



# Designing for Student Success: Adaptive / Active Learning

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# **Adaptive / Active Learning**

- **Background**
- **Goals**
- **Outcomes**
- **Implementation**
- **Strategies**
- **Evaluation**
- **Future**





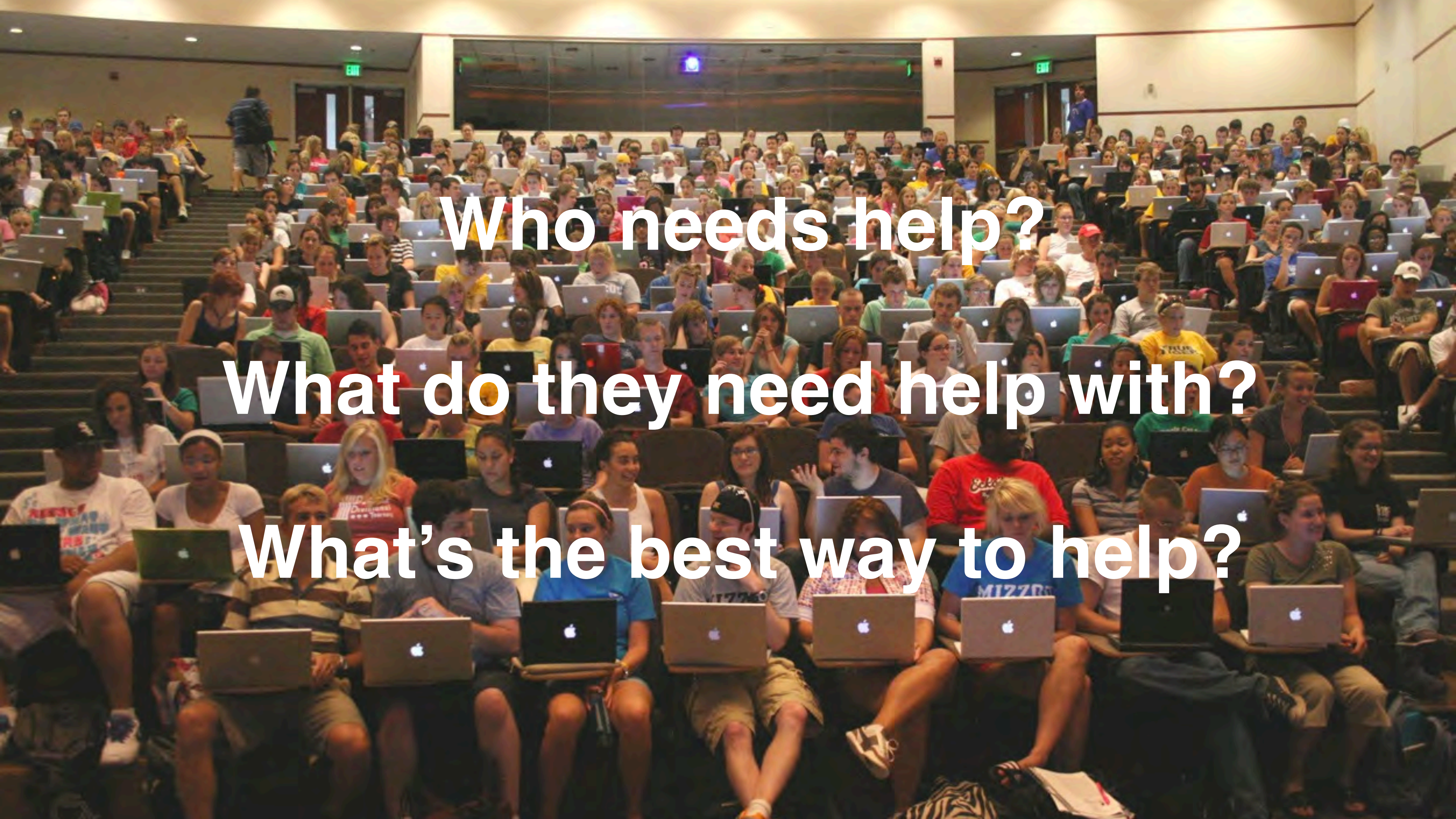
**“Necessity is the mother of all  
inventions!”**

**Plato**

## ASU Charter

**ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.**





Who needs help?

What do they need help with?

What's the best way to help?



