



California State University, Long Beach
College of Education, Graduate Studies
1250 Bellflower Boulevard, EED-7
Long Beach, CA 90840-2201
562-985-8476

INFORMATION AND APPLICATION PACKET

MASTER OF ARTS IN EDUCATION OPTION IN EDUCATIONAL TECHNOLOGY AND MEDIA LEADERSHIP AND/OR TEACHER LIBRARIAN SERVICES CREDENTIAL

www.csulb.edu/edtech

www.csulb.edu/lmt

Contact Dr. Stephen Adams with inquiries about the Master's program:

Stephen.Adams@csulb.edu

562-985-5498

Contact Dr. Lesley Farmer with inquiries about the Credential program:

Lesley.Farmer@csulb.edu

562-985-4509

Contact the College of Education Graduate Studies Office with inquiries about the applications:

ced-gradstudies@csulb.edu

562/985-8476

APPLICATION DEADLINES

APPLICANT	SPRING 2019	FALL 2019
DOMESTIC	11/01/2018	4/15/2019
INTERNATIONAL	10/01/2018	4/01/2019

**BOTH THE UNIVERSITY AND PROGRAM APPLICATIONS MUST BE RECEIVED BY THE DEADLINE.
POSTMARKED APPLICATION MATERIALS WILL NOT BE ACCEPTED.**

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FREQUENTLY ASKED QUESTIONS

Q. Is the GRE required?

A. The GRE is not required for this program. For a list of eligibility requirements, please see page 6. For a list of items required to be submitted with the program application, please see checklist on page 9.

Q. Does this program combine a Master's Degree with a preliminary teaching credential?

A. No. CSULB does not offer a combined teaching credential and master's degree. If you are interested in earning the credential to teach, please visit the [Teacher Preparation Advising Center \(TPAC\) website](#). The Teacher Librarian Services credential is an advanced credential and an applicant must already hold a valid teaching credential in order to earn the advanced credential.

Q. Does this program have prerequisite courses?

A. Please see the [CSULB Catalog](#) for information about prerequisites. Prerequisite courses do not need to be completed prior to applying nor prior to being admitted. Prerequisite course completion does not impact an applicant's eligibility for admission to the program. Prerequisite courses may be completed the summer or winter session prior to admission or during the first year in the program at the discretion of the advisor.

Q. How long does the program take to complete?

A. The program is designed to be completed in as few as 2 years. Some students opt to take fewer courses per semester. Upon admission, the program coordinator will provide admitted students a program plan.

Q. How much will the program cost?

A. CSULB registration fees are prorated at 6 units or less or 7 units or more. Most students enroll in 2 courses (6 units) each Fall and Spring semester. Please reference [Tuition and Fees website](#) for a complete breakdown for "Graduate" fees. Summer enrollment is optional; please note there is limited availability of summer courses. Please reference the [College of Continuing and Professional Education website](#) for a breakdown of summer fees.

Q. Where do I send transcripts?

A. Send all official transcripts to CSULB Enrollment Services, not the College of Education Graduate Studies Office. Please see page 7 of this packet for additional information. Do not send your transcripts to the College of Education Graduate Studies Office.

PROGRAM INFORMATION

The CSULB Educational Technology and Media Leadership program prepares its graduates to capitalize on the potential of educational technology and media to improve learning in educational, corporate, and public service settings. The program prepares graduates for leadership roles in schools, educational institutions, and other agencies; it also provides training in instructional design, multimedia development, e-learning, resource management, and builds a foundation for individuals planning to pursue doctoral degrees. Graduates learn strategies for applying theoretical perspectives to use technology in the service of practical problems. They learn to evaluate, design, develop, and effectively use technology and other media for educational purposes. Students may also earn a Teacher Librarian Services credential as part of their master's program. Students may choose to pursue both the master's and credential, the master's only, or the Teacher Librarian Services credential only.

