

Board of Trustees  
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**BERNADETTE CHEYNE**  
CSU FACULTY TRUSTEE

## **REPORT OF THE MEETING OF THE BOARD OF TRUSTEES** **May 21-22, 2013**

*[The audio/video recording of the May meeting can be accessed at the following link: <https://www.calstate.edu/bot/agendas/may13/>. In addition, the Board's agenda and attachments are available at that link, which also includes links to many of the PowerPoints and other presentations that were made during the various committee meetings.*

After closed sessions regarding Executive Compensation matters at 8:00 a.m. and of the Committee on Collective Bargaining at 9:00 a.m., the open session was called to order by Acting Chair Lou Monville at 10:07 a.m.

**Committee on Collective Bargaining – Open Session:** Minutes of the March 19, 2013 meeting were approved as submitted.

### *Discussion Item:*

1. Adoption of Initial Proposals for Successor Contract Negotiations with Bargaining Unit 11 (United Auto Workers), *Action*. VC Gail Brooks presented this item. It covers Teaching Associates, Graduate Assistants and Instructional Teaching Assistants. M/S/P to approve the agenda item.

**Public Comment:** A number of students and union representatives offered commentary with the following emerging as major areas of concern:

- Teaching Assistants and other Master's students are having difficulty obtaining their degrees in a timely manner because of class availability and financial constraints.
- Many employees—faculty and staff—are leaving and not being replaced, creating a significant workload issue for those who remain.

**CSU Campuses**  
Bakersfield  
Channel Islands  
Chico  
Dominguez Hills  
East Bay

Fresno  
Fullerton  
Humboldt  
Long Beach  
Los Angeles  
Maritime Academy

Monterey Bay  
Northridge  
Pomona  
Sacramento  
San Bernardino  
San Diego

San Francisco  
San José  
San Luis Obispo  
San Marcos  
Sonoma  
Stanislaus

- Staff work is being outsourced (specifically custodial), the work being done by the contracted employees often is substandard, and the employees themselves are treated poorly by the contractors.
- In-range progressions for staff do not work: many employees have been there for years and cannot get raises.

**Committee on Organization and Rules:** Minutes of the March 19, 2013 meeting were approved as submitted.

*Discussion Item:*

1. Schedule of the California State University Board of Trustees' Meetings, 2014, *Action.* M/S/P to approve the 2014 meeting schedule.

**Committee on Audit:** Minutes of the March 19, 2013 meeting were approved as presented.

*Discussion Item:*

1. Status Report on Current and Follow-up Internal Audit Assignments, *Information.* University Auditor Larry Mandel offered an updated Status Report. Overall, audits are proceeding on schedule and problems, when they arise are being handled effectively and expeditiously.

**Committee on Governmental Relations:** Minutes of the March 19, 2013 meeting were approved as submitted.

*Discussion Items:*

1. Legislative Update, *Information.* VC Garrett Ashley introduced the item. AVC Karen Zamarripa then offered a more detailed report on the status of current legislation.
  - Spoke of Advocacy Day and the efforts of CSU representatives to make a case for higher education.
  - Discussed going to the Water and Agriculture Committees and shared a handout which outlines in some detail the contributions of the CSU in "Powering California's Agriculture Industry."
  - The Chancellor had a number of opportunities to meet with legislators including attending a reception hosted by Senators Lara and Perez, being introduced to both the Assembly and Senate, and meeting with the Black Caucus.
  - There was considerable discussion of bills currently before the legislature with special attention to the following:

- AB 386 and 387 (Levine): The CSU is supporting these two bills, both of which deal with online education. The first requires the CSU to facilitate student enrollment in online courses in order to complete their degrees. The second focuses on accountability measures and the feasibility of developing an accelerated BA program for students who started college but never completed their degrees.
- SB 520 (Steinberg): A CSU position is pending on this bill which would create a 9-member panel appointed by the Academic Senates of the CSU, UC and CCC, which would identify the 50 major lower division bottleneck courses and endorse MOOCs that would be acceptable for those courses and would count for credit.
- SB 440 (Padilla): The CSU position is pending on this bill that is intended to “clean up” legislation related to the implementation of SB 1440.

