

LONG BEACH STATE UNIVERSITY
College of Natural Sciences & Mathematics

Fellows
COLLOQUIUM

ROBERT D. FRANCIS, PH.D.
PROFESSOR OF GEOLOGICAL SCIENCES

Thursday, Nov. 2, 2017
6:30 P.M. Registration and Reception
7 P.M. Program
The Chartroom on campus (see reverse for map)

RESERVATION REQUIRED
RSVP BY OCTOBER 25 AT Beach-Geology.com

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BLACK GOLD IN CALIFORNIA

THE OTHER GOLD RUSH?

Long Beach State University
College of Natural Sciences & Mathematics
1250 Bellflower Blvd., Long Beach, CA 90840



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CORDIALLY INVITES YOU TO ATTEND

BLACK GOLD IN CALIFORNIA: THE OTHER GOLD RUSH?

California is known for the Gold Rush, but a much more prolific resource played a central role in making California the economic powerhouse it is today: Oil. This is the story of the transformation of a small, agrarian state into what is today's number three oil producer in the US, and the risk-taking, hard work, and innovating spirit of the entrepreneurs - and geologists -- who made it happen. It is a classic story of how science can contribute to industry and modern society.



DR. ROBERT D. FRANCIS is a Professor of Geology, a past Chair of the Geological Sciences Department at California State University Long Beach, and currently directs CSULB's Los Angeles Basin Subsurface Data Center. He holds a B.A. in Physics from UC San Diego, a Ph.D. in Earth Science from Scripps Institution of Oceanography, and has held positions at Getty Oil Company and Texaco. In addition to over 50 academic publications, he is the author of a new book, *Black Gold in California: The Story of the California Petroleum Industry*.

DIRECTIONS AND PARKING INFORMATION

Enter campus from Seventh Street only. No access from Bellflower due to construction.
Purchase \$8 virtual permit from pay stations in Lot 4 or 5.
License plate number required. Lots open to the public after 5:30 p.m. Free parking for Fellows members.