MISSION STATEMENT

The program's overall mission is enhancing learning through the use of technology and media. In connection with this mission, the program educates graduates who understand technology and other media in relation to their societal and cultural context, critically evaluate benefits and limitations of technologies, and build on ways of using technology and media towards socially positive ends. The program also supports the mission of the College of Education, which prepares professional educators and practitioners who promote equity and excellence in diverse urban settings through effective pedagogy, evidence-based practices, collaboration, leadership, innovation, scholarship, and advocacy. In addition, the Teacher Librarian Services Credential provides an academic foundation for professional leadership in library and information professions.

PROGRAM GOALS

The M.A. in Education, Option in Educational Technology and Media Leadership supports students preparing for careers in educational areas that involve the use of instructional technology:

- K-12 teachers
- Technology coordinators, media specialists, librarians, information professionals, administrators, trainers
- Faculty and staff at colleges and universities working in educational technology
- Educational software and multimedia developers

Graduates of the program may also assume leadership roles related to educational technology. Additionally, the program provides foundational knowledge for students preparing for doctoral studies.

PROGRAM LEARNING OUTCOMES

- Apply knowledge of multicultural, ethical, and legal issues pertaining to using information and communications technologies within the global community
- Synthesize leadership principles within the practice of information and educational technology
- Apply instructional design principles to locate, evaluate and develop educational materials
- Integrate theoretical perspectives to review, interpret, and apply research in learning technologies
- Demonstrate effective written, electronic, and oral communications that reflect critical thinking and information literacy
- Design, develop, implement, and assess learning experiences

Additionally, students pursuing the Teacher Librarian Services Credential:

- Promote reading for learning, personal growth and enjoyment
- Organize collections according to standard library cataloging and classification principles

PROGRAM REQUIREMENTS

Admitted students should consult with their advisor regarding appropriate course selection. It is important that candidates take courses in the advised sequence. Candidates will therefore need to be available to take courses at the day, time, and semester they are offered. Applicants are expected to have a working knowledge of word processing, databases, spreadsheets, desktop publishing, presentation software, Internet searching, and email. Core ETEC courses are typically offered on weeknights beginning at 5:00PM and/or on Saturdays, subject to change. The core courses are offered in a hybrid format, combining face-to-face and online instruction, to combine advantages of each modality. (The core courses are not offered in 100% traditional or 100% online formats. Other courses are available in traditional and online formats.)

MASTER'S DEGREE PROGRAM PREREQUISITES

- Please see the [CSULB Catalog](#) for information about prerequisites.

MASTER'S DEGREE PROGRAM REQUIREMENTS

- Please see the [CSULB Catalog](#) for information about course requirements.
- The program requires a minimum of 30 units.
- A program planner will be provided to each student upon admission.
- Each Fall and Spring semester, students typically enroll in 2 courses (6 units). Summer enrollment is optional; there is limited availability of summer courses.

CORE COURSES (21 UNITS)

A. *Research Methods, choose one of the following:*

- EDP 520 Quantitative Research Methods in Education (3 units) (prerequisite: EDP 400 or equivalent)
- EDP 595 Qualitative Research Methods in Education (3 units) (prerequisite: EDP 400 or equivalent)

B. *Educational Technology*

- ETEC 510 Foundations of Educational Technology and Media (3 units)
- ETEC 523 Information and Digital Literacies (3 units)
- ETEC 525 Digital Culture and Society (3 units)
- ETEC 530 Leadership in Technology and Media (3 units)
- ETEC 551 Education and the Internet (3 units)
- ETEC 570 E-Learning Design and Development (3 units)

ELECTIVES (3-6 UNITS)

In consultation with the faculty advisor, students will select 3-6 additional units to reach 30 unit minimum for degree. Options include, but are not limited to, the following (3 units per course):

- A. Advanced Technology: ETEC 529, 535, 580
- B. Library and Information Science: ETEC 540, 545
- C. Other courses including those outside the College of Education chosen in consultation with program advisor

EXIT REQUIREMENT (3 - 6 UNITS)

Electronic portfolio with interview, and one of the following chosen in consultation with program advisor:

- ETEC 695 Seminar in Educational Technology (3 units) and pass a Comprehensive Examination
- EDP 699 Project (6 units taken over two semesters) with Written Project Report
- EDP 698 Thesis (6 units taken over two semester)

