



# President's Ambassadors E-Newsletter

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## WELCOME, JENNIFER SHERRIN!

In the Spring of 2010, the President's Ambassadors Program welcomed its new coordinator, Jennifer Sherrin. A native of Cypress, CA, Jennifer graduated from California State University, Long Beach with a Bachelor's Degree in Liberal Studies. Originally, she planned on being a school teacher, but her goals changed when she decided to earn a certificate in Event Planning. Once certified, Jennifer worked a full-time job in the hotel industry as an event coordinator. She also managed to start a private business company called Sherrin the Moment. The company specializes in wedding planning services, and it is still actively in business today.

When the position for our program coordinator became available, Jennifer chose to apply because she has always loved CSULB, and she was looking for another opportunity to apply her skills in event planning and leadership. She is honored to have been selected because she is passionate about planning ways for individuals to socialize and celebrate each other. A large part of the Ambassadors program is dedicated to volunteering and supporting various causes and events on and off campus. Jennifer will undoubtedly be a natural motivator and role model in these settings because of her previous experiences.

The Ambassadors are fortunate to have a new leader who brings an element of professionalism and

organization to a program that is important for representing the University and President Alexander. In regards to the 2010-2011 academic school year, Jennifer expresses that her



main goals as the program coordinator are to establish clearer bylaws, focus on a strong recruitment series, and improve communication and professionalism among President's Ambassadors, the Office of the President, and the campus community. She has already shown her commitment to the program by organizing and leading our annual retreat, scheduling guest speakers for our bi-monthly meetings, and creating two additional committees within the program for Service & Outreach as well as Beach Pride. Jennifer is currently preparing for an alumni social mixer, campus events, and recruitment. She is a wonderful addition to the Office of the President, and the Ambassadors are looking forward to another great year of preserving the excellence of California State University, Long Beach under her leadership!

### WE LOOK FORWARD TO HEARING FROM YOU!

In every newsletter we send, we hope to feature the story of a former Ambassador. We would like to invite any interested alumni to contact us and submit an article for the next newsletter. We hope this will not only strengthen the bonds between the current generation of President's Ambassadors and the alumni but also allow for a chance to network or to simply catch up with an old friend. Our goal is to keep the connection with current and former Ambassadors as strong as possible.

We would also like to extend an invitation for you to join the current Ambassadors to talk about your journey through and after the President's Ambassadors Program. If you are interested in being a guest speaker at an upcoming meeting, please do not hesitate to contact our coordinator, Jennifer Sherrin, and she can make arrangements.

Thank you so much and we look forward to hearing from you soon,

THE PRESIDENT'S AMBASSADORS OF 2010-2011

To contact the President's Ambassadors Program, please use any of the following:

**Email:** [presidents.ambassadors@gmail.com](mailto:presidents.ambassadors@gmail.com)

**Facebook:** *President's Ambassadors* or *President's Ambassadors Alumni* page.

**Telephone:** Office of the President, 562-985-4121.

## AMBASSADORS FIND BALANCE AT RETREAT

One of the many tasks that Jennifer faced as our new program coordinator was organizing the annual retreat and, as in everything she has done, she was brilliant! This year's retreat was held two weeks into the 2010-2011 school year on the weekend of September 10th. Jennifer planned the entire agenda on campus with a majority of the retreat taking place in the brand new Student Recreation and Wellness Center. As always, the retreat was a great opportunity for new and returning Ambassadors to get to know each other, and everyone had fun!

The theme of retreat was how to create balance on and off campus, and there were four areas of concentration: relationships, exercise, nutrition, and education. As Ambassadors considered how these areas can be improved in

their daily lives, they also had the opportunity to explore all CSULB has to offer. They completed team-building activities on a low ropes course, and they were also among the first organization to utilize the services in the Recreation Center. Ambassadors climbed the rock wall together, and they busted a move in a private Hip Hop Cardio dance class.

Aside from physical activities, retreat was also a time to take care of business. Each Ambassador spent time re-evaluating his/her role in the program, and how he/she can be the best representative of CSULB and President Alexander. As the jam-packed, two-day retreat came to an end, everyone left knowing the mission of the program and how to create and lead a healthier, more balanced lifestyle!

## ALUMNI PICNIC

Last year, a new committee was formed within the President's Ambassadors program to create a stronger bond between Ambassadors who have graduated and those who are currently active. One of the main goals of the committee was to plan an annual event that would bring all of the Ambassadors together to mingle, socialize, and discuss life experiences with one another.