**Goal**

**achieve 90% retention**

**Goal**

**90% Retention**

**Do active learning in every class**

**Help 90% of students get C or better**

**Reduce withdrawal rate to under 5%**

**Identify struggling students by week 2**

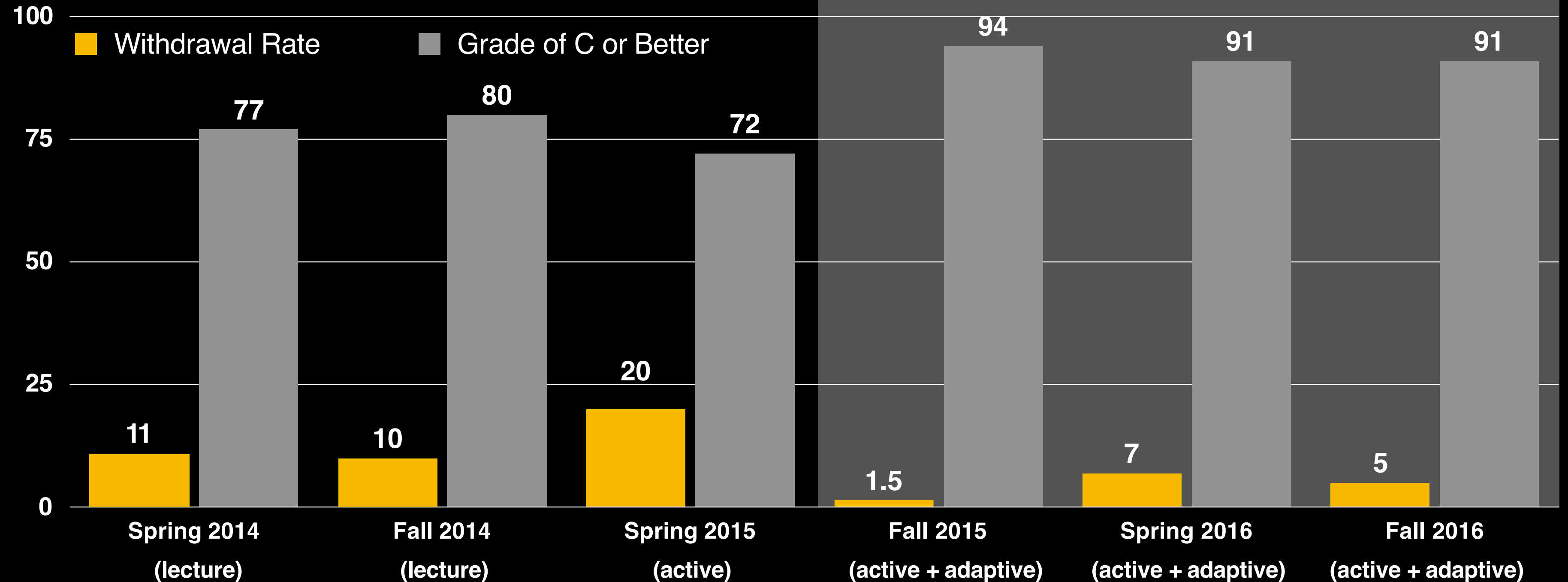
## Outcomes

# Adaptive / Active Learning

### Introduction to Biology (~850 non-majors)

Same instructor, curriculum, and assessment

Active + Adaptive Learning Initiative

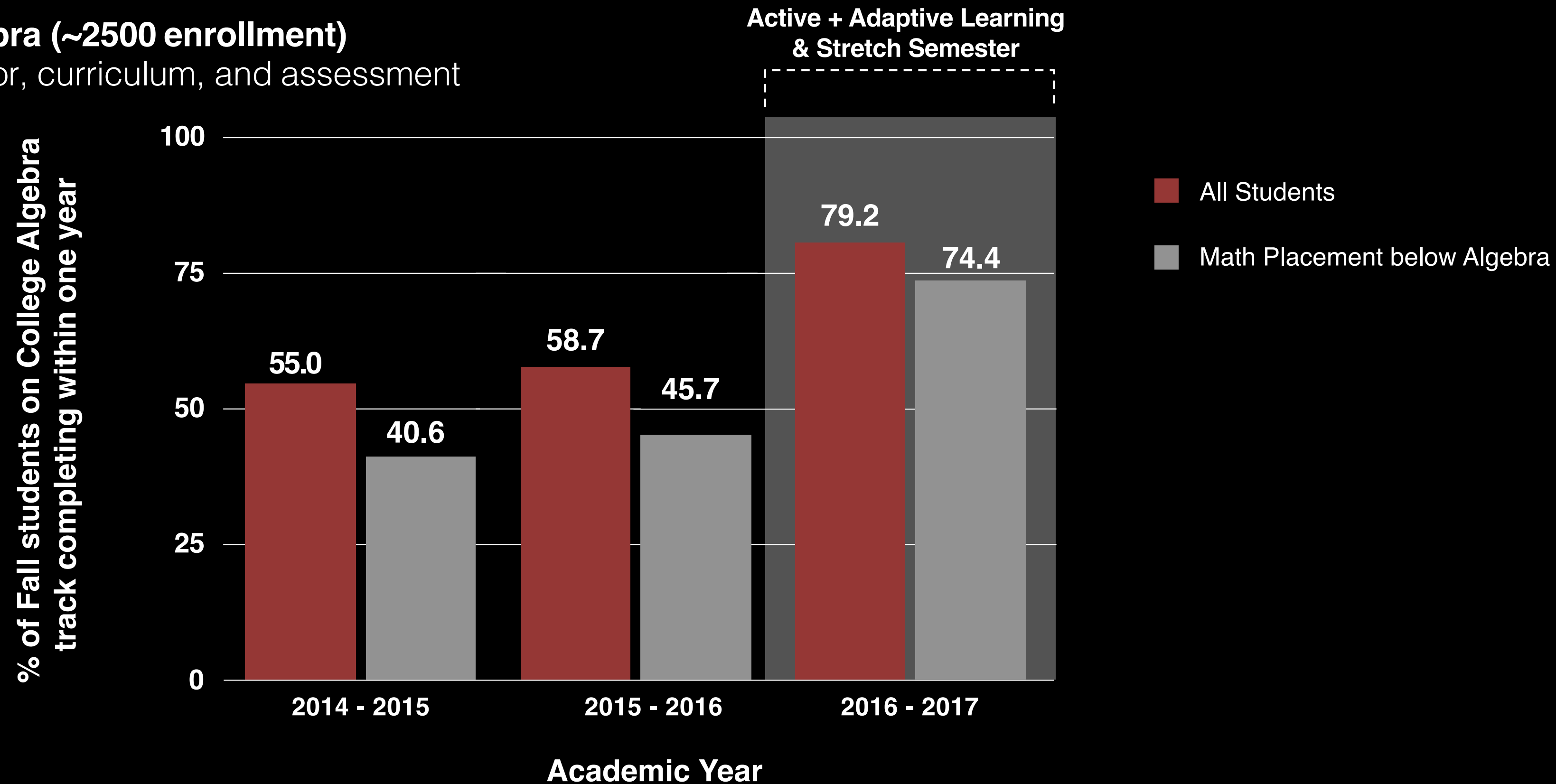




Outcomes

# Adaptive / Active Learning

**College Algebra (~2500 enrollment)**  
Same instructor, curriculum, and assessment



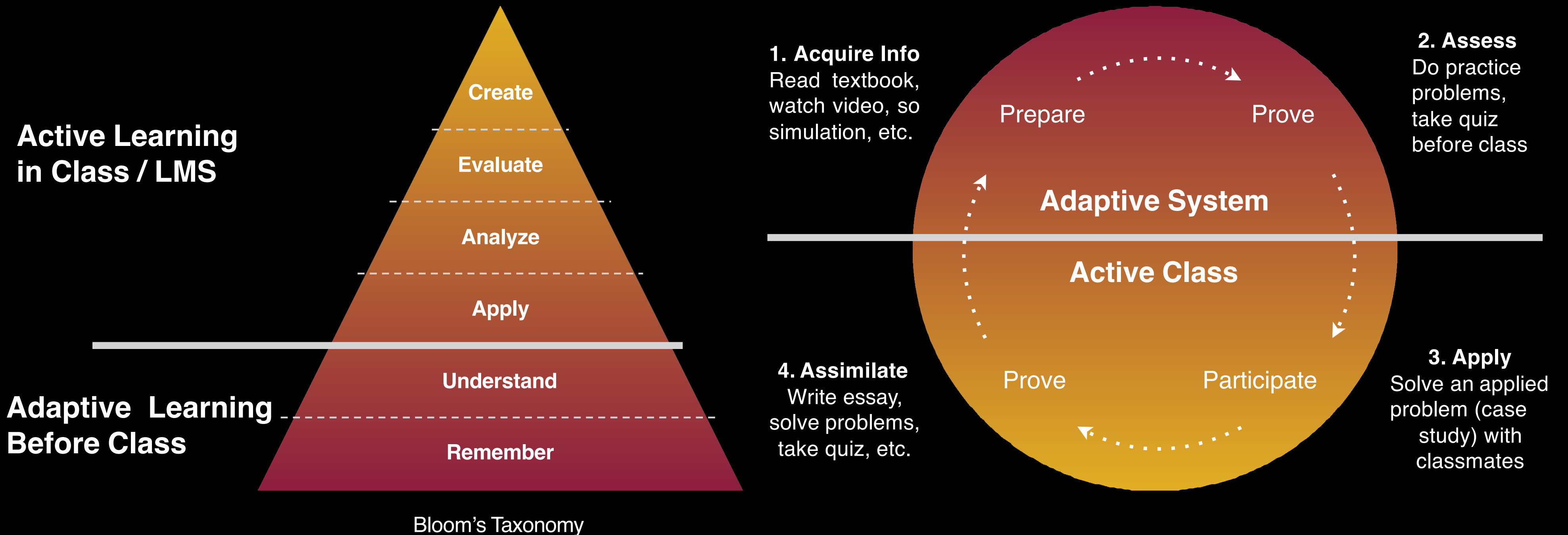


# Implementation



Implementation

