

Welcome Back, August 2016

Welcome to the start of a vibrant fall semester. I hope you all enjoyed a successful first week of classes. To our new faculty and staff, I'm happy to have you join the CBA family — we are thrilled to have you. To our returning colleagues — I'm glad to have you back, and I hope that you had a productive summer.

We continue our record of hiring outstanding talent and welcome five new tenure-track faculty members to CBA this semester: Jong-Yu (Paula) Hao in Accountancy; Laura Gonzalez and Lu Zhu in Finance; Spyridon Samonas in Information Systems; and Joonhwan In in Supply Chain Management. Their talents and expertise are a wonderful addition to our programs. Please join me in welcoming our new colleagues.



From left: Jong-Yu (Paula) Hao, Joonhwan In, Laura Gonzalez, Spyridon Samonas, Lu Zhu

I look forward to another great academic year and appreciate all of the efforts each of you contribute to ensure that we have a wonderful educational experience for our students. I am proud to lead CBA as we continue to strive for excellence and achieve our strategic goals. Welcome back and best wishes for a wonderful semester. Go Beach!

Michael E. Solt
Dean, College of Business Administration

Save the Date: CBA Open House Oct. 15



CSS advisors Kristy Trinh (left) and Linda DeLange welcoming students and families to the 2015 CBA Open House

CBA will welcome community college and high school counselors, students and their families to our annual open house on Saturday, October 15, 2016. The focus of the Open House is to welcome prospective students to CSULB, and provide them with information about what CBA has to offer and with an overview of our admission process. Students will learn about CBA programs and requirements from faculty, staff and current students. Participants will learn about the type of professional development and internship opportunities available through the Student Center for Professional Development and the many student organizations in CBA. Members of the Associated Business Students Organization Council, as well as representatives of campus life and resources, will be available to help students understand how to get involved in activities for career building and professional networking.

Last year's open house welcomed nearly 300 students and guests. Incoming student Igor Savtchenko personally emailed and thanked the CSS team for the successful event: "Hi! You did a super-excellent job on the open-house this morning! Thank you so much. I feel right at home! Knowing that I got accepting and will be attending, is one of a kind.

Dr. Stuart L. Farber Honored



From left: Dr. Stuart L. Farber and CBA Dean Michael E. Solt

CBA would like to congratulate Dr. Stuart L. Farber for receiving the 2016 Leadership Impact Award. Dr. Farber ('57 and Dean of Students Emeritus) and his wife Mrs. Trish Farber ('67 & '83) have provided significant support to the college over the years in terms of scholarships, leadership, time and funding. These contributions have made a significant impact on both student success within the college and overall higher education excellence.

Dr. Farber believes that a partnership is critical between alumni and current student leaders. He believes that being a “give-back alum” is critical to the continued excellence at CSULB: “Alums should envision themselves as part of the total University growth and excellence development. [Trish and I] find it most satisfying to help students financially with scholarships.”

The college thanks Dr. and Mrs. Farber for their continued dedication to both CSULB and CBA.

AMBA Students Study Abroad in Peru



AMBA students volunteering at Proyecto Peru in Cusco

This summer, Daytime Accelerated MBA (AMBA) cohort XI traveled to Peru to work with local businesses that face critical international issues and immerse in a new culture. During their travels, students met with business leaders, took a Peruvian cooking class, and volunteered their time cleaning up an after school program for local children.

In Lima, the students visited Start-Up Peru, which is an innovation incubator that supports and mentors new start-ups. This was the foundation for a visit to two different types of entrepreneurial ventures: Smart Connections – a tech start-up and Algarrobos Organicos - a family agricultural company with a focus on sustainability. Halfway through the week, the students flew up to Cusco (12,000 ft) for the second part of the international experience. They visited Proyecto Peru to learn about another type of entrepreneurial venture – social enterprises. As part of their learning experience in Cusco, the students spent a day doing community service at an after school program for children of poor families. AMBA student Richard Spiese details his experience volunteering:

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"We helped clear a field for the children to play sports on, as well as helped renovate an indoor area for learning and other activities. The children were between the ages of 4 and 10 and when we arrived they all ran up to us saying "ola" and giving us big hugs. They showed such excitement when we walked through the gate and it continued throughout the day. I am very glad that we got the opportunity to visit Proyecto Peru, as it is an experience I will value for the rest of my life."



AMBA students in a Peruvian cooking class in Cusco

CBA Staff Recognition: Madeleine McJones



Madeleine McJones

CBA would like to recognize **Madeleine McJones** for her contributions to both the college and Instructional Technology. As webmaster, Madeleine plays an essential role in maintaining and developing the college's websites and digital databases.

"Madeleine has been an integral part of creating an online workflow system for Center of Student Success, and restructuring the faculty vita database that is a vital part of the AACSB process. Her enthusiasm and knowledge in websites and databases have helped solve many of technological challenges within CBA." – Nupur Shah

Madeleine, who graduated from CSULB with a BS in Computer Business Methods, joined the CBA family in July 2014. Her outside interests encompass all levels of sailing and older German cars. She lives in Palos Verdes with her husband, her son and dog. Madeleine also has a daughter starting her first academic year at the United States Naval Academy in Annapolis Maryland.

