

Journal of Electronic Commerce Research

VOLUME 3, NUMBER 2, 2002

Issue Editor: [Al F. Salam](#) and [Lakshmi S. Iyer](#), The University of North Carolina at Greensboro

Special Issue: Exchange Relationship in the Digital Economy

Table of Contents

Existing Business Models for Auctions and their Adaptation to Electronic Markets <i>Enrique Dans</i> , Instituto de EMPRESA, Spain	23 – 31
Trust in Electronic Commerce Business Relationships <i>Antony Bryant</i> , Leeds Metropolitan University, Leeds, U.K. <i>Barbara Colledge</i> , Leeds Metropolitan University, Leeds, U.K.	32 - 39
The Importance of Information Goods Abstraction Levels for Information Commerce Process Models <i>Fons Wijnhoven</i> , University of Twente, Netherlands	40 - 49
Market Formation and Fixed Income E-Commerce <i>John Gallaughier</i> , Boston College, U.S.A.	50 - 58
The Ethics of eBanking <i>Lisa Harris</i> , Brunel University, U.K. <i>Laura J. Spence</i> , Brunel University, U.K.	59 - 66
Business-to-Business Electronic Commerce Marketplaces: The Alliance Process <i>Hope Koch</i> , Texas A&M University, U.S.A.	67 – 76
Strategic Connectivity in Extended Enterprise Networks <i>John Tillquist</i> , The University of California at Riverside, U.S.A.	77 - 85
Rethinking B2b E-Marketplaces and Mobile Commerce: From Information to Execution <i>Mahesh S. Raisinghani</i> , University of Dallas, U.S.A. <i>Hanns-Christian L. Hanebeckce</i> , University of Dallas, U.S.A..	86 - 97