

# 2010 California State University-Long Beach Summer Camp Program

## 1. California State University and the Surrounding Environment

The city of Long Beach is located in the heart of Southern California and is approximately 25 miles south of the city of Los Angeles, on the Pacific Ocean. Long Beach was originally named “Wilmore City”, but because of its long, wide beaches it was renamed “Long Beach” in 1888. Long Beach is bordered by 5 1/2 miles of clean, sandy beaches for you to enjoy. Walk, run, bike, or blade on our smooth, fully paved, bike path that spans the length of the beach from Downtown to Belmont Shore. Or enjoy a wide variety of water sports such as swimming, sailing, kayaking or jet skiing. You can access the beach in the Belmont Shore / Alamitos Bay area of



Long Beach, or from Downtown’s marina green park or Bluff Park. Being so close to Los Angeles makes Long Beach a prime location for Hollywood films. “The Muse” starring Sharon Stone featured several scenes inside the Long Beach Aquarium of the Pacific. The blockbuster movie “Amistad” was filmed aboard the Tallship “Californian” which is docked in Long Beach’s Rainbow Harbor. Keanu Reeves was also seen speeding down Shoreline Drive in his hit “Speed”.

The Queen Mary has been docked as the historic centerpiece of Long Beach Harbor since 1967. Although it is still afloat and even moves up and down with the tides, it no longer functions as a



passenger ship. According to the report of Forecast and Review, Long Beach is considered the best location for living in Metropolitan Los Angeles Area. This makes CSULB to be one of the most popular universities in southern California.

CSULB is located in the city of Long Beach and is one of 23 campuses in California State University System. With the chancellor’s office located in Long Beach, CSULB is considered as the flag ship campus among others. There are about 38000



students with 280 majors in both undergraduate and graduate degrees. Among them, 31000 students are undergraduate students and 6000 graduate students. Asian students accounts for 16% of the total student population. CSULB has repeatedly been recognized as one of "America's Best Value Colleges" by the *Princeton Review*. More than 30 factors are considered to rate the colleges in four categories: academics, tuition GPA

(the sticker price minus average amount students receive in gift aid scholarships and grants), financial aid (how well colleges meet students' financial need) and student borrowing. The university attained its highest ranking in the 2007 edition, being named the No. 3 best value public college in the nation. Recently, CSULB was again recognized in the 2009 edition of the "50 Best Value Colleges" rankings, making it the only university in the CSU system to receive such recognition.



It has also been ranked as one of the top five public masters universities in the West by *U.S. News and World Report's* "America's Best Colleges Guide" each year from 2005 to 2010.<sup>[6]</sup> In addition, Long Beach State is one of the West Coast's top universities/masters institutions in student body diversity<sup>[9]</sup> and is home to the largest publicly funded art school west of the Mississippi.



The CBA is one of 568 business schools world-wide that are accredited by the prestigious Association to Advance Collegiate Schools of Business International. AACSB standards involve the academic and professional qualifications of our faculty and the achievement of learning goals for our graduate and undergraduate students. Significantly, the CBA received reaccreditation from AACSB in April 2009. The CBA also serves students by providing outstanding opportunities for learning,



growth, and development outside the classroom. Our CBA students are increasingly interested in Study Abroad activities—and we expect the number of our students who participate in Study Abroad this academic year to double from 2008-2009.

Master of Business Administration degrees. The CBA Commencement ceremony was held on May 27 and attracted an audience of over 10,000 people in addition to the approximately 1,000 students who crossed the platform to be congratulated by the President and other dignitaries.

For the academic year 2007-2008, the University awarded 1,325 Bachelor of Science degrees in Business Administration and 128

In 2008 Beijing Olympics, students from CSULB receives a total of four gold medals and five silver medals in Men’s volley ball contest and women’s beach ball contest.