TEACHER LIBRARIAN SERVICES CREDENTIAL PROGRAM PREREQUISITES

- Please see the [CSULB Catalog](#) for information about prerequisites.
- The credential pre-conditions of admission include:
 - A. A valid California teaching credential that requires a baccalaureate degree from a regionally accredited institution and a program of professional preparation, including student teaching or the equivalent, holds an English learner authorization, and has met the Basic Skills Requirement (or its equivalent); or
 - B. A valid, clear full-time designated subjects teaching credential or a clear career technical education credential, provided the applicant also possesses a baccalaureate degree from a regionally accredited institution, holds an English learner authorization, and has met the Basic Skills Requirement (or its equivalent).

TEACHER LIBRARIAN SERVICES CREDENTIAL PROGRAM REQUIREMENTS

- Please see the [CSULB Catalog](#) for information about course requirements.
- The program requires a minimum of 27 units.
- A program planner will be provided to each student upon admission.
- Each Fall and Spring semester, students typically enroll in 2 courses (6 units). Summer enrollment is optional; there is limited availability of summer courses.

Students pursuing the Teacher Librarian Services Credential will complete **all** of the following for 27 total units:

- The following 24 units of coursework from the Master's degree:
 - Master's Core - ETEC 510, 523, 525, 530, 551, and 570
 - Master's Electives - ETEC 540 and 545 (*previously ELIB 530A, 540*)
- ETEC 580 Field Experience (3 units)

ADVISING INFORMATION

Prospective students with inquiries about the Educational Technology & Media Leadership Master's program may contact the Program Coordinator, Dr. Stephen Adams:

Stephen.Adams@csulb.edu

562-985-5498

Prospective students with inquiries about the Teacher Librarian Services credential may contact the Program Coordinator, Dr. Lesley Farmer:

Lesley.Farmer@csulb.edu

562-985-4509

APPLICATION PROCESS

APPLICANT ELIGIBILITY

The following are required for admission to the program:

1. Baccalaureate degree from an accredited college or university.
2. Minimum 3.00 overall grade point average in last degree (not credential or certificate) earned from an accredited institution of higher education. Applicants whose overall GPA is less than 3.00 but meet the University minimum GPA requirement (2.50 for a completed baccalaureate degree or 2.70 for a baccalaureate degree in progress) and who present compelling evidence of academic and professional potential either through recent academic performance and/or experiential background, may be considered for admission at the discretion of the program admission committee.
3. Students are expected to have a working knowledge of word processing, databases, spreadsheets, desktop publishing, presentation software, Internet searching, and email.
4. For applicants applying to the Teacher Librarian Services credential, the pre-conditions of admission include:
 - A. A Bachelor Degree from an accredited institution
 - B. Professional teacher preparation program (for multiple, single, and education specialist teacher credential holders only)
 - C. Teaching Credential:
 - a. A valid California teaching credential that requires a baccalaureate degree from a regionally accredited institution and a program of professional preparation, including student teaching or the equivalent, holds an English learner authorization, and has met the Basic Skills Requirement (or its equivalent); or
 - b. A valid, clear full-time designated subjects teaching credential or a clear career technical education credential, provided the applicant also possesses a baccalaureate degree from a regionally accredited institution, holds an English learner authorization, and has met the Basic Skills Requirement (or its equivalent).
5. International applicants have additional university application requirements including meeting the English language proficiency requirement. Please visit The Center for International Education (CIE) website at www.csulb.edu/cie for more information.

APPLICATION PROCEDURES

Graduate applicants must apply to the university AND to a specific graduate program simultaneously by the deadline listed on the first page of this packet. Admissions decisions are made at the program level by the faculty. It is essential to follow the guidelines for applying to both the university and program. Failure to do so, and to do so in a timely manner, may result in not being considered for program and/or university admission. If you have questions, please contact the College of Education Graduate Studies Office at 562-985-8476 or ced-gradstudies@csulb.edu.

Admission cannot be deferred. Admitted students who do not attend the term they are admitted will need to re-apply to both the university and the program for a future term.

