



**3rd Annual
Beach Women in Engineering Conference
April 29, 2023
Hosted by 100+ Women Strong**

The California State University, Long Beach, College of Engineering (COE) has long been committed to the success of women in engineering. 100+ Women Strong is a group of professional women focused on recruiting, retaining, and graduating more female engineering students to reduce gender disparity and foster an environment in which women are empowered to advance to their highest potential.

We are thrilled to have a dynamic group of inspiring, successful, and motivated women who make up the 100+ Women Strong Committee. They are coming together to create the conference this spring and we hope you can play a role. From inspiring speakers who expose students to new avenues in engineering, to creating professional connections via coaching circles, this conference supports our female engineering students in a tangible way.

The conference is:

- Promoted to 39,000 CSULB students, 5,000 of these are engineering students
- Promoted to area community colleges and high school students
- Attended by over 200 students
- Leveraged to over 75 industry professionals on speaking panels and leading coaching circles

This year, your company's sponsorship will help us build upon this powerful community. Sponsorship opportunities are listed on the accompanying page.

























I also invite you to get involved personally. Perhaps you can recall someone who helped you through your college experience. This is your chance to be that person for our next generation of women engineers. If you're excited by the opportunity to support women in engineering, please contact me at your earliest convenience to hear more about how this dynamic and growing group of well-founded women is tackling gender disparity in engineering.

Go Beach!

Dean Jinny Rhee
College of Engineering
Jinny.Rhee@CSULB.edu

Please contact Paras Shah with any questions. Email: Paras.Shah@csulb.edu / Phone: (562) 985-7347

Beach Women in Engineering Conference
 Hosted by 100+ Women Strong

| BENEFITS | \$5,000 | \$10,000 | \$25,000 |
|---|--|---|--|
| Logo on 100+ Women Strong Website for one year |  |  |  Premium Placement |
| Logo on event T-shirts |  |  |  Premium Placement |
| Logo on signage and screens at Conference |  |  |  |
| Complimentary conference tickets |  2 Tickets |  2 Tickets |  4 Tickets |
| Speaker(s) on expert panel | |  1 Speaker |  2 Speakers |
| Recognition from main stage | |  |  |
| Branded text messages pre-event and post-event | |  1 Branded Text |  3 Branded Texts |
| Branded social media post - LinkedIn, Facebook, and Instagram | |  1 Branded Post |  All Posts Branded |
| Sponsor Ballroom Event: Speed Networking, Coaching Circle, or Luncheon Sponsor (Choose One) | |  Choose One |  Presenting All |
| Branded Photo Contest - in Conference App | | |  |
| Presenting Sponsor | | |  |



CALIFORNIA STATE UNIVERSITY

LONG BEACH

April 29, 2023

Beach Women in Engineering Conference

Sponsorship Information

Deadline: March 15, 2023

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Business Phone: _____

Email: _____

- I/We wish to support CSULB "*Women in Engineering Conference*" (please check one):
 \$25,000 Sponsor **\$10,000 Sponsor** **\$5,000 Sponsor**

Enclosed is my check in the amount of \$ _____.
(Please make checks payable to CSULB 49er Foundation)

Please charge \$ _____ to my: Visa MasterCard American Express

Credit Card # _____ Exp. Date: _____ CVV: _____

Signature _____

I am unable to attend, however my donation of \$ _____ is enclosed.

Please mail this form to:

CSULB 49er Foundation
1250 Bellflower Blvd. BH-387
Long Beach, California 90840
Tax ID #: 45-2163910