

**Bachelor of Arts in Fashion Merchandising and Design**  
**Option in Fashion Merchandising**  
**Option in Fashion Design**

This elevated state-supported program with two options was recommended by the Academic Senate on March 18, 2021, approved by the President on March 24, 2021, and approved by California State University Chancellor's Office on May 26, 2021.

**Bachelor of Arts in Fashion Merchandising and Design**

**Option in Fashion Merchandising (120 Units)**

Take all of the following courses:

- CAFF 321 - Family and Consumer Resource Management (3 units)
- FCS 299 - Introduction to Family and Consumer Sciences (1 unit)
- FCS 499 - Professionalism and Leadership in Family and Consumer Sciences (1 unit)
- FMD 155 - Introduction to the Fashion Industry (3 units)
- FMD 253 - Introductory Textiles (3 units)
- FMD 255 - Fashion Industry Ethics and Social Responsibility (3 units)
- FMD 258 - Fashion Merchandising and Design Practicum (3 units)
- FMD 296 - Computer Applications for Professionals (3 units)
- FMD 350 - Fashion Forecasting (3 units)
- FMD 351 - Fashion Promotion and Sales (3 units)
- FMD 353 - Intermediate Textiles (3 units)
- FMD 355 - Fashion Buying (3 units)
- FMD 356 - Fashion Retail Management (3 units)
- FMD 451 - The Fashion Customer (3 units)
- FMD 455 - International Fashion Retailing (3 units)
- FMD 457 - Global Sourcing for the Fashion Industry (3 units)
- FMD 492 - Internship in Fashion Merchandising and Design (3 units)

Take three of the following courses:

- FCS 490 - Selected Topics in Family and Consumer Sciences (1-3 units)
- FCS 490B - New York Fashion Study Tour (3 units)
- FCS 497 - Directed Studies (1-3 units)
- FMD 251 - Fashion Strategies for Consumers (3 units)

- FMD 450 - Cultural Perspectives of Dress (3 units)
- FMD 456 - Historic Perspectives of Fashion (3 units)
- FMD 458 - Fashion Product Development (3 units)
- FMD advisor-approved upper division elective.

Take one of the following courses based on fashion industry construction standards:

- FMD 154 - Fundamentals of Apparel Production (3 units)
- FMD 252 - Analysis, Evaluation and Comparison of Ready-to-Wear (3 units)

Take one of the following:

- CHEM 100 - Chemistry and Today's World (4 units)
- or
- CHEM 111A - General Chemistry (5 units)
- Or any other general chemistry class with a lab.

Take one of the following:

- ECON 100 - Principles of Macroeconomics (3 units)
- ECON 300 - Fundamentals of Economics (3 units)

Note: Each course on the student's program planner must be completed with a grade of "C" or better. In addition, a course which a grade lower than "C" is received must be retaken and successfully completed prior to enrolling in a course for which it is a prerequisite. A student receiving a grade lower than "C" may proceed with other courses with approval of the Area Coordinator.

### Option in Fashion Design (120 Units)

Take all of the following courses:

- CAFF 321 - Family and Consumer Resource Management (3 units)
- FCS 299 - Introduction to Family and Consumer Sciences (1 unit)
- FCS 499 - Professionalism and Leadership in Family and Consumer Sciences (1 unit)
- FMD 152 - Quick Sketch for Fashion (1 unit)
- FMD 154 - Fundamentals of Apparel Production (3 units)
- FMD 155 - Introduction to the Fashion Industry (3 units)
- FMD 251 - Fashion Strategies for Consumers (3 units)
- FMD 253 - Introductory Textiles (3 units)
- FMD 256 - Intermediate Apparel Production (3 units)
- FMD 257 - Introduction to Apparel Flat Pattern (3 units)
- FMD 258 - Fashion Merchandising and Design Practicum (3 units)
- FMD 296 - Computer Applications for Professionals (3 units)
- FMD 353 - Intermediate Textiles (3 units)
- FMD 354 - Apparel Tailoring (3 units)
- FMD 357 - Advanced Apparel Flat Pattern (3 units)

- FMD 359 - Advanced Computer Applications for Fashion (2 units)
- FMD 452 - Apparel Draping (3 units)
- FMD 454 - Experimental Apparel Design (3 units)
- FMD 456 - Historic Perspectives of Fashion (3 units)
- FMD 457 - Global Sourcing for the Fashion Industry (3 units)
- FMD 458 - Fashion Product Development (3 units)
- FMD 459 - Computerized Apparel Flat Pattern (3 units)
- FMD 492 - Internship in Fashion Merchandising and Design (3 units)

Take one of the following courses:

- HIST 131 - Early Western Civilization (3 units)
- AH 111A - Foundation Art History I (3 units)

Take one of the following:

- CHEM 100 - Chemistry and Today's World (4 units)
- or
- CHEM 111A - General Chemistry (5 units)
- Or any other general chemistry course with a lab.

Take one of the following:

- ECON 100 - Principles of Macroeconomics (3 units)
- ECON 300 - Fundamentals of Economics (3 units)

Note: Each course on the student's program planner must be completed with a grade of "C" or better. In addition, a course in which a grade lower than "C" is received must be retaken and successfully completed prior to enrolling in a course for which it is a prerequisite. A student receiving a grade lower than a "C" may proceed with other courses with approval of the Area Coordinator.

**Effective: Fall 2022**

**Campus Codes:**

Fashion Merchandising Option: FCS\_BA04U1

Fashion Design Option: FCS\_BA05U1

College: 15, College of Health and Human Services

Career: UG

Program CIP Code: 19.0901

Program CSU Code: 13031

Department: Family and Consumer Sciences

Major Pathway: Non-STEM

Delivery: Face-to-Face