**Committee on Campus Planning, Buildings and Grounds:** Minutes of the March 19, 2013 meeting were approved as submitted.

*Consent Item:*

1. Amend the 2012-2013 Capital Outlay Program, Non-state Funded, *Action*.  
Without objection this item was approved.

*Discussion Items:*

1. Status Report on the 2013-2014 State Funded Capital Outlay Program, *Information*. AVC Elvyra San Juan offered a PowerPoint update which is available at the Board link (Presentation 1). Capital outlay projects have received legislative approval for Bakersfield, Maritime Academy, Fresno, San José, and Channel Islands for a total of \$7,681,000. The Governor’s proposal that the CSU assume the annual debt service on General Obligation and Lease Revenue Bonds would be a significant budgetary factor for the CSU, however that proposal currently has been rejected by Senate and Assembly subcommittees, but is expected to return with compromise language.
2. Draft State and Non-State Funded Five-Year Capital Improvement Program 2014-2015 through 2018-2019, *Action*. AVC San Juan presented this item, offering a PowerPoint which is available at the Board link (Presentation 2—last three slides). In brief, it requests \$481 million from the State Funded Capital Outlay Program which primarily would focus upon infrastructure needs and utility management projects, and which would include broad distribution across all campuses (a Priority List is available as Presentation 3). The non-state funded program would be financed through various means, including donor funding, and

totals \$18,402,000 for projects at San Diego, Sonoma, and San Luis Obispo. M/S/P to accept this item.

3. Approval of Schematic Plans, *Action*. San José President Qayoumi and AVC San Juan offered a PowerPoint and overview of this particular project (copies available upon request—it's a very large file). The estimated cost is \$38,557,000 and will be entirely donor funded. M/S/P to approve project.

**Committee on Institutional Advancement:** Minutes of the March 19, 2013 meeting were approved as submitted.

*Discussion Items:*

1. Naming of an Academic Entity – San José State University, *Action*. VC Garrett Ashley presented this item, which would name the College of Business and the Lucas Graduate School of Business at SJSU as the Lucas College and Graduate School of Business based upon an \$11 million commitment from the Donald Lee and Sally Steadman Lucas Foundation. President Qayoumi offered additional information on the donors. M/S/P to accept the name change.
2. Alumni Attitudes Study, *Information*. VC Ashley offered background to this item. Director of Alumni Relations Aaron Moore presented a PowerPoint which offered greater detail on the Alumni Attitudes Study. (More detailed information on this study can be accessed at <http://calstate.edu/alumni/study/>.) Nineteen campuses participated with over 20,000 responses. Key findings include:
  - The CSU was rated “good” in terms of the quality of education, achieving its mission, providing opportunity to qualified students to attend, and preparing students for the workforce.
  - In terms of the major factors influencing alumni opinion of the university, the top three were value and respect for degree, accomplishments of faculty, and accomplishments of students.
  - Most alumni promote the CSU to others, but more information is required to make a stronger impact.
  - Approximately 40% of our alums are non-contributors and do not plan to contribute in the future, 25% might contribute in the future, and 35% are ongoing contributors with a small percentage planning to increase their contributions.
  - In terms of supporting the university through various activities, 36% were interested in attending alumni activities and events, 23% wished to volunteer, 24% cited advocacy-related activities, and 18% indicated a desire to be a donor.

- Alumni cited as the most important student experiences the academics and classes that were offered, and the skills and training for a career that they received.
- Alumni believe that the most important support that they can offer is to identify job opportunities for graduates.

