

	ASI Fee Referendum Timeline/Communication Plan			
	Description	Assigned to:	Due Date	Status
1	Develop arguments "for and against"	Richard, Agatha, Allison	1/3/2014	done
2	Develop voter information and background	Richard	1/3/2014	done
3	Provide url and QR code for BeachSync	Allison	1/3/2014	
4	Create voter pamphlet and sample ballot	Drew	1/6/2014	done
5	Approve voter pamphlet and sample ballot	Subcommittee	1/7/2014	done
6	Email to all students regarding "FERPA Restrictions"	Nancy	1/10/2014	
7	Approve voter pamphlet and sample ballot and timeline	SFAC	1/14/2014	
8	Create ads, posters, email	Drew/Nancy	1/17/2014	
9	Ad in Union weekly	Nancy	1/21/2014	
10	Ad in Daily 49'er - 2 days	Nancy	1/22 - 1/23	
11	Email to all students with voter pamphlet and sample ballot	Jeane/Nancy	2/3/2014	
12	Email to all students with information on voting electronically.	Jeane/Nancy	2/11/2014	
13	Fee referendum	Jeane/Nancy	2/26 - 2/27/14	
14	Results of fee referendum announced	Mary Ann	2/28/2014	