On May 1, 2010 a picnic was held in the Central Plant Plaza, just outside of the Coffee Bean in the campus quad. It was a beautiful, sunny day and the Ambassadors arrived at 3:00 PM for a tour of their alma mater. Many of the former Ambassadors had not seen the campus' latest renovations or newest buildings, so the tour featured these changes as well as an exclusive, behind-the-scenes look at our library. Following the tour, a lunch buffet of burgers, salad, and refreshing drinks was provided. What was even more refreshing was seeing how well the current students and grads mingled. There was no shortage of

conversation, but then again, what else can be expected when such dynamic personalities are brought together?

Fourteen Ambassador alums attended the event, and each took a moment to share details about where their lives have taken them since their time at CSULB. It was very inspirational for the current Ambassadors to hear what the alums have accomplished in their professional and personal lives since graduation. It was also a wonderful experience for the alums to gather together and share a laugh as they reminisced about their time in the program.

Evidently, graduation cannot break the bond that is shared between Ambassadors. The event concluded around 6:00PM but the socializing continued at Belmont Shores where

friendships were strengthened and new memories made.

This picnic was the first of many alumni events that the committee plans to host in the coming years. Bringing all of the Ambassadors together, old and new, not only provides the opportunities to network and mentor each other, but an event like the alumni picnic ultimately bridges the gap between life at CSULB and life after CSULB. This connection is worthy of maintaining and will inevitably contribute to preserving and honoring the history of our program.



CSULB President's Ambassadors alumni at the 2010 alumni picnic at the central plant plaza.

## THE PRESIDENT'S AMBASSADORS 2010-2011

Last spring, the President's Ambassadors Program received more than fifty applications from prospective candidates. Applicants were guided through a three-step selection process beginning with application submissions. Then select candidates were interviewed by a panel of current Ambassadors, Dr. Karen Nakai, and the program coordinator, Jennifer Sherrin. Those who presented themselves well during the interview were invited to a social mixer held in the Ukleja Room. During the social mixer, the prospective candidates mingled with current Ambassadors in an effort to demonstrate their ability to communicate and socialize. After the mixer, fourteen candidates were invited to become Ambassadors. They joined thirteen returning Ambassadors to comprise a program that is twenty-seven

members strong. The new Ambassadors for 2010-2011 are: Bahaddin Acar, Bryson Borzini, Joe Dabbs, Stephanie Glick, Amanda Hardin, Jessica Ivey, Michael Johnston, Matt Maldonado, Lindsey McAtee, April Nietes, Jessica Palacios, Carlos Ramirez, James Robelotto, and Annie Williams. Returning ambassadors are: Estee Carrizosa, Kaylin Coleman, Andy Grindstaff, Elijah Harris, Endal Kassa, Sanger Lyon, Carling McMichael, Cavin Miller, Craig Schultz, Katie Sniffen, Jake Sylwanowicz, Hillary Tilden, and Sarah Valenti.

### FEATURED ALUMNI:

#### IAN MCCREADY, CLASS OF 2010

Ian McCreedy came to California State University, Long Beach on a President's Scholarship in Fall 2006. He immediately began to get involved with campus life, especially within the College of Business. He majored in Marketing and joined the American Marketing Association (AMA), where he became the Vice President of Corporate Relations, and recently, the founder of the CSULB AMA Alumni Association.

During his four years as a student at Long Beach State, McCreedy had three internships. After his sophomore year, McCreedy interned with Northwestern Mutual Financial Network. At the end of his junior year, he interned with a Promotions Agency (The Regan Group), and Horizon Technology. His internship with Horizon Technology turned into a part-time job for over a year, and before graduation, the company offered him a full-time position. McCreedy is now the Marketing Coordinator of the company. He oversees the internal and external marketing communications for both

Horizon Technology and Horizon Display. McCreedy is enjoying the autonomy that his work entails, and he is constantly being challenged by the demands and expectations of the company. "It is very rewarding to see your actions have a direct impact on the outlook of a company," says McCreedy adding, "As a Marketing Coordinator my actions have quite an impact which is scary and fun at the same time."

On top of working full-time, McCreedy started the AMA Alumni Association to support the continued success of the Long Beach chapter. The club recently had their marketing week with keynote speaker, Jim Reed. They also hosted their 2<sup>nd</sup> annual Regional Conference which featured a distinguished speakers series. Over thirty students from other universities attended the event, and Ian is proud of his chapter for their participation and involvement.

Ian McCreedy has performed a tremendous amount of work to reach the goals he has accomplished today. We are



President Alexander and Ian McCreedy at commencement.

proud to have him as a member of the President's Ambassador's Alumni Group, and we wish him continued success in all his future endeavors!