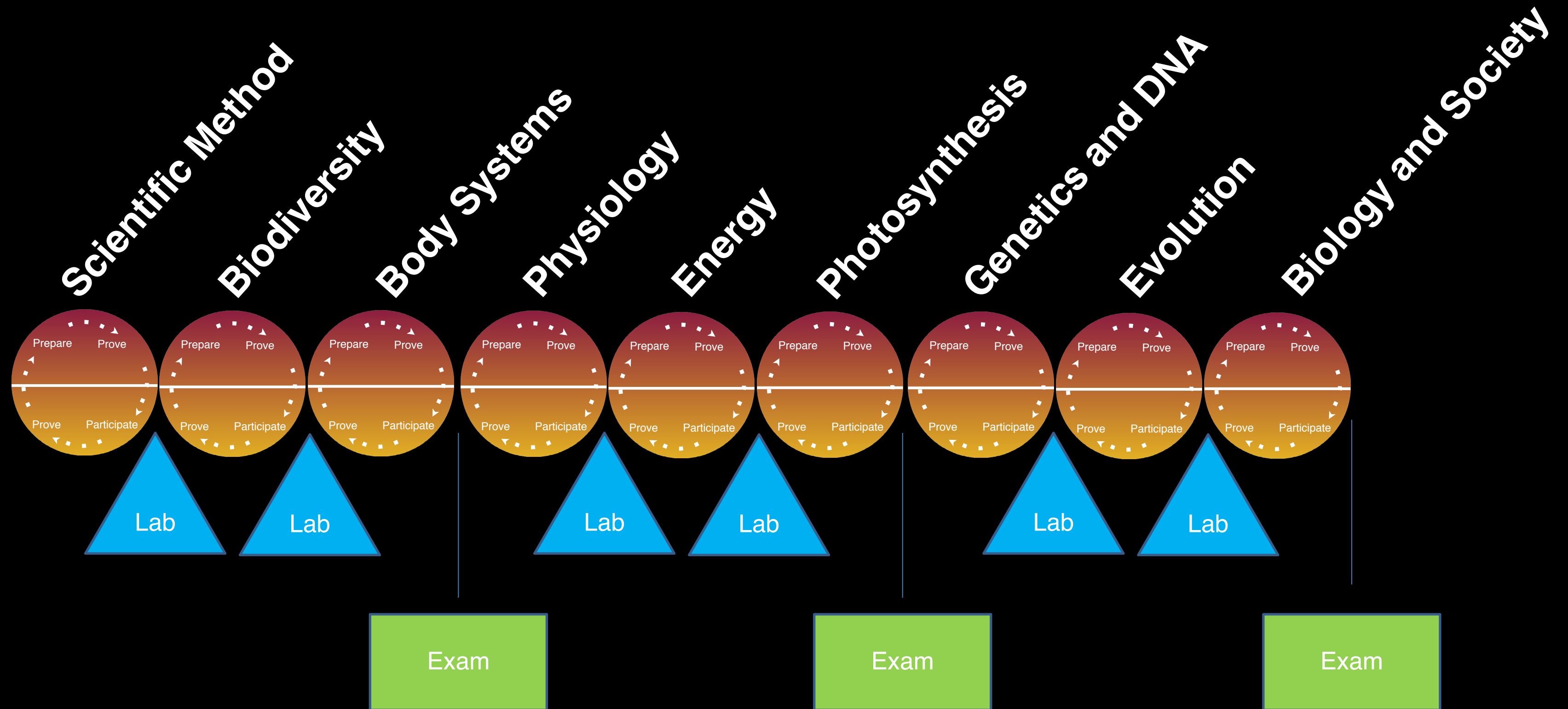
# Adaptive / Active Learning





Implementation

# Adaptive / Active Course





Implementation

# Adaptive Courseware

The goal of adaptive courseware is to provide the **right lesson** to the **right student** at the **right time**.



Since 2011

# Adaptive Courseware



**ALEKS®**



**LEARNSMART®**



**KNEWTON**

**CogBooks™**  
Adaptive Learning

**Cengage** (Learning Objects)  
Psychology and Economics

**CogBooks**  
Biology and US History

**Khan Academy**  
Remedial math

**Knewton**  
Remedial math

**McGraw Hill ALEKS**  
College Algebra

**McGraw Hill** (LearnSmart Master)  
Remedial math

**McGraw Hill** (LearnSmart Connect)  
Chemistry

**Pearson** MyMathLab with Knewton  
College algebra

**Pearson** Mastering with Knewton  
Physics

**SmartSparrow**  
Habitable Worlds custom science course

## Definition

# What is adapting to the learner?

- **Lesson sequence**
- **Content selection**

# What is guiding the adaptivity?

- **Assessment** – rapid remediation
- **Association** – lesson relationships
- **Agency** – student chooses
- **Algorithm** (analytics) – recommendations



## Adaptivity

# What does adaptivity look like to the learner?

Agency

Algorithm

Association

Assessment

ASU BIO 100 V2

### The Nature of Energy

How well did you understand The Nature of Energy?

