



"Anything is a legitimate area of investigation."
— Jenny Holzer

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2009 GETTY MULTICULTURAL INTERNSHIP APPLICATION
UNIVERSITY ART MUSEUM
CALIFORNIA STATE UNIVERSITY, LONG BEACH

Education Intern

Organization Description

The University Art Museum (UAM) at California State University, Long Beach, was the first accredited museum in the California State University System and ranks in the top ten percent of museums nationwide. The UAM is dedicated to showcasing contemporary arts in the broadest range of genres; providing a forum for exploring new ideas and new media; helping train the next generation of artists, scholars, and educators; providing outreach programs for K-12 schools, as well as the greater community; and presenting projects that cross boundaries between the visual arts, science, technology, music, spoken word, and popular culture. The museum installs four to six projects a year including both solo exhibitions featuring new bodies of work, such as, video and installations by San Diego artist Louis Hock; large-scale woodblock prints Long Beach artist Sandow Birk, referencing and updating the series *Depravities of War* by 16th century artist Jacques Callot; quilts examining astronomy and history by Bay Area artist Anna Von Mertens; and hitherto unseen source photography by Andy Warhol. The UAM also presents surveys exploring new themes and genres, such as *Sound Oasis*' eleven sound artists whose site-specific work was filtered through a unique 3-D sound system in the central campus quad; *Art/Tapes/22*, a selection from the Venice Biennale archives of video work by the pioneers in that genre including Bill Viola, Joan Jonas, Joseph Beuys, and Chris Burden; and *Beyond Green: Toward a Sustainable Art*, with an international roster of artists, this exhibition explored sustainable design.

The UAM also offers special programming including *Wide Angle: An Insiders View of Arts and Culture*. Presenters for this event have included Academy.award.winning director Anthony Minghella; composer and inventor Tod Machover; former United States Poet.Laureate Robert Pinsky; and renowned baritone James Maddalena. Future Speakers include Brian Eno. In October 2008 the UAM, in partnership with the Art Directors Guild, produce *5D: The Future of Immersive Design*, a two.day conference targeting design professionals' scholars and students that investigates the role of technology in narrative design fields including film, TV, animation, architecture, and gaming. The museum also provides school outreach programs and docent led tours.

DESCRIPTION OF THE PROPOSED PROJECT: Education Intern

In the Fall of 2008, the University Art Museum held one of the first high school level conferences focused on the integration of art, design, and new Technology, *Fast and Fantastic*. The conference targeted students enrolled in film, animation, and other digital media programs and academies throughout Southern California. *Fast and Fantastic* was specifically designed to meet the needs of students and teachers in a field that is increasingly becoming a focal point new learning in school districts throughout the Los Angeles/Orange County area. For example, There are 27

high schools in Orange County that offer animation programs, Cabrillo High School in Long Beach offers a highly successful digital media program and both the Los Angeles and Orange County Arts High Schools offer successful film and digital media programs. The conference featured speakers who were professionals in their fields, including Habib Zargarpour (senior designer for Electronic Arts, one of the pivotal gaming companies in Southern California), Alex McDowell (production designer for movies such as Steven Spielberg's *Minority Report* and *The Terminal*), Aubrey Mintz (animation faculty at CSULB), special effects designer Jeremy Hunt (300) and Columbian Filmmaker Juan Diaz (Rojo Red), and a panel from Disney Imagineers discussing the newly opened theme park ride *Toy Story Mania*. Fast and Fantastic offered high school juniors and seniors the opportunity to receive guidance for continued study in design at the college level; become familiar with a college campus, realize the range of successful design careers, receive exposure to the new technologies that are redefining art and design; become more motivated to pursue further education, and interact with professionals in the field.

The conference was a success, with 170 students representing 12 Southern California high schools. We also received positive feedback from teachers, district personnel, and both the Los Angeles and Orange County Departments of Education.

Because of the success of the first conference, the UAM is already planning the second year of the conference for October 2009. Our Goal is to double the student attendance and expand the program to include more innovative programming for students, as well as, break out sessions for teacher training.

The Getty Education Intern will work directly with Brian Trimble, UAM Curator of Education, to prepare for the October 2009 Fast and Fantastic conference which will require a variety of duties that the Getty Education Intern will be responsible for carrying out.

Internship Work Plan

- Read and review materials related to the conference and the featured design fields.
- Become familiar with the role of technology in education.
- Research presenters and compile biographies.
- Gather appropriate digital media imagery.
- Assist in planning and designing conference program.
- Schedule facilities and technological support.
- Schedule Catering
- Design PowerPoint and PDF downloadable files for the UAM website.
- Develop e-blasts to be sent over the course of the summer.
- Assist in designing appropriate conference registration processes and procedures.
- Assist in recruiting and training conference volunteers.
- Create speaker packets to be mailed prior to conference, including maps and directions, parking information etc.
- Maintain communication with school districts, departments of education, and presenters.

Training and Supervision:

The UAM Curator of Education, Brian Trimble, will supervise the Getty intern. He will provide the parameters of the project and oversee each step in the process. He will guide the intern in identifying resources for the project and maintaining appropriate museum research methodology. At the end of the internship, the Getty intern will have acquired important skills in developing education programming for a contemporary art museum. The intern will also have exposure to the operations of a small museum through interactions with staff, attendance at staff meetings, and observation of activities.

Eligibility Requirements and Qualifications:

- Applicants must have completed at least one year (two semesters or three quarters) of their undergraduate education after high school at the time of application.
- In order to increase diversity in the professions related to museums' all GETTY internships are intended

specifically for outstanding students who are members of groups currently underrepresented in these professions: individuals of African American, Asian, Latino or Hispanic, Native American, and Pacific Islander descent. This is a Getty Foundation requirement.

- Applicants must have a general interest in arts and humanities
- The qualified candidate must have background in Art History, Studio, or Art Education, and research experiences with strong research skills, organizational skills, computer literacy, and communication skills, both verbal and written.
- Interest in future career in the museum profession preferred.

Terms:

- Full-time position, 40 hours per week for 10 weeks, June through August, Salary of \$3,500 (\$8.75/hour)
- The intern will be provided with a workstation, which will be furnished with computer
- The intern will be given full access to and use of all curatorial, public relations, and collection files, as well as to the California State University, Long Beach library and electronic resources.

Application Process:

- Candidates should submit a cover letter that includes a description of how they meet the requirements for the position
- A resume
- Two letters of recommendations that include contact information (phone/email) for two references (teacher, professor, former employer, etc.)
- Submit all materials via e-mail to Sarah Vinci at svinci@csulb.edu; or mail to: Sarah Vinci, University Art Museum, CSULB, 1250 Bellflower Boulevard, Long Beach, CA 90840
- Deadline for applications is May 8, 2009