**University Resources Council Minutes – November 16, 2021**

**Members in Attendance (25)**

Pitiporn Asvapathanagul;Newton Bao;Heather Barker; Renaud Berlemont; Andreas Bill;Terie Bostic (ASM);Abby Bradecich;CyndiFarrington; Gabriel Gardner;DeeDee Green (ASM);Marianne Hata (AVP);Carrie Hernandez (ASM);Yoojin Lee;Catherine Maiorca**;** Michael Nicassio;Kara Perkins (AVP);Claudia Plaza (AVP);Jeanine Pociask (ASM); Karen Roos;Christine Scott-Hayward;Praveen Soni (Chair); Theresa Stanberry (ASM);Jonelle Strickland (Secretary); Dave Whitney; Rosario Yeung-Lindquist (ASM)

**Guests in Attendance (4)**

Michele Cesca;Karyn Gunn; Chris Reese;Nick Valdivia

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| **1:03** | **Meeting Called to Order**  | **Praveen** |
| **1:03** | **Approval of the agenda – Meeting of November 16, 2021** | **(First) Heather****(Second) Gabriel****Approved** |
| **[2:05]** | **Approval of the minutes – Meeting of November 2, 2021** | **(First) Yoojin****(Second) Gabriel****Approved** |
| **1:04-1:49** | **Presentation on the Division of Academic Affairs – Divisional and College Financial Resource Allocations, New Projects, Challenges and Opportunities, Tenure Density**Trends in Tenure Density (TD) at CSULB* 49-65%; 53.5% Total (Fall 2018)
* 44-60%; 52.3% Total (Fall 2019)
* 44-61%; 51.6% Total (Fall 2020)
* TD varies by College; however, totals are trending downward

Financial Resource Allocations (282 M)* 85% of Budget on Instructional Operations
* 47% Faculty (Included above)

Strategies* Convert vacated lecturer positions (avg. .8 LTE) to tenure-track positions (20 conversions to raise TD by 1%)
* Increase FTES to meet GI 2025 equity goals (summer as “third term”; offer 3-unit completion grants)
* Faculty communities that use data to reduce DFW rates across commonly taught courses

From Heather Barker, how do tenure-track faculty create institutional value, especially as we compete with corporate entities?We need more opportunities for non-traditional learners; for our traditional learners, we need to focus on developing faculty mentors.From Provost, what can I do to support you?(Dave) Avoid a “one size fits all” approach; needs vary by department and College.(Dave) Avoid stigmatizing a “traditional” education; it is still very valuable.  | **Provost Karyn Gunn**  |
| **1:50-2:04** | **Presentation on the Division of University Relations and Development – Departments, Financial Resource Allocations, New Projects, Challenges and Opportunities**New Campaign: “No Barriers” (Goal = $275 M; avg. $35-40 M/yr.; currently, “on track”)50% fewer fundraisers than our counterparts in the CSUs; we make up for this by *technology*:* BeachNexus (online tool) to connect alumni/industry/potential donors
* Gravity (online tool) automated thank-you notes
* EAB (company) for more cost-effective phone and mailing campaigns

From Praveen, why have last year’s annual expenses gone up?(Chris Reese) This is our investment into the campaign (marketing . . .).From Andreas, what is the proportion of salaries to non-salaries expenses?(Michele Cesca) Salaries make up 85-90%From Praveen, can we utilize any funding to increase tenure hires?(Michele Cesca) 99% is earmarked, not for this goal.  | **Vice President Michele Cesca; Chris Reese** |
| **2:30-2:55** | **Presentation on the CARES and HEERF funds and spending** HEERF I: CARES Act (Spring 2020)* Eliminated students not eligible for Title IV funding
* $20.8 M for “additional expenses” (online only students did not receive any funds)

CSULB Funded Emergency Grants (Spring 2020)* Complementary to above
* $890K from Chancellor’s Office and President to provide emergency funds for AB540 & International students

CA Disaster Relief Emergency Funding (Fall 2020)* State budget funding earmarked for eligible AB540 students
* $263K

HEERF II (Spring 2021)* Eligibility expanded but still exclusive of AB540 and International students
* $23.3 M for “any component” (cf. “additional expenses” under HEERF I)

CSULB Funded Emergency Grants (Spring 2021)* $734 K from Chancellor’s Office and President to provide emergency funds for AB540 & International students

HEERF III: American Rescue Plan (Fall 21/Spring 22))* Prioritized students with “exceptional need” (larger awards)
* $80 M for “emergency expenses” or “any component”

CA Emergency Financial Assistance Grant (2021)* Earmarked for Pell recipients or Dream Act equivalents
* Student must apply and document (cf. to all of the above)
* Financial Aid & Basic Needs are developing a ranking system
* $2.4 M

Overall Student awards range from $100 - $2,000 (Total Dollars Provided: $90 M: “Inclusive Excellence”)Awards granted range from 828 – 4,103 (Total “Students” Funded: 108,605)From Cyndi, have typical “Basic Needs” grants been disbanded?No, there was a pause (prev. two semesters), but these were reactivated in the Fall. There are new donated dollars, as well. Students must exhaust federal funding sources first.Everything is in addition to our $300 M Financial Aid on average that we distribute.From Praveen, are funds disbursed based on headcount or unit?We give a prorated amount to non-FT enrolled students. | **Director of Financial Aid Nick Valdivia** |
| **[2:06-2:20]** | **Board of Trustees 2022-2023 CSU Budget request to the Governor**[https://www.calstate.edu/csu-system/about-the-csu/budget/2022-23-operating-budget](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.calstate.edu%2Fcsu-system%2Fabout-the-csu%2Fbudget%2F2022-23-operating-budget&data=04%7C01%7CJonelle.Strickland%40csulb.edu%7C86d17f5773b24029cba408d9a94f71f3%7Cd175679bacd34644be82af041982977a%7C0%7C0%7C637726980937207963%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=Y%2Fbi2NuXH1hiZI9ZlL25oLzgXyNnpuIPXPRk6vV721M%3D&reserved=0)* Budget request approved ($715 M)
* 2022-'23; 2023-'24 *predictions* that revenue will be up
* CSULB’s enrollment is steady/in-demand (compared to NorCal CSUs)
* Chancellor’s Office Budget Allocation (mid-July)
* “Inflation” ($30 M) is a new ask

From Praveen, [comment] inflation is for non-personnel expenses. Yes, the projected 6% Cost of Living adjustment in 2022 would be difficult to absorb. | **AVP Kara Perkins** |
| **2:57** | **Adjourn** | **Praveen** |