17%

I didn't understand

I completely understood

OK. It looks as if you may want more help with this.

We recommend the following content:

**Cells - The Smallest Unit of a Living Organism**  
A cell is the smallest unit of a living thing. A living thing, like you, is called an organism. Thus, cells are the basic building blocks of all organisms.  
1 min Start

These may also help:

You will be able to see these again later if you select the recommendation row.

**Energy Flow and Metabolism**  
Scientists use the term bioenergetics to describe the concept of energy flow through living systems, such as cells. Cellular processes occur through stepwise chemical reactions.

**Concept Quiz: Energy and Thermodynamics**  
Test your understanding of the previous concepts by taking this short quiz.

Implementation

# Active Learning

- constructs knowledge
- fosters higher order thinking
- includes metacognition

*(Brame, 2016)*

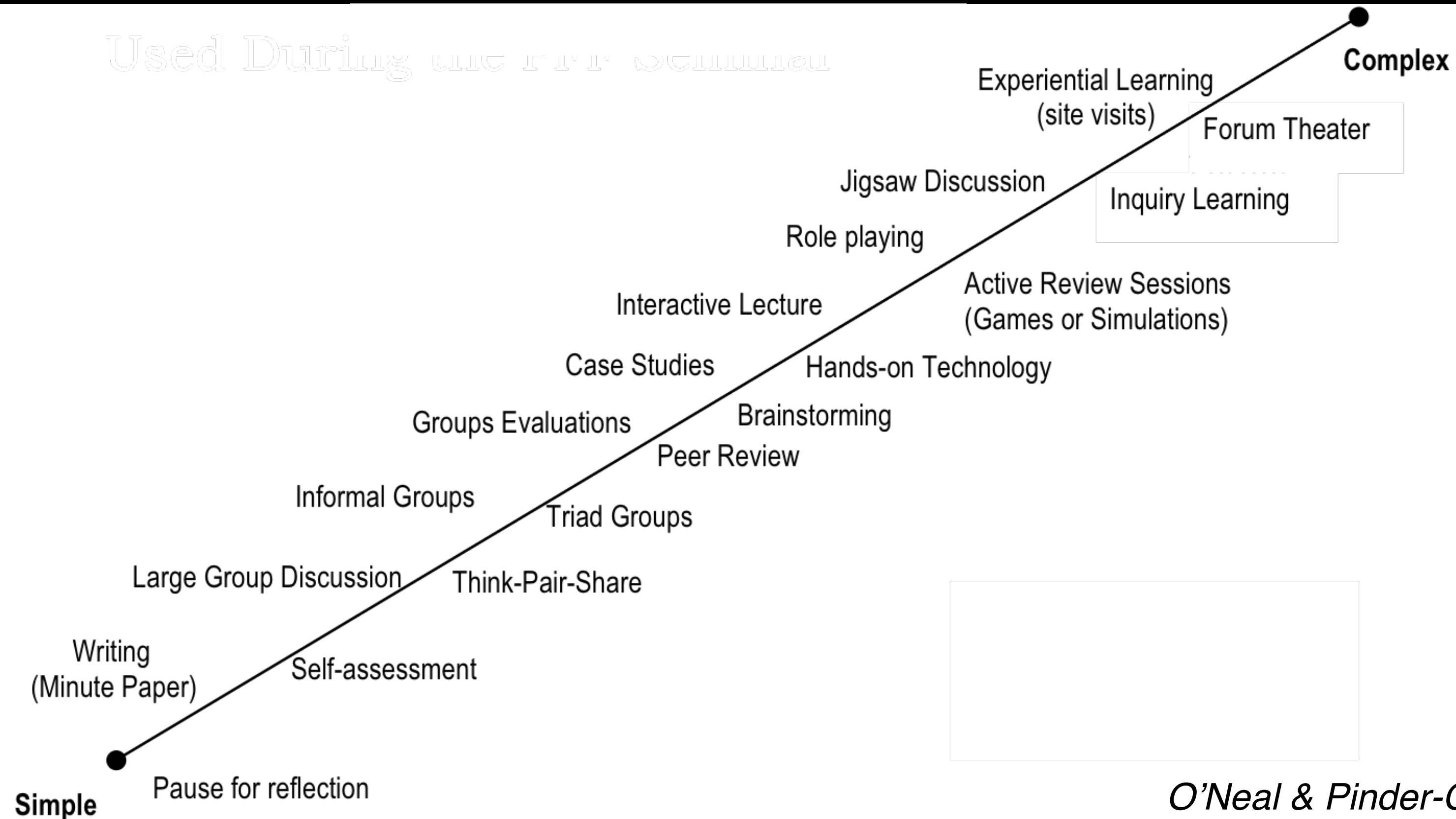




## Examples

# Active Learning

Used During the FFP Seminar



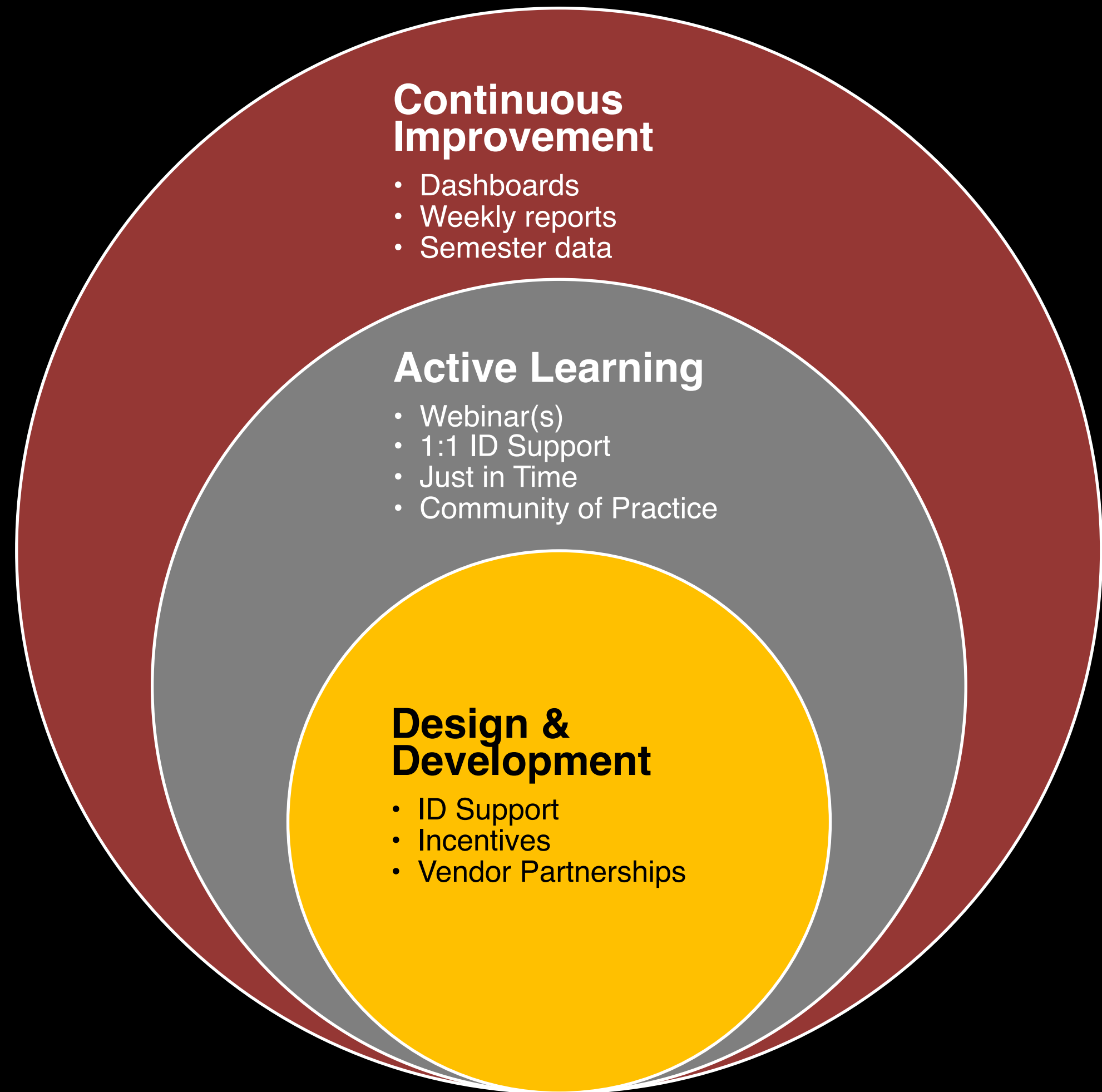
*O'Neal & Pinder-Grover (2005)*

# Strategies



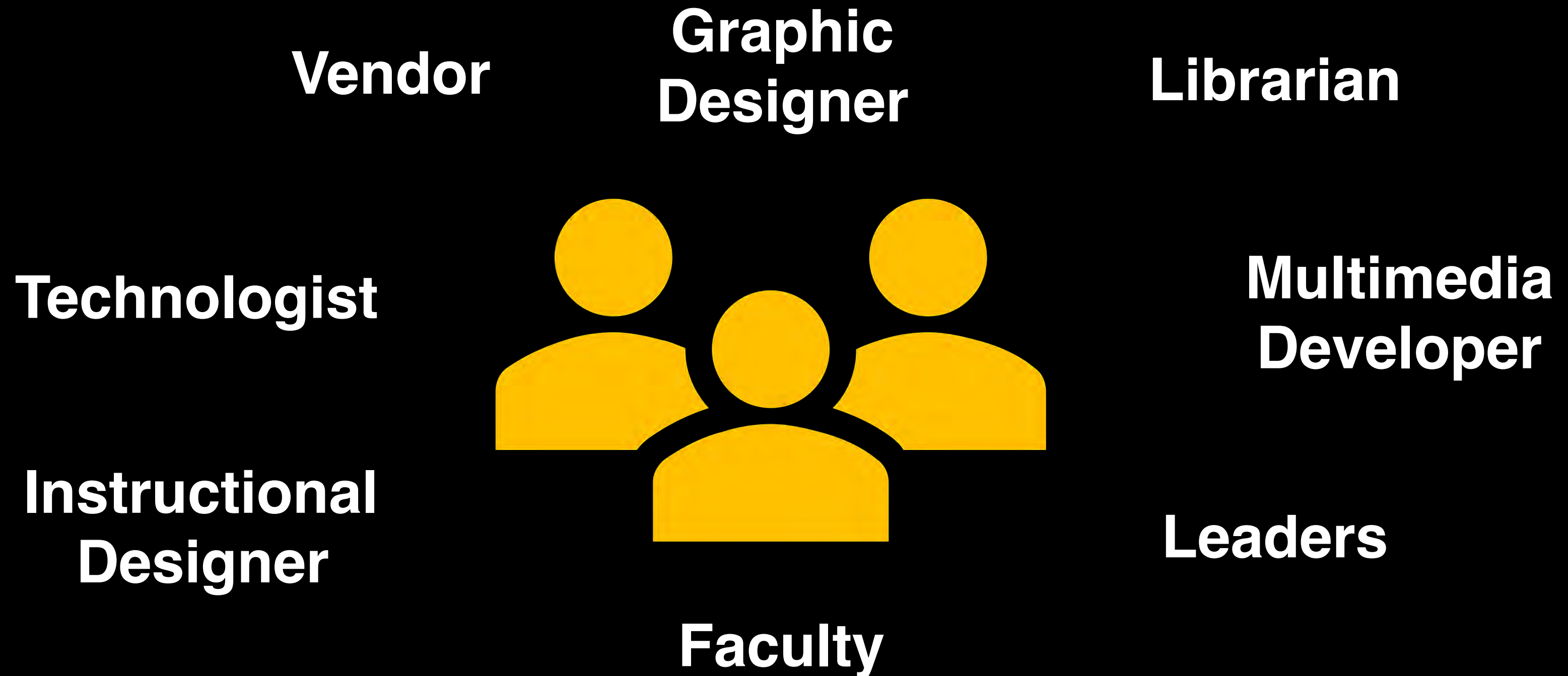
## Strategies

# Faculty-Focused



**Strategies**

# **Example: Course Development**



**Adaptive / Active is a team sport!**



# Evaluation

## Goals

# 90% Retention

**Do active learning in every class**

**Help 90% of students get C or better**

**Reduce withdrawal rate to under 5%**

**Identify struggling students by week 2**



## Evaluation

# Data Sources

### Institutional

- Persistence (withdrawal rate)
- Performance (final grades)

### Course

- Assessment (lesson or exam level)
- Final Grades
- Engagement

### Stakeholders

- Student
- Instructor
- Administrators
- Vendor

## Evaluation

# Highlights

## Do active learning in every class

Over 100+ faculty, instructors, teaching assistants

Exploration of Community of Practice

ASU is building multiple new Active Learning facilities

## Help 90% of students get C or better

*~90% in BIO 100: Introduction to Biology (~850 students)*

*+16% in ECN 212: Micro Economics (pilot, Fall'16- Fall'18, ~1000 students)*

*~87% in PSY 101: Introduction to Psychology (~2900 students)*



## Evaluation

# Highlights

## Reduce withdrawal rate to under 5%

Reduction in all adaptive / active over time

-17 % in *MAT 117: College Algebra* (~7500 students)

Inconsistent across semesters, modalities, instructors

## Identify struggling students by week 2

Dashboard Development (combined data sources)