Misty May

Gold Mentalist for Women’s Beach Volley Ball



Tom Hoff

Gold Mentalist for Men’s Volley Ball



Scott

Touzinsky  
Gold Mentalist for Men’s Volley Ball



David Lee

Gold Mentalist for Men’s Volley Ball

## 2. Programs

Summer Camp program could be customized based on specific requirement. In general, programs start in early August and ends in late August each year. Courses include International Business, Electronic Commerce, International Business and Business Communications. All courses are taught in English by CBA professors. After the completion of the program, Students will receive a certificate of completion and CSULB transcript. Courses taken may be used to receive credits in most business schools in the world. Executive program are also available all year round. Participants may choose subject areas based on availability.

**(August 7, 2010 – August 27, 2010)**

Date	7:00am-8:00am	9:00am-12:00 am	12:00pm-1:00pm	1:30pm-4:30pm	5:00pm-6:30pm
8/7(A)	Airport to Los Angeles International Airport				
8/8(U)	Breakfast	Camp Orientation	Lunch	Scheduled activities	Dinner
8/9(M)	Breakfast	Course (1)	Lunch	Scheduled activities	Dinner
8/10(U)	Breakfast	Course (2)	Lunch	Scheduled activities	Dinner
8/11(W)	Breakfast	Course (3)	Lunch	Scheduled activities	Dinner
8/12(H)	Breakfast	Course (4)	Lunch	Scheduled activities	Dinner
8/13 (F)	Breakfast	Course (5)	Lunch	Scheduled activities	Dinner
8/14 (A)	Breakfast	Universal Studio tour (does not include lunch and dinner)			
8/15 (U)	Breakfast	Long Beach Aquarium (free public transportation, does not include lunch and dinner)			
8/16 (M)	Breakfast	Course (6)	Lunch	Scheduled activities	Dinner
8/17 (T)	Breakfast	Course (7)	Lunch	Scheduled activities	Dinner
8/18 (W)	Breakfast	Course (8)	Lunch	Scheduled activities	Dinner
8/19 (H)	Breakfast	Course (9)	Lunch	Graduation Ceremony	Dinner
8/20 (F)	Breakfast	Disneyland/California Adventure tour (does not include lunch and dinner)			
8/21 (A)	San Francisco/Yosemite National Park tour (does not include breakfast, lunch and dinner)				
8/22 (U)	San Francisco/Yosemite National Park tour (does not include breakfast, lunch and dinner)				
8/23 (M)	San Francisco/Yosemite National Park tour (does not include breakfast, lunch and dinner)				
8/24 (T)	Breakfast	Palm Spring factory Outlet Tour ((does not include lunch and dinner)			
8/25 (W)	Grand Canyon/Las Vegas Tour (does not include breakfast, lunch and dinner)				
8/26 (H)	Grand Canyon/Las Vegas Tour (does not include breakfast, lunch and dinner)				
8/27 (F)	Grand Canyon/Las Vegas Tour (does not include breakfast, lunch and dinner)				
	Los Angeles International Airport to Home Airport				



Most courses and tours could be customized based on requirement. For example, participants can choose tours in the east coast (Washington DC and New York) instead of west coast.

## **Universal Studio 1 Day Tour**

In the morning, passing downtown Los Angeles to Universal Studios and begin a "behind-the-scene" tour of Hollywood's busiest back lot, see how and where movies and TV shows are filmed. Face King Kong as he unleashes 30 feet and 30,000 pounds of howling, growling, living terror- just 36 inches from your unbelieving eyes! Be thrilled by the "Stunt Show Cowboys"; relive the attack by the shark from "Jaws", experience an earthquake, or watch the mesmerizing "Water World" show, feel the flames of "Backdraft" and the newest attraction "Jurassic Park"! Universal Studios, where Hollywood comes to life!

## **Disneyland/California Adventure 1 Day Tour**

Disneyland, known as the Happiest Place on Earth, With unlimited fun for the entire family, you can visit Sleeping Beauty's Castle, the Haunted Mansion, Space Mountain, and Small World. See the new Honey, I Shrunk The Audience(TM) 3-D movie, or take a ride with Indiana Jones and enjoy many new exciting rides and the new show "FANTASMIC!"

On February 8 of 2001, the Disneyland Resort has constructed a whole new theme park-Disney's California Adventure celebrating the spirit of California. There are 8 different sections, each representing an aspect of California and her history. Disney's California Adventure measures 55 acres and is being built within the old Disneyland parking lot. A new shopping area, similar to

the one at Walt Disney World, also known as Downtown Disney is available to those who like to shop for souvenirs.

