



ASSOCIATED  
STUDENTS, INC.  
CSULB

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# PRESS RELEASE

## ASI Presents Week of Welcome

Long Beach, CA – Mark your calendars because it's going to be a busy second week of September for the 49ers and you won't want to miss it. Associated Students, Inc. (ASI) will be giving students four full days of barbeques, DJ's, live music, a pep rally, Beach Pride giveaways and an organizational fair at this semester's Week of Welcome Sept. 5-7<sup>th</sup>. To top it all off we're ending the week with Smorgasport, the event that features a smorgasbord of games to play, food to eat and music to groove to on Friday, Sept. 8<sup>th</sup>.

Keeping with tradition, Week of Welcome (WOW) will give ASI and student organizations a chance to welcome new and returning students back to campus while offering them ways to get involved on campus and plenty of fun things to do.

"I am really excited about getting to meet new people at Week of Welcome," said CSULB freshmen Vanara Chhay. "The girls that I met at freshman orientation are all really interested in seeing what The Beach has to offer and we want to see how many clubs we can join."

Tuesday, Sept. 5th will start things off with a pep rally, live entertainment and Beach Pride Day giveaways from 12-1:30 p.m. at the University Student Union Southwest Terrace. The organizational fair will be held Wednesday, Sept. 6<sup>th</sup> and Thursday, Sept. 7<sup>th</sup> at Friendship Walk from 11 a.m. – 2 p.m. Political, social, academic, religious and honor clubs have all been invited to take part in welcoming students to life beyond class at the organization fair. ASI will have representatives from all of our areas, including ASI Student Media (Union Weekly Newspaper, K-Beach Radio and College Beat Productions) and University Student Union Program Council. Program Council will be promoting their free movie nights and poetry lounges, which are open to all students. Also present will be members from the Greek community and recreational and intramural sports.

"It's not just about getting people to see that we have options, but to encourage them to want to get involved on campus outside of class," said AS Public Relations Commissioner Elizabeth Spurbeck. "It's about making the most of your college experience."

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The week's culminating event, Smorgasport, will have sports tournaments, a BMX demo, radio station 102.7 KIIS FM and free prizes. This is the first year Week of Welcome and Smorgasport will be held in the same week. More details on Friday night's event are coming soon.

For more information Week of Welcome contact ASI President Shefali Mistry at [smistry@csulb.edu](mailto:smistry@csulb.edu) or 562-985-5241.

**Associated Students, Inc.** is owned and operated by students under the advisement of professional staff. ASI has followed its mission to improve the quality of campus life for students since 1956. ASI proudly dedicates its resources to providing essential activities that enhance the students' educational experience and aid in their overall development. Services provided by ASI to the Cal State Long Beach community include, but are not limited to, the University Student Union, the Isabel Patterson Child Development Center and the Recycling Center. The organization is an auxiliary under the Division of Student Services at California State University, Long Beach. For more information about our unique organization and the services we provide, please visit the ASI website at <http://www.csulb.edu/divisions/students2/ASI/>.

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