UNIVERSITY APPLICATION PROCEDURES

You must submit a Graduate/Post-Baccalaureate Admissions Application online at [Cal State Apply](https://calstateapply.com) accompanied by the \$55 nonrefundable application fee by the program application deadline.

The Graduate Studies Office has created a [tutorial](#) with tips for submitting the university application on Cal State Apply. For technical assistance with the university application, please contact the Cal State Apply Help Desk: (857) 304-2087 or CalStateApply@liaisoncas.com

Once the university application has been submitted, applicants can track their university application in the Applicant Self Service portal, found at: <http://www.csulb.edu/admissions/applicant-self-service>.

TRANSCRIPTS

You must submit 1 set of official transcripts for ALL colleges and universities attended to Enrollment Services. This includes all community college(s) attended, bachelor's degree(s) coursework, and all post-baccalaureate or extension coursework. Note that if you received your bachelor's degree from CSULB and have not attended any other university or college since, you will most likely not need to provide transcripts.

Deliver official transcripts to Enrollment Services by any of the following methods: (1) electronically, (2) mail, or (3) drop-off in person.

Official transcripts may be submitted electronically directly from a U.S. college or university to ES-IDPTrans@csulb.edu.

Official transcripts may be delivered in a sealed envelope to the address below:

Enrollment Services/Admissions
California State University, Long Beach
1250 Bellflower Blvd.
Long Beach, CA 90840

You are not required to submit transcripts to the College of Education. It is critical that you submit your university application and the transcripts prior to the program application deadline. This will allow the College of Education faculty and staff access to your transcripts as part of the review of your program application.

PROGRAM APPLICATION PROCEDURES

The program application may be found on pages 9-12 in this packet. All program application materials must be received by the deadline; please see the first page of this packet for the deadline.

Applications may be submitted in-person or via traditional mail. Electronic submissions are not accepted. Send materials to the College of Education Graduate Studies Office as one complete packet containing all documents listed on the Application Checklist:

California State University, Long Beach
College of Education, Graduate Studies Office
1250 Bellflower Boulevard, EED-7
Long Beach, CA 90840-2201

Please do not submit program application items separately. The College of Education Graduate Studies Office will send you an email once they have processed your application.

INTERNATIONAL APPLICANTS

We encourage international applicants to consider our graduate degree. International applicants planning to attend on a J1 or F1 VISA have additional requirements for admission, and can find admission information at the [Center for International Education](#) website. Please note that some programs have earlier deadlines for international (F1 or J1 VISA) applicants. Please verify all deadline dates in the application packet on the [Program Deadlines and Application Packets page](#).

APPLICATION PROCESS – TWO STEPS

1. STEP ONE: Apply to the university

- a. Complete the university application through Cal State Apply www.calstate.edu/apply
- b. See this checklist from the Center for International Education for all items required <http://www.ccpe.csulb.edu/International/about.aspx?plD=6>

2. STEP TWO: Apply to the program (see above)

The program application may be found on pages 9-12 in this packet. All program application materials must be received by the application deadline; please see the first page of this packet for the deadline.

Applications may be submitted in-person or via traditional mail. Electronic submissions are not accepted. Send materials to the College of Education Graduate Studies Office as one complete packet containing all documents listed on the Application Checklist:

California State University, Long Beach
College of Education, Graduate Studies Office
1250 Bellflower Boulevard, EED-7
Long Beach, CA 90840-2201

Please do not submit program application items separately. The College of Education Graduate Studies Office will send you an email once they have processed your application.

ADMISSION PROCESS

PHASE 1: PROGRAM APPLICATION PAPER REVIEW

You must submit all of the items listed on the program application. The Admissions Committee will review the program application materials approximately four weeks after the deadline. You will be notified by email regarding the status of your application. The program coordinator may contact you with questions about your application.

PHASE 2: ORIENTATION

Candidates who are invited for admission will be invited to an orientation meeting with the program coordinator.



APPLICATION FOR ADMISSION

Master of Arts in Education
Option in Educational Technology and Media Leadership and/or Teacher Librarian Services Credential
California State University, Long Beach

The information on pages 9-10 of this packet may be typed or hand-written.