**Committee on Finance:** Minutes of the March 19, 2013 meeting were approved as presented.

*Discussion Item:*

1. Report on the 2013-2014 Support Budget and Multi-year Funding/Performance Plan, *Information*. EVC Ben Quillian offered some preliminary comments regarding this item. AVC Turnage then provided more detail.
  - Regarding the May revision, there is virtually no change. However, the state's revenue situation could affect the CSU in some ways between now and June 30.
  - There is a significant difference between how the Governor's Office and the LAO are viewing the revenue stream. However, whatever the revenue increase, the LAO asserts that because of Prop 98 any additional revenue would go to K-14.
  - The proposals to move health benefits and capital outlay budgets to the CSU have been rejected by both budget subcommittees.
  - Currently, the 150 unit cap for state-subsidized education has been set aside by the Governor.
  - There seems to be a better understanding of how different the CSU and UC are in terms of the performance indicators that have been suggested in order to receive the incremental increases in funding over the next few years.

**Public Comment:**

- Matt Walsh (San Marcos): Spoke of the May revise and expressed appreciation to the Governor for maintaining his commitment to higher education. Did express concerns about capital outlay proposals, PERS, and others. Believes that the punitive nature of the proposal is a problem; rather we should be rewarded for our innovation.
- Sarah Couch (CSSA, Sac State): Expressed excitement at working with the Governor. Concern regarding the "one size fits all" approach.

- David Ashley (CSU Channel Islands): Expressed appreciation for additional \$125 M coming to the CSU. Had concerns regarding the performance measures.
- 2. Granada State University House – Major Repairs and Funding Plan, *Action*. EVC Quillian presented this item. The Granada State University House (Chancellor's house) is in need of significant repairs. A winter storm caused a leak in the roof and substantial damage, and subsequent assessments indicated that the residence is in need of many additional repairs, as well as the need to conform to ADA requirements. This item requests that the existing spending rule that determines the annual operating budget for the State University House be rescinded in order to address the needed repairs and upgrades. Funds would be provided by a non-state endowment and would include no student or state dollars. M/S/P this item.
- 3. Approval to Issue Trustees of the California State University, Systemwide Revenue Bonds and Related Debt Instruments for a Project, *Action*. AVC George Ashkar presented this item. This would allow the refunding of bonds for the bookstore at East Bay such that savings of approximately \$550 million will be realized from the lower interest rate. M/S/P this item.

**Committee on University and Faculty Personnel:** Minutes of the March 19, 2013 meeting were approved as presented.

*Discussion Item:*

1. Chancellor's Doctoral Incentive Program Update – 25<sup>th</sup> Anniversary, *Information*. VC Gail Brooks introduced this item, offering background information on the history of the program. A video was offered that discussed the program's history and impact. Senior Director of Academic Human Resources Margy Merryfield offered additional details on the program, including that graduates of the program are employed on every CSU campus. President Rosser added that the inspiration for the program grew from the mission of the CSU itself. Senate representatives Diana Guerin and Chris Miller provided additional commentary.

**Committee on Educational Policy:** Minutes of the March 19, 2013 meeting were approved as submitted.

**Public Comment:**

- Steve Teixeira (Academic Professionals of California): Spoke to processes by which CSU obtains online services. Made it clear that there are APC members on



every campus who are interested in working the hours but there was no consultation with APC. The same is true of online tutoring services. Asked that the CSU ask the APC before it contracts with outside vendors.

- Kaila Coreati (Fullerton): Re enrollment and bottleneck courses, encouraged the Board and legislature to take a step back regarding online education and take the time to do research and gather data on effectiveness.
- Aaron Leach (San Bernardino): Spoke regarding online education, recognizing that it is unavoidable. Asked that we be sure to deal with the legitimacy of these courses and ensure that they have the quality and value of other modes.

