Using the Latino culture as a backdrop, this presentation will address the role of community-based participatory research in correcting cancer-related disparities. In particular, the presentation covers the inclusion of promotoras de salud in the development, testing and use of narrative or storytelling to promote cancer prevention among Latinas. Examples of innovative research interventions, including a culturally tailored award-winning short film, Tamale Lesson, will be featured.

Friday, October 2nd
noon-1pm
Location : HSCI 102

We are pleased to kick-off the BUILD colloquium series with a talk given by, Dr. Lourdes Baezconde-Garbanati, Associate Professor at the Keck School of Medicine of the University of Southern California.

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