CBA Faculty & Staff in the News

Congratulations to **Terry Witkowski** for receiving the 2016 Robert W. Nason Award for extraordinary and sustained contributions to the field of Macromarketing at the [41st annual Macromarketing Conference](#).

“Ethics and Elephant Ivory”

[CSULB Newsroom](#) – July 5, 2016

“Marketing’s **Terry Witkowski** was recognized recently by the Ukleja Center for Ethical Leadership at CSULB with a \$5,000 grant to support his original ethics research into the global consumption of elephant ivory.”

“2016 Service Awards”

[Inside CSULB](#) – July 5, 2016

Jane Roeder, Interim Director of the Ukleja Center for Ethical Leadership and **Nupur Shah**, Head of IT, celebrate 10 years of service.

“The Power of Positive Energy at Work”

[R&D Magazine](#) – July 5, 2016

A new study by **Dana Sumpter** and colleagues finds that a leader's positive energy has a direct impact on workplace productivity, absenteeism and commitment.

“Ukleja Center For Ethical Leadership Announces Awards”

[Inside CSULB](#) – June 6, 2016

Terry Witkowski receives stipend for original ethics research in Elephant Ivory and the Ethics of Consumption, Market Regulation, and Social Marketing Interventions.

CBA Students and Alumni in the News

"2016: Five Scholarships for \$1500, two awards for Best Essays" [The California State Employees Association Foundation \(CSEAF\)](#) – Aug. 17, 2016 CBA student **Edgar Vallejo** wins scholarship for best essay.

"Los Angeles Port Fellows Program Makes an Impact"
[MarineLink.com](#) – Aug. 6, 2016

"Last April, the Port of Los Angeles announced its first-ever Fellows Program, an educational initiative focused on developing the next generation of maritime and port leadership. The one-year, on-the-job experience for graduate students officially kicked off in June with the selection of three fellows from some of the region's top universities. Fellow **Julio Miranda** is pursuing a Master of Science in Supply Chain Management at California State University, Long Beach. Miranda is working as part of the Port's Construction and Maintenance Division, where he will be focused on finance and administration."

"Garrett Hampson awarded Golden Glove award"
[Daily 49er](#) – June 25, 2016

"[CBA alumnus] **Garrett Hampson**, former LBSU shortstop, continued to pick up awards after his junior season when Hampson was a catalyst for the Dirtbags' postseason berth. The shortstop was named to the 2016 ABCA/Rawlings Gold Glove Team after picking up multiple awards, including Big West Defensive Player of the Year. With his near-perfect defense, the junior was the first LBSU baseball player to earn the honors."

"Garrett Hampson Drafted By Colorado Rockies in Third Round of MLB Draft"
[Long Beach State](#) – June 10, 2016

"Early in round three of the 2016 MLB Draft, the Colorado Rockies selected Long Beach State shortstop **Garrett Hampson** [CBA Alumnus], making him the 81st overall selection in this year's draft... A three-time All-Big West selection, Hampson

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is the 2016 Big West Defensive Player of the Year and was the 2014 Big West Freshman of the Year at Long Beach State.”

“Long Beach State players succeeding in Major League Baseball”

[Press-Telegram](#) – June 8, 2016

“[CBA Alumnus] Matt Duffy, a Long Beach State and Lakewood High product, continues to hold down third base for the San Francisco Giants. The second-year pro is going through a bit of slump recently, but his defense has kept him in the

lineup. Duffy only has four hits in his last 23 at bats, but has a .970 fielding percentage.”

“From High School Dropout to Cal State Long Beach Grad”

[Grunion Gazette](#) – May 27, 2016

“[CBA grad **Fred Rodriguez**'s story is] straight out of the movies — complete with a Hollywood ending.”



Ukleja Center offers Faculty Stipends for integrating *Ethics Across the Curriculum*

The Ukleja Center's Ethics Across the Curriculum initiative was created to support the infusion of ethics and ethical leadership in undergraduate and graduate courses across the CSULB campus. Faculty and lecturers are invited to submit proposals for a \$3,000 pedagogical stipend to support the development of a 3-hour ethics module in the course(s) that they teach.

Application materials are available at www.ucel.org/educational (click on "apply here"). Proposals will be evaluated by a review committee comprised of past stipend recipients and chaired by Dr. Kathleen Lacey. The application deadline is Monday, November 14, 2016.

To be inclusive, priority will be given to new applicants and to modules for courses in a college's core curricula or courses that are mandatory for a particular major. Award recipients will be honored at a luncheon in the spring.

For further information or to submit a proposal, please contact Dr. Kathleen Lacey at kathleen.lacey@csulb.edu or (310) 936-3739.

Ukleja Center also offers Faculty Stipends for Ethics Research

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To augment its research pillar, the center is also offering \$5,000 stipends to faculty to support original ethics research and contribute to the body of knowledge in disciplinary and interdisciplinary ethics.

Application materials are available at www.ucel.org/research (click on "apply here"). Proposals will be evaluated by a review committee comprised of past stipend recipients and chaired by Dr. Brenda Freshman. The application deadline is Monday, November 14, 2016 and award recipients will be honored at a luncheon in the spring.

For further information or to submit a proposal, please contact Dr. Brenda Freshman at brenda.freshman@csulb.edu or extension 5-1962.