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3 **04-07**

4 July 28, 2004

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6 **Advisory Council on Enrollment Management**

7 This policy statement was recommended by the Academic Senate on
8 May 13, 2004 and approved by the President on June 14, 2004.

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10 **Charge:**

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12 The Advisory Council on Enrollment Management is a joint faculty and administrative
13 council responsible for advising the President and the Provost on all matters
14 pertaining to the management of the University's student enrollment. Such matters
15 include, but are not limited to, admissions policies, the size and rate of growth of
16 student enrollment, the retention of students, and procedures for communicating the
17 University's enrollment management plans to affected constituencies within and
18 without the University. The Council is also charged with the responsibility for
19 ensuring broad and meaningful consultation on enrollment management matters
20 within the University community and with our external constituencies.

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22 The Council shall provide an annual report on its activities to the Academic Senate in
23 April of each academic year.

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25 **Membership:**

26 **Ex Officio:**

27 Director of Strategic Planning (Chair of the Committee)
28 Associate Vice President for Academic Affairs-Graduate and Undergraduate Programs
29 Assistant Vice President for Enrollment Services
30 Director of Institutional Research
31 Associate Vice President for Student Services
32 Dean of Students
33 Assistant Vice President, Governmental Relations
34 Chair, Academic Senate
35 Chair, Staff Council
36 President, Associated Students, Inc.
37 Director, Center for International Education

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39 **Appointed by the President (three-year terms):**

40 One community representative
41 One high school representative
42 One Community College representative

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44 **Nominated by the Executive Committee of the Academic Senate with the approval of**
45 **the Academic Senate (staggered three-year terms):**

46 Six tenured or probationary faculty members

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EFFECTIVE: Fall 2004