Exploration of Success Prediction

Increase in Faculty & Student usage of Learning Analytics

## Summary

# Benefits

## Student benefits of adaptive / active learning

**Respects** their prior knowledge  
**Responds** to their learning needs  
**Reduces** gaps in their understanding

## Faculty benefits of adaptive / active learning

**Monitors** which students need assistance  
**Measures** curriculum performance  
**Maximizes** course outcomes

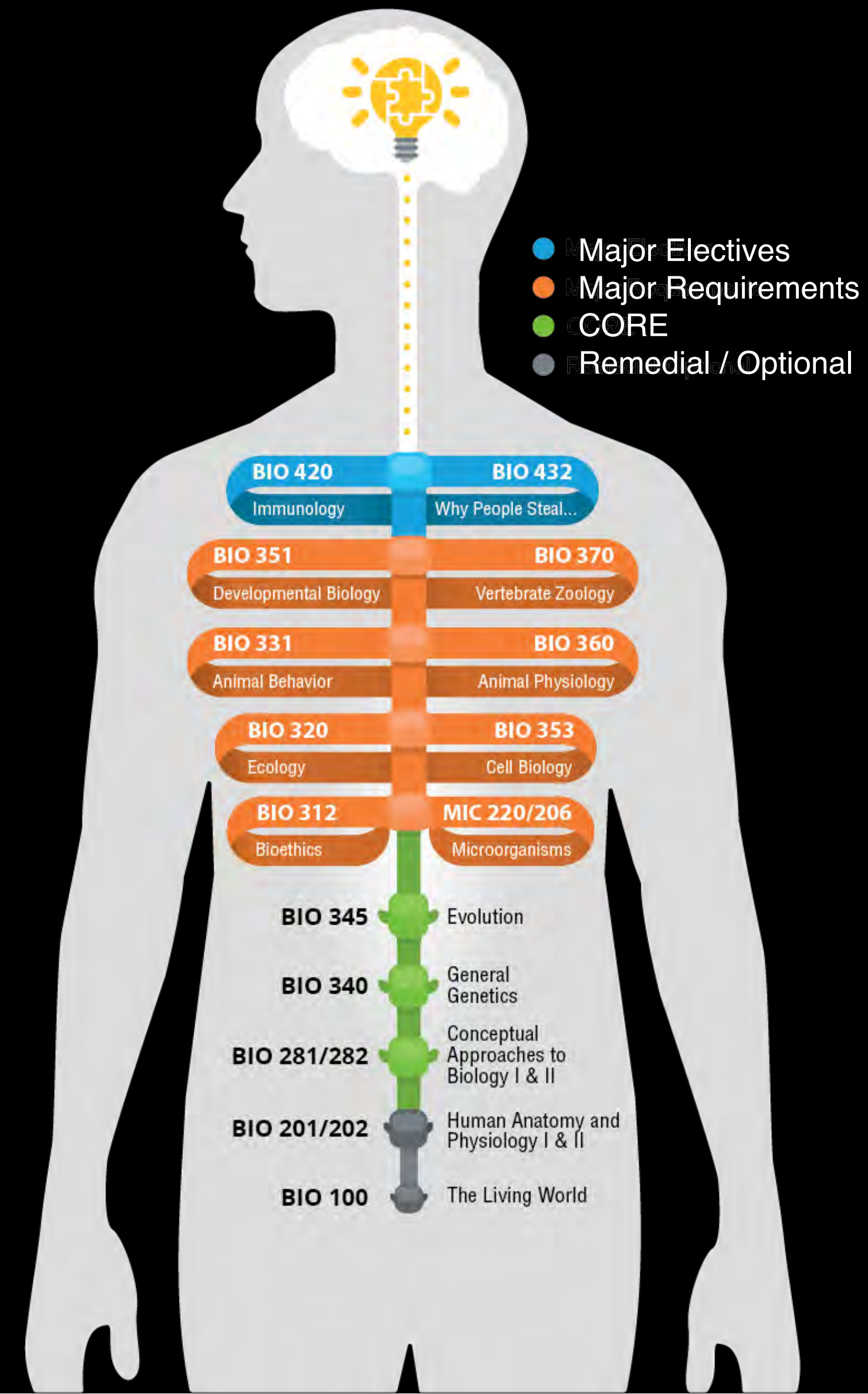
**Future**



## Adaptive Program

# The BioSpine Initiative

The BioSpine is a project in the School of Life Sciences (SOLS) to develop, implement, and evaluate **an integrated undergraduate curriculum in the biological science**. This project leverages **adaptive courseware** for engaging students in frequent formative activities and assessments. Instructors use **evidence-based methods of teaching** to engage students in real-world scenarios and problem-solving, helping students apply biological models in a collaborative setting.



# Thank you.

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# References

Brame, C. (2016). Active learning. *Vanderbilt University Center for Teaching*.

O'Neal, C., & Pinder-Grover, T. (2005). *How can you incorporate active learning into your classroom*. Ann Arbor, MI: Center for Research on Learning and Teaching (CRLT), University of Michigan.

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