SEMESTER: _____

YEAR: _____

OBJECTIVE (SELECT ONE):

- MA in Education, Option in Educational Technology and Media Leadership only
- Teacher Librarian Services Credential only
- MA in Education, Option in Educational Technology and Media Leadership **and** Teacher Librarian Services Credential

PERSONAL INFORMATION:

First Name: _____

Last Name: _____

MI: _____

Other Names, if applicable (for example, maiden name): _____

Preferred Phone: _____

Alternate Phone: _____

Email Address: _____

Languages Spoken Other Than English (optional): _____

PROGRAM APPLICATION CHECKLIST:

You must provide all of the items listed below. Please do not submit pages 1-8 of this packet.

- Application for Admission (pages 9 & 10 of this packet)
- Résumé
- Personal Statement (guidelines on page 11 of this packet)
- Two completed recommendation forms and narrative letters (pages 12 of this packet)
- Applicants seeking the Teacher Librarian Services Credential **must** also submit proof of completing [CTC](#) preconditions. Submit copy of clear or life CA teaching credential or clear designated subjects (including English learner authorization) and proof of completion of basic skills requirement. Verification of Bachelor's Degree and professional teacher preparation program will be completed by the Graduate Studies Office based on the official transcripts sent to Enrollment Services.

You will receive an email notification once your application has been processed.

My signature below certifies that I have read the program information and I am familiar with the program's goals, mission, requirements, and procedures as posted.

Applicant's Signature: _____

Date: _____

CSULB Educational Technology & Media Leadership/Teacher Librarian Services
Information and Application Packet



ACADEMIC AND PROFESSIONAL EXPERIENCE

ACADEMIC BACKGROUND

College/University	Program/Major	Dates Attended	GPA	Degree Earned
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CREDENTIALS HELD, IF ANY

Credential	Issuing Agency	Date granted	Expiration date
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EMPLOYMENT EXPERIENCE

Employer	Location	Position	Full/Part Time	Dates
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VOLUNTEER EXPERIENCE

Agency / Organization	Location	Nature of Experience	Hours per week	Dates
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PERSONAL STATEMENT

Master of Arts in Education
Option in Educational Technology and Media Leadership and/or Teacher Librarian Services Credential
California State University, Long Beach

Please submit word-processed answers to the following questions. Your answer should not exceed three pages, double-spaced with a 12-point font.

1. Please discuss your career goals, educational background, and professional experience. Be sure to include your previous background with computers and information technologies.
2. As applicable, describe why you feel that obtaining an M.A. in Education, Option in Educational Technology and Media Leadership, and/or the Teacher Librarian Services Credential, will support your career goals.
3. What do you consider to be the most compelling reasons for using educational technologies? Give two examples.



RECOMMENDATION LETTERS

Master of Arts in Education
Option in Educational Technology and Media Leadership and/or Teacher Librarian Services Credential
California State University, Long Beach

Make two copies of this recommendation form, one for each of your recommenders. Ask your recommenders to return the completed forms and letters to you and include them in your application packet. Recommendations are due by the application deadline.

APPLICANT

Please indicate the following and sign below: I do (OR) I do not waive my right to access this confidential letter of recommendation and similar evaluative statements received in connection with my application.

Printed Name: _____

Applicant's Signature: _____ *Date:* _____

RECOMMENDER

Please complete the information requested below. The letter should be on your letterhead stationary. Please provide this recommendation form, along with a letter, to the applicant in a sealed envelope with your signature across the seal.

In the letter of recommendation, please include the following:

- Information relevant to the applicant's suitability for graduate study in the Educational Technology and Media Leadership and/or Teacher Librarian Services Credential
- Topics such as the applicant's academic abilities and intellectual capacity, personal qualities, maturity, ability to work with diverse groups of people, professional experience, and obstacles overcome

It is not necessary to address each of the topics noted above, especially if you do not have a basis for commenting on the applicant's abilities in a certain area. Please include any additional topics you believe are relevant to the applicant's preparation and suitability for this graduate program.

Recommender Name: _____

Institution: _____ Position: _____

Email Address: _____ Phone: _____