*Discussion Items:*

1. Solution Strategies for Enrollment Bottlenecks and Student Success, *Information*. EVC Ephraim Smith offered an introduction, followed by comments by Chancellor White. Senior Director of Academic Technology Services Gerry Hanley spoke to a PowerPoint presentation, available at the Board link (Presentation 1) that focused heavily on online strategies. Two students addressed the issue of bottlenecks and offered their personal stories regarding the difficulties of getting into certain required classes. Extensive discussion ensued, particularly emphasizing the need for more data regarding bottleneck courses: how many, what disciplines, what causal factors, what impact on graduation rates, etc. Significant concern was expressed that it is premature to develop strategies to address the problem without having the specific data available to provide the necessary context. [Subsequent to the meeting I learned that an initiative is underway to gather the data and have information available for the July Board meeting.]
2. Update on SB 1440: Student Transfer Achievement Reform Act, *Information*. EVC Smith introduced the item, and Director Ken O'Donnell presented a PowerPoint on progress that has been made on implementation of SB 1440, which is available at the Board link (Presentation 2). Progress continues in aligning CCC and CSU transfer programs. There has been a recent focus on business programs since that is the most popular transfer major, and special effort is being given to aligning these degree programs.
3. Amendment to the Constitution of the Academic Senate California State University to Include a Statement Upholding Academic Freedom, *Action*. This item was presented by AVC Ron Vogel and ASCSU Chair Guerin. One trustee questioned why a single campus had not approved the amendment. Chair Guerin explained that the campus saw the phrase "when faculty carry out their responsibilities" as limiting. Trustee Cheyne added that CSU Counsel Christine Helwick had participated in drafting the amendment and recommending the specific language. M/S/P to approve the amendment (unanimous).

4. The “Campus as a Living Lab” Initiative, *Information*. Director O'Donnell offered an introduction to this item, followed by AVC San Juan who referenced a PowerPoint, available on the Board site as Presentation 3. The primary goals of this initiative include expanding sustainable practices across the CSU and encouraging the integration of sustainability into the curriculum. The Living Lab currently is seeking proposals that include course redesign, new courses, learning communities and/or high impact practices in any discipline. San Juan then introduced Judy King and Kenneth Seeton from Dominguez Hills who described a number of sustainability projects that have been initiated on that campus.

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**PLENARY:** The plenary was called to order by Acting Chair Monville at 8:30 a.m. on May 21<sup>st</sup>.

**Public Comment:**

- Nicole Ballard: Expressed the importance of giving more attention and acknowledgement to support staff for their contributions to the university.
- Steve Teixeira: Spoke to the importance of maintaining good communication as we explore online versus face-to-face course modalities. Emphasized that the current APC staff are ready and willing to engage in these tasks as opposed to outsourcing.
- Pat Gantt: Referenced bottleneck courses and online initiatives, how staff possess the skills and ability to address these issues and that it is unnecessary to outsource this work.
- Mike Geck: Gave over his time to others who had posted to him on Facebook and offered comments on their behalf.
- Shannon: Praised President Hirschman (SDSU) for the respect he shows custodial staff and suggested that others learn from his example.
- John Orr (Unit 7 Chair, Fullerton): Thanked Chancellor White for his visit and the openness of the visit. Emphasized the importance of being heard. Noted that staff does not have a voice on the Board and asked for the Board's support in creating a seat for a staff representative.
- Alesandra Brewer: Emphasized how low morale is across the system and encouraged the Board to remain open to staff input.
- James Iguela: Asked that the Board consider giving students an extra GPA point if they successfully complete AP courses as freshmen in high school, rather than limiting this practice to sophomores and above.



- Addison Peterson: CSULA student who has been in CSU since 2007. Asked that as the CSU's finances improve that the Board consider reducing tuition, and to discontinue prioritizing out-of-state or international students.

