50 best U.S. business schools by *Money Magazine*.

In the 57th Annual International Collegiate Business Strategy Competition, the COB entered three teams, each winning a prize. Two of those teams were awarded Best Overall.

The COB’s Student Center for Professional Development provides resources and programs that develop leadership skills, career planning, academic success and civic engagement. They offer four programs that focus on character building, dependability, professionalism and self-confidence.

COB’s Beach Investment Group, a yearlong class which students manage investment portfolios, reached \$1 million in assets in 2021.

COB’s Ukleja Center for Ethical Leadership advocates for business ethics and ethical leadership in academic research and programs, with over 3,000 students annually involved.

CSULB’s Colleges of Business and Engineering created the CSULB Innovation Challenge, a competition for \$10,000 to make students’ ideas a reality. The competition provides an opportunity for students to make a difference in local and global communities through innovation.

Boeing created the Boeing Business Scholarship with the CSULB 49er Foundation to assist students. Boeing is a corporate partner for the College of Business and provides internship opportunities.

The COB building houses Instructional Technology which consists of four computer classrooms that are available to their faculty, staff and students. The mission of COB Instructional Technology is to provide them with up-to-date practical business and office software.

The COB has many specialty master’s programs, including an Evening MBA, Saturday MBA, Accelerated One-Year MBA and joint MBA/MFA in Theatre Management, in collaboration with the College of the Arts.

COB’s new Online MBA program has seen an increase in enrollment of 700% since its launch in 2019. The OMBA has become COB’s fastest-growing graduate program.



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