

INTERNATIONAL BUSINESS

College of Business Administration

Director: Terrence H. Witkowski

Phone: (562) 985-4766

Website: www.csulb.edu/colleges/cba/ib/

Career Possibilities

Import/Export Agent • Foreign Sales Representative • Trade Broker • Buyer • Bank Manager • Financial Manager • Foreign Currency Investment Advisor • International Management Consultant • Relocation Consultant • Customs Broker

Undergraduate Programs

Bachelor of Science in Business Administration

Admission Under Impaction

Refer to the following website for additional impaction criteria: www.csulb.edu/depts/enrollment/graduation/native-major-criteria/.

Requirements

In order to graduate with an undergraduate business degree from CSULB, a student must complete a minimum of 120 units. A majority of the upper division business courses, including economics and statistics, must be completed at this university. For details, refer to the CBA Policy on Course Transfers/Substitutions.

All CBA majors must maintain major GPAs of 2.0 or higher. A student whose GPA in the major falls below 2.0 will be advised that they are at risk of being dismissed from the major and granted one semester to raise their major GPA(s) to 2.0. Students who do not successfully raise their major GPA(s) must meet with an advisor to declare another major or submit an appeal to the CBA Center for Student Success explaining why they need one additional semester. Students whose major GPAs remain below 2.0 after this additional semester must declare a new major.

1. Lower Division:

Take all of the following:

ACCT 201 Elementary Financial Accounting (3)

* C or better

Prerequisite: None

ACCT 202 Managerial Accounting (3)

* C or better

Prerequisite: ACCT 201.

ECON 100 Principles of Macroeconomics (3)

* C or better

Prerequisites: MATH 103 or higher; one GE Foundation course.

ECON 101 Principles of Microeconomics (3)

* C or better

Prerequisite/Corequisite: MATH 103 or higher.

MATH 115 Calculus for Business (3)

* C or better

Prerequisite: Appropriate ELM score, 3ELM exemption, or

MAPB 11.

Choose one of the following:

STAT 118 Intro to Business Statistics (3)

Prerequisite: Appropriate ELM score, ELM exemption, or MAPB 11.

MATH 114 Finite Mathematics (3)

Prerequisites: Appropriate ELM score, ELM exemption, or MAPB 11.

Students planning business options should take STAT 118.

2. Critical Thinking Course Requirements

Any critical thinking course (GE category A3); IS 100 is recommended.

3. All business and pre-business majors shall demonstrate computer literacy and competency. Complete one of the following:

A. Passing score (70%) on the Computer Proficiency Examination (CPE).

B. IS 233 Introduction to Computer Systems and Applications (3) with Credit (Cr).
Prerequisite: None

C. Transfer equivalent course with a "C" or better grade.

4. Upper Division:

A. Take all of the following:

CBA 300 International Business (3)

Prerequisite: None

FIN 300 Business Finance (3)

Prerequisite: None

BLAW 320 Legal and Regulatory Environment of Business (3)

Prerequisite: None

IS 300 Management Information Systems (3)

Prerequisite: IS 233 or equivalent.

IS 301 Business Communications (3)

Prerequisite: None

IS 310 Business Statistics (3)

Prerequisite: STAT 118 or MATH 114.

HRM 360 Organizational Behavior (3)

Prerequisite: None

MGMT 300 Principles of Management (3)

Prerequisite: None

MKTG 300 Marketing (3)

Prerequisite: None

B. The following Capstone course must be taken at CSULB as a senior and after the upper-division prerequisite core courses have been completed:

MGMT 425 Business Strategy and Policy (3)

Prerequisites: ACCT 202 or 320; MGMT 300, MKTG 300, FIN 300 and IS 301.

C. Completion of option requirements.

5. Elective courses to total 120 units. Student are encouraged to select electives for expansion of knowledge and intellectual interests as well as for preparation for business employment.

Option in International Business (120 units)

This option prepares students for an increasingly competitive and interdependent international business world and offers information about how international business practices and customs differ from those in the U.S. Students need some familiarity with a language other than English as well as knowledge of culture and world geography.

Requirements

1. Take all of the following:

- ACCT 465 International Accounting (3)
Prerequisites: ACCT 201, ACCT 202, IS 301.
- FIN 490 International Finance (3)
Prerequisites: FIN 300
- MKTG 480 International Marketing (3)
Prerequisite: MKTG 300, IS 301.

Take one of the following:

- MGMT 405 International & Comparative Management (3)
Prerequisites: MGMT 300, IS 301.
- MGMT 406 International Business Policy (3)
Prerequisite: MGMT 300, IS 301, CBA 300.

2. Take two of the following courses:

- BLAW 424, CBA 493 (subject to approval of the Program Director), CBA 494 (A or B), HRM 458, MKTG 481, and MGMT 405 or MGMT 406 (whichever was not taken in satisfaction of requirement #1)

3. Nine units of upper-division GE capstone must be chosen from a list of courses with strong global or international emphasis. This list is available at the CBA Student Center for Success (CBA 100), from the Director of the International Business Program, and online at www.csulb.edu/colleges/cba/ib/majors/.

Minor in International Business

This minor designed to provide students with international business skills and cultural knowledge, which can be an advantage for job seeking and career building, as well as a source of personal enrichment. Students accepted for admission must have at least a 2.0 GPA with junior standing.

This minor requires 18 units.

Requirements

For Non-Business students only, CBA students are not eligible. (NOTE: The IS 301 prerequisite requirement is waived for minors.)

Take both of the following courses:

- CBA 300 International Business (3)
Prerequisite: None.
- COMM 330 Intercultural Communication (3)
Prerequisite: None.

Choose one of the following Tracks:

International Management Track

- MGMT 300 Principles of Management (3)
Prerequisite: None.
- MGMT 405 International & Comparative Management (3)

Prerequisites: MGMT 300, CBA 300, IS 301.

MGMT 406 International Business Policy (3)

Prerequisites: MGMT 300, IS 301, CBA 300.

International Marketing Track

MKTG 300 Marketing (3)

Prerequisite: None.

MKTG 480 International Marketing (3)

Prerequisites: MKTG 300, IS 301.

MKTG 481 International Marketing in Selected Markets (3)

Prerequisites: MKTG 300, IS 301.

Choose one of the two culminating experience courses:

CBA 493 Business Internship (3)

Prerequisites: Classified business major or minor, consent of instructor.

CBA 494 (A or B) Selected Topics - Short-Term Study Abroad (3)

Prerequisite: None