

Yutian(Kate) Chen

Curriculum Vitae

Department of Economics
California State University, Long Beach
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Education

Ph.D. in Economics, State University of New York at Stony Brook, May 2007
Dissertation Title: *“Essays on Strategic Industrial Competition”*
M.A. in Economics, State University of New York at Stony Brook, 2003
B.A. in Economics, Renmin University, Beijing, P.R.China, 1996

Research Fields

Primary: Microeconomics, Industrial Organization
Secondary: Game Theory, Applied Econometrics, Computational Economics

Work Experiences

Assistant Professor, Economics Department, California State University at Long Beach,
August 2007 to present

Working Papers

- “Strategic Sourcing and Entry Deterrence” (submitted)
- “Outsourcing Induced by Strategic Competition”, with Pradeep Dubey and Debapriya Sen (under the 2nd round revision)
- “Strategic Advertising: Evidence in the Pharmaceutical Industry”, with Wei Tan (submitted)
- “A Theory on Predatory Advertising After A Demand-reducing Shock”, with Wei Tan (submitted)
- “Strategic Outsourcing under Economies of Scale”
- “Upstream Outsourcing, Economies of Scale, and Downstream Innovation”, with Debapriya Sen
- “Outsourcing Blocked by Rivalry”

Honors and Awards

- Scholarly and Creative Activities Committee Stipend Award, California State University at Long Beach, 2007-2008
- Full Scholarship, Department of Economics, Stony Brook University, 2001-2007
- Excellent Government Research Award of Beijing City, 2000
- Excellent Graduate with Distinction of Beijing City, 1996
- Excellent Student Award of Renmin University, 1994, 1995

Conference Presentations and Attendance

- The Teaching Professor Conference. Washington D. C., 2009.

- The 7th International Industrial Organization Conference (IIOC). Boston, 2009. Presented “Strategic Outsourcing under Economies of Scale”; discussed “Making Sense of Non-binding Retail Price Recommendations” by S. Buehler and D. Gartner.
- The 5th Biennial Conference of HKEA. Chengdu, China, 2008. Presented “Strategic Sourcing and Entry Deterrence”.
- The 6th International Industrial Organization Conference (IIOC). Washington D. C., 2008. Presented “Outsourcing Induced by Strategic Competition”; discussed “Vertical Mergers in Procurement Markets” by C. Thomas.
- The 5th International Industrial Organization Conference (IIOC). Savannah, 2007. Presented “Strategic Sourcing and Entry Deterrence”; discussed “Research Universities and Regional High-Tech Firm Entry and Exit” by D. Silva and R. McComb.
- The 17th International Conference on Game Theory. Stony Brook, 2006. Presented “Strategic Sourcing and Entry Deterrence”, also served as the session chair.
- Midwest Economic Association Conference. Chicago, 2006. Presented “Strategic Sourcing and Entry Deterrence”, also served as the chair of session “Games and Incentives”, and the discussant of “Mood, Games and Markets” by K. Lanier, C. Capra and S. Meer.
- Eastern Economic Association Conference. Philadelphia, 2006. Presented “Strategic Sourcing and Entry Deterrence”; discussed “Greenfield Investment vs. Merger & Acquisition: Entry Modes of FDI” by N. Yang.
- American Society for Competitiveness Conference. Washington D.C., 2005. Presented “Outsourcing Induced by Strategic Competition” and “Outsourcing under Economies of Scale and Strategic Competition”.
- The 16th International Conference on Game Theory. Stony Brook, 2005. Presented “Outsourcing Induced by Strategic Competition” and “Outsourcing under Economies of Scale and Strategic Competition”.
- The 15th International Conference on Game Theory. Stony Brook, 2004. Presented “Outsourcing and Entry Deterrence”.

Teaching Experience

Department of Economics, California State University at Long Beach

- Managerial Economics, Fall 2007 till now
- Industrial Organization, Fall 2007 till now

Services

Department of Economics, California State University at Long Beach:

2007-2008

Curriculum Committee; Elections Committee; Microeconomics Comprehensive Examination Committee; Graduate Committee

2008-2009

Curriculum Committee; Elections Committee; Library Committee; Grade Appeals Committee; ECON 333 Textbook Committee

2009-2010

Curriculum Committee; Elections Committee; Undergraduate Committee

California State University at Long Beach, 2009:

Selection Committee for the 2009 Ray and Marge Lancaster Scholarship; Curriculum And Educational Policies Council