

# 49er Shops

## VENDOR PROGRAM

### California State University Long Beach

#### **INTRODUCTION**

The 49er Shops hosts a year-round Outdoor Vendor Program on the campus of California State University Long Beach. CSULB is a 322-acre campus that houses 80 permanent buildings with 63 academic departments and programs. The campus has a population of over 37,000 students with an additional 5,000 staff and faculty.

Situated at the heart of campus, the Outdoor Vendor Program is ideally placed directly in front of the University Bookstore and University Dining Plaza, and adjacent to the University Student Union. Located along one of the main campus thoroughfares, an estimated 10,000 students walk this main pathway daily.

With its prime location on one of California's largest college campuses, the Outdoor Vendor Program at CSULB is a highly desirable program to be a part of. We are always looking for new vendors to meet the needs of our student body while providing a unique and exciting shopping experience.

#### **WHO ARE THE 49ER SHOPS?**

The 49er Shops are a not-for-profit auxiliary department of California State University, Long Beach, and have been a partner to the CSULB campus since 1953. Our mission is to enhance and support the educational process of California State University, Long Beach, by providing the goods and services to promote a learning community. 49er Shops locations include the University Bookstore, University Dining Services, ID Card Services and Convenience Stores throughout campus.

#### **PROGRAM PARAMETERS**

We have nine spaces available for merchandise and non-merchandise vendors. Vendors can set up Monday through Thursday from 8am to 5pm and from 8am to 4pm on Friday. Recent renovations to the vendor areas were completed in December 2014. These spaces now boast individualized and permanent awning structures with adjustable sides. Additionally, direct power is available in select stations.

## HOW CAN I PARTICIPATE?

In order to participate in the 49er Shops Outdoor Vendor program, vendors must:

- Fill out an application.
- Submit a Certificate of Insurance with proof of current General Liability not less than \$1,000,000 per occurrence, and \$2,000,000 aggregate. The campus of California State University, Long Beach and the 49er Shops will need to be named as additionally ensured.
- All vendors requesting to sell merchandise must submit a current California Seller's Permit.
- Pay the following daily rate fees:

### 1) Regular dates

30ft x 20ft \$125 per day or \$550 per week

20ft x 20ft \$110 per day or \$475 per week

17ft x 17ft \$95 per day or \$425 per week

10ft x 10ft \$85 per day or \$375 per week

### 2) Rush dates (first week of each semester)

30ft x 20ft \$200 per day or \$1000 per week

20ft x 20ft \$200 per day or \$1000 per week

17ft x 17ft \$85 per day or \$400 per week

10ft x 10ft \$150 per day or \$750 per week

### 3) Summer/Winter dates

20ft x 20ft \$70 per day or \$300 per week

17ft x 17ft \$50 per day or \$225 per week

10ft x 10ft \$50 per day or \$225 per week

\*prices subject to change

## CONTACT INFORMATION

For more information, please contact in one of the following ways:

- Phone: 562.985.7101
- Email: [patrick.joyce@csulb.edu](mailto:patrick.joyce@csulb.edu)