## **Grand Canyon/Las Vegas Trip**

### **DAY 1 :LOS ANGELES - LAS VEGAS**

After departing from Los Angeles , stop by Factory Outlet on the way. We will proceed to Las Vegas, Nevada- the gambling capital of the world. For 2 nights, stay at a hotel located at the centre of the Las Vegas Strip. You can visit famous hotels within walking distance such as: Luxor, New York New York, Treasure Island, Mirage, etc...You may join an optional night tour or a famous show, Jubilee.

[Hotel : Imperial Palace or similar](#)

### **DAY 2 :HOOVER DAM - GRAND CANYON NATIONAL PARK (SOUTH RIM) - LAS VEGAS**

In the morning proceed to one of the 7 wonders of the World, the Grand Canyon National Park. The Canyon is much greater, both in size and beauty contrary to general misconception. We will return to Las Vegas in the evening. At night, you can shop for famous brands in Caesar's Palace or try your luck gambling.

[Hotel : Imperial Palace or similar](#)

### **DAY 3 :CHOCOLATE FACTORY - DESERT CACTUS GARDEN - LOS ANGELES**

In the morning, we will continue the tour to a Chocolate Factory and to Desert Cactus Garden. We will then depart for Los Angeles. On the way, we will stop at the Len wood factory outlet mall where you can purchase famous brands at the lowest price possible. We shall arrive in Los Angeles during the evening.

## **San Francisco/Yosemite Trip**

### **DAY 1 :LOS ANGELES – SOLVANG–HEARST CASTLE**

We leave Monterey Park in the morning and take the scenic route along The Pacific Coast Highway and arrive at Solvang, a town which is more Danish in character than Denmark. Continue north to San Simeon for a visit to Hearst Castle, the only castle to be found on American soil. You will marvel at the priceless collections of art and antique pieces and the gilt-edged swimming pools. Overnight in San Francisco.

Hotel : Hilton Fremont or similar

## DAY 2 :SAN FRANCISCO

In the morning, visit the fabulous city of San Francisco. On arrival, tour the world famous Golden Gate Bridge, Fisherman's Wharf, Oakland Bay Bridge, Chinatown and Treasure Island. Afternoon free time, shopping, visit relative or (Optional in depth city tour: Castro St., Saint Mary Church, Twin Peaks, San Francisco City Hall).

Hotel : Hilton Fremont or similar

## DAY 3 :SAN FRANCISCO - YOSEMITE NATIONAL PARK - LOS ANGELES

In the early morning, your coach will take you north to Yosemite through miles of vineyards, orchards, and fertile farmland of California. Enter Yosemite National Park to view the waterfalls, El Capitan, and walk along trails among towering pine trees. Will return to Los Angeles in the evening.



### 3. Services Provided

- VISA application and consultation
- Student Dormitory room and board arrangement
- Courses arrangement
- After class activities and tour arrangement
- Airport pickup and transportation arrangement
- Apply for CSULB student ID to enjoy free Long Beach bus services, school facility including library, sports facility, swimming pools and many others.



Upon completion of the program, participants will be awarded a certificate and official transcript if applicable. (\$4 for official transcript).



### 3. Preparation before the Trip

- Apply for Passport
- Apply for US B-1 VISA
- Purchase international round trip airline tickets (Home country—LA international airport)
- Things to bring to the US
  - Summer clothes
  - Swimsuit
  - Snickers
  - Toothbrush/Toothpaste/Soap/Powered Laundry Detergent
  - Towel
  - Personal medicine
  - US dollars
  - Laptop computers (you may share with other roommates)
  - Network cable (RJ-45)



#### 4. Deadlines

- Registration Deadline: March 1, 2010
- Deposit due: March 15, 2010
- Schedule for VISA interview: Before April 1, 2010
- VISA interview: Before June 1, 2010
- Purchase Ticket: After VISA approval
- Total fees due: July 1, 2010
- Arrive at CSULB: August 7, 2010
- Depart for home: August 27, 2010