**Chair's Report:** Acting Chair Monville thanked the speakers and reported the following:

- Completed two successful Presidential searches: Joe Castro at CSU Fresno and Bill Covino at CSU Los Angeles. Monville provided professional background on both of these individuals. Thanked the search committees on both campuses.
- Announced that interim Presidents Eduardo Ochoa at Monterey Bay, Joe Sheley at Stanislaus and Willie Hagan at Dominguez Hills have been appointed to permanent positions.
- Presidents Welty and Rosser were thanked for their service and received a standing ovation in appreciation.
- Noted that this will be Student Trustee Ian Ruddell's last meeting and offered her the opportunity to make comments: Ruddell expressed her gratitude for the opportunity to serve and thanked the Board for the open and positive communication, including the openness to opposing points of view.
- Noted that this is the season for commencements, reporting that the CSU will graduate over 100,000 students this year.
- Extended deep condolences to the family of deceased Fullerton student Maribel Ramos and offered a brief biography.

**Chancellor's Report:**

- Welcomed newly appointed presidents, thanked the search committees and the members of the Board.
- Thanked outgoing presidents.
- Thanked Student Trustee Ian Ruddell.
- Has made official visits to 12 campuses and has visited all 23 campuses. Stated that what he has learned so far is how wonderful this university system is.
- Reiterated that the CSU will award around 100,000 degrees this year. Spoke of a new commencement webpage, <http://blogs.calstate.edu/graduates/>, that will report on all commencements.
- Referenced budget and sense of optimism
- Offered congratulations to our Office of General Counsel which has received national recognition, the first time this honor has been given to a university legal department.
- Changes in admission practices were announced for five campuses, including impactation requests.

**Report of the Academic Senate CSU: *Chair – Diana Guerin:*** Chair Guerin offered a PowerPoint which has been made available to the ASCSU. To provide a brief summary:

- Congratulated the new presidents and thanked the outgoing presidents and Trustee Ruddell.
- Discussed the teleconference with SJSU President, Provost and Senate Chair re online initiatives.
- Addressed the continuing decline in tenured/tenure-track faculty.
- Noted the update from AVC Young regarding Common Core State Standards.
- Briefly discussed the 16 resolutions passed at the May plenary that had been distributed to the Board.
- Offered data on online courses, expressing concern regarding retention rates in lower division courses and that current initiatives seem to be working at cross-purposes with improving graduation rates.
- Introduced the ASCSU officers for 2013-14.

**Report of the CSU Alumni Council: *President – Guy Heston:***

- Noted the results of the Alumni Council's "Attitude Study" and the valuable information provided by same.
- Spoke of the substantial growth in the numbers of alumni. Introduced alumnus Cedric Hicks, Sr., who earned degrees at Fullerton and Dominguez Hills. Cedric spoke of his experience attending the CSU system and the importance of faculty in helping him to succeed. His father, mother and wife all have graduated from the CSU.
- Next year the CSU will graduate its three millionth alum and they are planning a big celebration.
- This will be his last meeting as President, and Kristin will be taking over.

**Report of the CSSA: *President – David Allison:***

- Highlighted some of this year's accomplishments including their participation in helping to pass Prop 30, continuing their Federal Relations program, and awarding five grants for sustainability projects on individual campuses.
- Have forwarded three names to the governor for student trustee.
- Continue to monitor and analyze the metrics being offered by the Governor.
- This concludes his term as CSSA President and he thanked the Board for the opportunity.
- Deferred to Sarah who offered a PowerPoint report on "Greenovation" which has funded over 20 projects on CSU campuses.

**Approval of Minutes of Board of Trustees' Meeting of March 20, 2013:** The minutes of the March 20, 2013 meeting were approved as presented.

**Committee Reports:** The reports of each committee essentially duplicated the information presented above with the following additions:

- Conferral of Title of Trustee Emeritus – Glen O. Toney: M/S/P
- Conferral of Title of Trustee Emeritus – Kenneth Fong: M/S/P
- Committee on Committees:
  - Election of the Chair and Vice Chair of the Board of Trustees for 2013/2014: M/S/P to elect Bob Linscheid as Chair and Lou Monville as Vice Chair.
  - Committee Assignments for 2013-2014: M/S/P to accept the committee assignments as presented.

The meeting was adjourned at 9:59 a.m.